

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Antenna TV (WVRR) FOX TV (KVRP+)
Category (Announcements)	PSA Range
Start Date	09/25/23
End Date	12/31/23
Media Filter	<No Filter>
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	Cart Number
Level 3 Grouping	ISCI
Page Break After Groups	<No Page Breaks>
Sort Order 1	Cart Number
Sort Order 2	<None>
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Do Not Display Estimated Value
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.
DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#:Line#:Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKe	Alt-ISCI	Alt-Description
Station: Antenna TV (WVRR)													
	Cart Number:	70714											
	ISCI: PSA/Vaccine Routine CMNB3759323H												
	Totals for: PSA/Vaccine Routine CMNB3759323H												
	Totals for:	70714					271						
	Cart Number:	70715											
	ISCI: PSA/Style CNAL0287000H												
	Totals for: PSA/Style CNAL0287000H												
	Totals for:	70715					275						
	Cart Number:	70716											
	ISCI: PSA/GLA GLAPSA15H												
	Totals for: PSA/GLA GLAPSA15H												
	Totals for:	70716					271						
	Cart Number:	70717											
	ISCI: PSA/Hearing Dementia BHIA20230001H												
	Totals for: PSA/Hearing Dementia BHIA20230001H												
	Totals for:	70717					273						
	Cart Number:	70718											
	ISCI: PSA/Seconds 9118291R30H												
	Totals for: PSA/Seconds 9118291R30H												
	Totals for:	70718					273						
	Cart Number:	70719											
	ISCI: PSA/Wvet WVET23TV30H												
	Totals for: PSA/Wvet WVET23TV30H												
	Totals for:	70719					272						
	Cart Number:	70720											
	ISCI: PSA/MCHouse MCWIC008322VH												
	Totals for: PSA/MCHouse MCWIC008322VH												
	Totals for:	70720					273						
	Cart Number:	70721											
	ISCI: PSA/Buzz CNDDO360000H												
	Totals for: PSA/Buzz CNDDO360000H												
	Totals for:	70721					268						



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In the case of unlocked logs:
 Both parts of bookends and piggy backs are combined.
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-Promo	Alt-ISCI	Alt-Description
Station: Antenna TV (MVR)												
Totals for: 70721						268						
Cart Number: 70722												
ISCI: PSA/KIDS Support PSNG0008901H												
Totals for: PSA/KIDS Support PSNG0008901H						244						
Totals for: 70722						244						
Cart Number: 70723												
ISCI: PSA/KIDS Correct CNC0357000H												
Totals for: PSA/KIDS Correct CNC0357000H						244						
Totals for: 70723						244						
Cart Number: 70725												
ISCI: PSA/KIDS Tiger 2PLWWF40630H												
Totals for: PSA/KIDS Tiger 2PLWWF40630H						244						
Totals for: 70725						244						
Cart Number: 70726												
ISCI: PSA/KIDS ACT Food CNFA1119000H												
Totals for: PSA/KIDS ACT Food CNFA1119000H						265						
Totals for: 70726						265						
Cart Number: 70727												
ISCI: PSA/KIDS Conserve TNCIW6PSAH												
Totals for: PSA/KIDS Conserve TNCIW6PSAH						264						
Totals for: 70727						264						
Cart Number: 70728												
ISCI: PSA/KIDS Super ADHD ETFAPHD2360H												
Totals for: PSA/KIDS Super ADHD ETFAPHD2360H						262						
Totals for: 70728						262						
Cart Number: 70729												
ISCI: PSA/Child Cancer CCR10009000H												
Totals for: PSA/Child Cancer CCR10009000H						279						
Totals for: 70729						279						
Cart Number: 70730												
ISCI: PSA/Got It CMNA3750223H												



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aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
 Both parts of bookends and plog/ beds are combined.
 In the case of locked logs:
 In the case of a closed group is shown, the may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and plog/beds are shown, each with their own AUR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.

