

KVRN/KBRR/KJRR/KNRR
 1ST QUARTER 2024
 ISSUES AND PROGRAMMING
 JANUARY 2024

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TITLE</u>	<u>TOPIC</u>
1/01-1/05	6:30 AM	30 Min	Ag Day	See Attached
1/07	8:00 AM	60 Min	FOX News Sunday	See Attached
1/08-1/12	6:30 AM	30 Min	Ag Day	See Attached
1/14	8:00 AM	60 Min	FOX News Sunday	See Attached
1/15-1/19	6:30 AM	30 Min	Ag Day	See Attached
1/21	8:00 AM	60 Min	FOX News Sunday	See Attached
1/22-1/26	6:30 AM	30 Min	Ag Day	See Attached
1/28	8:00 AM	30 Min	FOX News Sunday	See Attached
1/29-1/31	6:30 AM	30 Min	Ag Day	See Attached

KVRR/KBRR/KJRR/KNRR
1ST QUARTER 2024
ISSUES AND PROGRAMMING
FEBRUARY 2024

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TITLE</u>	<u>TOPIC</u>
2/01-2/02	6:30 AM	30 Min	Ag Day	See Attached
2/04	8:00 AM	60 Min	FOX News Sunday	See Attached
2/05-2/09	6:30 AM	30 Min	Ag Day	See Attached
2/11	8:00 AM	60 Min	FOX News Sunday	See Attached
2/12-2/16	6:30 AM	30 Min	Ag Day	See Attached
2/18	8:00 AM	60 Min	FOX News Sunday	See Attached
2/19-2/23	6:30 AM	30 Min	Ag Day	See Attached
2/25	8:00 AM	60 Min	FOX News Sunday	See Attached
2/26-2/29	6:30 AM	30 Min	Ag Day	See Attached

KVRR/KBRR/KJRR/KNRR
 1ST QUARTER 2024
 ISSUES AND PROGRAMMING
 MARCH 2024

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TITLE</u>	<u>TOPIC</u>
3/01	6:30 AM	30 Min	Ag Day	See Attached
3/03	8:00 AM	60 Min	FOX News Sunday	See Attached
3/04-3/08	6:30 AM	30 Min	Ag Day	See Attached
3/10	8:00 AM	60 Min	FOX News Sunday	See Attached
3/11-3/15	6:30 AM	30 Min	Ag Day	See Attached
3/17	8:00 AM	60 Min	FOX News Sunday	See Attached
3/18-3/22	6:30 AM	30 Min	Ag Day	See Attached
3/24	8:00 AM	60 Min	FOX News Sunday	See Attached
3/25-3/29	6:30 AM	30 Min	Ag Day	See Attached
3/31	8:00AM	30 Min	FOX News Sunday	See Attached

Quarter 1 2024

Jan 7, 2024

Border Crisis:

Gov. Greg Abbott (R-TX)

Denver Mayor Mike Johnston (D)

Border Negotiations/Budget:

Sen. James Lankford (R-OK)

Jan 14, 2024

2024

Amb. Nikki Haley

Gov. Ron DeSantis

Third Party:

Sen. Joe Manchin (D-WV)

Jan 21, 2024

Trump Campaign:

Sen. JD Vance (R-OH)

Haley Campaign:

Rep. Ralph Norman (R-SC)

DeSantis Campaign:

Rep. Thomas Massie (R-KY)

Jan 28, 2024

Border Negotiations:

Sen. James Lankford (R-OK)

Sen. Rick Scott (R-FL)

Foreign Policy:

Rep. Michael McCaul (R-TX)

NATO:

Secretary General Jens Stoltenberg

February 4, 2024

US Strikes in the Middle East:

John Kirby

Sen. Lindsey Graham

Legal Panel:

Tom Dupree

Jonathan Turley

February 11, 2024

Israel War

Benjamin Netanyahu

Foreign Policy:

Sen. Tom Cotton (R-AR)
Rep. Adam Smith (D-WA)

February 18, 2024

2024/Ukraine funding/Russia

Sen. Michael Bennet (D-CO)
Sen. Tim Scott (R-SC)
Gov. Chris Sununu (R-NH)

Legal Panel:

Tom Dupree
Jonathan Turley

February 25, 2024

Ukraine

Jake Sullivan

Funding:

Rep. Nancy Mace (R-SC)

NGA Meeting in DC/Border

Gov. Kevin Stitt (R-OK)
Gov. Jared Polis (D-CO)

Ukraine Funding

Rep. Nancy Mace (R-SC)

March 3, 2024

Foreign Policy:

Sen. Marco Rubio (R-FL)
Sen. Ben Cardin (D-MD)

Biden Campaign:

Sen. Chris Coons (D-DE)

Trump Campaign:

Rep. Byron Donalds (R-FL)

March 10, 2024

Economy/Transportation:

Sec. Pete Buttigieg

SOTU response:

Sen. Katie Britt (R-AL)

March 17, 2024

Foreign Policy:

Adm. John Kirby
Rep. Michael McCaul (R-TX)

Haiti:

