

KCQL  
Farmington, NM  
Quarterly Issues/Programs List  
Third Quarter, 2014  
09/30/2014

KCQL  
Quarterly Issues/Programs List

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KCQL-AM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Affordable Housing for people in need:** Tres Rios Habitat For Humanity chapter building affordable housing for people in need in our community.
- **Cancer Awareness:** Discussion of 34th annual Cancer Walkathon and medical advances in Cancer research.
- **Community Concert:** DISCUSSED THE COMMUNITY CHORUS UPCOMING SHOW, HOW TO JOIN, AND SCHOLORSHIP FUND
- **Crime Prevention-National Night Out:** Discussed National Night Out, A program designed to help individuals and neighborhoods prevent crime.
- **Drug & Alcohol Recovery/Education:** Discussion of drug and alcohol recovery facilities, resources and education available in the area.
- **Education and programs available:** Discussion of Summer Programs and activities available for children and adults at the Farmington Public Library.
- **Employment for Veterans:** Discussion or Show Your Stripes campaign that offers resources and job opportunities for Veterans returning home from active duty overseas.
- **History/Culture:** Kiwanis Club event involving actors portraying local historical figures and events.
- **Mental Health Care:** Detailed discussion about depression, bipolar disease, suicide and resources available in our area.
- **Native American Counseling and Recovery Services:** New Program and fundraiser to benefit Native Americans with drug and alcohol recovery and services availalble.
- **RECREATION/HEALTH AND FITNESS:** TALKED ABOUT UPCOMING EVENTS FOR KIDS AT THE CENTER AND THE WORLDS OLDEST MTN BIKE RACE

- **Veterans Support:** Community event to render grooming and resource help for local vets and homeless
- **Volunteerism:** Discussed opportunities for community volunteerism at upcoming Connie Mack World Series.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Employment for Veterans	Four Corners Focus/Show Your Stripes	Discussion or Show Your Stripes campaign that offers resources and job opportunities for Veterans returning home from active duty overseas.	Rafael Herrera/T.McCreary	07/06/2014 07:30 AM	028:30
Education and programs available	Four Corners Focus/Farmington Public Library	Discussion of Summer Programs and activities available for children and adults at the Farmington Public Library.	Aaron Boggs	07/13/2014 07:30 AM	028:48
Volunteerism	Four Corners Focus/Connie Mack Baseball	Discussed opportunities for community volunteerism at upcoming Connie Mack World Series.	Carol May	07/20/2014 07:30 AM	028:20
Crime Prevention-National Night Out	Four Corners Focus/Aztec Police-National Night Out	Discussed National Night Out, A program designed to help individuals and neighborhoods	Sheri Gurule	07/27/2014 07:30 AM	028:29

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		prevent crime.			
Affordable housing for people in need	Four Corners Focus/Habitat For Humanity	Tres Rios Habitat For Humanity chapter building affordable housing for people in need in our community.	Daniel Evans	08/03/2014 07:30 AM	029:02
Native American Counseling and Recovery Services	Four Corners Focus/Exodus Peer To Peer Recovery	New Program and fundraiser to benefit Native Americans with drug and alcohol recovery and services available.	Lilah Westrick/Tim Bagley	08/10/2014 07:30 AM	028:34
Mental Health Care	Four Corners Focus/Depression/Bi-Polar disorder/suicide	Detailed discussion about depression, bipolar disease, suicide and resources available in our area.	Danni Andrew	08/17/2014 07:30 AM	029:30
Drug & Alcohol Recovery/Education	Four Corners Focus/Drug Free San Juan County	Discussion of drug and alcohol recovery facilities, resources and education available in the area.	Dr. Richard O'Neil	08/24/2014 07:30 AM	029:15
Cancer Awareness	Four Corners Focus/SJMF Cancer Walkathon	Discussion of 34th annual Cancer Walkathon and medical advances in Cancer research.	John Oliphant/Brenda Shephard-Smith	08/31/2014 07:30 AM	028:29
History/Culture	Four Corners Focus/Dining With The Dead	Kiwanis Club event involving actors portraying local historical figures and events.	Jill McQuery	09/07/2014 07:30 AM	028:23
Veterans Support	Four Corners	Community	Beverly Charly	09/14/2014	029:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Focus/HOMELESS STAND DOWN/BEVERLY CHARLY	event to render grooming and resource help for local vets and homeless		07:30 AM	
RECREATION/HEALTH AND FITNESS	Four Corners Focus/SYCAMORE PARK CC/ROAD APPLE RALLY	TALKED ABOUT UPCOMING EVENTS FOR KIDS AT THE CENTER AND THE WORLDS OLDEST MTN BIKE RACE	Natalie Spruell/SPCC DIRECTOR	09/21/2014 07:30 AM	029:25
Community Concert	Four Corners Focus/CALIENTE COMMUNITY CHORUS	DISCUSSED THE COMMUNITY CHORUS UPCOMING SHOW, HOW TO JOIN, AND SCHOLORSHIP FUND	Caliente Chorus/SARA DEAN	09/28/2014 07:30 AM	027:18

