

KVRR/KBRR/KJRR/KNRR  
 3rd QUARTER 2004  
 ISSUES AND PROGRAMMING  
 July 2004

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TITLE</u>	<u>TOPIC</u>
7/1-7/2	7:00AM	30 Min.	First Business	See Attached
7/4	6:30AM	30 Min.	Today's Ag	See Attached
7/4	8:00AM	60 Min.	FOX News Sunday	See Attached
7/5-7/9	7:00AM	30 Min.	First Business	See Attached
7/10	7:00PM	60 Min.	Cops I & II	See Attached
7/10	8:00PM	60 Min.	America's Most Wanted	See Attached
7/11	6:30AM	30 Min.	Today's Ag	See Attached
7/11	8:00AM	60 Min.	FOX News Sunday	See Attached
7/12-7/16	7:00AM	30 Min.	First Business	See Attached
7/17	7:00PM	60 Min.	Cops I & II	See Attached
7/17	8:00PM	60 Min.	America's Most Wanted	See Attached
7/18	6:30AM	30 Min.	Today's Ag	See Attached
7/18	8:00AM	60 Min.	FOX News Sunday	See Attached
7/19-7/23	7:00AM	30 Min.	First Business	See Attached
7/24	7:08PM	60 Min.	Cops I & II	See Attached
7/24	8:00PM	60 Min.	America's Most Wanted	See Attached
7/25	6:30AM	30 Min.	Today's Ag	See Attached
7/25	8:00AM	60 Min.	FOX News Sunday	See Attached
7/26-7/30	7:00AM	30 Min.	First Business	See Attached
7/31	7:00 PM	60 Min.	Cops I & II	See Attached
7/31	8:00 PM	60 Min.	America's Most Wanted	See Attached



*FIRST BUSINESS*  
NATIONAL NEWS ADVISORIES  
June 28 - July 2

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TO: Program/Promotion Manager  
FROM: Michele Steele - Producer

**Monday June 28, 2004**

**MAKING MONEY WITH MUNIS**

Is the worst over for the bond market? The answer to that question might be as uncertain as whether the Red Sox, or Cubs, will win the pennant. The average multi-sector bond fund is down 1.1% this year, as of June 7. What comes next for munis? We talk about it with Nuveen's John Miller ahead of the Fed.

**Tuesday June 29, 2004**

**WAL-MART: WILL CLASS-ACTION SUCCEED?**

A class-action suit against Wal-Mart charges that women were discriminated against in pay and promotions across the company. After factoring in seniority and store locations, women earned from 5 percent to 15 percent less than men at Wal-Mart, according to one study. We talk about the lawsuit's feasibility in the courtroom.

**Wednesday June 30, 2004**

**GETTING KICKED OUT OF THE RUSSELL**

The Russell 2000 sorts through the companies that make up its index this month and some will make it to the Russell 1000, while others will be judged to have a market cap too low for the index. What does it mean when a company gets booted out and what happens to shareholder value?

**Thursday July 1, 2004**

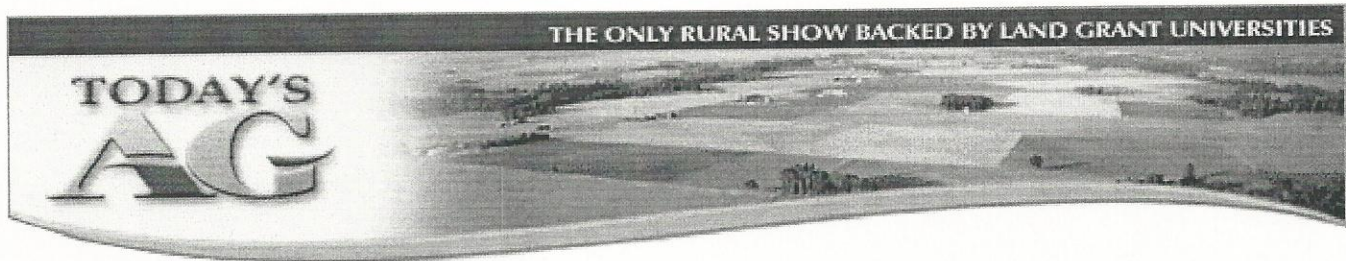
**DAY 1: THE HANDOVER**

Insurgents increased the number of attacks on foreigners in the days leading up to the handover Wednesday. We talk about what lies in store for the US now and whether the markets will react positively to the restoration of Iraqis to seats of power.

**Friday July 2, 2004**

**COCA-COLA: 1 MONTH FOR ISDELL**

Coca-Cola's CEO Neville Isdell celebrates 1 month in office as the new CEO. Is his "kinder, gentler" management style gaining any traction with workers or investors? Sales continue to be down for the beverage giant's North American operations, should Coke follow Pepsi's lead and diversify?



**TODAY'S AG NEWS FEED**

**DATE: 07-04-04**

**CONTACT: CARRIE LAW, 605-688-4644**

**1. FEATURE: SOYFOODS FOR THE FAMILY: 1:26**

**SUPER: GREG PUETZ, DAD & SOYFOODS FAN**  
**SUPER: BELINDA PUETZ, MOM & SOYFOODS FAN**  
**SUPER: BRIAN BAXTER, TODAY'S AG**

**INTRO:** MANY MOMS KNOW ABOUT THE HEALTH BENEFITS OF SOY, BUT GETTING YOUR FAMILY MEMBERS TO ACTUALLY EAT THE RIGHT FOODS IS OFTEN NOT EASY, ESPECIALLY IF THEY'RE CARB CONSCIOUS. YET THE INCREASING VARIETY OF GOOD-TASTING, EASY TO USE SOYFOODS ARE CHANGING ATTITUDES AMONG ALL FAMILY MEMBERS, AS BRIAN BAXTER REPORTS.

NO SCRIPT AVAILABLE

**TAG:** IF YOU'RE INTERESTED IN LEARNING MORE ABOUT SOY FOODS, RELATED HEALTH BENEFITS AND FINDING GREAT TASTING SOY RECIPES, HEAD TO THE SOYFOODS ASSOCIATION OF NORTH AMERICA'S WEB SITE AT: [WWW.SOYFOODS.ORG](http://WWW.SOYFOODS.ORG).

**2. FEATURE: DAIRY CHECKOFF: 2:10**

**SUPER: BILL AHLEM, CALIFORNIA DAIRY FARMER**  
**SUPER: MIKE ROBERTS, MCDONALDS USA PRESIDENT**  
**SUPER: BOB GREENE, OPRAH'S PERSONAL TRAINER & MCDONALDS SPOKESPERSON**

**INTRO:** A NEW KIND OF MILK IS ON THE MENU AT THE NATION'S LARGEST FOODSERVICE RETAIL CHAIN. AMERICA'S DAIRY PRODUCERS, THROUGH THEIR CHECKOFF PROGRAM, HAVE TEAMED WITH MCDONALD'S IN AN EXCITING NEW EFFORT THAT WILL HELP DRIVE FLUID MILK DEMAND, AS BRIAN BAXTER REPORTS.

NO SCRIPT AVAILABLE

**TAG:** TO LEARN MORE ABOUT THE NEW MILK AT MCDONALD'S AND OTHER DEMAND BUILDING PROGRAMS, VISIT THE WEBSITE: [WWW.DAIRYCHECKOFF.COM](http://WWW.DAIRYCHECKOFF.COM).

**3. FEATURE: ORCHIDS: 2:00**

**SUPER: D. YIN-TUNG WANG, HORTICULTURIST – TEXAS A & M**

**SUPER: NORMA MORENO, TODAY'S AG**

**INTRO:** MORE ORCHIDS HAVE SHOWN AN INCREASE IN THEIR SALES AND COLLECTIVELY BECOME THE NUMBER ONE POTTED CROP IN THE NATION...NORMA MORENO HAS MORE DETAILS.

NO SCRIPT AVAILABLE

**NO TAG**

**4. FEATURE: SUMMER SKIN CARE: 1:50**

**SUPER: DR. CAROL RICE, TEXAS A & M UNIVERSITY**

**SUPER: NORMA MORENO, TODAY'S AG**

**INTRO:** GET READY FOR SUMMER VACATIONS. CAN'T WAIT TO HIT THE BEACH? EXERCISE UNDER THE SUN? NORMA MORENO SPOKE WITH AN EXTENSION HEALTH SPECIALIST ABOUT THE SUN'S DANGER TO YOUR SKIN.

NO SCRIPT AVAILABLE

**TAG:** EXPERTS SAY TANNING BEDS ARE NOT SAFE SINCE THEY PRODUCE UV RAYS THAT ARE DAMAGING THE SKIN IN ORDER TO CREATE A TAN EFFECT.

**5. FEATURE: NEW USDA CONSERVATION EFFORT: 1:29**

**SUPER: BRUCE KNIGHT, CHIEF, USDA NRCS**

**SUPER: BOB ELLISON, TODAY'S AG**

**INTRO:** THE NEWEST ADDITION TO USDA'S PORTFOLIO OF CONSERVATION PROGRAMS WILL FEATURE INNOVATIVE AND CONVENIENT WAYS FOR PRODUCERS TO COMPLETE THE APPLICATION PROCESS. BOB ELLISON HAS MORE.

**PACK:** PRODUCERS WILL BE ABLE TO SIGN UP FOR THE UNITED STATES DEPARTMENT OF AGRICULTURE'S NEW CONSERVATION SECURITY PROGRAM IN EARLY TO MID-JULY. THE PRODUCERS IN EIGHTEEN WATERSHEDS SELECTED FOR THE C-S-P WILL FIRST DO A SELF-ASSESSMENT TO SEE IF THEY QUALIFY. BRUCE

**KNIGHT:** "WE'RE GOING TO ASK THEM TO FILL OUT A SELF-ASSESSMENT WORKBOOK. THAT WORKBOOK WILL BE THE FIRST TIER THAT A PRODUCER WILL USE TO DETERMINE, IS THIS PROGRAM FOR HIM OR HER OR SHOULD THEY BE LOOKING AT ONE OF THE OTHER CONSERVATION PROGRAMS."

**KNIGHT SAYS THE WORKBOOK IS INTENDED TO SPEED UP AND SIMPLIFY A PRODUCER'S C-S-P PRE-APPLICATION PROCESS.**

KNIGHT: "IN MANY WAYS IT'S LIKE THE WORK YOU DO AT TAX TIME BEFORE YOU SIT DOWN WITH YOUR TAX CONSULTANT OR YOUR ACCOUNTANT. PUTTING ALL OF THE INFORMATION TOGETHER, PUTTING ALL OF THE PROPER PAPERWORK TOGETHER, FILLING IN THOSE BOXES AND THEN FROM THAT WE WILL BE ABLE TO MOVE FORWARD WITH THE NEXT STEP IN THE APPLICATION PROCESS."

KNIGHT SAYS THE C-S-P IS DIFFERENT FROM TRADITIONAL CONSERVATION PROGRAMS THAT HAVE BEEN AIMED AT A PARTICULAR PROBLEM, REGULATION OR PROGRAM.

KNIGHT: "WITH CSP WE'RE LOOKING AT A MUCH MORE HOLISTIC APPROACH AND WE'RE LOOKING AT LEADING EDGE CONSERVATION, TRYING TO FIND THAT BEST MODEL OF CONSERVATION THAT WE CAN THEN REPLICATE NATIONWIDE.