Mitch Albom

March 24, 2024

Israel/Border/TikTok

Sen. Tom Cotton (R-AR)

Israel/Border/Haiti

Sen. Tim Kaine (D-VA)

March 31, 2024

Baltimore Bridge Collapse

Gov. Wes Moore (D-MD)

Middle East

Sen. Rick Scott (R-FL)

Economy/Biden Camp/Border

Rep. Ro Khanna (D-CA)

Legal Panel:

Jonathan Turley

Tom Dupree

Ag Day – Week of January 1-5, 2024

January 1, 2024 - HEADLINES

FROM A ROLLER COASTER OF WEATHER EVENTS TO RECORD HIGH PRICES FOR CATTLE. EL NINO HAS KICKED IN, AND IT'S A STRONG EVENT PERHAPS ONE OF THE STRONGEST ON RECORD BEFORE IT'S DONE. WE LOOK BACK AT THE YEAR THAT WAS AND WHAT MAYBE TO COME.

January 2, 2024 – HEADLINES

THE BATTLE TO STAY IN THE DAIRY BUSINESS. WHAT LED ONE GEORGIA DAIRYMAN TO CLOSE DOWN BUSINESS FOR GOOD. THE LOSSES EXPERIENCED BY LOUISIANA AG PRODUCERS AFTER A YEAR OF HIGH HEAT AND EXTREME DROUGHT AS THE US AND MEXICO SEARCH FOR COMMON GROUND TO STEM THE TIDE OF PEOPLE TRYING TO CROSS AT THE U.S. SOUTHERN BORDER.

January 3, 2024 – HEADLINES

VOLUNTEERS ARE CLEANING UP THE TENNESSEE RIVER BY KAYAK. THE FINAL TALLY ON PORK PRODUCER PROFITS IN 2023. A NEW SURVEY OF FARMERS SHOWS A TEPID OUTLOOK FOR THE NEW YEAR. THE LATEST AG ECONOMY BAROMETER IN THE SEARCH FOR WINS IN 2024.

January 4, 2024 – HEADLINES

A STUDENT ON A MISSION, SEE HOW HE IS IMPACTING HIS COMMUNITY. MISSOURI'S GOVERNOR TAKES AIM AT FOREIGN OWNERS, DETAILS ON HIS NEW EXECUTIVE ORDER. SOUTH AMERICA HAS SEEN A DIFFICULT GROWING SEASON, WHY? TOO MUCH RAIN MAY BE A BAD THING TODAY.

January 5, 2024 – HEADLINES

SHARING HER STORY, THIS YOUNG FARMER IS TAKING HER SOCIAL MEDIA FOLLOWERS TO THE FIELD FOR AN EDUCATION. THE OUTLOOK FOR THE GLOBAL ECONOMY AND WHAT IT MEANS FOR MARKETS HERE AT HOME. AS CATTLEMEN DEAL WITH DROUGHT AND A LACK OF HAY, WINTER WEATHER IS BREWING WITH A POTENTIAL SNOWFALL OF 2 TO 4 FOOT TOTALS IN THE SOUTHERN ROCKIES.

Ag Day – Week of January 8-12, 2024

January 8, 2024 – HEADLINES

TEAMS CELEBRATE THE STATE CHAMPS FROM HICKORY AND THE HOOSIER GYM IN INDIANA. MACHINERY PIECES, FIREWORKS AND RECORD PRICES AT END OF YEAR AUCTIONS. WINTER WEATHER ARRIVES AND THE SYSTEM REALLY HAS THE POTENTIAL TO CREATE A WIDE DEGREE OF DISARRAY ACROSS THE COUNTRY. HOW EL NINO IS HELPING TO DRIVE THESE JANUARY STORMS.

January 9, 2024 – HEADLINES

MAKING THE MOST OF RESEARCH DOLLARS, A RECORD YEAR FOR THE UNIVERSITY OF TENNESSEE AG RESEARCH. A 200% INCREASE FROM LAST YEAR AS INFLATION CONTINUES TO IMPACT LIFE ON THE FARM. WILL INFLATION RETURN IN 2024 AND WHAT DOES THAT MEAN FOR AGRICULTURE? A MAJOR WINTER STORM BEARS DOWN ON FARM COUNTRY BUT IT DOESN'T END THERE, HERE WHAT ELSE IS ON THE WAY.

January 10, 2024 – HEADLINES

THE LINGERING EFFECTS OF HIGH HEAT. SEE WHAT RESEARCHERS ARE KEEPING AN EYE ON IN LOUISIANA. A MINNESOTA DAIRY IN THE HOT SEAT, ACCUSED OF MILLIONS OF DOLLARS IN WAGE THEFT AND PROVIDING SUBSTANDARD LIVING CONDITIONS. AS THE HEARTLAND DIGS OUT FROM A MAJOR SNOWSTORM, THE IMPACTS ON PEOPLE AND LIVESTOCK.

January 11, 2024 – HEADLINES

PUSHING THE BUSHEL BOUNDARY. WE PRODUCE MORE BIOMASS, WE PRODUCE MORE PHOTOSYNTHESIS, SEE WHAT'S MAKING THE DIFFERENCE IN SOUTH DAKOTA. AS TENSIONS FLARE AGAIN IN THE RED SEA, THE IMPACT IT COULD HAVE ON US IN THE SHORT TERM.

