

KCQL
Farmington, NM
Quarterly Issues/Programs List
Second Quarter, 2018
06/28/2018

KCQL
Quarterly Issues/Programs List

KCQL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Arts & Entertainment/Food Donation:** Community theater group, Theater Ensemble Arts, will be presenting the play, Dinner With The Boys the next two weekends at the Totah Theater in Farmington. TEA has been serving then the area with entertaining productions for 25 years, and truly believes in its duty to the community-not only to entertain, but to give back. People who attend are encouraged to bring any kind of non-perishable item to the theater. Those items will then be distributed to area nonprofit organizations in Farmington to feed the less fortunate.
- **City Government/Drought and Water Restrictions:** Farmington Mayor Nate Duckett spoke this week about the drought affecting our area, and also to explain the Stage 2 and 3 water restrictions that are now in place for Farmington residents. The Mayor offered insight into the cause of our recent drought and a timeline for how Farmington can expect to fare in the foreseeable future. The major point he made was for each citizen to be aware of their water use and the effect it can/will have. He pointed citizens to www.fmtn.org/drought for more information, and a complete list of the drought requirements.
- **Domestic Abuse/Violence:** Georgette Allen of the Farmington Police Department, spoke about the 2nd in a series of presentations entitled "Choices", a seminar dealing with the issue of domestic abuse. She talked about the presentation, which will feature a speaker who survived her own domestic abuse situation. We discussed local resources available, as well as national, regional and local statistics of domestic violence reports. In addition, she spoke about police intervention in domestic violence situations as well as the effects it has on children, employment status and economic stability within the family.
- **Drinking Water/Children's Recreation:** Our guests this week from the Bureau of Reclamation discussed the Navajo Irrigation Project, that will deliver potable water via pipeline to the city of Gallup, New Mexico, and also the CAST for Kids event, May 12th at Navajo Lake. Catch A Special Thrill, or CAST For Kids gives children who may not have the opportunity or means, to learn to fish. Each participant receives a ball cap, t-shirt, rod and reel, and tackle box free of charge and a day on the lake experiencing the joys of fishing. A plea

for volunteers was made, including boat captains and shore volunteers.

- **Employment/Recruitment/Community Outreach:** Travis Robinson of the Farmington Fire Department was our guest this week to discuss recruitment. He spoke about what it takes to be a firefighter, his experiences as a firefighter, what occurs on the job on a day to day basis, the training involved and some of the emotional issues that go with the job. We talked about upcoming Farmington Fire Department fundraisers, what they do with the proceeds, community outreach, kids programs and help with the Special Olympics program. Finally we discussed fire safety in direct correlation to the extreme drought in the region.
- **Fire Safety/Disaster Relief:** Bill Fortune is the area Communications Director for the American Red Cross. We spoke mainly about the 416 and Burro fires that are currently destroying thousands of acres of forest land north of our neighboring community, Durango, Colorado. Bill provided lots of safety tips regarding fire in our current drought conditions, and provided important ~do (tm)s and don (tm)ts (tm) when fire gets close to you and the area in general. He also spoke of great volunteer resources, and links through redcross.org to use to donate to Red Cross efforts locally and nationwide.
- **Healthcare/Smoking Cessation:** San Juan Regional Medical Center's Respiratory Therapist and facilitator, Andrea Palmgren was our guest to discuss the upcoming Freedom from Smoking classes that begin this week. We discussed methods used in the classes to assist people in their efforts to stop smoking. We also discussed vaping, which has been seen by some as a healthier option to cigarettes, but may in fact be more harmful. We also discussed the benefits of the nicotine patch and gum, and other methods used by people trying to end their addictions.
- **Higher Education:** Chris Stroutopoulos from San Juan College was our guest this week and spoke about success strategies at San Juan College, and classes called LRNS. These classes are geared to help students not only work better in the school environment, but to combine career and school successfully. Students enrolled in LRNS classes learn regular life skills and help them spend productive time choosing what they (tm)d like to study. We also talked about upcoming service trips to install solar systems in Nepal, a regular activity Chris leads at the college.
- **History and Tourism :** Bart Wilsey, curator of 20 years at the Farmington Museum at Gateway Park was our guest this week. Two topics of discussion were featured on the program. First we discussed the amazing dinosaur exhibit at the Farmington Museum that features bones that were found very near the Farmington area, providing the public a glimpse of what existed in our region millions of years ago. Secondly, we talked about trips that venture off the campus of the museum to the many historical landmarks in the area, like Chimney Rock, Arches National Park, Aztec Ruins, Salmon Ruins and more that can be explored by locals and visitors to the area.
- **Literacy/Public Library Summer Programs:** Jenny Lee Ryan of the Farmington Public Library was our guest to promote the libraries, Wild About Reading summer reading program. The reading programs are

available for adults, teens, and children. Ms. Ryan also spoke about two other upcoming summer events at the library, a Maker event, where people are invited to take a wooden pallet and make a creative design out of it. The pallets are provided, and the sky is the limit on designs. The summer solstice event that is held annually at the library was also discussed.