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**



Call Letters: KCQL-AM

Weekly Public Affairs Program

## **QUARTERLY ISSUES REPORT, JULY – SEPTEMBER, 2014**

Show # 2014-27

**Date aired: 7/6/14 Time Aired: 7AM**

**Mark Hyman**, Adjunct Instructor, Sports Management, the George Washington University, author of *"The Most Expensive Game in Town: The Rising Cost of Youth Sports and the Toll on Today's Families"*

More than 41 million American kids participate in sports, and the fastest growing category is travel leagues. Mr. Hyman explained why he is concerned about the advent of year 'round leagues, including the huge commitment of time and money, and the higher risk of injury. He also talked about the value of traditional rec sports leagues in local communities and neighborhoods.

**Issues covered:**

**Length: 9:55**

**Youth Sports  
Parenting  
Children's Health**

**Suzanne Rowan Kelleher**, family travel expert, co-founder and Editor-in-Chief of WeJustGotBack.com

The higher cost of flying this summer may ground some family vacations. Ms. Kelleher outlined several policies that airlines have recently implemented that make travel significantly more expensive and inconvenient for families. She also offered tips for traveling with kids.

**Issues covered:**

**Length: 7:22**

**Consumer Matters  
Family  
Travel**

**Bob Ragazzo**, Certified Defensive Driving Instructor, Founder and President of Save Your Teen Driver, LLC, author of *"Save Your Teen Driver: 7 Things Every Parent Must Teach Their Young Driver Before Handing Over The Car Keys"*

Motor vehicle accidents are the top cause of death among 15 to 20 year olds. Mr. Ragazzo discussed several crucial safety tactics that drivers' education courses are not teaching students. He talked about the increasing number of distractions in the car, leading to higher accident rates.

**Issues covered:**

**Length: 5:06**

**Highway Safety  
Government Policies  
Youth at Risk**

Show # 2014-28

**Date aired: 7/13/14 Time Aired: 7AM**

**Kate Tulenko, MD, MPH**, physician and director of clinical services for the US Agency for International Development, a global health nonprofit, author of *"Insourced: How Importing Jobs Impacts the Healthcare Crisis Here and Abroad"*

Dr. Tulenko said 25% of physicians in the US are foreign-trained and foreign-born. She contends that this has caused tens of thousands of high-paying local jobs in the healthcare sector to effectively vanish from the reach of US citizens, weakened the healthcare systems of developing nations, and constricted an American university system that should be educating healthcare professionals.

**Issues covered:**

**Length: 10:20**

Healthcare  
Education  
Government Policies

**Ulrich Boser**, Senior Fellow at the Center for American Progress, expert in education, criminal justice, and other social policy issues

Almost a third of eighth-grade students report reading less than five pages a day, either in school or for homework. Mr. Boser conducted an analysis that found that millions of students believe they are not being challenged enough in school. He discussed the reasons behind this trend and what can be done to improve education in America.

**Issues covered:**

**Length: 6:42**

Education  
Government Policies  
Children's Issues

**Uchendi Nwani** motivational speaker, former cocaine dealer and prison inmate, CEO of International Barber and Style College, author of *"The Millionaire Ex-Convict"*

Mr. Nwandi shared his inspirational story. He came from a middle-class family but ended up in prison after a conviction for cocaine trafficking. He talked about the importance of faith in his life and how he became a millionaire businessman after this release from prison.

**Issues covered:**

**Length: 4:52**

Crime  
Drug Abuse

Show # 2014-29

**Date aired: 7/20/14 Time Aired: 7AM**

**Ruchi Gupta, M.D., M.P.H**, Health Services Researcher and Assistant Professor of Pediatrics at Northwestern University and Children's Memorial Hospital in Chicago

Dr. Gupta was the lead author of a study that found that children in urban areas have much higher rates of food allergies than those in rural America. Her research found that city kids also are allergic to different foods than rural kids. She talked about the theories as to why population density and environment may have such a large impact. She offered advice to parents who have a child with food allergies. She also discussed the reasons why people often do not treat allergies as the life-threatening conditions they are.