January 12, 2024 – HEADLINES

WE VISIT THIS YEAR'S PENNSYLVANIA FARM SHOW FOR A LOOK AT A FIRST OF ITS KIND COMPETITION. TAKING SORGHUM TO THE NEXT LEVEL, SEE WHAT'S GOING ON IN KANSAS. MORE WINTER WEATHER MOVES IN AND THERE'S THE POTENTIAL FOR A BOMB CYCLONE. USDA PREPARES TO PUT A WRAP ON 2023 HARVEST, IT COULD BE A BIG WILD CARD. THE CHANGES WE COULD EXPECT TO SEE.

Ag Day – Week of January 15-19, 2024

January 15, 2024 - HEADLINES

TAKING THE DAIRY INDUSTRY TO A WHOLE NEW LEVEL. MEET THE DAIRY LEADERS OF TODAY. THIS IS A TEAM, NOT ONLY ONE PERSON, WHO ARE KEEPING PRODUCTION GOING FOR TOMORROW. WE SHINE THE SPOTLIGHT ON DAIRY THIS MORNING.

January 16, 2024 – HEADLINES

WE'VE SEEN A DRAMATIC RISE IN FARM LAND VALUES IN RECENT YEARS, BUT HOW LONG CAN THE UPSWING LAST? EXTREME SNOW AND COLD CONTINUES TO IMPACT THE CATTLE MARKET, WE'LL HEAR HOW IT'S IMPACTING PROCESSING. THE MARKETS REACT TO A BOMBSHELL SUPPLY AND DEMAND REPORT FROM THE USDA.

January 17, 2024 – HEADLINES

TENNESSEE CATTLE PRODUCERS LEARN THE NUTRITIONAL CONTENT OF THEIR WINTER HAY SUPPLY. JOHN DEERE LOOKS TO SPACE TO HELP GET FARMERS BETTER CONNECTED TO THE NEW WAVE OF AG TECHNOLOGY. COLD AND CATTLE PROCESSING PRESENT ONGOING CHALLENGES.

January 18, 2024 – HEADLINES

GETTING THE WORK DONE NO MATTER THE WEATHER. SEE HOW ONE RANCHER IS WORKING AMID THESE ARTIC CONDITIONS. THE EXTREME COLD SNAP NOT JUST HARD ON CATTLE, BUT POTENTIALLY THE WINTER WHEAT CROP. COULD BRAZIL BE DEALING WITH ANOTHER BIN BUSTER WHEN IT COMES TO SOYBEANS? THE LATEST ESTIMATES WE ARE HEARING RIGHT NOW.

January 19, 2024 – HEADLINES

AN UNCERTAIN FUTURE JUST REALLY DRIED UP, WHAT ONE GEORGIA PRODUCER IS FACING AFTER A YEAR OF DROUGHT? WE'VE HEARD TOMATOES ARE GOOD TO EAT FOR YOUR HEALTH BUT WHY? SCIENTISTS TAKE A DEEPER DIVE AND HAVE SOME INTERESTING ANSWERS. AS THE MIGHTY MISSISSIPPI CLAWS ITS WAY BACK FROM RECORD LOW LEVELS, THE SOUTHERN PART OF THE MISSISSIPPI VALLEY PICK UP SEVERAL INCHES OF RAIN, PLUS SOME SNOW ON THE BACKSIDE. THE NET EFFECT IS, COMPARED TO A WEEK AGO, THE MISSISSIPPI RIVER AT MEMPHIS RIGHT NOW IS 18 FEET HIGHER THAN IT WAS JUST SEVEN DAYS AGO. THE GOOD NEWS FROM THESE WINTER STORMS.

Ag Day – Week of January 22-26 & 29-31, 2024

January 22, 2024 - HEADLINES

WE CHECK IN WITH ONE MONTANA RANCHER ABOUT HOW THINGS ARE GOING THIS WINTER WITH THE EXTREME COLD. GETTING THE MOST OUT OF COVER CROPS, HOW DO WE GET THAT COVER CROP INTEGRATED INTO A SYSTEM WITHOUT INHIBITING YIELD? CONGRESS TRIES TO GET THE BALL ROLLING ON THE FARM BILL, THE LATEST ON THE TIME FRAME AND WHAT IT WILL TAKE TO GET IT DONE.

January 23, 2024 – HEADLINES

YOU'VE HEARD ABOUT THE LATEST WEIGHT LOSS DRUGS LIKE OZEMPIC, BUT HOW COULD THEY IMPACT THE DAIRY INDUSTRY? WILL 2024 FINALLY BRING ABOUT CHANGE IN THE NUMBERS FOR THE CATTLE INDUSTRY? WHAT THE LATEST NUMBERS JUST RELEASED FROM USDA ARE TELLING US.