**TAG:** PRODUCERS CAN GET MORE C-S-P INFORMATION ON THE N-R-C-S WEBSITE OR AT THEIR COUNTY OFFICE. IN WASHINGTON, I'M BOB ELLISON REPORTING FOR THE U.S. DEPARTMENT OF AGRICULTURE.

**Susan Donahue**

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**From:** Schur, Paul [paul.schur@FOXNEWS.COM]  
**Sent:** Thursday, July 01, 2004 12:32 PM  
**To:** Schur, Paul  
**Subject:** Paul Bremer on FOX News Sunday

**FOX NEWS SUNDAY WITH CHRIS WALLACE**  
**Sunday, July 4, 2004**

**A Sunday Show Exclusive**

**Guest:** L. Paul Bremer, former U.S. Civil Administrator in Iraq

**Topics:** Iraq's future, a prognosis of the new Iraqi government, what went right and what went wrong in Iraq and Saddam Hussein on trial

Paul Schur  
Sr. Manager, Media Relations  
FOX News, Washington, D.C.  
Ph: 202-824-6592  
e-mail: [paul.schur@FOXNEWS.com](mailto:paul.schur@FOXNEWS.com)

TO: Program/Promotion Manager  
FROM: Michele Steele - Producer

**Monday July 5, 2004**

**DOWNLOAD YOUR DELIVERY**

The days of phoning up a local pizza place for delivery may be numbered. One company is introducing technology that will put your favorite pie within a few mouse clicks. Angie Miles tells us more about getting pizza over the Web.

**Tuesday July 6, 2004**

**WAITING FOR BILL**

Are American voters showing nostalgia for the days before term limits by buying former Pres. Clinton's book? Have the book's record sales been helped by controversy surrounding the current White House occupants? We talk to consumers and critics.

**Wednesday July 7, 2004**

**JOBS STILL UNCERTAIN?**

Last week, the jobs report showed only 112,000 jobs were created last month, far fewer than the 250,000 that Wall Street analysts expected. We get an outlook for this month with the announced layoffs report from John Challenger.

**Thursday July 8, 2004**

**DEBATE: THE POLITICS OF \$7 AN HOUR**

We continue our discussion of minimum wage with a conversation with Heartland Institute economist Lee Walker. Does a minimum wage encourage employers to, in effect, pay the minimum? Or, should market forces determine what's "fair?"

**Friday July 9, 2004**

**TRADE OF THE DAY: WEEK IN REVIEW**

On Fridays, First Business takes a look back at a week's worth of trades with professional floor trader Jon Najarian. We tell you whether Jon was stopped out or took profits after a shortened week of trading and a disappointing jobs report.

Saturday, July 10, 2004

08:00 - 08:30P COPS (CP-1628) (TV-PG:D,L,V)

JAX BUY BUSTS 2003 - Sgt. Valentino Demps of the Jacksonville Sheriff's Office supervises a buy-bust sting designed to capture unsuspecting drug dealers in an area known for high drug activity. HURRY UP AND DANCE - Officer Joe Luiz and Officer Troy Pahlke of the Portland Police Breau investigate a dispute between a tow truck operator and a vehicle owner. A PIECE OF ART - Corporal Michael Carr of the Spokane Police Department pulls over a vehicle for a routine traffic violation.

08:30 - 09:00P COPS "RIDING WITH OFFICER DAMIANO SPECIAL EDITION" (CP-1618) (R-11/15/2003) (TV-PG)

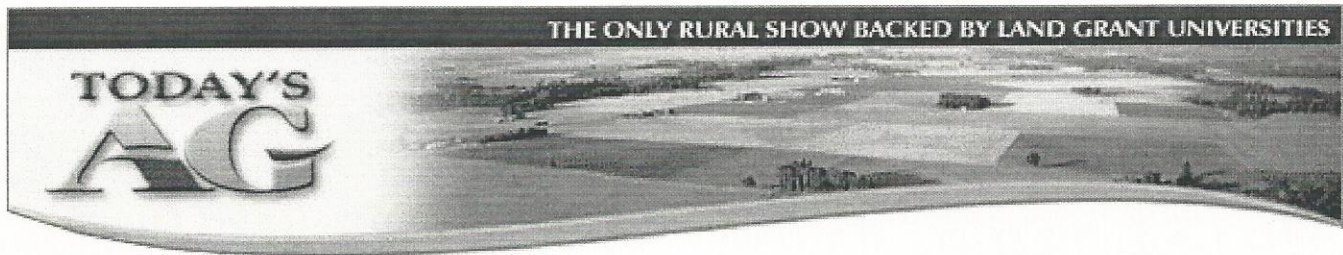
NOT YOUR POPPY - While on night patrol, Officer Anthony Damiano of the Passaic County (NJ) Sheriff's Department detains a suspicious male suspect he saw duck into a nearby apartment building. HILLBILLIE DOG - While on night patrol, Officer Mike Moody of the Des Moines (IA) Police Department investigates a domestic complaint involving an assault on a juvenile. DOMESTIC PARTNERS - Officer Jason Pfeifer of the Wichita Police Department responds to a domestic violence call involving two females.



Saturday, July 10, 2004

09:00 - 10:00P AMERICA'S MOST WANTED (MW-1737) (TV-  
PG:V)

AMERICA'S MOST WANTED: AMERICA FIGHTS BACK takes on the nation's hottest crime issues. This crime-fighting program focuses on capturing fugitives, protecting victims and empowering citizens within the criminal justice system. The series also takes an in-depth look at laws that harm victims, champions the cause of lawmakers fighting to protect victims' rights and presents news of recent captures, convictions and missing children cases.



**TODAY'S AG NEWS FEED**

**DATE: 07-11-04**

**CONTACT: CARRIE LAW, 605-688-4644**

**1. FEATURE: NEBRASKA BRASSICA: 1:47**

**INTRO:** PROVIDING HIGH-QUALITY SUPPLEMENTAL FORAGE FOR GRAZING CATTLE HAS BEEN A CHALLENGE DURING THESE PAST FEW DRY YEARS ON THE WESTERN PLAINS, BUT A LAND GRANT UNIVERSITY RESEARCH TEAM MAY SOON PROVIDE A SOLUTION.

THE UNIVERSITY OF NEBRASKA AND UNIVERSITY OF WYOMING ARE PURSUING THE SOLUTION IN NEW VARIETIES OF SOME FAMILIAR PLANTS. UNIVERSITY OF NEBRASKA'S BRIAN GEVIK SHOWS US WHAT THEY'RE FINDING IN THE FIELD.

SCRIPT TO FOLLOW

**TAG:** THOSE FIELD STUDIES ARE BEING CONDUCTED AT THE UNIVERSITY OF NEBRASKA'S PANHANDLE RESEARCH AND EXTENSION CENTER.

**2. FEATURE: USDA BRASSICA RESEARCH: 1:59**

**INTRO:** CROPS IN THE BRASSICA FAMILY ARE ALSO BEING TESTED IN THE NORTHWEST PART OF THE UNITED STATES. PAT O'LEARY REPORTS FROM BOSTON.

SCRIPT TO FOLLOW

**TAG:** FOR MORE INFORMATION ON SARE GRANTS, LOG ON TO [TODAYSAG.COM](http://TODAYSAG.COM) AND CLICK ON STORY LINKS.

**3. FEATURE: RAM SELECTION: 2:12**

**INTRO:** AS THE SUMMER PROGRESSES, SHEEP PRODUCERS ARE STARTING TO LOOK FOR STRONG RAMS FOR THE UPCOMING BREEDING SEASON. BUT BEFORE YOU PURCHASE A RAM, WE'VE GOT SOME ADVICE TO ENSURE YOU GET WHAT YOU PAY FOR.

SCRIPT TO FOLLOW

**TAG:** NO TAG

#### **4. FEATURE: DAIRY SCIENCE PRODUCTION: 2:19**

**INTRO:** IF YOU THINK SELECTING A RAM IS CHALLENGING-TRY CHOOSING A CAREER PATH AT THE AGE OF 18 OR 19. THAT'S WHAT MANY RECENT HIGH SCHOOL GRADUATES ARE FACED WITH RIGHT NOW. BUT AS WE FOUND OUT, THE CAREER OPTIONS IN AGRICULTURE ARE LIMITLESS. HERE'S MORE ON CAREERS IN THE DAIRY INDUSTRY.

SCRIPT TO FOLLOW

**TAG:** NO TAG

#### **5. FEATURE: WATERING ADVICE: 1:19**

**INTRO:** WATER CONSERVATION ON THE LAWN AND IN THE GARDEN IS A GOOD PRACTICE. IT HELPS DEVELOP BETTER ROOT SYSTEMS AND ALLOWS MORE AIR TO MOVE THROUGH THE SOIL. EXPERTS RECOMMEND SOAKING THE LAWN OR GARDEN WITH ABOUT AN INCH OR INCH AND A HALF OF WATER A WEEK. AND THEN WAIT FOR 7 TO 8 DAYS BEFORE WATERING AGAIN. HERE'S EXTENSION HORTICULTURE SPECIALIST, STEVE MUNK WITH MORE ADVICE ON WATERING.

NO SCRIPT

**Susan Donahue**

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**From:** Schur, Paul [paul.schur@FOXNEWS.COM]  
**Sent:** Friday, July 09, 2004 12:32 PM  
**To:** Schur, Paul  
**Subject:** Fox News Sunday listing

## **FOX NEWS SUNDAY WITH CHRIS WALLACE**

### **Sunday, July 11, 2004**

**Topic:** The Senate Intelligence Committee issues a very critical report about US intelligence failures before the war in Iraq. Why did it happen--and who is to blame?

**Guests:** Sen. Pat Roberts (R) Kansas/Chrmn, Intelligence Cmte. & Sen. Jay Rockefeller (D) West Virginia/Vice Chrmn, Intelligence Cmte.

**Topic:** You Decide 2004: John Kerry picks his running mate. But President Bush says--John Edwards is too green for the job. We'll talk with top officials from both campaigns.

**Guests:** Mathew Dowd, Bush/Cheney Chief Strategist & Tad Devine, Kerry/Edwards Sr. Adviser

**Panel:**

Mara Liasson, National Public Radio  
Paul Gigot, *Wall Street Journal*  
Juan Williams, National Public Radio  
Bill Sammon, *Washington Times*



*FIRST BUSINESS*  
NATIONAL NEWS ADVISORIES  
July 12 - July 16

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TO: Program/Promotion Manager  
FROM: Michele Steele - Producer

**Monday July 12, 2004**

**GLOBALIZATION & DIAMONDS**

The impact of globalization isn't limited to technology – producer Michele Steele continues our occasional series on globalization with a look at what more competition has meant for the \$7 billion diamond industry in Antwerp, Belgium.

**Tuesday July 13, 2004**

**DIAMONDS: MANUFACTURING DESIRE**

Over 80 percent of American women own a piece of diamond jewelry. But it wasn't always like that. Diamond dealers and marketers spend millions each year on convincing you – or your spouse – that they need a diamond.

**Wednesday July 14, 2004**

**THE POLITICS OF \$7/HOUR**

We continue our discussion of minimum wage with a conversation with Heartland Institute economist Lee Walker. Does a minimum wage encourage employers to, in effect, pay the minimum? Or, should market forces determine what's "fair?"

**Thursday July 15, 2004**

**MBA: STILL WORTH IT?**

As the market continues to produce more MBA-minted grads, we ask, can industry absorb them? We talk to the author of new book, MBA in a Box.

**Friday July 16, 2004**

**SUMMER TRAVEL TRENDS**

Despite consumers' increasing preference for summer travel, there are some travel agents that continue to make a living from the industry. We talk to one who tells about what summer travel trends to expect and how to find the best deals.