**Issues covered:**

**Length: 9:24**

Allergies  
Personal Health  
Parenting

**Tammi DeVille**, author of "*Changing the World on a Tuesday Night*"

44 percent of adults volunteer, and many others would consider it, if they thought they had the time and skills needed. Ms. DeVille said that ordinary people can make a difference by volunteering as little as five minutes a day. She offered examples of opportunities to contribute time, often online, to non-profit organizations in their own community or across the globe.

**Issues covered:**

**Length: 7:44**

Volunteerism  
Community Involvement

**Bruce Anderson**, Cybercrime Expert and Director of Investigations of Cyber Investigation Services in Tampa

Free Internet wi-fi access is everywhere these days--and so are computer hackers. Mr. Anderson talked about the dangers of using public Internet connections, what the riskiest locations are, and how the average computer user can protect himself.

**Issues covered:**

**Length: 5:02**

Crime  
Consumer Matters

Show # 2014-30

**Date aired: 7/27/14 Time Aired: 7AM**

**Danica McKellar**, actress, education advocate, author of "*Girls Get Curves: Geometry Takes Shape*"

Ms. McKellar majored in mathematics at UCLA, and now encourages middle-school girls to excel in math. She explained the reasons that girls mistakenly believe that they cannot be both popular and smart, and how math skills can improve their overall self-confidence. She also explained how basic geometry can apply to everyday life.

**Issues covered:**

**Length: 8:35**

Education  
Women's Issues

**Charles Duhigg**, investigative reporter for the New York Times, winner of the National Academies of Sciences, National Journalism, and George Polk awards, author of "*The Power of Habit: Why We Do What We Do in Life and Business*"

Habits shape every aspect of our lives, often in ways we do not recognize. Mr. Duhigg summarized the results of recent scientific research that explains why habits exist and how they can be changed. He said tweaking even one habit, as long as it's the right one, can have staggering effects. He also explained how and why companies carefully study consumer habits.

**Issues covered:**

**Length: 8:26**

Health & Fitness  
Consumer Matters

**Jonathon Kozol**, writer, educator, public education activist, author of *"Fire in the Ashes: Twenty-Five Years Among the Poorest Children in America"*

Mr. Kozol has been working with low-income children in inner-city schools for nearly fifty years. He talked about his experiences at a school in one of the poorest sections of New York City. He believes that because of vast differences in funding from one area to another, the nation's schools remain unequal and deeply segregated.

**Issues covered:**

**Poverty  
Education  
Government Spending**

**Length: 4:54**

Show # 2014-31

**Date aired: 8/3/14 Time Aired: 7AM**

**Timothy J. Mohin**, environmental advocate, author of *"Changing Business from the Inside Out: A Treehuggers Guide to Working in Corporations"*

American corporations are gradually becoming more socially responsible. Mr. Mohin outlined the reasons behind this trend, and explained how "treehuggers" working inside the system can lead the effort. He said young professionals now view "having an impact" as a much more important career goal than many other more traditional priorities.

**Issues covered:**

**Environment  
Workplace Matters**

**Length: 7:49**

**Madeline Levine, PhD**, psychologist, co-founder of Challenge Success, a education reform project at the Stanford School of Education, author of *"Teach Your Children Well: Parenting for Authentic Success"*

Dr. Levine said while parents, educators, and the media express concern about the soaring rates of emotional problems, and poor learning skills in America's children, there are ways to reverse these trends. She believes many parents need to shift their focus from good grades, high test scores, and college acceptances to developing a sense of purpose, connection, and meaning in their children's lives.

**Issues covered:**

**Parenting  
Education**

**Length: 9:18**

**Miriam Rafailovich, PhD**, materials engineering researcher, Professor of Materials Science and Engineering, Director of the Garcia Center for Polymers at Engineered Interfaces at Stony Brook University on Long Island

Dr. Rafailovich led a study that found that many compact fluorescent light (CFL) bulbs emit high levels of ultraviolet rays. She said that despite their large energy savings, consumers should avoid using compact fluorescent light bulbs at close distances.

**Issues covered:**

**Personal Health  
Environment  
Consumer Matters**

**Length: 5:04**



Show # 2014-32

**Date aired: 8/10/14 Time Aired: 7AM**

**Jonah Engle**, freelance journalist based in Washington, DC

Mr. Engle discussed civil asset forfeiture, a part of the War on Drugs which allows the government to seize property-- even if it doesn't have enough evidence to convict or even charge someone with a drug offense. He explained how the forfeiture process works and why it is so difficult to recover property after it is seized. He said many law enforcement agencies include projected revenue from asset forfeitures in their annual budgets.

