

# Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Antenna TV (MYRR) FOX TV (KVRK+)
Category (Announcements)	PSA Range
Start Date	03/27/23
End Date	06/25/23
Media Filter	<No Filter>
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	Cart Number
Level 3 Grouping	ISCI
Page Break After Groups	<No Page Breaks>
Sort Order 1	Cart Number
Sort Order 2	<None>
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Do Not Display Estimated Value
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AURs are rounded to the nearest \$, consequently the sum of the individual AURs in a group may not exactly match the group's AUR.

DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Protected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

# Media - Announcement Placement Report

Report pulled at 10:35:54AM on 7/3/2023

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-Promo	Alt-ISCI	Alt-Description
<b>Station: Antenna TV (WVRR)</b>													
Cart Number:		70677											
ISCI: PSA/CNCG0632000H Here For You													
Totals for: PSA/CNCG0632000H Here For You													
Totals for:		70677				263							
Cart Number:		70678											
ISCI: PSA/PVAUTSPSAH Unstoppable													
Totals for: PSA/PVAUTSPSAH Unstoppable													
Totals for:		70678				267							
Cart Number:		70679											
ISCI: PSA/SCNYLU2215H Then Now													
Totals for: PSA/SCNYLU2215H Then Now													
Totals for:		70679				265							
Cart Number:		70680											
ISCI: PSA/4MGRTV71643H Etkicate													
Totals for: PSA/4MGRTV71643H Etkicate													
Totals for:		70680				231							
Cart Number:		70681											
ISCI: PSA/7CRO0014000H Caitlin													
Totals for: PSA/7CRO0014000H Caitlin													
Totals for:		70681				238							
Cart Number:		70682											
ISCI: PSA/KIDS FFBI0089000H Look Happy													
Totals for: PSA/KIDS FFBI0089000H Look Happy													
Totals for:		70682				136							
Cart Number:		70683											
ISCI: PSA/KIDS CNVP0001000H Denial													
Totals for: PSA/KIDS CNVP0001000H Denial													
Totals for:		70683				139							
Cart Number:		70684											
ISCI: PSA/CNDD0455000H Sober													
Totals for: PSA/CNDD0455000H Sober													
Totals for:		70684				254							



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data indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:  
 Both parts of bookends and pigtails are combined.  
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
 In the case of locked logs both parts of bookends and pigtails are shown, each with their own AIRL.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIRL.

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Report pulled at 10:35:54AM on 7/3/2023

Media key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-Promo	Alt-ISCI	Alt-Description
<b>Station: Antenna TV (MVR)</b>													
Totals for: 70684							254						
Cart Number: 70685													
ISCI: PSA/9135591ENN HOH Bday													
Totals for: PSA/9135591ENN HOH Bday							227						
Totals for: 70685							227						
Cart Number: 70686													
ISCI: PSA/CNAL0241000H Alzheimers													
Totals for: PSA/CNAL0241000H Alzheimers							230						
Totals for: 70686							230						
Cart Number: 70687													
ISCI: PSA/KIDS STRRPS3PSAH Smile Train													
Totals for: PSA/KIDS STRRPS3PSAH Smile Train							138						
Totals for: 70687							138						
Cart Number: 70688													
ISCI: PSA/KIDS CNAU0689000H Mailbox Adopt													
Totals for: PSA/KIDS CNAU0689000H Mailbox Adopt							136						
Totals for: 70688							136						
Cart Number: 70689													
ISCI: PSA/CCABSTT2360H But Stuff													
Totals for: PSA/CCABSTT2360H But Stuff							279						
Totals for: 70689							279						
Cart Number: 70690													
ISCI: PSA/KIDS VYSJ0773000H stJude													
Totals for: PSA/KIDS VYSJ0773000H stJude							197						
Totals for: 70690							197						
Cart Number: 70691													
ISCI: PSA/KIDS SMP5131060H They Lied													
Totals for: PSA/KIDS SMP5131060H They Lied							198						
Totals for: 70691							198						
Cart Number: 70692													
ISCI: PSA/CNDT0291000H Diabetes Shark													



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data Indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of board and program are combined.