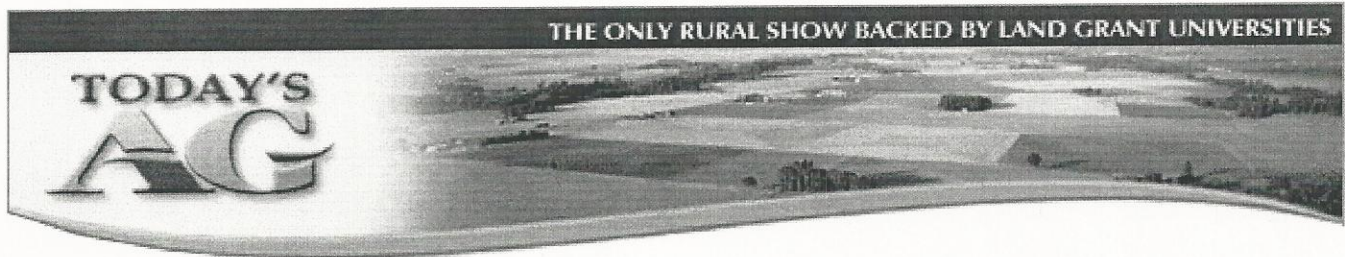
Saturday, July 17, 2004

08:00 - 08:30P COPS "COAST TO COAST" (CP-1630) (TV-14)  
FRONT PORCH TAZ - Officer James Erickson of the Spokane Police Department lends assistance to a father who requested help for his mentally unstable son. TELLING LIES - Officer Jamie Eason and Officer Terry Jones of the Jacksonville Sheriff's Office question the occupants of a suspicious vehicle they observed leaving a known drug house. RANSACKED While on night watch, Officer John Huyt and Officer Michael Ditizio of the Philadelphia Police Department respond to a burglary in progress call.

08:30 - 09:00P COPS "STUPID CRIMINALS SPECIAL EDITION" (CP-1615) (R-02/21/2004) (TV-14)  
A WEEKLY THING - Corporal Anthony Damiano of the Passaic County (NJ) Sheriff's Department stops a vehicle in a high drug area in the city of Patterson. MUD SLINGER - Officer Chad Cornish of the Wichita (KS) Police Department responds to a domestic disturbance call. TALKED OUT - Officer Joe Morgan of the Des Moines (IA) Police Department responds to a domestic disturbance call involving a man with a gun at a local residence.

Saturday, July 17, 2004

09:00 - 10:00P AMERICA'S MOST WANTED (MW-1738) (TV-PG)  
AMERICA'S MOST WANTED: AMERICA FIGHTS BACK takes on the nation's hottest crime issues. This crime-fighting program focuses on capturing fugitives, protecting victims and empowering citizens within the criminal justice system. The series also takes an in-depth look at laws that harm victims, champions the cause of lawmakers fighting to protect victims' rights and presents news of recent captures, convictions and missing children cases



**TODAY'S AG NEWS FEED**

**DATE: 07-18-04**

**CONTACT: CARRIE LAW, 605-688-4644**

**1. FEATURE: SOYBEAN RUST CONFERENCE: 1:47**

**INTRO:** STATE AND FEDERAL AG OFFICIALS ARE BRACING FOR THE NATION'S FIRST CASE OF SOYBEAN RUST. EMERGENCY EXEMPTIONS IN SEVERAL STATES FOR FUNGICIDES ARE BEING PAIRED THIS SUMMER WITH A STEPPED-UP DETECTION EFFORT.

MOST EXPERTS AGREE THAT DISEASE ISN'T LIKELY TO AFFECT THIS YEAR'S U.S. CROP, BUT AS UNIVERSITY OF NEBRASKA'S BRIAN GEVIK EXPLAINS, THAT DOESN'T MEAN GROWERS SHOULDN'T CONTINUE TO BE ON THE LOOKOUT.

SCRIPT TO FOLLOW

**TAG:** NU'S LOREN GIESLER SAYS ONE OF THE MOST IMPORTANT THING A SOYBEAN GROWER CAN DO RIGHT NOW IS JUST TO PAY ATTENTION... AND STAY INFORMED.

**2. FEATURE: ISU SOYBEAN RUST: 1:45**

**INTRO:** LAST WEEK NEARLY 400 CROP PROFESSIONALS ATTENDED TRAINING SESSIONS ON HOW TO IDENTIFY SOYBEAN RUST AND HOW TO SUBMIT SAMPLES FOR TESTING. THE TRAINING IS PART OF AN ACTION PLAN DEVELOPED BY THE IOWA SOYBEAN RUST TEAM, WHICH INCLUDES IOWA STATE UNIVERSITY, THE IOWA SOYBEAN ASSOCIATION AND STATE AND FEDERAL AGENCIES. BARB MCMANUS HAS THIS REPORT.

SCRIPT TO FOLLOW

**TAG:** THANK YOU BARB.

**3. FEATURE: ALTERNATIVE FUELS: 1:48**

**INTRO:** WHILE THE PRICE OF GASOLINE MAY HAVE FALLEN FROM THE RECORD HIGHS OF JUST A MONTH AGO, THE INTEREST IN ALTERNATIVE FUELS CONTINUES TO GROW. HERE'S ROB MCCLENDON WITH MORE.



NO SCRIPT

**TAG:** THANK YOU ROB.

**4. FEATURE: MIRANDA BECKER: 1:31**

**INTRO:** COLLEGE STUDENTS RECEIVE SCHOLARSHIPS ALL THE TIME, BUT NOT TYPICALLY FROM A GOVERNMENT AGENCY RESPONSIBLE FOR THE SAFETY OF THE COUNTRY. THIS WEEK, WE INTRODUCE YOU TO ONE YOUNG PERSON WHO HAS GOTTEN THAT HONOR. HERE'S MORE FROM SOUTH DAKOTA STATE UNIVERSITY.

SCRIPT TO FOLLOW

**NO TAG:**

**5. FEATURE: DAIRY INDUSTRY 2: 2:21**

**INTRO:** IT'S NOT EASY DECIDING WHAT CAREER YOU WILL PURSUE WHEN YOU ENTER COLLEGE, SO WE DECIDED TO GIVE YOU A TASTE OF WHAT'S AVAILABLE. DAIRY MANUFACTURING MAY NOT BE SOMETHING YOU'VE THOUGHT ABOUT...MAYBE BECAUSE YOU DIDN'T GROW UP ON A FARM. BUT AS WE FOUND OUT, AN AG BACKGROUND IS NOT A PREREQUISITE FOR THE DAIRY INDUSTRY. HERE'S LINDSEY MEYERS WITH MORE.

SCRIPT TO FOLLOW

**TAG:** STUDENTS ALSO BENEFIT FROM SCHOLARSHIPS AND JUDGING TEAM OPPORTUNITIES WHILE IN SCHOOL. IF YOU ARE INTERESTED IN LEARNING MORE ABOUT THE SDSU DAIRY SCIENCE DEPARTMENT YOU CAN GO TO OUR WEBSITE AT [TODAYSAG.COM](http://TODAYSAG.COM).

**6. FEATURE: COMMUNITY GARDENING: 2:05**

**INTRO:** THERE ARE A LOT OF BENEFITS THAT COME FROM GARDENING, BUT THOSE OF US WITHIN CITY LIMITS MAY NOT HAVE THE SPACE OR THE LAND TO DO IT. HERE'S HOW THE LARGEST CITY IN SOUTH DAKOTA GOT IT'S START IN GARDENING... COMMUNITY STYLE.

SCRIPT TO FOLLOW

**TAG:** THE SIOUX FALLS CITY COUNCIL RECENTLY GAVE THEM 10 THOUSAND DOLLARS TO PUT IN A WATER SPICKET, WHICH MICHELLE SAYS IS A FANTASTIC SHOW OF SUPPORT FOR THE SIOUX FALLS COMMUNITY GARDENS.

**7. FEATURE: 50<sup>TH</sup> ANNIVERSARY: 1:47**

**INTRO:** MOST FARMS AREN'T GIVEN A 50<sup>TH</sup> ANNIVERSARY PARTY. BUT IOWA STATE UNIVERSITY THINKS ITS NORTHWEST IOWA RESEARCH FARM IS WORTH THE CELEBRATION. HERE'S BRITTNEY LAUTERBACH WITH MORE.

SCRIPT TO FOLLOW

**NO TAG:**

July 18, 2004

FOX NEWS SUNDAY EXCLUSIVE:

The head of the CIA--says it's not his agency's fault--if politicians didn't

do their job--before the invasion of Iraq. Does he have a point?

Guest: John McLaughlin - Acting CIA Director

Panel

Fred Barnes - Weekly Standard

Mara Liasson - National Public Radio

Bill Kristol - Weekly Standard

Juan Williams - National Public Radio



*FIRST BUSINESS*  
NATIONAL NEWS ADVISORIES  
July 19 – July 23

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TO: Program/Promotion Manager  
FROM: Michele Steele - Producer

**Monday July 19, 2004**  
**SOARING PRICE OF LUMBER**

Rising building costs aren't just hurting builders – it is hurting small lumber companies who can't always match the prices offered by Home Depot and Lowe's, but make up for it with selection and service. We also tell you how to reduce building costs on your next home improvement project.

**Tuesday July 20, 2004**  
**MARKET SNAPSHOT: EARNINGS**

The focus this week is on corporate earnings, with companies like Flextronics, Allstate and Delta dominating the markets. One industry analyst thinks the large carriers will be lucky to break even. We tell you where to put your money.

**Wednesday July 21, 2004**  
**WHITE COLLAR CRIME & THE SLAMMER**

Is it true that most white collar crime goes un-reported and un-punished? We talk more about Martha Stewart, Ken Lay, the Rigas family and some of the other names in the news.

**Thursday July 22, 2004**  
**SECTOR SPOTLIGHT**

As earnings season is underway, we tell you where financial professionals are putting their money. With higher interest rates, is now the time to put some money on the sidelines?

**Friday July 23, 2004**  
**TRADES OF THE DAY: WEEK IN REVIEW**

On Fridays, we get a look-back at professional floor trader Jon Najarian's picks. Did Jon make money – or was he stopped out?

Saturday, July 24, 2004

08:00 - 08:30P COPS (CP-1631) (TV-PG: L,V)

DOG EAT DOG - While on night patrol, Officer Dan Perrotti of the Jacksonville Police Department is dispatched to a robbery call. While in route, Officer Perrotti spots a man on a bike that fits the description of the suspect and gives chase. WORK WITH ME - While on routine patrol, Deputy Jeff Lower of the Palm beach County Sheriff's Office decides to check out a suspicious vehicle parked behind a store. CAN'T RUN FROM MOTOROLA - Officer Nick Krau of the Maui County Police Department attempts to pull over a vehicle for a minor infraction. The driver abruptly pulls into a parking lot of a condominium complex and bails out of the vehicle.

08:30 - 09:00P COPS "DRUG BUSTS #2 SPECIAL EDITION" (CP-1617) (R-05/01/2004) (TV-PG)

FOR LOVE OR RAT OUT - Officer Anthony Damiano of the Passaic County (NJ) Sheriff's Department pulls over a vehicle he observed leaving a well known drug area. The officer questions the driver and the passenger. BIKE THIEF RUNNER - Justin McClusky of the Wichita (KA) Police Department is in search of a white male suspect who has allegedly stolen a bike. Officers set up a perimeter and eventually find the suspect hiding in a nearby shed. CRACK EXTRACTION - Officer Javier Guete of the Wichita Police Department pulls over a vehicle for a traffic violation. The officer questions the driver who anxiously admits he had smoked crack with a friend earlier in the day.