Media - Announcement Placement Report

Report pulled at 7:28:16AM on 1/2/2024

Media Key	Station	Cart	Bar Code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-Promo	Alt-ISCI	Alt-Description
							(Contract#:Line#:Revision)		Date				
Station: Antenna TV (MVRR)													
		Cart Number:	70730										
		Totals for:	PSA/Got It CMNA3750223H				288						
		Totals for:	70730				288						
		Cart Number:	70731										
		Totals for:	PSA/Special VOLS0068000H				277						
		Totals for:	70731				277						
		Totals for:	Antenna TV (MVRR)				4,543						
Station: FOX TV (KVRr+)													
		Cart Number:	70714										
		Totals for:	PSA/Vaccine Routine CMNB3759323H				170						
		Totals for:	PSA/Vaccine Routine CMNB3759323H				170						
		Cart Number:	70715										
		Totals for:	PSA/Style CNAL0287000H				171						
		Totals for:	PSA/Style CNAL0287000H				171						
		Cart Number:	70716										
		Totals for:	PSA/GLA GLAPSA15H				178						
		Totals for:	PSA/GLA GLAPSA15H				178						
		Cart Number:	70717										
		Totals for:	PSA/Hearing Dementia BHIA20230001H				75						
		Totals for:	PSA/Hearing Dementia BHIA20230001H				75						
		Cart Number:	70718										
		Totals for:	PSA/Seconds 9118291R30H				74						
		Totals for:	PSA/Seconds 9118291R30H				74						
		Cart Number:	70719										
		Totals for:	PSA/Wwet WVET23TV30H				74						
		Totals for:	PSA/Wwet WVET23TV30H				74						



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Station: FOX TV (KVRN+)												
	Cart Number:	70719										
	Totals for:	PSA/Wvet	WVET23TV30H			75						
	Totals for:	70719				75						
	Cart Number:	70720										
	Totals for:	PSA/MCHouse	MCWIC008322VH			74						
	Totals for:	70720				74						
	Cart Number:	70721										
	Totals for:	PSA/Buzz	CNDDO360000H			76						
	Totals for:	70721				76						
	Cart Number:	70722										
	Totals for:	PSA/KIDS Support	PSNG0008901H			74						
	Totals for:	70722				74						
	Cart Number:	70723										
	Totals for:	PSA/KIDS Correct	CNCS0357000H			73						
	Totals for:	70723				73						
	Cart Number:	70724										
	Totals for:	PSA/KIDS Oscar	CNFI0817000H			72						
	Totals for:	70724				72						
	Cart Number:	70725										
	Totals for:	PSA/KIDS Tiger	2PLWWF40630H			74						
	Totals for:	70725				74						
	Cart Number:	70726										
	Totals for:	PSA/KIDS ACT Food	CNFA1119000H			54						
	Totals for:	70726				54						



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Station: FOX TV (KVRN+)												
		Cart Number:	70727									
		ISCI: PSA/KIDS Conserve TNCIW6PSAH										
		Totals for: PSA/KIDS Conserve TNCIW6PSAH				57						
		Totals for: 70727				57						
		Cart Number:	70728									
		ISCI: PSA/KIDS Super ADHD ETFAPHD2360H										
		Totals for: PSA/KIDS Super ADHD ETFAPHD2360H				57						
		Totals for: 70728				57						
		Cart Number:	70729									
		ISCI: PSA/Child Cancer CCR10009000H										
		Totals for: PSA/Child Cancer CCR10009000H				59						
		Totals for: 70729				59						
		Cart Number:	70730									
		ISCI: PSA/Got It CMNA3750223H										
		Totals for: PSA/Got It CMNA3750223H				61						
		Totals for: 70730				61						
		Cart Number:	70731									
		ISCI: PSA/Special VOLS0068000H										
		Totals for: PSA/Special VOLS0068000H				59						
		Totals for: 70731				59						
		Totals for: FOX TV (KVRN+)				1,533						



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Media - Announcement Placement Report

Report pulled at 7:28:16AM on 1/22/2024

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKe	Alt-ISCI	Alt-Description
Total Number of Announcements: 6,076													
\$ 0.00													

(Contract#.Line#.Revision)



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In the case of unlinked logs:

Bookends and play/breaks are combined.
 Only the first member of a group of spots is shown.

