

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Antenna TV (MWR)
	FOX TV (KVR+)
Category (Announcements)	PSA Range
Start Date	09/26/22
End Date	12/25/22
Media Filter	<No Filter>
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	Cart Number
Level 3 Grouping	ISCI
Page Break After Groups	<No Page Breaks>
Sort Order 1	Cart Number
Sort Order 2	<None>
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Do Not Display Estimated Value
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

Media - Announcement Placement Report

Report pulled at 1:25:57PM on 1/2/2023

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-Promo	Alt-ISCI	Alt-Description
							(Contract#.Line#.Revision)		Date				
Station: Antenna TV (MVR)													
		Cart Number:	70641										
		ISCI:	PSA/ASPA0296000H	Baby Vaccine									
Totals for:	PSA/ASPA0296000H	Baby Vaccine					216						
Totals for:	70641						216						
		Cart Number:	70642										
		ISCI:	PSA/CMNC3740322H	Heifer									
Totals for:	PSA/CMNC3740322H	Heifer					215						
Totals for:	70642						215						
		Cart Number:	70643										
		ISCI:	PSA/CNDI0050000H	Substance Ad									
Totals for:	PSA/CNDI0050000H	Substance Ad					215						
Totals for:	70643						215						
		Cart Number:	70644										
		ISCI:	PSA/CNGN0087000H	Find Anything									
Totals for:	PSA/CNGN0087000H	Find Anything					118						
Totals for:	70644						118						
		Cart Number:	70645										
		ISCI:	PSA/ZPLWHRSS5030H	Poison									
Totals for:	PSA/ZPLWHRSS5030H	Poison					105						
Totals for:	70645						105						
		Cart Number:	70646										
		ISCI:	PSA/PSNA0003000H	Look Close									
Totals for:	PSA/PSNA0003000H	Look Close					107						
Totals for:	70646						107						
		Cart Number:	70647										
		ISCI:	PSA/RSEN1141930H	Retina									
Totals for:	PSA/RSEN1141930H	Retina					107						
Totals for:	70647						107						
		Cart Number:	70648										
		ISCI:	PSA/CNRJ0026000H	Illegal									
Totals for:	PSA/CNRJ0026000H	Illegal					121						



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<http://www.osi-traffic.com>

aaa Indicates announcement is on locked log -a- Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined.

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

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Report pulled at 1:25:57PM on 1/2/2023

Media Key	Station	Cart Bar code	Air Date	Air Time	Media Description (Contract#.Line#.Revision)	ISCI	Length	Expiration Date	Program	Alt-Promo	Alt-ISCI	Alt-Description
Station: Antenna TV (MWR)												
Totals for: 70648						121						
Cart Number: 70649												
ISCI: PSA/CNAU0677000H Teen Adopt												
Totals for: PSA/CNAU0677000H Teen Adopt						188						
Totals for: 70649												
Cart Number: 70650												
ISCI: PSA/Time To Be Bold												
Totals for: PSA/Time To Be Bold						189						
Totals for: 70650												
Cart Number: 70651												
ISCI: PSA/ZPLWWWP360H WWP												
Totals for: PSA/ZPLWWWP360H WWP						185						
Totals for: 70651												
Cart Number: 70652												
ISCI: PSA/KIDS CMNB3731222H Pest Story												
Totals for: PSA/KIDS CMNB3731222H Pest Story						113						
Totals for: 70652												
Cart Number: 70653												
ISCI: PSA/KIDS PSNG0008401 Talk												
Totals for: PSA/KIDS PSNG0008401 Talk						104						
Totals for: 70653												
Cart Number: 70654												
ISCI: PSA/KIDS CMNA3741822H Imposters												
Totals for: PSA/KIDS CMNA3741822H Imposters						119						
Totals for: 70654												
Cart Number: 70655												
ISCI: PSA/KIDS CNRD0402000H Pro Text												
Totals for: PSA/KIDS CNRD0402000H Pro Text						113						
Totals for: 70655												
Cart Number: 70656												
ISCI: PSA/KIDS CNVP0131000H VapeTalk												
Totals for: 70656						113						