- **Remembering Local Heroes/Community Programs:** Mellissa Mechum from San Juan Rotary Club discussed the annual Memorial Weekend salute to those who have served and paid the ultimate price from our area, The Field of Remembrance: Healing Field. Healing Field is a display of 500 + American flags at the Boys & Girls club in Farmington. Each flag represents a soldier, a first responder or any other hero that someone chooses to remember. On Memorial Day, the Names of Honor are read, representing those being lifted up. The club uses proceeds from this event to help fund many community projects. A large portion is used for children reading programs.
- **Speech Therapy/Disability Choir:** Brenna Price is a local speech pathologist and vocal coach. While still in school, she got the idea to form the Silver Stars Choir, a singing group made up of those with speech impediments and disabilities. Those include injury and disease like vocal cord damage, stutter, dementia, Alzheimer (tm)s and others. The choir will meet Monday evening for seven weeks, and then will perform a concert for family, friends and the public. The choir builds confidence and feelings of pride in the participants, plus raises money for other programs and to fund itself.
- **Teen Suicide:** Rick Quevado, counselor from Desert View Family Counseling was our guest this week to discuss the frightening issue of teen suicide. He shared the story of Thad Hale, a local youth who took his own life. Thad is remembered each year with a candle light vigil, and a Strides Against Suicide 5k Walk in Berg Park. During the walk, informational booths will be set up so members of the community can learn more about what led Thad, and many others, down a dark path, and how we can help them find light again.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Healthcare/Smoking Cessation	Four Corners Focus/Freedom from Smoking	San Juan Regional Medical Center's Respiratory Therapist and	Andrea Palmgren	04/01/2018 07:28 AM	029:48

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Classes	<p>facilitator, Andrea Palmgren was our guest to discuss the upcoming Freedom from Smoking classes that begin this week. We discussed methods used in the classes to assist people in their efforts to stop smoking. We also discussed vaping, which has been seen by some as a healthier option to cigarettes, but may in fact be more harmful. We also discussed the benefits of the nicotine patch and gum, and other methods used by people trying to end their addictions.</p>			
Arts & Entertainment/Food Donation	Four Corners Focus/TEA Dinner With the Boys	<p>Community theater group, Theater Ensemble Arts, will be presenting the play, Dinner With The Boys the next two weekends at the Totah Theater in Farmington. TEA has been serving then the area with entertaining productions for 25 years, and truly believes in its duty to the community- not only to entertain, but to give back. People who attend are</p>	Steve Bortstein/Chuck Holmes	04/08/2018 07:27 AM	030:09

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>encouraged to bring any kind of non-perishable item to the theater. Those items will then be distributed to area nonprofit organizations in Farmington to feed the less fortunate.</p>			
Drinking Water/Children's Recreation	<p>Four Corners Focus/Bureau of Reclamation/Cast for Kids</p>	<p>Our guests this week from the Bureau of Reclamation discussed the Navajo Irrigation Project, that will deliver potable water via pipeline to the city of Gallup, New Mexico, and also the CAST for Kids event, May 12th at Navajo Lake. Catch A Special Thrill, or CAST For Kids gives children who may not have the opportunity or means, to learn to fish. Each participant receives a ball cap, t-shirt, rod and reel, and tackle box free of charge and a day on the lake experiencing the joys of fishing. A plea for volunteers was made, including boat captains and shore volunteers.</p>	<p>Geri Wales/Carol Macarcek/Kelly Campbell</p>	<p>04/15/2018 07:27 AM</p>	<p>029:42</p>
Domestic Abuse/Violence	<p>Four Corners Focus/Choices</p>	<p>Georgette Allen of the Farmington Police</p>	<p>Georgette Allen-Farmington</p>	<p>04/22/2018 07:27 AM</p>	<p>029:14</p>

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>Department, spoke about the 2nd in a series of presentations entitled "Choices", a seminar dealing with the issue of domestic abuse. She talked about the presentation, which will feature a speaker who survived her own domestic abuse situation. We discussed local resources available, as well as national, regional and local statistics of domestic violence reports. In addition, she spoke about police intervention in domestic violence situations as well as the effects it has on children, employment status and economic stability within the family.</p>	<p>Police Department</p>		
<p>Higher Education</p>	<p>Four Corners Focus/San Juan College Programs To Succeed</p>	<p>Chris Stroutopoulos from San Juan College was our guest this week and spoke about success strategies at San Juan College, and classes called LRNS. These classes are geared to help students not only work better in the school environment, but</p>	<p>Chris Strouthopoulos</p>	<p>04/29/2018 07:27 AM</p>	<p>029:18</p>

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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to combine career and school successfully. Students enrolled in LRNS classes learn regular life skills and help them spend productive time choosing what they (tm)d like to study. We also talked about upcoming service trips to install solar systems in Nepal, a regular activity Chris leads at the college.