**Issues covered:**

**War on Drugs**

**Crime**

**Legal Issues**

**Government Policies**

**Length: 9:03**

**Alexandre Montagu**, attorney, expert in intellectual property law, international commercial transactions and new media commercial and corporate law, author of "*Intellectual Property: Money and Power in a New Era*"

Mr. Montagu talked about intellectual property law, how it has changed with new technology, and why nearly everyone should understand the basics. He explained potential pitfalls for both the average consumer, and small and medium-sized businesses. Among the examples he cited: knock-offs of brand-name products on Internet auction sites and the indiscriminate use of photographs found online.

**Issues covered:**

**Legal Issues**

**Consumer Matters**

**Length: 8:12**

**Jennifer Grasz**, Vice President, Corporate Communications at CareerBuilder.com

Ms. Grasz outlined the results of a recent survey conducted by her organization that found that 69% of full-time workers regularly search for new job opportunities. She said that new online tools available to job seekers have made it much easier to do in-depth research on potential employers. She also discussed the reasons that such a high percentage of the workforce is interested in changing jobs.

**Issues covered:**

**Employment**

**Workplace Matters**

**Length: 5:07**

Show # 2014-34

**Date aired: 8/17/14 Time Aired: 7AM**

**David Casarett, MD**, Associate Professor of Medicine, University of Pennsylvania Perelman School of Medicine Director of Hospice and Palliative Care, University of Pennsylvania Health System, author of "*Shocked: Adventures in Bringing Back the Recently Dead*"

New government data says there has been a 54 percent drop in drinking and driving among high school teens during the past two decades. Ms. Hyde discussed the reasons behind the decline, and offered advice for parents who are concerned about their teenagers.

**Issues covered:**

**Drinking and Driving**

**Youth Issues**

**Parenting**

**Length: 7:53**

**Janet Tomiyama, PhD**, Assistant Professor in the Department of Psychology at UCLA

Dr. Tomiyama conducted a study that examined the roles that stress and race play in the epidemic of obesity among teenage girls. She found that although stressed-out black girls and white girls tend to gain weight, stress appears to have a greater effect on the weight of black girls. And surprisingly, black girls reported less stress overall than white girls. Dr. Tomiyama talked about the racial disparity and why obesity is such an important public health concern.

**Issues covered:**

**Length: 9:28**

**Public Health  
Minority Concerns  
Women's Issues**

**Brian Fikkert, PhD**, Associate Professor of Economics at Covenant College in Georgia, co-author of *"When Helping Hurts: How to Alleviate Poverty Without Hurting the Poor"*

Dr. Fikkert talked about the challenges faced by faith-based organizations and other groups when seeking to help poor or homeless Americans. He said aid efforts often end up perpetuating poverty, rather than solving the problem. He believes that building personal relationships with aid recipients and giving them a sense of self-worth is more effective than simply providing food or other materials.

**Issues covered:**

**Length: 4:58**

**Homelessness  
Poverty  
Faith-based Initiatives**

Show # 2014-34

**Date aired: 8/24/14 Time Aired: 7AM**

**David Casarett, MD, MA**, Associate Professor of Medicine, University of Pennsylvania Perelman School of Medicine Director of Hospice and Palliative Care, University of Pennsylvania Health System, author of *"Shocked: Adventures in Bringing Back the Recently Dead"*

Most people don't survive cardiac arrest or significant trauma. Dr. Casarett discussed the latest developments in resuscitation and just how far science has come in the past few years. He talked about the ethical dilemma posed by reviving a person who may not have a good quality of life in the aftermath. He talked about the impressive survival rate of those who receive competent CPR treatment.

**Issues covered:**

**Length: 8:20**

**Personal Health  
Emergency Medicine**

**Greg McBride**, Chief Financial Analyst for Bankrate.com

Mr. McBride's organization recently conducted a study that found that a third of all Americans have nothing saved for retirement. He said the one encouraging aspect of the survey is that more people in their 20s are saving for retirement than ever before. He explained why this issue should be such a serious concern and what someone can do if they believe they are starting to save too late in life.

**Issues covered:**

**Length: 9:00**

**Retirement Planning  
Senior Citizens  
Personal Finance**

**Rick Maurer**, author of *"Beyond The Wall Of Resistance: Why 70% of All Changes Still Fail – and What You Can Do About It"*

Seventy percent of all major changes in organizations fail - and that number hasn't changed since researchers started examining success and failure rates more than fifteen years ago. Mr. Maurer talked about the most common reasons for failure and what leaders can do about it.