January 24, 2024 – HEADLINES

SHE'S A DOG ON A MISSION, MEET SKIPPING THE FARM DOG OF THE YEAR. OUR FARM LAND SALE IS STARTING TO COOL OFF. WHAT THE LATEST NUMBERS ARE TELLING US AS WINTER TAKES A WILD SWING. WHILE WINTER LASTED LESS THAN TWO WEEKS, HOW WARM TEMPERATURES COULD BE BY THIS TIME NEXT WEEK.

January 25, 2024 – HEADLINES

HELPING PEOPLE STAY HEALTHY IN RURAL AMERICA. AN EFFORT TO ADDRESS LOCAL HEALTH DISPARITIES, PHYSICAL WELL-BEING AND EXERCISE, MENTAL HEALTH CHALLENGES AND SUBSTANCE ABUSE. A NEW SYSTEM FOR GRADING BEEF REMOTELY, AND THE SHOWDOWN OVER THE FARM BILL IS ABOUT TO BEGIN.

January 26, 2024 – HEADLINES

NEW HOPE FOR EXTENDING HUMAN LIVES WITH A LITTLE HELP FROM HOGS. XENOTRANSPLANTATION IS NOT ONLY A VIABLE, BUT AN IMMEDIATE SOLUTION TO THAT ORGAN SHORTAGE CRISIS. THE LATEST FARM TECH THAT COULD SOON BE ON YOUR FARM. WE HEAD TO THE CONSUMER ELECTRONICS SHOW FOR SMART FARM FRIDAYS AS A FIRST OF ITS KIND NEW PLANT OPENS.

January 29, 2024 – HEADLINES

A NEW OUTLOOK FOR AND FROM SOME TOP ECONOMISTS ON 2024. THE SUPPLY CHAIN CRUNCH PICKING UP AGAIN AT KEY WATER CROSSINGS AROUND THE WORLD. THE IMPACT IT'S HAVING ON U.S. MARKETS RIGHTS NOW.

January 30, 2024 – HEADLINES

TAPPING THE TREES FOR SOMETHING PRETTY TASTY. WE CHECK IN ON MAPLE SIRUP SEASON IN UP STATE NEW YORK. SOME HOPEFUL SIGNS FOR POSSIBLY ENDING THE CRISIS AT THE BORDER. WE'RE FINISHING THE TEXT RIGHT NOW AS CHINA FACES SOME TOUGH FINANCIAL NEWS PUTTING FEAR THAT THE CHINESE ECONOMY MAY DIP SIGNIFICANTLY AND THE IMPACT IT COULD HAVE ON FARMERS AND RANCHERS HERE AT HOME.

January 31, 2024 – HEADLINES

MEET A YOUNG LOUISIANA FARMER WITH BIG PLANS FOR THE FUTURE. SAVING HUMAN LIVES IN NEED. A SUSTAINABLE, RENEWABLE SOURCE OF ORGRANS FROM SOMETHING ELSE OTHER THAN HUMANS DYING? HOW SCIENCE IS TURNING TO PIGS FOR SOLUTIONS. A DEVELOPING STORY WE'RE FOLLOWING AFTER A MASSIVE FIRE ERUPTS AT A TEXAS CHICKEN PLANT. THE WEST COAST PREPARES TO GET DRENCHED, WILL IT PUT A DENT IN THE DROUGHT?

Ag Day – Week of February 1-2 & 5-9, 2024

February 1, 2024 – HEADLINES

RAISING RABBITS, LOOK AT THE LEARNING EXPERIENCE. CATTLE CON 2024 IN LOUISIANA, WHERE THERE IS GREAT NEWS ABOUT BEEF DEMAND IN THE NEW YEAR. THE FEDERAL RESERVE MAKES AN IMPORTANT ANNOUNCEMENT ABOUT INTEREST RATES, BUT IS INFLATION STILL TOO HIGH? ONGOING PROGRESS IN BRINGING IT DOWN IS NOT ASSURED, AND THE PATH FORWARD IS UNCERTAIN.

February 2, 2024 – HEADLINES

TURNING A PROFIT WHILE PROTECTING OUR PRECIOUS RESOURCES. MEET A WINNER FROM THIS YEARS NCBA ENVIRONMENTAL STEWARDSHIP AWARDS. FRENCH FARMERS APPEAR TO BE ENDING THEIR BLOCKADES, THE LATEST ON WHAT THE GOVERNMENT IS SAYING AS PROTEST CONTINUES TO SPREAD IN OTHER COUNTRIES. JUST HOW LOW ARE THE LATEST CATTLE INVENTORY NUMBERS? USDA CONFIRMS THE SMALLEST CATTLE HERD IN OVER 70 YEARS, SO WHEN WILL PRODUCERS START TO REBUILD?

February 5, 2024 – HEADLINES

MEET THIS YEAR'S NEXT GEN TOP PRODUCER AWARD WINNER. DESPITE HIGHER PRICES, DO CONSUMERS STILL HAVE A POSITIVE VIEW ABOUT BEEF AND THE INDUSTRY? SEE THE RESULTS OF A NEW SURVEY AS THE INDUSTRY COMES OFF A YEAR OF RECORD PRICES. WILL CATTLE PRICES HIT RECORDS AGAIN IN 2024?