In the case of linked logs both parts of bookends and play/breaks are shown, each with their own AUR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

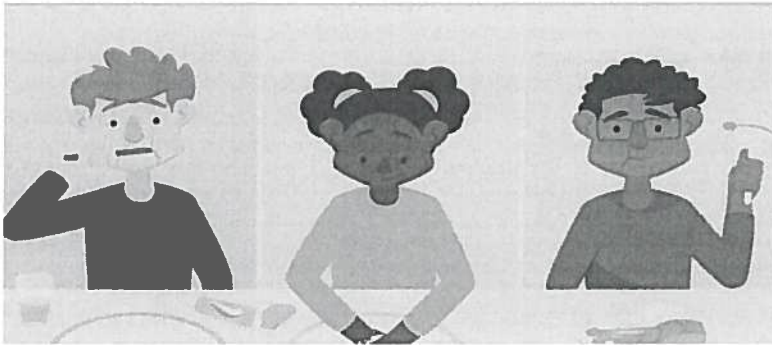
2023 Quarter 4 PSA

House ID 70714

CMNB3759323H

Vaccine Routine

There are healthy routines we start as children that continue throughout our lives. Staying up to date on our vaccines is just one of them. Although vaccine recommendations may change as we age, the need for protection does not.



House ID 70715

CNAL0287000H

Style

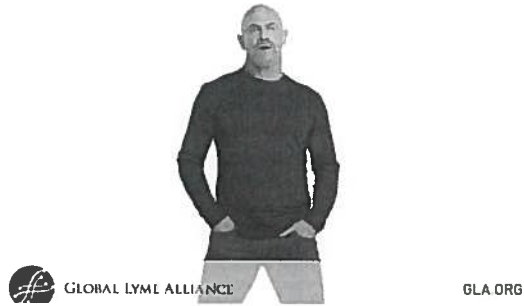
Adding your own flavor to fashion comes with age. Forgetting how to add doesn't. Learn the warning signs of Alzheimers. Some things come with age, some others don't.



House ID 70716

GLAPSA15H GLA

Lyme disease can be a horribly painful chronic condition robbing kids of their childhood and adults of their livelihood. Half a million are diagnosed with it each year in all 50 states. We got a problem. The Global Lyme Alliance has a plan. They have hope, they have help.



House ID 70718

9118291R30H Seconds

Every two seconds a hospital patient needs a lifesaving blood transfusion. Every two seconds there is an urgent need for blood donation. Every second matters. In an emergency, doctors may face impossible choices. Who gets blood and who must wait. Will you roll up a sleeve and give? Because of you, life doesn't stop. Donate blood.



House ID 70717

BHIA20230001H Hearing dementia

It may sound funny but hearing actually happens in our brains, not our ears. Our ears are like mail carriers that deliver sound so our brains can figure out whats going on. So what is going on? Well its pretty simple. When our ears work better our brains hear better, and thats a happier thing. Like happy dance happier. Hearing loss puts you at greater risk for dementia so see a hearing professional and lets get those ears checked.



House ID 70719

WVET23TV30H WVet

If you served we want you to get the healthcare and benefits you earned. We want you to come to VA. Theres never been a better time to apply. Under a new law called the PACT Act we have expanded VA benefits to millions of people who served and their survivors. No matter where you served or how you served check out va.gov/pact to learn what VA can do for you and your family. Come to VA



House ID 70720

MCWK008322VH MCHOUSE

When a child is sick, there is one thing they need. A really big cookie. Welcome to RMHC! We are not big on poking sticks and beeping machines but we are the best at playing dress up! We think the tooth fairy should travel everywhere. And while hospitals have doctors and nurses, we have mom and dad. Because at Ronald McDonald House Charities, we help families feel at home. Even when they can't be.



House ID 70721

CNDD0360000H Buzz

Man attempts various methods like drinking water and splashing his face with water in an attempt to feel sober enough to drive. "If you need to do something to feel ok to drive, your not ok to drive. Don't drive buzzed"



House ID 70723

CNCS0357000H Correct

Parents are walking towards their car with their arms full of stuff when things start falling. "Your not going to get it all right, but you can nail the big stuff. Like making sure your kid is in the right seat for their age and size. Get it right at NHTSA.gov/TheRightSeat



House ID 70724

CNFI0817000H Oscar

My dad was a farmer, the guy was bigger than life. He wasn't someone who liked to show his emotion or liked to show he was struggling, but we all struggle. I want to show emotion to my kids. Its something that brings me so much joy. And I want them to see me working through things. Allow your kids to know that it is ok to struggle. That even dad doesn't know the answer sometimes but we are gunna figure it out together.