Saturday, July 24, 2004

09:00 - 10:00P AMERICA'S MOST WANTED "WHERE ARE THEY  
NOW SPECIAL EDITION" (MW-1739) (TV-PG: V)

AMERICAS MOST WANTED looks back at several compelling cases profiled in the past to see what's happened to people who have found justice as a result of the show. Among them is rock star Dave Navarro, whose mother was murdered in 1983. The man who killed her was caught because of a tip from an AMW viewer. Dave talks to AMW about how the crime and its resolution have affected his life. AMW will also update the Elizabeth Smart case and find out how she's adjusting back into the "real world" of family and friends. In addition, the program will highlight the work of the mother of a missing child, who is now taking her fight to protect children to a national level by running for Congress.



**TODAY'S AG NEWS FEED**

**DATE: 07-25-04**

**CONTACT: CARRIE LAW, 605-688-4644**

**1. FEATURE: SWAP: 1:57**

**INTRO:** ANIMAL WELFARE IS IMPORTANT TO THE LIVESTOCK INDUSTRY AND IS NOW BECOMING A PRIORITY, ESPECIALLY FOR PORK PRODUCERS. HERE'S MORE ON THE SWINE WELFARE ASSURANCE PROGRAM.

SCRIPT TO FOLLOW

**TAG:** FOR MORE INFORMATION ON SWAP YOU CAN GO TO THE TODAY'S AG WEBSITE AT [TODAYSAG.COM](http://TODAYSAG.COM)

**2. FEATURE: DEEP BEDDING: 1:58**

**INTRO:** A PARTNERSHIP BETWEEN THE USDA, IOWA STATE UNIVERSITY AND FARMERS IS STUDYING A PRODUCTION METHOD CALLED DEEP BEDDING TO PRODUCE HEALTHY HOGS. PAT O'LEARY REPORTS.

NO SCRIPT

**TAG:** THANK YOU PAT.

**3. FEATURE: RIDLEY BLOCK-EQUINE NUTRITION: 1:45**

**INTRO:** HORSES ARE FAST BECOMING MORE THAN JUST A WORK ANIMAL, THEY'RE OFTEN USED FOR SPORT. THE EXTRA STRESS PLACED ON A PERFORMANCE HORSE USUALLY REQUIRES SOME TYPE OF VITAMIN AND MINERAL SUPPLEMENT IN THEIR REGULAR DIET. HERE'S MORE ON EQUINE NUTRITION.

SCRIPT TO FOLLOW

**TAG:** FOR MORE INFORMATION ON EQUINE HEALTH AND COMMERCIAL SUPPLEMENTS GO TO THE TODAY'S AG WEBSITE AT [TODAYSAG.COM](http://TODAYSAG.COM) OR YOU CAN CALL 1-866-654-6355.

#### **4. FEATURE: VoSOT : NON FAT DRY MILK: 1:10**

**INTRO:** USDA WILL PROVIDE FEED ASSISTANCE THIS SUMMER TO CATTLE PRODUCERS IN NINE WESTERN STATES HIT HARD BY DROUGHT. LIKE LAST YEAR, THE ASSISTANCE WILL COME IN THE FORM OF NONFAT DRY MILK.

USDA WILL MAKE THE NONFAT DRY MILK AVAILABLE THROUGH LOCAL FEED DEALERS – WHO'LL THEN SELL IT CUT-RATE TO PRODUCERS IN ARIZONA, IDAHO, MONTANA, NEBRASKA, NEVADA, NEW MEXICO, OREGON, UTAH, AND WYOMING. NONFAT DRY MILK IS A GOOD SOURCE OF PROTEIN FOR CATTLE AND IT HAS ABOUT THE SAME ENERGY CONTENT AS CORN.

SCRIPT TO FOLLOW

**TAG:** RASBY REMINDS PRODUCERS TO KEEP THE PRODUCT DRY AND MAKE SURE IT'S WELL-MIXED. IT'S ALSO IMPORTANT TO PROVIDE AMPLE BUNK SPACE TO MAKE SURE ALL THE ANIMALS GET THEIR FAIR SHARE.

USDA SAYS THE NONFAT DRY MILK IN THE PROGRAM IS A SURPLUS COMMODITY NOT INTENDED FOR HUMAN CONSUMPTION. YOU CAN FIND MORE INFORMATION ON FEEDING NON-FAT DRY MILK TO CATTLE ON OUR WEBSITE.

#### **5. FEATURE: HOME FOOD PRESERVATION: 2:18**

**INTRO:** HOME FOOD PRESERVATION IS MAKING A COMEBACK. BUT ACCORDING TO EXTENSION SPECIALISTS THE GUIDELINES HAVE CHANGED QUITE A BIT OVER THE LAST 15 YEARS. HERE ARE SOME THINGS YOU SHOULD KEEP IN MIND WHEN FREEZING AND CANNING THIS SUMMER.

SCRIPT TO FOLLOW

**TAG:** ALTITUDE CAN ALSO MAKE A DIFFERENCE WHEN YOU'RE CANNING, WHICH IS ANOTHER REASON WHY YOU NEED TO GET AN UPDATED LIST OF GUIDELINES FOR HOME FOOD PRESERVATION. FOR MORE INFORMATION ON GUIDELINES AND EXTENSION WORKSHOPS, LOG ON TO [TODAYSAG.COM](http://TODAYSAG.COM) AND CLICK ON STORY LINKS.



**Susan Donahue**

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**From:** Schur, Paul [paul.schur@FOXNEWS.COM]  
**Sent:** Friday, July 23, 2004 12:17 PM  
**To:** Schur, Paul  
**Subject:** FOX News Sunday

## **FOX NEWS SUNDAY WITH CHRIS WALLACE** **Sunday, July 25**

**LIVE FROM BOSTON**

**Topic:** The Democrats amass in Boston to nominate Kerry and Edwards. We'll get a preview:

**Guests:** Gov. Bill Richardson (D-New Mexico/Convention Chair) & Gov. Ed Rendell (D-Pennsylvania)

**Topic:** Running for the White House - a Family affair:

**Guest:** Chris Heinz - Sen. John Kerry's Stepson

### **Panel**

Brit Hume - Fox News Washington Managing Editor

Mara Liasson - National Public Radio

Bill Kristol - The Weekly Standard

Juan Williams - National Public Radio

**Paul Schur**

**Sr. Manager, Media Relations**

**FOX News, Washington, D.C.**

**Ph: 202-824-6592**

**e-mail: [paul.schur@FOXNEWS.com](mailto:paul.schur@FOXNEWS.com)**



**FIRST BUSINESS**  
**NATIONAL NEWS ADVISORIES**  
**July 26 – July 30**

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**TO:** Program/Promotion Manager  
**FROM:** Michele Steele - Producer

**Monday July 26, 2004**

**FLYING IN THE FACE OF LO CARB**

Krispy Kreme, which complained that Americans' low-carb diet craze was hurting profits, is launching a new line of high-carb drinks. We take the donut-flavored iced drink for a test run.

**Tuesday July 27, 2004**

**FINDING A TRADING STRATEGY**

We talk this week about how retail investors can use professional trading strategies to bolster their portfolios. We're joined by John Netto, the author of a new book called "One Shot, One Kill Trading."

**Wednesday July 28, 2004**

**LARGE-CAP INVESTING**

Most of us have a large-cap company in our portfolios – think GE, IBM or Microsoft. But what percentage of our portfolio should be dedicated to these kinds of stocks? We talk about asset allocation with a financial advisor.

**Thursday July 29, 2004**

**SECTOR SPOTLIGHT**

As earnings season is underway, we tell you where financial professionals are putting their money. We preview the best-performing sectors so far this year.

**Friday July 30, 2004**

**TRADES OF THE DAY: WEEK IN REVIEW**

On Fridays, we get a look-back at professional floor trader Jon Najarian's picks. Did Jon make money – or was he stopped out?

Saturday, July 31, 2004

08:00 - 08:30P COPS "COAST TO COAST" (CP-1632) (TV-PG)  
OVER THE WALL - Officer Tom Hemsley of the Jacksonville Police Department attempts a routine traffic stop of a vehicle occupied by a white male driver and two black male passengers. The driver of the car refuses to yield but stops long enough to let the passengers out. CAT BURGLAR - Corporal Michael Hinson of the Whittier Police Department investigates an anonymous call regarding a suspicious male suspect in a tree at a nearby residence. ICE PROBLEMS - Officer Jonathan Acosta of the Maui County Police Department investigates a suspicious van parked in front of a residence of a known drug dealer. The driver and the passenger are ordered from the vehicle and questioned.

08:30 - 09:00P COPS "GUNS #1 SPECIAL EDITION" (CP-1636)  
(RR-02/28/2004, 05/01/2004) (TV-PG: V)

When Officer Frank Canaday of the Jacksonville, FL, Sheriff's Office attempts to stop a vehicle that was involved in a terminated pursuit earlier in the day, the 16-year-old female driver refuses to yield and causes a reckless high-speed chase. In another segment, Officer Cliff Pacheco of the Maui County, HI, Police Department is flagged down by a passing motorist who informs him of an assault that's taking place a few yards away. At the scene, Officer Pacheco spots a suspect threatening a man with a shovel and must draw his gun to force the suspect to drop the shovel.

Saturday, July 31, 2004

09:00 - 10:00P AMERICA'S MOST WANTED (MW-1740) (TV-  
PG: V)

AMERICA'S MOST WANTED: AMERICA FIGHTS BACK takes on the nation's hottest crime issues. This crime-fighting program focuses on capturing fugitives, protecting victims and empowering citizens within the criminal justice system. The series also takes an in-depth look at laws that harm victims, champions the cause of lawmakers fighting to protect victims' rights and presents news of recent captures, convictions and missing children cases.

KVRR/KBRR/KJRR/KNRR  
 3rd QUARTER 2004  
 ISSUES AND PROGRAMMING  
 August 2004

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TITLE</u>	<u>TOPIC</u>
8/1	6:30AM	30 Min.	Today's Ag	See Attached
8/1	8:00AM	60 Min.	FOX News Sunday	See Attached
8/2-8/6	7:00AM	30 Min.	First Business	See Attached
8/7	7:00PM	60 Min.	Cops I & II	See Attached
8/7	8:00PM	60 Min.	America's Most Wanted	See Attached
8/8	6:30AM	30 Min.	Today's Ag	See Attached
8/8	8:00AM	60 Min.	FOX News Sunday	See Attached
8/9-8/13	7:00AM	30 Min.	First Business	See Attached
8/14	11:35PM	60 Min.	Cops I & II	See Attached
8/14	12:05AM	60 Min.	Cops III & IV	See Attached
8/15	6:30AM	30 Min.	Today's Ag	See Attached
8/15	8:00AM	60 Min.	Fox News Sunday	See Attached
8/16-8/20	7:00AM	30 Min.	First Business	See Attached
8/21	7:00PM	60 Min.	Cops I & II	See Attached
8/21	8:00PM	60 Min.	America's Most Wanted	See Attached
8/22	6:30AM	30 Min.	Today's Ag	See Attached
8/22	8:00AM	60 Min.	FOX News Sunday	See Attached
8/23-8/27	7:00AM	30 Min.	First Business	See Attached
8/28	7:00PM	60 Min.	Cops I & II	See Attached
8/28	8:00PM	60 Min.	America's Most Wanted	See Attached
8/29	6:30AM	30 Min.	Today's Ag	See Attached
8/29	8:00AM	60 Min.	FOX News Sunday	See Attached
8/30-8/31	7:00 AM	30 Min.	First Business	See Attached



**TODAY'S AG NEWS FEED**

**DATE: 08-01-04**

**CONTACT: CARRIE LAW, 605-688-4644**

**1. FEATURE: US BEEF EXPORTS: OPPORTUNITY AWAITS IN ASIA: 2:08**

**INTRO:** THE BEEF INDUSTRY IS TRYING TO GROW THEIR INTERNATIONAL MARKETS BUT NOTHING SLOWED THAT PROCESS MORE THAN THE DISCOVERY OF MAD COW DISEASE LAST YEAR. IT IMMEDIATELY HALTED U.S. BEEF EXPORT TRADE TO MOST COUNTRIES WORLDWIDE. WHILE IN CHINA AND JAPAN, A U.S. MEAT EXPORT FEDERATION STUDY TEAM EXAMINED EFFORTS TO RE-OPEN U.S. BEEF TRADE. BRIAN BAXTER REPORTS.