February 6, 2024 – HEADLINES

ONE WOMAN IN AGRICULTURE IS MAKING A NAME FOR HERSELF AS A TOP PRODUCER. AS TENSIONS RISE IN THE RED SEA, SO DOES THE COST AND THE TIME IT TAKES TO MOVE BACK PRODUCTS. AS CALIFORNIA CONTENDS WITH A MONSTER STORM, THE IMPACT AND WHEN IT WILL END.

February 7, 2024 – HEADLINES

WE MEET ONE OF THE FINALISTS FOR TOP PRODUCER OF THE YEAR, AND WE REMEMBER A LONG TIME ADVOCATE FOR AGRICULTURE. CALIFORNIA ENDURES MUDSLIDES, FLOODING AND HEAVY SNOW. THE LATEST AS AN EMERGENCY IS DECLARED IN SOUTHERN CALIFORNIA.

February 8, 2024 – HEADLINES

COURT DECISIONS THAT COULD DRAMATICALLY IMPACT FARMERS ABILITY TO CONTROL WEEDS AS WE HEAD INTO PLANTING SEASON. WHILE WE PREPARE FOR THE RELEASE OF NEW SUPPLY DEMAND NUMBERS FROM USDA, THEY SHOULD COME DOWN ON SOYBEANS.

February 9, 2024 – HEADLINES

A LEGACY OF HARD WORK AND FIGHT TO KEEP FARMING. ONE FARMER'S INSPIRING STORY THAT MAKES HIM ONE OF THE TOP PRODUCERS IN THE COUNTRY. WHAT COULD FARM INCOME LOOK LIKE THIS YEAR? IT'S ANOTHER SHOCKER FROM USDA. WE DIG INTO THE NUMBERS AS THE USDA PROVIDES A NEW SNAPSHOT ON SOUTH AMERICAN CROPS. HOW MUCH OF A THREAT FARMERS FACE HERE.

Ag Day – Week of February 12-16, 2024

February 12, 2024 - HEADLINES

HELPING SOMEONE TRAPPED IN A GRAIN BIN, EXPERTS TRAINED TO SAVE LIVES. FLORIDA FACED TWO HURRICANES, HOW THE STATE'S CITRUS INDUSTRY IS BATTLING BACK AS FARMERS WONDER WHAT'S NEXT AFTER A COURT CANCELS SOME REGISTRATIONS OF KEY. WHAT'S NEXT FOR DICAMBA HERBICIDE AHEAD OF THE PLANTING SEASON.

February 13, 2024 – HEADLINES

WHEN COOKING AND SCIENCE COMBINE IN THE KITCHEN. SOME SOUTHERN PRODUCERS LOOK TO RECOVER FROM THE RECORD DROUGHT. A SIGN OF HOPE FOR THE PORK INDUSTRY, A LOOK AT HOW 2023 BROKE RECORDS FOR PORK EXPORTS.

February 14, 2024 – HEADLINES

A LITTLE HELP ON THE FARM, AS WE SEE THIS FARMER WHO INVENTED THEIR OWN CHAIN BINDER. A POWERFUL NOR'EASTER MOVES IN BRINGING HEAVY SNOW AND FLOODING. A NEW CENSUS OF AGRICULTURE IS RELEASED, IN ADDITION TO ALL THE AMAZING WORK AND DATA THAT IT CONTAINS.

February 15, 2024 – HEADLINES

POLICE ASK PEOPLE TO BE ON THE LOOK OUT AFTER ALMOST A HUNDRED BEEHIVES ARE STOLEN. IS FARMLAND HOLDING ITS VALUE DESPITE HIGHER INTEREST RATES AND OTHER PRESSURES? WE HAVE A NEW REPORT AS SPARKS FLY DURING A HOUSE COMMITTEE HEARING, AND CONGRESS LOOKS FOR ANSWERS.

February 16, 2024 – HEADLINES

CAN PEANUT BUTTER GET ANY TASTIER? ONE ROBOT IS HELPING LEAD SCIENTISTS TO ANSWERS. USDA FORECASTERS TURN THEIR ATTENTION TO SPRING PLANNING PREDICTIONS. A BIG ANNOUNCEMENT AHEAD OF PLANTING FROM EPA REGARDING DICAMBA.

Ag Day – Week of February 19-23, 2024

February 19, 2024 – HEADLINES

AVOIDING DYSENTERY WHILE KEEPING THINGS ROLLING ON THE OREGON TRAIL. WE CHECK OUT A NEW TAKE ON A FAMILIAR GAMING FAVORITE. THE QUIET RALLY IN COTTON. WHEN IT COMES TO BUYING EQUIPMENT, FOLKS ARE BECOMING MUCH MORE MINDFUL OF LOOKING AT WHERE THE PROFIT SELLING OPPORTUNITIES ARE. WE CHECK OUT BUYER AND SELLER SENTIMENT AT THIS YEAR'S NATIONAL FARM MACHINERY SHOW.

February 20, 2024 – HEADLINES

STRETCHING YOUR FOOD DOLLAR TO A HEALTHY LIMIT. GETTING THE MOST OUT OF YOUR GROUND MAY START WITH FINDING A BASELINE. THE LATEST WHEN IT COMES TO TRADE TALK.