**Issues covered:**  
Workplace Matters  
Employment

**Length: 5:03**

Show # 2014-35

**Date aired: 8/31/14 Time Aired: 7AM**

**Lee Crockett**, Managing Partner of the 21st Century Fluency Project, co-author of *"Understanding the Digital Generation: Teaching and Learning in the New Digital Landscape"*

Mr. Crockett said that today's digital technology is dramatically changing how children learn. He said research is finding that youngsters' brains are changing physically and chemically, as a result of their use of computers and other digital devices. He explained how those changes are affecting the reasoning skills and educational needs of this generation, and how public school systems must adapt.

**Issues covered:**  
Education  
Parenting Concerns

**Length: 8:53**

**Randall Pinkett**, first African-American winner of *"The Apprentice,"* author of *"Black Faces in White Places: 10 Game-Changing Strategies to Achieve Success and Find Greatness"*

When Mr. Pinkett became the first African-American winner of *"The Apprentice,"* he also became the only contestant who was asked to share his victory with a white woman. He discussed how his refusal resulted in a firestorm of controversy. He said sometimes hard work is not enough for minority employees. He offered advice for African-American professionals who want to break through the racial barriers they continue to face.

**Issues covered:**  
Minority Concerns  
Workplace Matters

**Length: 8:22**

**Peter Polos, MD, PhD**, specialist in sleep medicine at the Sleep Disorder Center of JFK Medical Center in Edison, NJ

Dr. Polos was the lead researcher in a study that examined how electronic media affects the sleep of teenagers. He found that teens lose a significant amount of sleep by sending an average of 34 texts after bedtime each night. He offered advice to parents, on how to take control of bedtime and set limits on their child's access to digital devices.

**Issues covered:**  
Personal Health  
Youth Issues  
Parenting Concerns

**Length: 5:01**

Show # 2014-36

**Date aired: 9/7/14 Time Aired: 7AM**

**Robert Cantu, MD**, Chief of Neurosurgery, Chairman of the Department of Surgery, and Director, Service of Sports Medicine at Emerson Hospital in Concord Massachusetts, Clinical Professor of Neurosurgery and Co-Director of Boston University's Center for the Study of Traumatic Encephalopathy, senior consultant to the National Football League, author of *"Concussions and Our Kids: America's Leading Expert on How to Protect Young Athletes and Keep Sports Safe"*

Concussions are a not-so-silent epidemic among school-age athletes. Dr. Cantu discussed the most common causes of concussions and explained which sports are the most dangerous. He talked about the long-term ramifications of brain trauma injuries and offered ideas for reforms that would reduce concussions in youth sports.

**Issues covered:**

**Length: 9:10**

**Personal Health**

**Youth Sports**

**Parenting Concerns**

**Dana Gunders**, Project Scientist, Natural Resources Defense Council's Food and Agriculture program in San Francisco

Ms. Gunders was the lead author of a report that found that 40 percent of the nation's food supply--valued at \$165 billion--goes uneaten each year. She outlined the economic and environmental impacts of food waste, and what can be done to fight this growing problem. She discussed misconceptions surrounding expiration dates and said most of them actually are indicators of food quality, not necessarily food safety.

**Issues covered:**

**Length: 8:09**

**Hunger**

**Food Safety**

**Consumer Matters**

**Environment**

**Roger Leslie**, award-winning teacher, author of *"Success Express for Teens"*

Mr. Leslie believes that teens need to set goals in order to succeed in later life. He talked about the importance of young people learning the value of good citizenship and time management. He offered suggestions of how teens can determine their personal strengths and take smart risks.

**Issues covered:**

**Length: 4:52**

**Teen Issues**

**Youth at Risk**

**Parenting Issues**

Show # 2014-36

**Date aired: 9/14/14 Time Aired: 7AM**

**Lisa Gill**, Prescription Drugs Editor at Consumer Reports

Prescriptions for opioids have climbed 300% in the past decade and more than 46 Americans die each day from legal pain pills, such as OxyContin, Percocet and Vicodin. Ms. Gill discussed the reasons behind this trend. She also talked about the little-known dangers posed by over-the-counter painkillers like acetaminophen. She offered advice to patients who are dealing with pain. She also explained how the federal government is trying to deal with the issue.

**Issues covered:**  
Personal Health  
Drug Abuse  
Government

**Length: 10:07**

**Tony Lee**, Publisher of CareerCast.com and JobsRated.com

Mr. Lee outlined his organization's list of the most overrated and underrated jobs, based factors such as pay, hiring outlook, work environment, stress and physical demands. He explained why certain jobs are not as attractive as they may seem, and why other great career choices are often overlooked. He also offered advice for those seeking to change careers or move up the ladder in their present job.