House ID 70725

ZPLWWF40630H Tiger

Its hard to imagine that this powerfull beautiful animal needs our help. But they are being killed for their skin and bones, and their homes are being destroyed. Tigers are at the heart of so many delicate ecosystems. When you protect a tiger, you also protect thousands of species and people that rely on the same habitat. Learn how you can make a difference.



House ID 70722

VYWJWTEE400H Support

Everyone has a community, a neighborhood, school, kids teams, where you worship, work, workout. Or any other place or group where you choose to belong. Communities can provide support when you need it and even when you don't know you do. Like when it comes to preventing underage drinking and other substance use. Community members can be your eyes and ears when your not with your kids. And alert you to signs of potential problems.



House ID 70729

CCR10009000H Child Cancer

He kept getting these ear infections, and the doctor would also say like... I see this little speck but it could be nothing. We had an MRI scan done. As soon as they came up I just started crying, i was like that is huge. That is a huge tumor. And shes like I'm sorry we don't have a treatment plan for this. Its extremely rare. For this family rare is meaningless. It isn't rare in their world, and you need to know how to use science to find the right answer. Children's Cancer Research Fund allows us to take more shots at finding out what might work for childhood cancer. It allows new investigators to get into the field, so the support is vital. I remember you would see commercials and everyone can get behind children's cancer but you see it and you move on with your life. I ask that this be the time that you don't forget. We need your help. Join the fight at childrenscancer.org



House ID 70726

CNFA1119000H Act Food

The impact of a meal goes way beyond feeding our bodies. Food can open endless opportunities for people to thrive. Because when people are fed futures are nourished. Everyone deserves to live a full life. And with your help, together we can end hunger. Join the movement at feedingamerica.org/actnow



House ID 70727

TNCIW6PSAH

Conserve

Together with the Nature Conservancy, you have the power to make a difference. For unspoiled nature, for beautiful wildlife, and for people everywhere. Together we can find a way to ensure life on earth can thrive. Our natural world needs us now. Every day we lose more lands, waters and the wild species that depend on them. To learn more go to nature.org today.



House ID 70728

EIFADHD2360H

Super ADHD

ADHD Diagnoses in the United States in school kids has increased by 43% in less than 10 years. The first time a teacher ever mentioned ADHD I was super offended. A big part of me thought it was a bogus diagnosis. The flip side of distractability is curiosity, If you didn't care you wouldn't get distracted. I'm a risk taker, I'm creative. We have a lot of skills to ask questions, to be argumentative, to push boundaries. Around ADHD there is tremendous ignorance. Most people are not aware of the positives. Its a superskillset.



House ID 70731

VOLS0068000H

Special

They said I would never run, now I run marathons. They said I would never have a job, today I work with global leaders. They said I will always need help, but now I push my body and my mind to the limit. They said I would never speak, now I give speeches to hundreds of people at a time. They said I would never walk, now I can jump 6 meters. They thought I would never have a strong opinion, but now I am a board member. They thought I would never have the courage to ride fast, now I am a board rider. They said I would never go anywhere, but now I travel the world as an athlete and an advocator. The skills of people with intellectual disabilities goes way beyond sports. We will defy your expectations. Help us build a more inclusive world.



House ID 70730

CMNA3750223H

GOT IT

Bottles and formula? Got it! Diapers? I'm not making that mistake again. Got it! Extra set of clothes? So many extra sets. Got it! Three day supply of non perishable food for each person in your household in case the power goes out? uhhhh. You may be prepared for a lot of situations, but a natural disaster may not be one of them. Convoy of Hope's free disaster preparedness guide can help make sure you and your family are ready when disaster strikes. The guide will help you develop a communication plan, determine an evacuation route, and prepare for unexpected catastrophes. visit convoy.org/prepare to download the guide and learn how you and your family can stay safe if the unexpected happens. convoy of hope, providing hope in every storm.