NO SCRIPT AVAILABLE

**TAG:** THANK YOU BRIAN.

**2. FEATURE: HOOF HEALTH: 1:33**

**INTRO:** IT'S ESTIMATED THERE ARE NEARLY 7 MILLION HORSES IN THE UNITED STATES...A GOOD SHARE OF THOSE ANIMALS ARE USED FOR EQUESTRIAN SPORTS. A SOUND NUTRITION PROGRAM PROVIDES THE FOUNDATION FOR A PERFORMANCE HORSE. HERE'S MORE ON EQUINE NUTRITION.

SCRIPT TO FOLLOW

**TAG:** FOR MORE INFORMATION ON EQUINE HEALTH AND COMMERCIAL SUPPLEMENTS GO TO THE TODAY'S AG WEBSITE AT [TODAYSAG.COM](http://TODAYSAG.COM) OR YOU CAN CALL 1-866-654-6355.

**3. FEATURE: PLANT TISSUE SAMPLING: 1:49**

**INTRO:** MID SUMMER IS THE PERFECT TIME TO TAKE A CLOSE LOOK AT YOUR CROPS TO DETERMINE WHETHER OR NOT THERE ARE NUTRIENT DEFICIENCIES IN YOUR FIELD. HERE'S ADVICE ON PLANT TISSUE SAMPLING.

SCRIPT TO FOLLOW

**TAG:** MANY SOIL-TESTING LABS DO PLANT TISSUE ANALYSIS. IF YOU NEED MORE INFORMATION ON WHERE TO SEND YOUR SAMPLES-CONTACT YOUR COUNTY EXTENSION OFFICE.

**4. FEATURE: USDA STOPPING DANGEROUS FUNGI AT THE BORDER: 1:59**

**INTRO:** USDA SCIENTISTS ARE WORKING TO KEEP DANGEROUS FUNGI FROM AFFECTING CROPS IN THE UNITED STATES. BOB ELLISON HAS MORE ON THEIR EFFORTS.

NO SCRIPT AVAILABLE

**TAG:** THANK YOU BOB.

**5. FEATURE: MIDSUMMER SHEARING: 2:05**

**INTRO:** YOU MAY THINK SPRING IS THE ONLY TIME YOU CAN TRIM YOUR SHRUBS, BUT AS EXTENSION FORESTRY SPECIALIST, JOHN BALL TELLS US, SOME SHRUBS NEED TO BE SHEARED MID SUMMER.

NO SCRIPT AVAILABLE

**TAG:** THANK YOU JOHN.

August 1, 2004

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> This Week on Fox News Sunday

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> The Democratic Ticket: Does their record match their rhetoric?

> Guests: Sen. John Kerry & Sen. John Edwards

>

> Republican Reaction to the Democrat's Convention:

> Guests: Newt Gingrich, Fmr. House Speaker & Matthew Dowd

> Bush/Cheney Chief Strategist

>

> Panel:

> Fred Barnes - The Weekly Standard, Fox News

> Mara Liasson - National Public Radio, Fox News

> Bill Kristol - The Weekly Standard, Fox News

> Mort Kondracke - Roll Call, Fox News





*FIRST BUSINESS*  
NATIONAL NEWS ADVISORIES  
August 2- August 6

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TO: Program/Promotion Manager  
FROM: Michele Steele - Producer

**Monday August 2, 2004**

**TECH: LOOK OUT BELOW OR OVERSOLD?**

The Nasdaq is coming off a very difficult month, losing about 8% in July. We talk to Brian Bolan with Marquis Investment Research.

**Tuesday August 3, 2004**

**UAL: TURBULENCE IN THE SKY**

The airline industry is still losing billions. UAL, parent of No. 2 carrier United Airlines, is facing a big lawsuit over a pension fund. With oil prices going up, how will the carrier emerge from bankruptcy?

**Wednesday August 4, 2004**

**CREATING MARKETS: WHO'S DOING IT BEST**

Nike, FedEx, Microsoft and other companies have found phenomenal success by identifying new audiences for their products, then out-hustling and out-muscling the competition to corner the new markets. We talk to the author of the new book, "Creating and Dominating Markets."

**Thursday August 5, 2004**

**SECTOR SPOTLIGHT**

With earnings season almost over, we tell you where financial professionals are putting their money. We preview the best-performing stocks so far this year.

**Friday August 6, 2004**

**TRADES OF THE DAY: WEEK IN REVIEW**

On Fridays, we get a look-back at professional floor trader Jon Najarian's picks. Did Jon make money – or was he stopped out?

Saturday, August 7, 2004

08:00 - 08:30P COPS "COAST TO COAST" (CP-1622) (R-04/10/2004) (TV-PG: L,V)

A BREAKDOWN TAKEDOWN - While on routine patrol in downtown Spokane - Police Officer Jason Hartman lends assistance to a male motorist who appears to have a stalled vehicle. However, the man immediately flees on foot and a chase ensues. JERRY'S STASH/THE OUT OF TOWNER - Passaic County, NJ Sheriff Corporal Anthony Damiano pulls over a vehicle for failing to signal a turn. The driver unexpectedly gets out of the vehicle. CHANGE THAT EVALUATION- While on routine patrol, Officer Joe Morgan of the Des Moines Police Department spots a speeding motorbike and gives chase. The fleeing suspect slips away after Officer Morgan misjudges the height of nearby train tracks - which disable his vehicle.

08:30 - 09:00P COPS "COAST TO COAST" (CP-1623) (R-04/17/2004) (TV-PG: L,V)

HYSTERICAL TAZING - Officer Craig Mendenhall of the Portland Police Department joins in on a foot pursuit of an Asian male who allegedly assaulted a woman on a commuter train. SAM'S BURGLAR/BAD DAY/BAD LUCK - Officer Sam Steepleton of the Palm Springs (CA) Police Department assists another unit who has apprehended a burglary suspect at a local casino. At the scene, Officer Steepleton identifies the suspect and places him under arrest. Although the he's told that he was identified by surveillance video, the suspect denies the charges. TROUBLED SON - Officer Aaron Gillespie of the Wichita Police Department investigates a domestic disturbance call at a nearby residence. At the scene, the officer is greeted by an intoxicated man who claims that he's there to pick up his belongings.

Saturday, August 7, 2004

09:00 - 10:00P AMERICA'S MOST WANTED (MW-1741) (TV-PG: V)  
AMERICA'S MOST WANTED: AMERICA FIGHTS BACK  
takes on the nation's hottest crime issues.  
This crime-fighting program focuses on  
capturing fugitives, protecting victims and  
empowering citizens within the criminal  
justice system. The series also takes an  
in-depth look at laws that harm victims,  
champions the cause of lawmakers fighting to  
protect victims' rights and presents news of  
recent captures, convictions and missing  
children cases

TODAY'S  
AG

**TODAY'S AG NEWS FEED**

**DATE: 08-08-04**

**CONTACT: CARRIE LAW, 605-688-4644**

**1. FEATURE: ANTHRAX: 2:33**

**INTRO:** SOUTH DAKOTA ANIMAL HEALTH OFFICIALS REPORTED THE STATE'S FIRST CASE OF ANTHRAX IN A TRIPP COUNTY CATTLE HERD. 8 ANIMALS DIED FROM THE OUTBREAK. THE REMAINING CATTLE WERE TREATED AND ARE NOW QUARANTINED. ALTHOUGH ANTHRAX IS OFTEN THOUGHT OF AS A TERRORIST WEAPON, IT MORE COMMONLY AFFECTS LIVESTOCK HERDS DURING THE SUMMER. HERE'S MORE.

SCRIPT TO FOLLOW

**TAG:** MANY PRODUCERS ROUTINELY VACCINATE FOR ANTHRAX. FOR MORE INFORMATION ON ANTHRAX IN LIVESTOCK, LOG ON TO [TODAYSAG.COM](http://TODAYSAG.COM) AND CLICK ON STORY LINKS.

**2. FEATURE: RIDLEY BLOCK-LAMENESS 3: 1:41**

**INTRO:** THE LAST THING A HORSE OWNER WANTS IS A LAME ANIMAL. WHILE NUTRITIONAL SUPPLEMENTS CAN'T ACTUALLY PREVENT THE HORSE FROM BECOMING LAME, THEY MAY HELP SPEED THE HEALING PROCESS OF AN INJURY. HERE'S MORE ON EQUINE NUTRITION.

SCRIPT TO FOLLOW

**TAG:** FOR MORE INFORMATION ON EQUINE HEALTH AND NUTRIENT SUPPLEMENTS GO TO THE TODAY'S AG WEBSITE AT [TODAYSAG.COM](http://TODAYSAG.COM).

**3. FEATURE: SOYBEAN APHIDS: 1:28**

**INTRO:** SOYBEANS APHID POPULATIONS ARE MULTIPLYING THROUGHOUT THE MIDWEST AT A RAPID PACE. IN 4 YEARS TIME THEY'VE SPREAD FROM JUST ONE STATE TO ALL SOYBEAN GROWING AREAS. HERE'S MORE ON HOW TO CONTROL THIS INSECT.

SCRIPT TO FOLLOW

**TAG:** SOYBEAN APHIDS CAN ALSO TRANSMIT VIRUSES TO SOYBEANS SUCH AS SOYBEAN MOSAIC VIRUS, ALFALFA MOSAIC VIRUS, AND BEAN YELLOW MOSAIC VIRUS. THEY OVER-WINTER ON BUCKTHORN, WHICH IS WHY THEY'VE BEEN SO TOUGH TO CONTROL OVER THE LAST 4 YEARS.

**4. FEATURE: IRON CHLOROSIS: VoSOT**

**INTRO:** SOME SOYBEAN FIELDS ARE LOOKING A LITTLE PALE AND YELLOW THIS YEAR...NOT FROM THE SOYBEAN APHID, BUT RATHER FROM IRON CHLOROSIS. .

SCRIPT TO FOLLOW

**TAG:** PLANT DENSITY CAN ALSO MAKE A DIFFERENCE. A HIGHER PLANT POPULATION WILL HELP ALLEVIATE SOME OF THE IRON CHLOROSIS PROBLEMS IN A FIELD.