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In the case of unlabeled logs:
 Both parts of bookends and plog/backs are combined.
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Media Key	Station	Cart Bar code	Air Date	Air Time	Media Description (Contract#:Line#:Revision)	ISCI	Length	Expiration Date	Program	Alt-Promo	Alt-ISCI	Alt-Description
Station: Antenna TV (MVR)												
		Cart Number:			70656							
Totals for: PSA/KIDS CNVPP0131000H VapETalk						194						
Totals for: 70656						194						
		Cart Number:			70657							
Totals for: PSA/KIDS STRPPS6PSAH Smile Train						188						
Totals for: 70657						188						
Totals for: Antenna TV (MVR)						2,597						
Station: FOX TV (KVR+)												
		Cart Number:			70641							
Totals for: PSA/ASPA0296000H Baby Vaccine						101						
Totals for: 70641						101						
		Cart Number:			70642							
Totals for: PSA/CMNC3740322H Heifer						93						
Totals for: 70642						93						
		Cart Number:			70643							
Totals for: PSA/CNDI0050000H Substance Ad						93						
Totals for: 70643						93						
		Cart Number:			70644							
Totals for: PSA/CNGN0087000H Find Anything						38						
Totals for: 70644						38						
		Cart Number:			70645							
Totals for: PSA/ZPLWHRSS5030H Poison						33						
Totals for: 70645						33						
		Cart Number:			70646							
Totals for: PSA/PSNA0003000H Look Close						33						



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In the case of unlocked logs:
 Both parts of bookends and play/ breaks are combined.
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
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Report pulled at 1:25:57PM on 1/22/2023

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-PromoKe	Alt-ISCI	Alt-Description
Station: FOX TV (KVRP+)													
	Cart Number:			70646									
Totals for:		PSA/PSNA0003000H		Look Close				40					
Totals for:		70646						40					
	Cart Number:			70647									
Totals for:		PSA/RSENI141930H		Retina				41					
Totals for:		70647						41					
	Cart Number:			70648									
Totals for:		PSA/CNRJ0026000H		Illegal				46					
Totals for:		70648						46					
	Cart Number:			70649									
Totals for:		PSA/CNAU0677000H		Teen Adopt				65					
Totals for:		70649						65					
	Cart Number:			70650									
Totals for:		PSA/Time To Be Bold						79					
Totals for:		70650						79					
	Cart Number:			70651									
Totals for:		PSA/ZPLWWWP360H		WWP				67					
Totals for:		70651						67					
	Cart Number:			70652									
Totals for:		PSA/KIDS CMNB3731222H		Pest Story				31					
Totals for:		70652						31					
	Cart Number:			70653									
Totals for:		PSA/KIDS PSNG0008401		Talk				35					
Totals for:		70653						35					



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							(Contract#.Line#.Revision)	Date					
Station: FOX TV (KVRN+)													
		Cart Number:	70654										
						ISCI: PSA/KIDS CMNA3741822H Imposters							
Totals for: PSA/KIDS CMNA3741822H Imposters							33						
Totals for: 70654							33						
		Cart Number:	70655										
						ISCI: PSA/KIDS CNRD0402000H Pro Text							
Totals for: PSA/KIDS CNRD0402000H Pro Text							33						
Totals for: 70655							33						
		Cart Number:	70656										
						ISCI: PSA/KIDS CNVP0131000H VapeTalk							
Totals for: PSA/KIDS CNVP0131000H VapeTalk							38						
Totals for: 70656							38						
		Cart Number:	70657										
						ISCI: PSA/KIDS STRPS6PSAH Smile Train							
Totals for: PSA/KIDS STRPS6PSAH Smile Train							38						
Totals for: 70657							38						
		Cart Number:	70658										
						ISCI: PSA/KIDS FFBH0070000H Bricks							
Totals for: PSA/KIDS FFBH0070000H Bricks							37						
Totals for: 70658							37						
Totals for: FOX TV (KVRN+)							941						



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Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-Promo	Alt-ISCI	Alt-Description
Total Number of Announcements: 3,538													
\$ 0.00													

(Contract#: Line#: Revision)



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House ID 70641

ASPA0296000H Baby Vaccine

Now all those 6 months and older can get a covid vaccine. And parents have one more way to keep them safe.