**Issues covered:**  
Employment  
Economy

**Length: 7:15**

**Pam Mueller**, graduate student, Department of Psychology, Princeton University

Laptops, tablets and other electronic devices are commonplace in today's classrooms. But Ms. Mueller co-authored a study that found that taking notes by typing, rather than writing, interferes with students' ability to process and remember information. Her research indicated that students who take notes with pen and paper recall more material and perform significantly better in class.

**Issues covered:**  
Education

**Length: 4:51**

Show # 2014-38

**Date aired: 9/21/14 Time Aired: 7AM**

**Jennifer Aaker, PhD**, social psychologist, General Atlantic Professor of Marketing at Stanford University's Graduate School of Business, co-author of *"The Dragonfly Effect: Quick, Effective, and Powerful Ways To Use Social Media to Drive Social Change"*

Prof. Aaker outlined ways to use the power and popularity of social media to do good in the world. She offered examples of how innovative social media tools can invite participation and permit communication with potential supporters. She believes that the use of social media can turn small actions into much larger results for non-profit organizations.

**Issues covered:**  
Volunteering  
Charitable Contributions

**Length: 8:30**

**Jodi Sleeper-Triplett, MCC, SCAC**, founder of the movement for ADHD coaching for youth, Master Certified Coach and Senior Certified ADHD Coach, author of *"Empowering Youth with ADHD: Your Guide to Coaching Adolescents and Young Adults for Coaches, Parents, and Professionals"*

Ms. Sleeper-Triplett talked about the increasing cases of attention-deficit/hyperactivity disorder among America's youth and adults. She said medication and therapy often are not enough. She explained how parents may try to deal with the problem, and how an ADHD coach can help.

**Issues covered:**  
ADHD  
Education  
Parenting Concerns

**Length: 8:48**

**Erick Schreder**, Staff Scientist at the Washington Toxics Coalition

Ms. Schreder was the lead scientist of a report that found that half of thermal paper receipts and 95% of dollar bills in circulation contain the hormone-disrupting chemical BPA. She said BPA is now present in 93% of all Americans. She explained the negative health consequences of BPA and what consumers can do to avoid it.

**Issues covered:**  
Personal Health  
Environment

**Length: 4:54**

Show # 2014-39

**Date aired: 9/28/14 Time Aired: 7AM**

**Randy Albelda, PhD**, Professor of Economics and Senior Research Fellow at the Center for Social Policy at University of Massachusetts in Boston

Dr. Albelda recently co-authored a report called "*How Youth Are Put at Risk by Parents' Low-Wage Jobs.*" She explained the special challenges faced by low-income parents who are in jobs that lack flexible hours and benefits like health insurance, paid sick days and vacation days. She said these factors impact a child's education, health and future prospects. She believes that lower wages are part of a long-term trend in the U.S..

**Issues covered:**  
Poverty  
Youth at Risk  
Parenting

**Length: 8:24**

**Adam Pertman**, Executive Director of the non-profit Donaldson Adoption Institute, author of "*Adoption Nation: How the Adoption Revolution is Transforming Our Families--and America*"

Mr. Pertman discussed the rapidly changing process of adoption, largely driven by the Internet. He said social networking and other online tools have radically changed both the process of adoption and the expectation of privacy, because it is so easy to locate and reunite birth mothers and children years after an adoption. He added that the Internet has also aided the rise of scammers and predators offering to expedite the expensive and lengthy process of adopting a child.

**Issues covered:**  
Adoption  
Parenting

**Length: 8:32**

**Rodlescia Sneed**, Graduate Student in the Psychology Department of Carnegie Mellon University

Ms. Sneed was the co-author of a study that found that parents are 52 percent less likely to develop a cold than non-parents. She explained the possible reasons behind this surprising result. She said the health benefits for a parent appear to continue, even after the offspring has grown to adulthood.

**Issues covered:**  
Personal Health  
Parenting

**Length: 4:52**



**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Community Events	PSA LOCAL: Connie Mack Exhibit, Blood Drives	000:24	010
Home Security	PSA LOCAL: Cyber Security	000:20	007
Community Services	PSA LOCAL: Library Orientation, Indian Festival	000:25	007
Children Education	PSA LOCAL: Salvation Army School Supply Drive	000:26	009
Pet Adoption Services	PSA LOCAL: Microchip	000:31	008
Community Event	PSA LOCAL: TGIF, Freedom Vendors	000:25	004
Drug Awareness	PSA/DHS/Trafficking	000:28	006
U S Forest Service	PSA/USFS/Bear Hug Campfire	000:30	003
U S Forest Service	PSA/USFS/Planes Wingman	000:30	002
U S Forest Service	PSA/USFS/Smokey's 70th	000:30	003
U S Forest Service	PSA/USFS/Thank You	000:30	002
Charitable Services	Salvation Army	000:26	004
Community Events	Sandstone Productions, Farmington Museum	000:26	051
Blood Donation, Youth Activities	United Blood Services, Sycamore Park Comm Ctr	000:24	001
Blood Donation, Family & Youth	United Blood Services, Sycamore Park Comm Ctr	000:24	001
Blood Donation, Youth & Family Activities	United Blood Services, Sycamore Park Comm Ctr	000:24	003
Cancer Awareness	Locals for Justin	000:20	010
Cancer Awareness, Youth & Family Activities	San Juan Medical Foundation, Sycamore Park Comm Ctr	000:27	001
Cancer Awareness, Youth & Family Activities	San Juan Medical Foundation, Sycamore Park Comm Ctr	000:27	017
Community Activities	Sandstone Productions, Farmington Museum	000:26	001



ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community Activities, Senior Citizens' Issues	Totah Foundation, Meals On Wheels	000:23	023
Crime, Alzheimer's Awareness	Farmington Police Dept., Alzheimer's Association	000:26	006
Crime, Alzheimer's Awareness	Farmington Police Dept., Alzheimer's Association	000:26	033
Education	Salvation Army	000:26	009
Education	San Juan County Communities of Care	000:25	009
Education, Youth Activities	Farmington Museum, Farmington Aquatic Center	000:20	005
Education, Blood Donation	Farmington Museum, United Blood Services	000:24	011
Education/Scholarships	San Juan County Oil & Gas Association	000:20	002
Farmington Boys & Girls Club, Farmington HS	Farmington Boys & Girls Club, Farmington HS	000:26	001
Literacy	Farmington Public Library	000:21	003
Public Library	Farmington Public Library	000:21	011
Shelter Animal Adoption	Farmington Regional Animal Shelter	000:24	009
Youth Mentoring, Community Activities	Farmington Boys & Girls Club, Farmington HS	000:26	010
84	PSA LOCAL: Football Camp, Starry Day Shows	000:28	010
84	PSA LOCAL: Water Safety, Back2School Bash	000:31	020
Adoption/Foster Care	Adopt U.S. Kids	000:15	029
Adoption/Foster Care	Adopt U.S. Kids	000:30	039
Adoption/Foster Care	Adopt U.S. Kids	001:00	045
Aging	U.S. Department of Health	000:30	014
Aids Prevention	Greater Than Aids	000:29	016
Anger Management	United Methodist Friends	000:11	005
Autism Awareness	Autism Speaks	000:30	027
Autism Awareness	Autism Speaks	000:59	051
Aztec Highland Games	Aztec Highland Games	000:24	001
Blood Donation, Family & Youth	United Blood Services, Sycamore Park Comm Ctr	000:24	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Blood Donation, Youth & Family Activities	United Blood Services, Sycamore Park Comm Ctr	000:24	001
Bullying	Ad Council	000:30	021
Bullying	Ad Council	001:00	027
Cancer Awareness	American Cancer Society	000:24	002
Cancer Awareness	Locals for Justin	000:20	006
Cancer Awareness, Youth & Family Activities	San Juan Medical Foundation, Sycamore Park Comm Ctr	000:27	001
Cancer Awareness, Youth & Family Activities	San Juan Medical Foundation, Sycamore Park Comm Ctr	000:27	001
Caregiver Assistance	AARP	000:58	027
Charitable Impacts	Dollar Per Month	000:16	025
Charitable Impacts	Dollar Per Month	000:32	020
Child Mentoring	Big Brothers/Big Sisters	000:31	056
Child Mentoring	Farmington Boys & Girls Club	000:15	030
Child Mentoring	Farmington Boys & Girls Club	000:19	018
Child Safety	National Traffic Safety Admin	001:00	011
Child Safety	NHTSA	000:15	021
Children's Dental Health	Ad Council	000:30	005
Children's Fitness	USDA	000:30	003
Children's Health	Save the Children	000:30	017
Children's Health	St. Jude Research Hospital	000:14	031
Children's Health	St. Jude Research Hospital	000:29	020
Children's Health	St. Jude Research Hospital	000:59	026
Community Activities	Farmington Chamber of Commerce	000:18	003
Community Activities	Sandstone Productions, Farmington Museum	000:26	001
Community Activities, Senior Citizens' Issues	Total Foundation, Meals On Wheels	000:23	001
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
Crime Prevention	Farmington Police Department	000:24	004
Crime Prevention	SJ County Crimestoppers	001:01	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Crime, Alzheimer's Awareness	Farmington Police Dept., Alzheimer's Association	000:26	001
Crime, Alzheimer's Help	Farmington Police Dept., Alzheimer's Association	000:26	001
Crime, Alzheimer's Awareness	Farmington Police Dept., Alzheimer's Association	000:26	001
Dating Violence Prevention	Ad Council	000:30	018
Dating Violence Prevention	Ad Council	001:00	023
Diabetes Prevention	Juvenile Diabetes Foundation	000:30	022
Diabetes Prevention	Juvenile Diabetes Foundation	001:00	029
Digital Literacy	Ad Council	000:30	018
Digital Literacy	Ad Council	001:00	024
Digital Literacy	United Way	000:15	025
Disability Resources	U.S. Health & Human Services	000:59	029
Disability Services	Goodwill	000:30	007
Disability Services	U.S. Health & Human Services	000:59	031
Disability Services	U.S. Health & Human Services	001:00	028
Driving Safety	National Traffic Safety Admin	000:30	032
Drug & Alcohol Recovery	Narc-A-Non	000:16	020
Education	Salvation Army	000:26	001
Education	San Juan County Communities of Care	000:25	001
Education, Blood Donation	Farmington Museum, United Blood Services	000:24	001
Education/Scholarships	San Juan County Oil & Gas Association	000:20	001
Emergency Preparedness	FEMA	000:15	019
Environment	U.S. Forest Service	000:10	043
Environment	U.S. Forest Service	000:15	091
Environment	U.S. Forest Service	000:30	031
Environment	U.S. Forest Service	001:00	068
Family Respect	Church of Latter Day Saints	000:20	004
Finances	S.I.P.C.	000:30	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Financial Stability	Ad Council	000:15	031
Fitness	U.S. Health & Human Services	001:00	004
Food Safety	USDA	000:15	024
Food Safety	USDA	000:30	020
Food Safety	USDA	000:59	026
Health Care	Ad Council	000:15	022
Health Care	Ad Council	000:30	016
Health Care	American Heart Association	000:30	011
Health Care	Crohn's & Colitis Foundation	000:29	017
Health Care	Radiological Society	000:15	029
Health Care	Radiological Society	000:30	036
Health Care	Radiological Society	001:00	028
Health Care	U.S. Department of Health	000:20	004
Health Insurance	Get Covered America	000:30	022
Health Insurance	Get Covered America	001:00	029
Highway Safety	Ad Council	000:15	027
Human Trafficking	Dept. of Homeland Security	000:28	009
Literacy	Farmington Public Library	000:21	001
Literacy	Reading Is Fundamental	000:30	014
Lyme Disease Prevention	National Cap Lyme Association	001:02	003
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	025
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	042
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	037
Military Recruitment	air force reserves	000:30	013
Military Recruitment	U.S. Air Force	000:29	008
Nature Awareness	U.S. Forest Service	000:30	019
Pest Management	National Pest Management	000:30	034
Pest Management	National Pest Management	001:00	030