**5. FEATURE: WHEAT DISEASES: VoSOT**

**INTRO:** A UNIVERSITY OF NEBRASKA PLANT PATHOLOGIST IS ADVISING WHEAT GROWERS TO PLANT ONLY CERTIFIED AND COMMERCIALY TREATED SEED FOR NEXT YEAR'S CROP.

SCRIPT TO FOLLOW

**TAG:** WATKINS RECOMMENDS USING SEED FROM A CLEAN SEED SOURCE... PREFERABLY CERTIFIED SEED. AT THE VERY LEAST HE SAYS, GROWERS SHOULD MAKE SURE THAT SEED FOR NEXT YEAR'S CROP HAS BEEN TREATED TO PREVENT DISEASE RE-OCCURRENCE.

**6: FEATURE: INTERCROPPING UNL: 1:24**

**INTRO:** A UNIVERSITY OF NEBRASKA STUDY OF INTERCROPPING... PLANTING TWO CROPS AT THE SAME TIME IN THE SAME FIELD... HAS HELPED SOME NEBRASKA GROWERS BOOST THEIR BOTTOM LINE BY AS MUCH AS 100 DOLLARS PER ACRE. THE STUDY IS ALSO SHOWING THAT BUILDING THE BOTTOM LINE DOESN'T HAVE TO COME AT THE EXPENSE OF THE SOIL AND WATER. UNIVERSITY OF NEBRASKA COMMUNICATIONS SPECIALIST BRIAN GEVIK EXPLAINS.

SCRIPT TO FOLLOW

**TAG:** NU'S JIM SCHEPERS SAYS THE NEBRASKA FARMERS INVOLVED IN THE TESTS USED THEIR OWN EQUIPMENT WITHOUT MAJOR MODIFICATION.

**7: FEATURE: COMBINE SAFETY: 2:13**

**INTRO:** HARVEST SEASON IS NEARING...WHICH MEANS COMBINES WILL BE ROLLING INTO THE FIELDS, WORKING OVERTIME TO GET THE CROP OUT. WHILE THESE OVERSIZED MACHINES GET THE WORK DONE, THEY CAN ALSO BE DANGEROUS... HERE'S JESSICA PETERSON WITH SAFETY ADVICE.

SCRIPT TO FOLLOW

**TAG:** FOR MORE INFORMATION ON COMBINE SAFETY CONTACT YOUR LOCAL EXTENSION AGENCY

**Susan Donahue**

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**From:** Schur, Paul [paul.schur@FOXNEWS.COM]  
**Sent:** Friday, August 06, 2004 11:50 AM  
**To:** Schur, Paul  
**Subject:** FOX News Sunday listing

## **FOX NEWS SUNDAY WITH CHRIS WALLACE** **Sunday, August 8, 2004**

**Brit Hume hosts this week for a vacationing Chris Wallace**

**Topic:** New intelligence details Al Qaeda plans to attack in America, while a key terror suspect is arrested in England.

**Guests:** Rep. Jane Harman (D-CA/Ranking Member Intelligence Cmte)  
Fran Townsend (President Bush's Counter-terrorism adviser) and

**Panel:**

Mara Liasson - *National Public Radio*  
Paul Gigot - *The Wall Street Journal*  
Juan Williams - *National Public Radio*  
Bill Kristol - *The Weekly Standard*



*FIRST BUSINESS*  
NATIONAL NEWS ADVISORIES  
August 9- August 13

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TO: Program/Promotion Manager  
FROM: Michele Steele - Producer

**Monday August 9, 2004**

**BLAME IT ON THE RAIN?**

You can trade stocks, bonds, pork bellies, even orange juice. But did you know that you can also trade the weather? We tell you more about this unique investment vehicle.

**Tuesday August 10, 2004**

**THE FED & FIXED INCOME**

What does the bond market tell us about what the Fed will do today? Many analysts are expecting a slight increase in interest rates today, but after last Friday's disappointing jobs report, what are the chances that the Fed will stand pat?

**Wednesday August 11, 2004**

**STOCKS: ARE THEY WORTH IT**

After the Federal Open Market Committee decision on rates, we take a look at the stock market and whether those investments are worth the cost.

**Thursday August 12, 2004**

**CREATING MARKETS: WHO'S DOING IT BEST**

According to Peter Meyer, the author of "Creating & Dominating Markets," the companies that come to dominate markets are the ones that recognize a need first and fill it. We tell you which companies are poised to dominate their markets and what it means for shareholders.

**Friday August 13, 2004**

**TRADES OF THE DAY: WEEK IN REVIEW**

On Fridays, we get a look-back at professional floor trader Jon Najarian's picks. Did Jon make money – or was he stopped out?



Saturday, August 14, 2004

08:00 - 08:30P COPS "RESISTING ARREST SPECIAL EDITION #2"  
(CP-1633) (R-05/08/2004) (TV-PG: L,V)

When Officer Lance Whitaker of the Jacksonville, FL, Sheriff's Office investigates a parked vehicle, he questions the driver, who claims that he was smoking in the vehicle because he was not allowed to smoke in his friend's house. When asked to step out of the car, the suspect takes off on foot, causing a chase that ends when a K-9 unit finds the suspect in a shed. The suspect explains that he took off because he just started a new job and thought he could make it to work the next day.

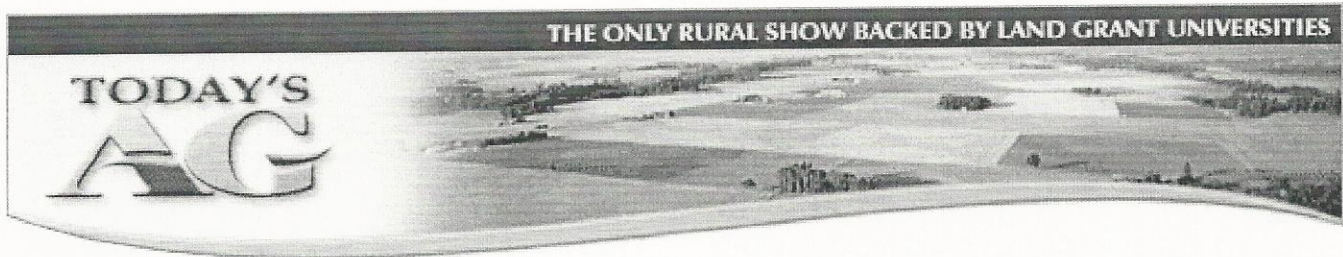
08:30 - 09:00P COPS "BAD GIRLS #4 SPECIAL EDITION" (CP-1604) (RR-11/22/2003, 05/22/2004) (TV-14: L,V)

In Palm Springs, CA, Officer Woodard assists another officer in restraining a belligerent male suspect and his combative female companion, who was behaving suspiciously and hiding behind a car.

Saturday, August 14, 2004

09:00 - 09:30P COPS "NAKED PERPS SPECIAL EDITION" (CP-1624)  
(RR-11/01/2003, 02/21/2004) (TV-14: D,L,S,V)

Officers Jason Preston and Michael Pool of the Portland Police Department respond to report of a naked man prowling the neighborhood and are surprised when they arrive on the scene - the suspect is wearing a pair of teeny hot pink panties. In another segment, Officer Michael Coughlin of the Des Moines, Iowa, Police Department decides to investigate a suspicious vehicle that is parked in a business district and discovers a completely naked man in the back of the vehicle. During questioning, the inebriated man claims that he's just camping for the night.



**TODAY'S AG NEWS FEED**

**DATE: 08-15-04**

**CONTACT: CARRIE LAW, 605-688-4644**

**1. FEATURE: MISSOURI RIVER ECOLOGY: 2:20**

**INTRO:** IT'S BEEN TWO HUNDRED YEARS SINCE PRESIDENT THOMAS JEFFERSON COMMISSIONED MERIWETHER LEWIS AND HIS PARTNER WILLIAM CLARK TO MAP OUT THE WESTERN HALF OF THE UNITED STATES. THE TERRAIN HAS CHANGED OVER THE PAST TWO CENTURIES-ESPECIALLY THE MISSOURI RIVER. TODAY, VERY LITTLE OF THE RIVER IS FREE FLOWING OR NATURAL BECAUSE OF DAMS WHICH WERE BUILT DURING THE 1940'S, 50'S AND 60'S. MANAGEMENT OF THIS WATER SOURCE IS NOW THE SUBJECT OF MUCH DEBATE. WE TRAVELED TO GAVIN'S POINT DAM NEAR YANKTON SOUTH DAKOTA TO LEARN MORE ABOUT THE ECOLOGICAL IMPACT OF THE RIVER'S DAMS AND RESERVOIRS.

SCRIPT TO FOLLOW

**TAG:** THE COTTONWOOD FORESTS THAT GROW ON THE SANDBARS ADJACENT TO THE RIVER ARE PERFECT EXAMPLES OF WHAT IS HAPPENING TO PLANT AND ANIMAL LIFE ASSOCIATED WITH THE MISSOURI. NEXT WEEK, WE'LL TAKE YOU INSIDE ONE OF THOSE FORESTS AND SHOW YOU THE EFFECTS FIRST HAND.

**2. FEATURE: DAIRY TMR'S: 1:53**

**INTRO:** IN A DAIRY HERD, FEED IS THE MOST EXPENSIVE ASPECT OF PRODUCTION, MAKING GOOD FEED PRACTICES CRUCIAL TO THE HERD'S PROFITABILITY AND PERFORMANCE. MANY DAIRY PRODUCERS ARE NOW FEEDING THEIR COWS TMR'S OR TOTAL MIXED RATIONS. WHILE IT CAN BE A GREAT FEEDING STRATEGY, THERE ARE SOME DRAWBACKS IF THE RATION ISN'T MIXED PROPERLY OR IF THERE'S NOT ENOUGH HIGH QUALITY FORAGE TO BALANCE THE TMR. HERE'S MORE.

SCRIPT TO FOLLOW

**TAG:** NEXT WEEK WE'LL TELL YOU HOW TO PREVENT SUBACUTE RUMINAL ACIDOSIS. IF YOU WANT MORE INFORMATION ON DAIRY NUTRITION LOG ON TO TODAY'SAG.COM AND CLICK ON STORY LINKS OR YOU CAN CALL 1-888-258-7422.

**3. FEATURE: MYCOTOXIN-SMALL GRAINS: 1:59**

**INTRO:** THERE ARE REPORTS OF MYCOTOXINS SHOWING UP IN SMALL GRAINS THIS YEAR IN THE UPPER MIDWEST. HERE'S MORE ON HOW THAT WILL AFFECT LIVESTOCK FEEDING.

SCRIPT TO FOLLOW

**TAG:** SOME ELEVATORS ARE ROUTINELY TESTING FOR MYCOTOXINS. FOR MORE INFORMATION ON FEEDING SMALL GRAINS TO SWINE, LOG ON TO TODAY'SAG.COM AND CLICK ON STORY LINKS.

**4. FEATURE: USDA ELECTION ACTIVITY: 1:41**

**INTRO:** UNITED STATES DEPARTMENT OF AGRICULTURE COUNTY COMMITTEE ELECTIONS ARE COMING UP AND PRODUCERS ARE BEING ENCOURAGED TO PARTICIPATE. BOB ELLISON HAS MORE.

SCRIPT TO FOLLOW

**TAG:** THANK YOU BOB.

**5. FEATURE: REPRODUCTIVE ISSUES-LATE SUMMER/FALL: 1:27**

**INTRO:** THIS TIME OF YEAR, MOST CATTLE PRODUCERS ARE FOCUSED ON WEANING AND SELLING CALVES-NOT REALLY THINKING ABOUT REPRODUCTIVE ISSUES. BUT AS EXPERTS TELL US, PRODUCERS CAN START PREPARING NOW.