February 21, 2024 – HEADLINES

PROTECTING THE PLANTS AND ANIMALS UNDER WATER. WHERE DID WINTER GO? COULD COLDER TEMPERATURES MAKE A RETURN APPEARANCE BEFORE SPRING HAS SPRUNG. CATTLE PRICES CONTINUE TO CLIMB, HOW MUCH HIGHER CAN THEY GO?

February 22, 2024 – HEADLINES

WHAT DO COFFEE AND PORK HAVE IN COMMON? WE'RE HERE TO TRY THIS NEW PORK INSPIRED LATTE UNIQUE TO STARBUCKS RESERVE IN CHINA. WHAT A LACK OF SNOW AND ONGOING DROUGHT COULD MEAN FOR FARMERS AND RANCHERS IN ONE GREAT PLAINS STATE. WHAT DOES THE FUTURE HOLD FOR THE RENEWABLE FUEL INDUSTRY? AN UPDATE AS AN INDUSTRY AWAITS SOME IMPORTANT ANNOUNCEMENTS.

February 23, 2024 – HEADLINES

FIGHTING BACK AGAINST THE LACK OF LABOR WITH TECHNOLOGY. WHAT WAS UNVEILED AT THIS YEAR'S NATIONAL FARM MACHINERY SHOW. AS PART OF SMART FARMING, FRIED EGGS AND MILK PRODUCERS FACED SOME TOUGH NUMBERS. THE LATEST LOOK AT THE DAIRY LEDGER.

Ag Day – Week of February 26-29, 2024

February 26, 2024 - HEADLINES

BEEF HEADS BACK TO SCHOOL. GOOD NEWS WHEN IT COMES TO DROUGHT CONDITIONS ON ONE KEY WATERWAY USED BY US. THE BIDEN ADMINISTRATION OFFICIALLY APPROVES YEAR ROUND SALES OF E15.

February 27, 2024 – HEADLINES

MEET A MIDWEST FARMER THAT'S ALWAYS LOOKING FOR NEW WAYS TO PROTECT HIS LAND. UKRAINE WANTS ANSWERS AFTER MORE OF ITS GRAIN IS FOUND DUMPED IN POLAND. IS THERE ANY HOPE FOR A PRICE IMPROVEMENT FOR FARMERS WITH 2023 CORN CROP STILL IN THE BAG?

February 28, 2024 – HEADLINES

PUSHING YIELDS WHILE PROTECTING THE SOIL. MEET ANOTHER OF THIS YEAR'S AMERICAN SOYBEAN ASSOCIATION CONSERVATION LEGACY AWARD WINNERS. FARMERS OVERSEAS CONTINUE TO PROTEST. THE INDUSTRY GATHERS IN HOUSTON WITH AN EYE ON THE FUTURE COVERAGE FROM THIS YEAR'S COMMODITY CLASSIC.

February 29, 2024 – HEADLINES

MAKING HEALTHY SOIL THE CENTERPIECE OF EVERYTHING WE KNOW. A STUNNING ANNOUNCEMENT THAT COULD DRAMATICALLY IMPACT FUTURE LEADERSHIP IN THE SENATE. TEXAS PANHANDLE RANCHERS FACE RAGING WILDFIRES. TEXAS TAKES CENTER STAGE AS COMMODITY CLASSIC GETS UNDERWAY IN HOUSTON.

Ag Day – Week of March 1 & 4-8, 2024

March 1, 2024 – HEADLINES

BUILDING ON A TRADITION, BUT IT IS STILL A CONSERVATION STORY THAT WE'RE PROUD OF. MEET ANOTHER REGIONAL WINNER OF THE CONSERVATION LEGACY AWARDS. WE CONTINUE TO TRACK THE HEARTBREAKING SITUATION UNFOLDING IN THE TEXAS PANHANDLE, AS ONE WILDFIRE GROWS TO A MONSTROUS SIZE, CLAIMING LAND AND LIVESTOCK.

March 4, 2024 – HEADLINES

THE LATEST JOHN DEERE TECHNOLOGY UNVEILED MACHINERY. THE BIDEN ADMINISTRATION MISSING A KEY DEADLINE THAT COULD IMPACT PRODUCTION OF SUSTAINABLE AVIATION FUEL. REACTIONS FROM COMMODITY CLASSES AS FIRES CONTINUE TO RAGE IN THE TEXAS PANHANDLE. THE WEST GETS WALLOPED WITH SNOW.

March 5, 2024 – HEADLINES

WHAT RANCHERS ARE FACING FOLLOWING THE WILDFIRES IN THE TEXAS PANHANDLE. WHILE HELP Poured in from across the nation for those in need, the fight against the flames continues. This is going to hurt our beef supply. Team coverage as firefighters work to gain the upper hand.