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Pet Adoption	Shelter Pet Project	000:15	028
Poaching	Wildlife Land Trust	000:29	019
Prescription Drug Take-Back	Farmington Police Department	000:26	002
Public Library	Farmington Public Library	000:21	001
Recycling	Keep America Beautiful	000:20	001
Recycling	Keep America Beautiful	000:30	021
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	008
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	022
Saving Energy	U.S. Department of Energy	000:15	028
Saving Energy	U.S. Department of Energy	000:59	028
Shelter Animal Adoption	Farmington Regional Animal Shelter	000:24	001
Shelter Pet Adoption	Shelter Pet Project	000:30	038
Skin Cancer Prevention	American Dermatology Academy	001:00	024
Skin Health	National Rosacea Society	000:29	027
Social Services	United Way	000:15	025
Stroke Awareness	American Stroke Association	000:30	016
Stroke Awareness	American Stroke Association	001:00	020
Teacher Recruitment	Teach Dot Org	000:15	059
Teacher Recruitment	Teach Dot Org	001:00	020
Texting & Driving	National Traffic Safety Admin	000:30	011
Traffic Safety	Ad Council	000:30	002
Veteran's Benefits	Dpt. of Veteran's Affairs	000:29	020
Veteran's Benefits	Dpt. of Veteran's Affairs	000:30	012
Veterans Employment	Wounded Warrior Project	000:28	028
Veterans Services	Department of Veteran Affairs	000:15	028
Veterans Services	Veterans of America	000:20	003
Veterans Support	Wounded Warrior Project	000:30	016
Veterans Support	Wounded Warrior Project	000:59	028
Wildfire Prevention	U.S. Forest Service	000:14	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Wildfire Prevention	US Forest Service	000:30	033
Youth Mentoring, Community Activities	Farmington Boys & Girls Club, Farmington HS	000:26	001