SCRIPT TO FOLLOW

**TAG:** PERRY ADDS THAT COWS IN GOOD CONDITION ALSO HAVE A BETTER CHANCE OF GETTING PREGNANT EARLIER. THIS IS AN ADVANTAGE BECAUSE AN EARLIER CONCEPTION DATE ALLOWS THE CALF TO BE HEAVIER WHEN WEANED-WHICH WILL INCREASE PROFITS OF THOSE

## Susan Donahue

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**From:** Schur, Paul [paul.schur@FOXNEWS.COM]  
**Sent:** Tuesday, September 21, 2004 1:02 PM  
**To:** Susan Donahue  
**Subject:** RE: FOX News Sunday listing

FOX News Sunday with Chris Wallace  
August 15, 2004

U.S & Iraqi Forces crack down on Muqtada Al Sadr's Militia - We'll get an update on the War on Terror:

Guest: Sen. Richard Lugar (R-Indiana - Chrmn. Foreign Relations Cmte.,)

The race for the White House in full swing as the campaigns square off on everything from stem cell research to John Kerry's Vietnam Service:

Guest: Mary Matalin (Bush Campaign Sr. Advisor) & Donna Brazile, (Democratic Strategist)

Panel -

Brit Hume - Fox News Washington Managing Editor

Ceci Connolly - The Washington Post, Fox News Contributor

Bill Kristol - The Weekly Standard, Fox News Contributor

Juan Williams - National Public Radio, Fox News Contributor



TO: Program/Promotion Manager  
FROM: Michele Steele - Producer

**Monday August 16, 2004**

**INVESTING YOUR POCKET CHANGE**

You may not need thousands of dollars to start building your nest egg. The golden years to come can begin with just a couple of bucks today. Angela Miles is back with some tricks to get started.

**Tuesday August 17, 2004**

**SPONSORING THE OLYMPICS: WORTH IT**

Major advertisers like Nike and Coca-Cola are putting serious money behind this year's games. We talk to a sponsorship expert about why companies invest in the Olympics and whether they see any return on that investment.

**Wednesday August 18, 2004**

**NEW OVERTIME RULES: WHO WILL BE IMPACTED**

For the first time in decades, the government is issuing significant changes to overtime regulations, which are expected to expand eligibility to at least 1.3 million workers. We talk about the impact of the new rules with a labor expert.

**Thursday August 19, 2004**

**FANTASY FOOTBALL: REAL MONEY**

Over \$2 billion will be spent this year on fantasy football-related products and services. We talk about this pervasive and growing industry with an executive at STATS, Inc., a unit of News Corp.

**Friday August 20, 2004**

**TRADES OF THE DAY: WEEK IN REVIEW**

On Fridays, we get a look-back at professional floor trader Jon Najarian's picks. Did Jon make money – or was he stopped out?

Saturday, August 21, 2004

08:00 - 08:30P COPS "COAST TO COAST" (CP-1626) (R-04/24/2004) (TV-PG: V)  
SCHOOL ZONE CHASE - Corporal Jim Muzatko of the Spokane Police Department joins several units in pursuit of a stolen vehicle. The suspect guides the officers through a residential area at slow speeds until the pursuit abruptly ends in front of a school.  
TREE STOP - Officer Tony Batrous of the Jacksonville Sheriff's Office responds to a call involving a car that ran into a tree. At the scene, the officer finds the driver unconscious at the wheel.  
GETTING' OUTTA PHILLY - Officer Dan Calter and Officer Neil Carr investigate a domestic dispute.

08:30 - 09:00P COPS "COAST TO COAST" (CP-1612) (RR-03/06/2004, 05/29/2004) (TV-PG)  
County, N.J. Sheriff's Department spots a male suspect he believes has returned to pick up a stash of narcotics. The imprudent suspect flees on foot and is eventually captured following a brief pursuit. When he cannot locate the stash during a routine search of the suspect, Corporal Damiano calls in a K-9 unit to help probe the area. Also featured is Corporal John Kula of the Palm Beach County, Fla., Sheriff's Office, responding to a domestic dispute. At the scene, Corporal Kula questions a woman who describes how her husband grabbed her arm during an argument. After examining the woman's injuries, he places her inebriated husband under arrest for domestic battery.

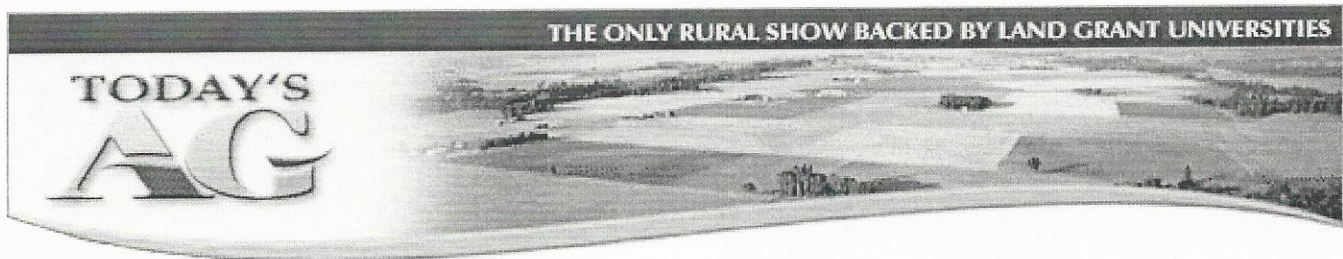
Saturday, August 21, 2004

09:00 - 10:00P AMERICA'S MOST WANTED "BUTCHERS OF BRIGHTON  
BEACH SPCL

EDITION" (MW-1742) (TV-PG: V)

AMW hunts for the killers of a man and woman of Russian descent who were discovered one piece at a time. The victims were allegedly murdered and dismembered by their own roommates and found piece by piece in separate locations. See what happens when a domestic dispute turns deadly.





**TODAY'S AG NEWS FEED**

**DATE: 08-22-04**

**CONTACT: CARRIE LAW, 605-688-4644**

**1. FEATURE: DAKOTAFEST: 1:36**

**INTRO:** FARM SHOWS ARE BECOMING MORE AND MORE POPULAR WITH FARMERS...AND AN INCREASING AMOUNT OF VENDORS ARE USING THEM AS A MARKETING OPPORTUNITY. THIS WEEK, WE TRAVELED TO ONE OF THOSE FARM SHOWS. HERE'S MARK VENHUIZEN WITH MORE.

SCRIPT TO FOLLOW

**TAG:** THANK YOU MARK. THE SAME COMPANY WHICH MANAGES DAKOTAFEST ALSO RUNS FARMFEST IN MINNESOTA, AS WELL AS THE IOWA FARM AND FIELD FEST WHICH WAS HELD FOR THE FIRST TIME LAST YEAR.

**2. FEATURE: SUBACUTE RUMINAL ACIDOSIS: 1:25**

**INTRO:** SUB-ACUTE RUMINAL ACIDOSIS IS ONE THE MOST COSTLY HEALTH PROBLEMS IN A DAIRY HERD. IT'S A CONDITION THAT IS HARD TO DIAGNOSE BECAUSE THE SYMPTOMS ARE SO SUBTLE. HERE'S MORE ON HOW TO CONTROL ACIDOSIS IN YOUR DAIRY OPERATION.

NO SCRIPT AVAILABLE

**TAG:** FOR MORE INFORMATION ON DAIRY NUTRITION LOG ON TO [TODAYSAG.COM](http://TODAYSAG.COM) AND CLICK ON STORY LINKS OR YOU CAN CALL 1-888-258-7422.

**3. FEATURE: FORWARD PRICING FEED: 1:26**

**INTRO:** IT MAY STILL BE SUMMER, BUT NOW IS A GOOD TIME TO START THINKING ABOUT WINTER FEED FOR YOUR CATTLE. HERE'S MORE ON HOW TO GET THE BEST DEAL.

SCRIPT TO FOLLOW

**TAG:** WRIGHT SAYS THAT IF BEEF PRODUCERS WOULD LIKE SUGGESTIONS ON NUTRITIONAL OPTIONS FOR THEIR CATTLE, THEY CAN CONTACT A NUTRITIONIST, OR THEIR LOCAL COUNTY EXTENSION OFFICE.

#### **4. FEATURE: MISSOURI RIVER-COTTONWOODS: 2:02**

**INTRO:** THE MISSOURI RIVER IS A VALUABLE RESOURCE HERE IN THE MIDWEST. WE POWER OUR HOMES FROM THE ELECTRICITY, WE REAP THE FINANCIAL BENEFITS OF FISHING AND RECREATION INDUSTRIES, PLUS WE ENJOY THE RESERVOIRS THAT WERE CREATED WHEN DAMS WERE BUILT ON THE RIVER. HOWEVER, THERE HAVE BEEN SOME UNEXPECTED CONSEQUENCES OF MANAGING THE MISSOURI. HERE'S MORE.

SCRIPT TO FOLLOW

**TAG:** THANK YOU CARRIE.

#### **5. FEATURE: DAKOTAFEST/SDSU TENT VOSOT: :46**

**ANCHOR INTRO:** THIS YEAR'S THEME FOR SDSU'S DAKOTA FEST TENT WAS PROFITABILITY. EXTENSION SPECIALISTS SPENT THE THREE DAYS CHATTING WITH FARM SHOW VISITORS ABOUT MANAGEMENT ISSUES RANGING FROM WEED CONTROL TO PLANT DISEASES. EXTENSION PLANT PATHOLOGIST, MARTY DRAPER SAYS THERE ARE A LOT OF WAYS TO INCREASE PROFITABILITY IN CROP PRODUCTION.

SCRIPT TO FOLLOW

**TAG:** DRAPER SAYS MORE THAN JUST CROP PRODUCERS AND CONSULTANTS ARE INTERESTED IN PLANT DISEASES, HE SAYS DURING DAKOTAFEST HE ALSO SPENT A LOT OF TIME TALKING WITH HOME GARDENERS.

**Susan Donahue**

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**From:** Schur, Paul [paul.schur@FOXNEWS.COM]  
**Sent:** Friday, August 20, 2004 4:03 PM  
**To:** Schur, Paul  
**Subject:** FOX News Sunday listing

## **FOX NEWS SUNDAY WITH CHRIS WALLACE** **Sunday, August 21, 2004**

Topic: Kerry detractors raise questions about his war record - but they have questions of their own to answer.

Guests: Van O'Dell & Larry Thurlow - Swift Boat Veterans for Truth.

Topic: Iraqi and U.S forces take aim at Shiite cleric Moqtada Al Sadr's militia. Could the violence spread--across Iraq?

Guests: Sen. Joe Lieberman (D-Connecticut)

Panel:

Brit Hume - Fox News Washington Managing Editor  
Ceci Connolly - The Washington Post  
Bill Kristol - The Weekly Standard  
Juan Williams - National Public Radio

**Paul Schur**  
**Media Relations**  
FOX News, Washington, D.C.  
Ph: 202-824-6592  
e-mail: [paul.schur@FOXNEWS.com](mailto:paul.schur@FOXNEWS.com)



TO: Program/Promotion Manager  
FROM: Michele Steele - Producer

**Monday August 23, 2004**

**NEW OVERTIME RULES**

Some very big changes take effect for overtime workers beginning today. The changes focus on what workers qualify for overtime pay. David Morrison is a principal with the law firm Goldberg Kohn and tells us about employment law.