March 6, 2024 – HEADLINES

HELPING KEEP A BUSY FAMILY FED. CHINESE LEADERS MAKE KEY ANNOUNCEMENTS THAT IT HOPES WILL IMPROVE AID IN THE COUNTRY WHICH HAS BEEN AN IMPORTANT PART OF THE U.S. DEMAND GOING INTO CHINA. FIREFIGHTERS CONTINUE TO BATTLE BACK FLAMES, RANCHERS IN THE TEXAS PANHANDLE SOUGHT TO PICK UP THE PIECES.

March 7, 2024 – HEADLINES

TEXAS PANHANDLE PRODUCERS ARE PICKING UP THE PIECES AFTER THE WILDFIRES. THINKING OUTSIDE THE BOX HELPS ONE FARMER TO PUSH THE BUSHEL BOUNDARY AMID SLUMPING PRICES. WHAT IMPACT COULD THE FIRES IN TEXAS HAVE ON BEEF PRICES AT THE GROCERY STORE?

March 8, 2024 – HEADLINES

LANCERS ARE ROLLING IN LOUISIANA, BUT PRICES ARE WEIGHING HEAVY ON FARMERS MINDS. NEW DETAILS EMERGE ABOUT WHAT SPARKED THE DEADLY TEXAS PANHANDLE WILDFIRES. COULD PLANTING GET UNDERWAY EARLIER THAN NORMAL IN THE DAKOTAS? WE TALKED WITH FARMERS AT THIS YEAR'S AG INDUSTRY DAY.

Ag Day – Week of March 11-15, 2024

March 11, 2024 – HEADLINES

HELPING MAKE BETTER DECISIONS ON THE FARM. A LOOK AT WHAT SMART FARMING IS REALLY ALL ABOUT. THE FUTURE OF BIOFUELS FOR FARMERS. THE GAME IS CHANGING ON HOW PRODUCERS MAY BE ABLE TO CASH IN AS THE USDA CUTS BRAZIL'S SOYBEAN PRODUCTION.

March 12, 2024 – HEADLINES

TENNESSEE SCHOOL CHILDREN USE YOGA AS A WAY TO DEAL WITH STRESS. IT'S PART OF A UNIVERSITY OF TENNESSEE EXTENSION PROGRAM CALLED THRIVE. AS PRODUCERS IN THE NORTHERN PLAINS TURN THEIR ATTENTION TO PLANTING, WE LOOK AT DIGITAL SOLUTIONS WHEN IT COMES TO SMART FARMING. WE HAVE A BIG ANNOUNCEMENT WHEN IT COMES TO LABELING MEAT PRODUCTS.

March 13, 2024 – HEADLINES

SMART FARMING GOES BEYOND THE GADGETS AND GIZMOS. WE TAKE A LOOK AT BUILDING SMARTER SOIL. AN IOWA TOWN IS LOSING ITS LARGEST EMPLOYER, WHILE TYSON SAYS IT'S SHUTTING DOWN A PORK PLANT. USDA ISSUES A NEW VOLUNTARY RULE ABOUT LABELING MEAT AS MADE IN THE U.S. DOES IT FIX THE ISSUE OR IS THERE SOMETHING ELSE THAT WE'RE GOING TO NEED TO DO TO ADDRESS THIS ISSUE LATER ON?

March 14, 2023 – HEADLINES

ONE WOMAN IS PROVING NOT ALL HEROES WEAR CAPES, BRINGING SMART FARMING TO THE MILKING PARLOR. USING AUTOMATION AND THE DIFFERENCE IT CAN MAKE FOR THE COWS AND HUMAN HANDLERS. CHINA CANCELING U.S. AG BUYS, NOT THE NEWS FARMERS OR AD GROUPS WANT TO HEAR.

March 15, 2024 – HEADLINES

BEING NEIGHBORLY FROM HUNDREDS OF MILES AWAY, RANCH SUPPLIES ARE ROLLING IN TO THE TEXAS PANHANDLE. CARBON SMART FARMING, WE LEARN MORE. WINTER WEATHER RETURNS AS PLANTING INTENTIONS PREDICTIONS ROLL IN. WE LOOK AT HOW CHANGES TO THE ACREAGE MIX COULD IMPACT PRICES IN 2024.

Ag Day – Week of March 18-22, 2024

March 18, 2024 - HEADLINES

WHAT THE ROOTS REVEAL. SEE WHAT SCIENTISTS ARE FINDING BELOW GROUND THAT COULD IMPACT EVERY FARMER. THE FUTURE OF AG TECHNOLOGY ISN'T JUST ABOUT AUTONOMY, BUT IT COULDN'T BE A MORE INTERESTING AND EXCITING TIME TO BE IN THE EQUIPMENT INDUSTRY, SEE HOW THIS EQUIPMENT COULD HELP CUT COSTS FOR PRODUCERS AS SLAUGHTER NUMBERS TAKE A DIP.

March 19, 2024 – HEADLINES

CELEBRATING NATIONAL EGG DAY. THE LATEST FROM THE TEXAS PANHANDLE AS RANCHERS WORK TO RECOVER. A HISTORIC CROP IS STARTING TO TAKE A BACK SEAT IN THE U.S., THE FALL OF AMERICA'S WHEAT CROP.