House ID 70642

CMNC3740322H Heifer

At Heifer International we believe in the power of people. Since 1944 we've equipped people with the tools and education they need to move themselves from poverty to power. All they need is a chance. Learn more at heifer.org



House ID 70643

CNDI0050000H

Substance Ad

I'm an actor in an ad who's given 12 seconds to remind you that if your high just don't drive. Because if you feel different, you drive different. It's illegal to drive high everywhere anyway.



House ID 70644

CNGN0087000H

Find Anything

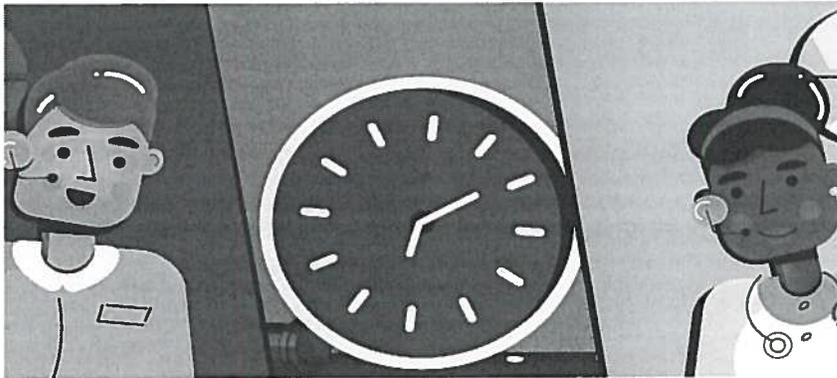
"What are you doing in there? I got stuck. I wouldn't do that. What are you looking for"
Daughter comes out from under the bed and points a gun at the dad, it turns out to be fake and he fake dies! Kids can find anything, including a gun.



House ID 70645

ZPLWHRSS5030H Poison

Every minute counts in a poison emergency. That's why poison help is standing by 24 hours a day 7 days a week in over 100 languages. To help you figure out what you need to do and where you need to go. And if you just have a question, that's ok too. Save time in a poison emergency, save poison help as a contact in your phone today. Visit poisonhelp.hrsa.gov to learn more. or call your local poison center at 1-800-222-1222



House ID 70646

PSNA0003000H Look Close

When you look at me you might see a person with Parkinsons Disease. But if you look closer you'll see, a warrior mom, an endurance athlete, someone with a lot of fight. Every 9 minutes someone is diagnosed with parkinson's disease. And every one of them can turn to the american parkinson disease association. look closer. my spirit is unshakeable. Visit APDaparkinson.org and show your support today.



House ID 70647

RSEN1141930H Retina

Why did I wait so long to see a retina specialist? Retinal disease can steal your eyesight, but it doesn't have to. Patients who seek care from a retina specialist have the best chance of preventing vision loss due to age related macular degeneration or diabetic retinopathy. AMD symptoms to look out for are distortions or warping of straight lines as well as blurred or loss of central vision. Patients with diabetic retinopathy should seek treatment if they notice the appearance of spots and floaters or blurred and distorted vision. visit seeforalifetime.org.



House ID 70648

CNRJ0026000H Illegal

On Screen text: Warning, everything your about to see is technically illegal. A man goes to visit his dying father. Violation: Crossing State Lines. A man sprints desperately into a building. Violation: Being late for a parole meeting. A woman is looking at baby medicine for her infant at a corner store trying to decide the best option, she just grabs one and goes. Violation: Breaking Curfew. Every four minutes, someone on parole or probation is sent to prison for a technical violation.



House ID 70649

PSA/CNAU0677000H Teen Adopt

Teen meets new foster parents via video call. He moves to their house. Snippets of video show his new life with them. He teaches his new mom how to cook lasagna. They grow close as a family. Teen graduates high school and leaves for college. His new mom finds a lasagna in the fridge labeled 'dinner tonight' Learn about adopting a teen. You can't imagine the reward.



House ID 70650

Time To Be Bold

Smile for grandma! When your living with low vision, life can be a challenge. Every day tasks and the things you love to do can become difficult and feel impossible. If your 55 and older and your world has gotten smaller because of vision loss its time to be bold. Time to be bold is helping people like you with low vision regain your independance. go to timetobebold.org for a list of services in your state. That will give you the tools, technology, training and support you need to live your bold best life. Join others who have found a bright bold future. go to timetobebold.org. help is here.