**Tuesday August 24, 2004**

**KING KONG DEBT FOR MIDDLE CLASS**

A new survey shows the average credit-card debt for US households with at least one card was \$9,205, up from \$2,966 in 1990. We talk about why credit card balances are up and how consumers can minimize their debt.

**Wednesday August 25, 2004**

**INVESTOR SCAMS: BUYER BEWARE**

The Securities and Exchange Commission issued an investor alert recently on voicemail messages, another version of the pump and dump stock scam. We talk to an expert about other recent investor scams and how you can protect your portfolio from fraud.

**Thursday August 26, 2004**

**HOW MUCH DOES YOUR FUND MANAGER MAKE?**

New disclosure rules will require fund managers to describe how much they are paid, how much they have invested in the fund and what other funds they manage. Will it help investors make more informed choices or is this more bureaucracy? We talk to Morningstar.

**Friday August 27, 2004**

**TRADES OF THE DAY: WEEK IN REVIEW**

On Fridays, we get a look-back at professional floor trader Jon Najarian's picks. Did Jon make money – or was he stopped out?

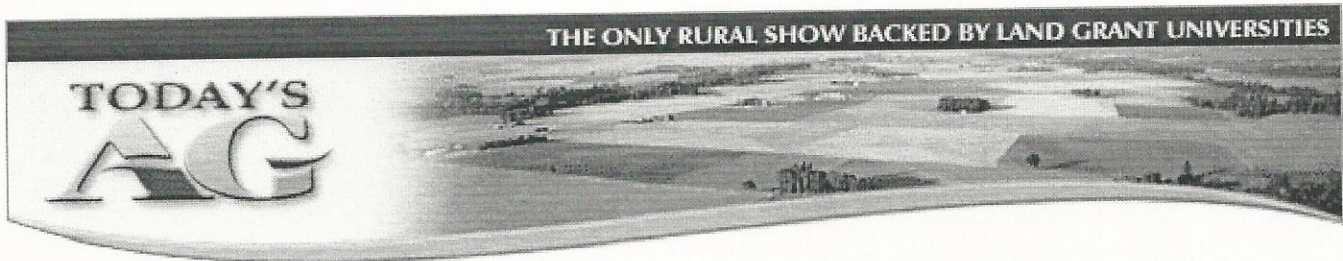
Saturday, August 28, 2004

08:00 - 08:30P COPS "COAST TO COAST" (CP-1619) (RR-03/13/2004, 06/05/2004) (TV-PG)  
SELLER ON A BIKE - Officer John Ciarlante of the Philadelphia (PA) Police Department assists a surveillance team in pursuit of a black male suspect who was seen selling drugs. Following a short pursuit, he's quickly captured along with one of his female clients. DOG WRESTLER - Officer Brian Eckersley of the Spokane (WA) Police Department responds to a call regarding a loose rottweiler in an area known as "dog town. AJAX - Officer Mike Moody and Officer Raymond Gallardo of the Des Moines (IA) Police Department detains a male after they see him grab a woman. While the officers discuss the charges, they become suspicious of the shifty suspect and decide to investigate.

08:30 - 09:00P COPS "COAST TO COAST" (CP-1620) (RR-03/20/2004, 06/12/2004) (TV-14: L,V)  
SHOCKING EXPERIENCE - Officer Rob Boothe of the Spokane (WA) Police and a K-9 Unit stop a speeding vehicle following a brief pursuit. LOVE HURTS - Officers William Toughill and Chris Parkinson of the Philadelphia (PA) Police Department respond to a domestic disturbance call. AIN'T GOT NO MINUTES - Officers Eric Smith and Officer Dave Brown of the Wichita (KA) Police Department are dispatched to a domestic disturbance call.

Saturday, August 28, 2004

09:00 - 10:00P AMERICA'S MOST WANTED (MW-1743) (TV-PG: V)  
AMERICA'S MOST WANTED: AMERICA FIGHTS BACK takes on the nation's hottest crime issues. This crime-fighting program focuses on capturing fugitives, protecting victims and empowering citizens within the criminal justice system. The series also takes an in-depth look at laws that harm victims, champions the cause of lawmakers fighting to protect victims' rights and presents news of recent captures, convictions and missing children cases.



**TODAY'S AG NEWS FEED**

**DATE: 08-29-04**

**CONTACT: CARRIE LAW, 605-688-4644**

**1. FEATURE: FROST DAMAGE CORN/SOYBEANS: 2:16**

**INTRO:** COOLER THAN AVERAGE SUMMER TEMPERATURES AND A RECENT EARLY FROST EVENT IN THE NORTHERN PLAINS HAVE NAILED THE CORN AND SOYBEAN CROPS HARD. THE POOR GROWING CONDITIONS ARE LEAVING CROP PRODUCERS WONDERING WHAT THEY SHOULD DO NEXT.

SCRIPT TO FOLLOW

**TAG:** BOTH HALL AND JERANAYMA (GER-RAY-NEE-A-MA) SAY IT'S ABSOLUTELY CRITICAL PRODUCERS TALK WITH THEIR CROP INSURANCE AGENT BEFORE MAKING ANY DECISIONS ABOUT FROST-DAMAGED CROPS. IN DECIDING WHETHER OR NOT TO USE THE CROPS FOR FORAGE, THEY ALSO REMIND FARMERS TO DOUBLE CHECK THEIR HERBICIDE AND INSECTICIDE APPLICATIONS TO SEE IF THEY WERE LABELED FOR USE ON FORAGE CROPS.

**2. FEATURE: SOYBEAN DISEASES 2004: 2:11**

**INTRO:** WEATHER CONDITIONS HAVE BEEN IDEAL FOR SOYBEAN DISEASES. WE TALKED WITH A PLANT DISEASE EXPERT ABOUT THE HUGE ARRAY OF INFECTIONS HE'S SEEN SO FAR THIS GROWING SEASON.

SCRIPT TO FOLLOW

**TAG:** WHILE VARIETY RESISTANCE IS THE BEST DEFENSE FOR THESE DISEASES, ROTATION AND PERHAPS CULTIVATION MAY ALSO BE HELPFUL. FOR MORE INFORMATION ON SOYBEAN DISEASES AND MANAGEMENT OPTIONS, LOG ON TO [TODAYSAG.COM](http://TODAYSAG.COM) AND CLICK ON STORY LINKS.

**3. FEATURE: DAIRY HEAT STRESS: 2:41**

**INTRO:** WHILE TEMPERATURES HAVE BEEN COOL THIS SUMMER, THERE'S STILL THAT CHANCE OF A LATE HEAT WAVE IN EARLY SEPTEMBER ...HERE'S MORE ON HOW TO REDUCE THE EFFECTS OF HEAT STRESS ON YOUR DAIRY CATTLE.

SCRIPT TO FOLLOW

**TAG:** FOR MORE INFORMATION ON DAIRY NUTRITION LOG ON TO TODAYSAG.COM AND CLICK ON STORY LINKS OR YOU CAN CALL 1-888-258-7422.

**4. FEATURE: SOUTH DAKOTA CERTIFIED BEEF: 1:52**

**INTRO:** THE HIGHS AND LOWS IN THE CATTLE MARKET HAVE PEAKED BEEF PRODUCERS INTEREST IN ADDING VALUE TO THEIR PRODUCT. ONE OF THE LATEST ENDEAVORS IS UNDERWAY IN SOUTH DAKOTA. HERE'S MORE ON THE SOUTH DAKOTA CERTIFIED BEEF PROGRAM.

SCRIPT TO FOLLOW

**TAG:** FOR MORE INFORMATION, LOG ON TO TODAYSAG.COM AND CLICK ON STORY LINKS.

**5. FEATURE: ANTIBIOTICS: 2:00**

**INTRO:** BY 2006, THE USE OF ANTIBIOTICS IN SWINE FEED WILL BE BANNED IN EUROPE. THE ISSUE IS STILL UNDECIDED IN THE U.S., BUT MANY PRODUCERS HERE ARE ON THE LOOKOUT FOR ANTIBIOTIC ALTERNATIVES.

THE CHALLENGE FOR PRODUCERS... IS THAT THERE'S NOT LIKELY TO BE A SINGLE "ONE-SIZE-FITS-ALL" SOLUTION. UNIVERSITY OF NEBRASKA'S BRIAN GEVIK EXPLAINS.

SCRIPT TO FOLLOW

**TAG:** THANK YOU BRIAN.

**6. FEATURE: RED RIVER TEACHER INST: 1:42**

**INTRO:** WHILE AREA HIGH SCHOOL TEACHERS ARE BUSY IN THEIR CLASSROOMS PREPARING FOR THE FIRST DAY OF SCHOOL, SOME AREA TEACHERS PUT IN A WEEK ON THE RED RIVER TO PREPARE. TRINA SPAETH HAS MORE.

SCRIPT TO FOLLOW

**TAG:** THANK YOU TRINA.



**Susan Donahue**

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**From:** Schur, Paul [paul.schur@FOXNEWS.COM]  
**Sent:** Thursday, August 26, 2004 10:15 AM  
**To:** Schur, Paul  
**Subject:** FOX News Sunday listing

## **FOX NEWS SUNDAY WITH CHRIS WALLACE** **Sunday, August 29, 2004**

**Live from New York's Madison Square Garden**

**Topic:** You Decide 2004: A preview of the Republican National Convention

**Exclusive Guest:** Sen. Zell Miller, (D) Georgia/ RNC Keynote Speaker, former 1992 DNC keynote speaker.

**Topic:** You Decide 2004: And in their first ever joint television interview – we'll ask the GOP's congressional leaders what's vision for America?

**Exclusive Guests:** Rep. Dennis Hastert, Speaker of the House/ (R) Illinois/ Convention Chairman & Sen. Bill Frist, Majority Leader/ (R) Tennessee/Platform Cmte. Chairman

Panel

Brit Hume – Fox News Washington Managing Editor

Mara Liasson – National Public Radio

Bill Kristol – The Weekly Standard

Juan Williams – National Public Radio

Paul Schur

Media Relations

FOX News, Washington, D.C.

Ph: 202-824-6592

e-mail: [paul.schur@FOXNEWS.com](mailto:paul.schur@FOXNEWS.com)



TO: Program/Promotion Manager  
FROM: Michele Steele - Producer

**Monday August 30, 2004**

**TELLING ON THE BOSS**

It takes guts to be a whistleblower. But government regulators are trying to encourage more people to do just that. We talk to the author of a new book about employee and shareholder activism and the payoff to investors.

**Tuesday September 1, 2004**

**GOOGLE: WAS THERE A FALLOUT?**

Despite heavily lowered expectations, Google has managed to increase share value since it debuted as a public company at the end of August. Now that it's traded for about a week, what does the stock tell us about other tech companies and the IPO market?

**Wednesday September 2, 2004**

**BIG MONEY LEAVES THE STREET**

Wall Street money managers are losing some of their wealthiest clients because of a growing lack of trust, a survey by the Spectrem Group has found. We talk to Spectrem about what's driving the trend.

**Thursday September 3, 2004**

**TOO LATE TO RIDE THE COMMODITY WAVE?**

Commodities are suddenly one of the hottest areas on Wall Street, thanks in part to a surge in crude oil prices. But is there a less risky way of getting into the market? We talk to Morningstar analyst Karen Papalois.

**Friday September 4, 2004**

**TRADES OF THE DAY: WEEK IN REVIEW**

On Fridays, we get a look-back at professional floor trader Jon Najarian's picks. Did Jon make money – or was he stopped out?