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of board and program are shown, each with their own AIR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcement Placement Report

Report pulled at 10:35:54AM on 7/3/2023

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-Promo	Alt-ISCI	Alt-Description
<b>Station: Antenna TV (WVRR)</b>													
Cart Number:		70692											
Totals for: PSA/ CNDT0291000H Diabetes Shark							228						
Totals for: 70692							228						
Cart Number:		70693											
Totals for: PSA/CMND3739822H Mr Sun							265						
Totals for: 70693							265						
Cart Number:		70694											
Totals for: PSA/KIDS CMNA3731222H Pest Story							199						
Totals for: 70694							199						
Totals for: Antenna TV (WVRR)							3,890						
<b>Station: FOX TV (KVR+)</b>													
Cart Number:		70659											
Totals for: PSA/Replace CMNB3741822H							1						
Totals for: 70659							1						
Cart Number:		70662											
Totals for: PSA/I can 30							1						
Totals for: 70662							1						
Cart Number:		70666											
Totals for: PSA/Buzz CNRB0178000H							1						
Totals for: 70666							1						
Cart Number:		70674											
Totals for: PSA/Caregiver CNCG0544000H							2						
Totals for: 70674							2						
Cart Number:		70675											
Totals for: PSA/WWP Alone ZPLWWP5760							2						
Totals for: 70675							2						



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all Indicates announcement is on locked log -#- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:  
 Both parts of boards and logy logs are combined.  
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
 In the case of locked logs both parts of boards and logy logs are shown, each with their own AIR.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#:Line#:Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKe	Alt-ISCI	Alt-Description
Station: FOX TV (KVRP+)													
		Cart Number:	70675										
Totals for: PSA/WWP Alone ZPLW/WWP55760													
Totals for:		70675					1						
		Cart Number:	70676										
Totals for: PSA/Stroke AHATA6PSAH													
Totals for:		70676					1						
		Cart Number:	70677										
Totals for: PSA/CNCG0632000H Here For You													
Totals for:		70677					173						
		Cart Number:	70678										
Totals for: PSA/PVAUT5PSAH Unstoppable													
Totals for:		70678					173						
		Cart Number:	70679										
Totals for: PSA/SCNYLU2215H Then Now													
Totals for:		70679					169						
		Cart Number:	70680										
Totals for: PSA/4MGRTV71643H ERticate													
Totals for:		70680					82						
		Cart Number:	70681										
Totals for: PSA/7CRO0014000H Caitlin													
Totals for:		70681					82						
		Cart Number:	70682										
Totals for: PSA/KIDS FFBH0089000H Look Happy													
Totals for:		70682					72						



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0 as Indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:  
 Broken parts of headlines and play backs are combined.  
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
 In the case of locked logs both parts of headlines and playbacks are shown, each with their own AIR.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#,Line#,Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKe	Alt-ISCI	Alt-Description
Station: FOX TV (KVRr+)													
Cart Number:	70683												
ISCI: PSA/KIDS CNVP0001000H Denial													
Totals for:	PSA/KIDS CNVP0001000H Denial												
Totals for:	70683												
Cart Number:	70684												
ISCI: PSA/CNDD0455000H Sober													
Totals for:	PSA/CNDD0455000H Sober												
Totals for:	70684												
Cart Number:	70685												
ISCI: PSA/9135591ENH HOH Bday													
Totals for:	PSA/9135591ENH HOH Bday												
Totals for:	70685												
Cart Number:	70686												
ISCI: PSA/CNAL0241000H Alzheimers													
Totals for:	PSA/CNAL0241000H Alzheimers												
Totals for:	70686												
Cart Number:	70687												
ISCI: PSA/KIDS STRPS3PSAH Smile Train													
Totals for:	PSA/KIDS STRPS3PSAH Smile Train												
Totals for:	70687												
Cart Number:	70688												
ISCI: PSA/KIDS CNAU0689000H Mailbox Adopt													
Totals for:	PSA/KIDS CNAU0689000H Mailbox Adopt												
Totals for:	70688												
Cart Number:	70689												
ISCI: PSA/CCABSTT2360H But Stuff													
Totals for:	PSA/CCABSTT2360H But Stuff												
Totals for:	70689												
Cart Number:	70690												
ISCI: PSA/KIDS VYS10773000H stJude													
Totals for:	PSA/KIDS VYS10773000H stJude												
Totals for:	70690												



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data Indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of linebreaks and piggy backs are combined.

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of linebreaks and piggybacks are shown, each with their own AIRL.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIRL.