House ID 70651

ZPLWWWP360H

WWP

Being an army ranger is a very fast paced lifestyle. I was clearing a weapons cache in Iraq when a building callapsed on me burying me alive. I spent 6 months in the hospital a year of recovery. When I was separated from the military I just felt like I was useless because I just had this one thing that I was supposed to do and that one thing was taken away from me. Then one day I got a call from wounded warrior project. They asked me to come do a workout and I decided that I was gunna get better. Both physically and mentally. Now I am a warrior leader. I create events and opportunities for other veterans. WWP did a phenominal job reminding me that my injuries arent going to define who I am. And because of that I can do anything that I want.

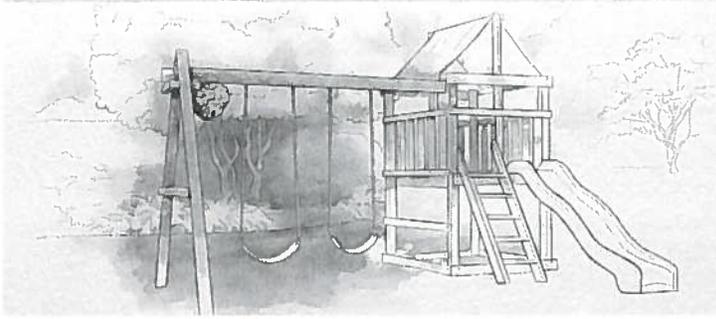


House ID 70652

CMNB3731222H

Pest Story

Our family had trouble with pests around our home. Did you know that stinging insects sent tons of people to the hospital? And teeny ticks and mosquitos can be all around the yard. Their bites can make people and their pets sick. Mice, rats, and roaches need food and water just like us. You do not want them to visit, they can spread disease and make it hard to breath. Learn how to protect your family at pestworld.org



House ID 70653

PSNG0008401 Talk

We all make choices about alcohol. Kids make choices weather to drink or not. And adults make choices weather to talk about it. Thats true of parents and every other trusted adult in a kids life. Kids want to know our expectations. And they want honest answers in everyday conversations. So talk with your kids and lead them on a positive path.



House ID 70654

CMNA3741822H Imposters

A bunch of sheep are dressed up as endangered animals. You can't replace wildlife once its gone. Join our mission to protect their future. Join the San Diego Zoo wildlife alliance.



House ID 70655

CNRD0402000H Pro Text

Pro racecar driver is speeding around the racetrack texting on his phone and crashes. If a pro shouldn't, you shouldn't. Dont text and drive.



House ID 70656CNVP0131000H VapeTalk

Every day thousands of kids start vaping, and I cant let this happen to my kid. Of course its akward to talk to kids about the dangers of vaping. Its hard to get their attention. So if you want to talk to kids about the dangers of vaping you gotta get it trendy. (dad attempts to do a trendy internet dance. Kid interupts and does the dance better) Honey can we talk? yea whats up?



House ID 70657

STRPS6PSAH Smile Train

Smiles are powerful, they spread joy, laughter and hope. But not everyone gets a fair chance at a smile. Every three minutes a baby is born with a cleft making it difficult to talk, eat, hear, even breath. In America most children with clefts receive immediate care but around the world others may never have access to the surgery they need to thrive. Smile Train is changing that. As the world's largest cleft charity our sustainable model has sponsored more than 1.5 million smiles. We offer training and financial support to local medical professionals so they can provide life changing surgery and other essential services at no cost to families.



House ID 70658
FFBH007 Bricks

No wonder life weighed a ton, look at all the bricks I had in my backpack. Heres my 'I hate school brick' No idea how that one even got in there. Lighter already. And this one, this is me stressing because I didn't think i had enough friends. Too heavy for too long. Ahh my parents, just couldnt seem to get on the same page. My social life stuck in neutral, my grades, sports, you name it. With all this weight on my shoulders every day, of course my life was a heavy mess. It was time to lighten up. I finally figured out my bricks weren't as heavy as I thought. For great tips on lightening your life, go to yourlifeyourvoice.org.