March 20, 2024 – HEADLINES

FACULTY AND STUDENTS AT THE UNIVERSITY OF TENNESSEE INSTITUTE OF AGRICULTURE TRAVEL THOUSANDS OF MILES TO SHARE AND LEARN, WE HEAR ABOUT THEIR AMAZING TRIP. AS SPRING COMES EARLY IN THE SOUTH, CORN ACRES ARE PROBABLY GOING INTO COTTON OR BEANS. WHILE WE CELEBRATE THE ARRIVAL OF SPRING WITH SNOW, WHAT COULD THAT MEAN FOR PLANTING DELAYS TO KEY GROWING AREAS.

March 21, 2024 – HEADLINES

A DREAM BORN THANKS TO A COW. WE VISIT MARGIE'S MARKET FOR A TASTE OF WHAT ARKANSAS EGG IS ALL ABOUT. ARE MORE AMERICANS EATING MEAT THESE DAYS? WE DIVE INTO THE RESULTS OF A NEW SURVEY. A MYSTERIOUS ILLNESS PUTS DAIRY PRODUCERS ON HIGH ALERT.

March 22, 2024 – HEADLINES

A MEDICAL BREAKTHROUGH THANKS TO LIVESTOCK. THE LATEST ON A MAN WHO RECEIVED A KIDNEY FROM A GENETICALLY MODIFIED PIG. A WARNING ABOUT THE GROWING THREAT FROM CHINA WHEN IT COMES TO ITS INFLUENCE IN U.S. FARMERS MULL WHETHER TO PLANT MORE CORN OR SOYBEANS THIS YEAR, WE HAVE THE LATEST ESTIMATES.

Ag Day – Week of March 25-29, 2024

March 25, 2024 - HEADLINES

IT'S A CONVERSATION THAT COULD SAVE A LIFE. THE REALITIES ABOUT MENTAL HEALTH ON THE FARM. THE SENATE SENDS A MESSAGE ABOUT BEEF IMPORTS FROM PARAGUAY. WHENEVER WE HAVE A TRADING PARTNER WHO ISN'T ABLE TO OR WILLING TO MEET OUR STANDARDS, THAT JEOPARDIZES THE ENTIRETY OF OUR SUPPLY CHAIN HERE IN THE U.S. COULD WE FINALLY SEE AN END TO DROUGHT CONDITIONS THIS SPRING? WE HAVE THE LATEST SPRING WEATHER OUTLOOK.

March 26, 2024 – HEADLINES

WE GIVE YOU AN EXCLUSIVE LOOK AT A NEW FIRE FIGHTING PRODUCT MADE OUT OF SOY. CATTLE MARKETS HIT RECORD HIGHS AS A NEW USDA REPORT TURNS BEARISH. WHILE DAIRY PRODUCERS IN THE SOUTHERN PLAINS CONTINUE TO BATTLE AGAINST A MYSTERY ILLNESS, EVERY DAIRY FARMER KNOWS THAT A COW THAT DOESN'T EAT IS AT RISK TO GET OTHER SYNDROMES AND OTHER DISEASES. WE HAVE THE LATEST DEVELOPMENTS.

March 27, 2024 – HEADLINES

PUTTING OUT THE FIRE WITH A LITTLE HOME GROWN POWER. SEE HOW THIS SOY BASED FIRE SUPPRESSANT WORKS. WHEN PUT TO THE TEST, THE CATTLE MARKET PULLS BACK. UNCERTAINTY IS NOT HELPFUL TO THE MARKET, AS THE INDUSTRY FINALLY GETS ANSWERS ABOUT A MYSTERIOUS COW ILLNESS IN THE SOUTHERN PLAINS. THERE HAVE BEEN FOUR DAIRIES THAT HAVE HAD SAMPLES TEST POSITIVE FOR AVIAN INFLUENZA, WHERE DO WE GO FROM HERE. WE HAVE THE LATEST.

March 28, 2024 – HEADLINES

ONE FARMER IS TURNING TO THE SUN FOR HELP, BUT JUST FOR A FEW MINUTES. SEE THE PLANS HE'S MAKING FOR THE SOLAR ECLIPSE. WHAT'S THE LATEST ON THE EGG IMPACTS FOLLOWING THAT BRIDGE COLLAPSE IN BALTIMORE? AS THE DAIRY INDUSTRY WORKS TO GET THE WORD OUT AFTER BIRD FLU IS DETECTED IN SOME DAIRY COWS, OFFICIALS ARE SAYING THIS IS NOT TRANSMITTED FROM COW TO COW.

March 29, 2024 – HEADLINES

WE CHECK OUT A FACTORY THAT DYES THE EGGS FOR YOU. PRODUCERS REMAIN ON HIGH ALERT AFTER CASES OF AVIAN FLU ARE DISCOVERED IN SOME DAIRY CATTLE, WHAT FARMERS NEED TO WATCH OUT FOR. AS THE MARKET GETS A STUNNER FROM USDA ON HOW MANY ACRES OF CORN FARMERS WILL PLANT THIS YEAR, BUT DOES IT CHANGE THE NARRATIVE HERE IN THE SHORT TERM. WE GO BEHIND THE NUMBERS.