# Media - Announcement Placement Report

Report pulled at: 10:35:54AM on 7/31/2023

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKe	Alt-ISCI	Alt-Description
<b>Station: FOX TV (KVRP+)</b>													
Totals for: 70690							65						
Cart Number: 70691													
ISCI: PSA/KIDS SMPS131060H They Lied													
Totals for: PSA/KIDS SMPS131060H They Lied							66						
Totals for: 70691							66						
Cart Number: 70692													
ISCI: PSA/ CNDT0291000H Diabetes Shark													
Totals for: PSA/ CNDT0291000H Diabetes Shark							69						
Totals for: 70692							69						
Cart Number: 70693													
ISCI: PSA/CMND3739822H Mr Sun													
Totals for: PSA/CMND3739822H Mr Sun							76						
Totals for: 70693							76						
Cart Number: 70694													
ISCI: PSA/KIDS CMNA3731222H Pest Story													
Totals for: PSA/KIDS CMNA3731222H Pest Story							65						
Totals for: 70694							65						
Totals for: FOX TV (KVRP+)							1,656						



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add Indicates announcement is on locked log -#- Indicates announcement on unlocked log Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:  
 Both parts of bookends and piggy backs are combined.  
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIRL.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIRL.

# Media - Announcement Placement Report

Report oulled at 10:35:54AM on 7/31/2023

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-Promote	Alt-ISCI	Alt-Description
Total Number of Announcements: 5,546													
													\$0.00



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In the case of unlocked logs:  
 Both parts of bookends and pigtails are combined.  
 Only the first member of a rotation group is shown, the rest differ from what eventually is aired.  
 In the case of locked logs both parts of bookends and pigtails are shown, each with their own AIR.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

## 2023 Quarter 2 PSA

House ID 70677

CNCG0632000H Here For You

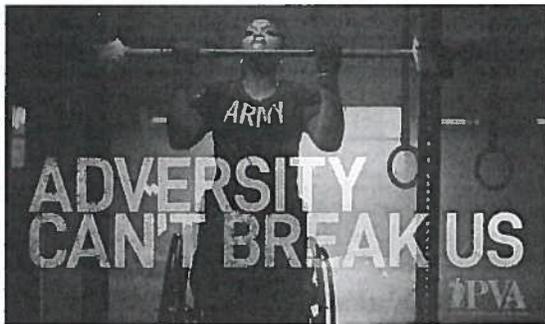
Your here for them, we are here for you. Find free care guides at [AARP.org/caregiving](https://www.aarp.org/caregiving)



House ID 70678

PVAUT5PSAH Unstoppable

Text on screen: Adversity can't break us, we are unstoppable. What's stopping you? Paralyzed Veterans of America.



House ID 70679

SCNYLU2215H Then Now

We all smoked in those days. If that was you then, get your lungs screened now. Visit [screenyourlungs.org](http://screenyourlungs.org) today



House ID 70680

4MGRTV71643H Etticate

Sometimes people with disabilities feel invisible. Would she like some coffee or tea? Hi! I'll have tea please. I think this is yours? But everyone should receive the same respect and consideration. Can I get the door for you? Yes! Thank you! Happy to help. Brought to you by the United Spinal Association. To learn more download our disability etticate booklet at [unitedspinal.org](http://unitedspinal.org)



House ID 70681

7CRO0014000H Caitlin

My name is Caitlin, I am six years old. I like to go to the beach with my cousins. When I was a baby I was very sick and then I got a liver transplant from an organ donor. He saved my life. This gift of life was made possible by an organ donor. Imagine what you could make possible. Sign up as an organ, eye and tissue donor at [organdonor.gov](http://organdonor.gov).



House ID 70682

FFBH0089000H Look Happy

Why was I feeling depressed when I had so many reasons to be happy? Well, guess what. Anybody can feel down. That's not the time to just put on a brave smile and pretend like nothing's wrong. It's the time to share your feeling with your friend, your parent, your favorite teacher. In the meantime there is a resource that will help you get back on track. For some great clues about starting your comeback from depression visit [yourlifeyourvoice.org](http://yourlifeyourvoice.org)



House ID 70683

CNVP0001000H Denial

I don't think that many kids in my son's school even do it. He makes fun of his friend who vapes. He would never try it. My daughter is on the honor roll. No way, no way, no way. My kid would never vape. Get your head out of the cloud. Today, over 8,000 kids will start vaping. Maybe even yours. Learn about the dangers at [talkaboutvaping.org](http://talkaboutvaping.org).



House ID 70684

CNDD0455000H Sober

How do you know when you have made the right decision? It's the feeling you get in your gut. The one that tells you what's right or wrong. It's the one that says sure I can have a drink. Or the one that says ok, I've been drinking now what? It's the voice inside you that says, I'm Buzzed better leave the car when it's time to go. Plan ahead, catch a sober ride. Buzzed driving is drunk driving.



House ID 70685

9135591ENH HOH Bday

People singing happy birthday gets quieter each year until you can barely hear anything. Don't just wish you had taken care of your hearing loss. Take action today. Visit [ActNowOnHearingLoss.com](http://ActNowOnHearingLoss.com) to find an audiologist near you.



House ID 70686

CNAL0241000H

Alzheimers

Mom was always very self-sufficient. But we started noticing things were off. I was forgetting my responsibilities at work. I told mom we should visit a doctor. Alzheimer's. It was hard to hear that. Early detection gives time to seek information and support as a family. I've never felt more connected with mom. If you or your family are noticing changes it could be Alzheimer's. Talk about seeing a doctor together.



House ID 70687

STRPS3PSAH Smile Train

Every three minutes a baby is born with a cleft. Making it difficult to talk, hear, eat, and breath. Many won't receive the treatment they need to thrive. Through training and financial support Smile Train takes the power of healing back to local communities. So they can provide life changing surgeries and other services at no cost to families. Help us change the world, one smile at a time.



House ID 70688

CNAU0689000H

Mailbox Adopt

Snapshots from a recently adopted teen daughter and her new mom. They are painting the family name on their new mailbox and the daughter adds an 's to signify that they are family now.



House ID 70689

CCABSTT2360H But Stuff

He should have gotten a colon cancer screening, but, stuff came up. You said you'd get it taken care of, but, stuff. Scheduling a colonoscopy was always at the top of your to do list, but, stuff. But, did you know colorectal cancer is the second deadliest cancer? So if you are 45 and older it's time to take care of your screening. It's the best way to prevent colon cancer, and there are multiple screening options available. Talk to your doctor and choose the one that's right for you. To learn more or find patient support, visit the colorectal cancer alliance at [ccalliance.org](http://ccalliance.org) or call 877-422-2030. Don't let but, stuff get in the way of your screening.



House ID 70690

VYSJ0773000H stjude

On October the 4th our daughter was diagnosed with a rare tumor on the spine. When I received a diagnosis for my daughter my hope was gone. When we first headed to St Jude my baby couldn't sit up on her own at all. The tumor had pressed up against her spine to the point where it basically paralyzed her. And just to see her make those steps after treatment... It was just like a miracle. It was amazing. I was just like thank god for St Jude.



House ID 70691

SMPS131060H

They Lied

They said if I got drunk, if I did coke, I would be one of the guys. They said meth would help me get through my exams. They said sniffing glue was no big deal. Totally safe. I could party all night. They said that heroine would be the best high I ever had. Would help me forget my problems. He said he would love me forever if I smoked crack with him. They said I wouldn't get hooked after the first hit. They said that Riddilin would help me focus. They said that weed wouldn't lead to harder drugs. **THEY LIED**. Find out the truth about drugs at [drugfreeworld.org](http://drugfreeworld.org).



House ID 70692

CNDT0291000H

Diabetes Shark

Life doesn't always give you time to change the outcome. Pre diabetes does. 1 in 3 adults has prediabetes. And you could be one of them. There are usually no signs for pre diabetes so it's important to understand your risk. With early diagnosis prediabetes can be reversed. And you can change the outcome. Take the one minute pre diabetes risk test today. Go to do I have pre diabetes dot org.



House ID 70693

CMND3739822H Mr Sun

People Singing the "Mr. Sun" Song. The timeline of the effects of skin cancer reverses to go back to a sunny day at the beach where a young girl is sunbathing without sunscreen. Just five sunburns increase your child's risk of melanoma by 80%



House ID 70694

CMNA3731222H Pest Story

Once upon a time there were scary wasps flying around my swing set. Mom asked around for help and our family began learning all about pests. Did you know that stinging insects send tons of people to the hospital each year? And I learned ticks could live in the grass right by our house. Their bites are dangerous and could make you sick. And in my brother's pool, mosquitos could hatch their eggs in water just like that and they can make people sick with their bites. I also learned to avoid a messy trash can. Mice and rats can eat our garbage and come inside our house! You don't want them to visit. And in the kitchen roaches love our food and the water left by leaky faucets. Watch out! They can make it hard to breathe. Sneaky pests can be in so many places around our house. Now we know how they can hurt our health and how we can keep them out. Learn how to protect your family at [pestworld.org](http://pestworld.org).