History and Tourism	Four Corners Focus/Farmington Museum at Gateway Park	Bart Wilsey, curator of 20 years at the Farmington Museum at Gateway Park was our guest this week. Two topics of discussion were featured on the program. First we discussed the amazing dinosaur exhibit at the Farmington Museum that features bones that were found very near the Farmington area, providing the public a glimpse of what existed in our region millions of years ago. Secondly, we talked about trips that venture off the campus of the museum to the many historical landmarks in the	Bart Wilsey	05/06/2018 07:26 AM	030:27
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>area, like Chimney Rock, Arches National Park, Aztec Ruins, Salmon Ruins and more that can be explored by locals and visitors to the area.</p>			
Teen Suicide	<p>Four Corners Focus/Love For Thad</p>	<p>Rick Quevado, counselor from Desert View Family Counseling was out guest this week to discuss the frightening issue of teen suicide. He shared the story of Thad Hale, a local youth who took his own life. Thad is remembered each year with a candle light vigil, and a Strides Against Suicide 5k Walk in Berg Park. During the walk, informational booths will be set up so members of the community can learn more about what led Thad, and many others, down a dark path, and how we can help them find light again.</p>	Rick Quevado	<p>05/13/2018 07:27 AM</p>	029:08
<p>Remebering Local Heroes/Community Programs</p>	<p>Four Corners Focus/Rotary Club Healing Field</p>	<p>Mellissa Mechum from San Juan Rotary Club discussed the annual Memorial Weekend salute to those who have served and paid</p>	<p>Melissa Mechum</p>	<p>05/20/2018 07:27 AM</p>	028:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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the ultimate price from our area, The Field of Remembrance: Healing Field. Healing Field is a display of 500 + American flags at the Boys & Girls club in Farmington. Each flag represents a soldier, a first responder or any other hero that someone chooses to remember. On Memorial Day, the Names of Honor are read, representing those being lifted up. The club uses proceeds from this event to help fund many community projects. A large portion is used for children reading programs.

Employment/Recruitment/Community Outreach	Four Corners Focus/Farmington Fire Department	Travis Robinson of the Farmington Fire Department was our guest this week to discuss recruitment. He spoke about what it takes to be a firefighter, his experiences as a firefighter, what occurs on the job on a day to day basis, the training involved and some of the emotional issues that go with the job. We talked about upcoming Farmington Fire Department	Travis Robinson	05/27/2018 07:26 AM	030:08
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		fundraisers, what they do with the proceeds, community outreach, kids programs and help with the Special Olympics program. Finally we discussed fire safety in direct correlation to the extreme drought in the region.			
Speech Therapy/Disable Choir	Four Corners Focus/Silver Star Choir	Brenna Price is a local speech pathologist and vocal coach. While still in school, she got the idea to form the Silver Stars Choir, a singing group made up of those with speech impediments and disabilities. Those include injury and disease like vocal cord damage, stutter, dementia, Alzheimer (tm)s and others. The choir will meet Monday evening for seven weeks, and then will perform a concert for family, friends and the public. The choir builds confidence and feelings of pride in the participants, plus raises money for other programs and to fund itself.	Brenna Price	06/03/2018 07:27 AM	030:15
Fire Safety/Disaster Relief	Four Corners Focus/416 and Burro Forest	Bill Fortune is the area Communications	Bill Fortune-American Red Cross	06/10/2018 07:29 AM	026:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Fires	<p>Director for the American Red Cross. We spoke mainly about the 416 and Burro fires that are currently destroying thousands of acres of forest land north of our neighboring community, Durango, Colorado. Bill provided lots of safety tips regarding fire in our current drought conditions, and provided important ~do (tm)s and don (tm)ts (tm) when fire gets close to you and the area in general. He also spoke of great volunteer resources, and links through redcross.org to use to donate to Red Cross efforts locally and nationwide.</p>			
Literacy/Public Library Summer Programs	Four Corners Focus/Wild About Reading-Summer Reading Programs	<p>Jenny Lee Ryan of the Farmington Public Library was our guest to promote the libraries, Wild About Reading summer reading program. The reading programs are available for adults, teens, and children. Ms. Ryan also spoke</p>	Jenny Lee Ryan/Farmington Public Library	06/17/2018 07:28 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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about two other upcoming summer events at the library, a Maker event, where people are invited to take a wooden pallet and make a creative design out of it. The pallets are provided, and the sky is the limit on designs. The summer solstice event that is held annually at the library was also discussed.

City Government/Drought and Water Restrictions

Four Corners Focus/Farmington Water Restrictions

Farmington Mayor Nate Duckett spoke this week about the drought affecting our area, and also to explain the Stage 2 and 3 water restrictions that are now in place for Farmington residents. The Mayor offered insight into the cause of our recent drought and a timeline for how Farmington can expect to fare in the foreseeable future. The major point he made was for each citizen to be aware of their water use and the effect it can/will have. He pointed citizens to www.fmtn.org/drought for more information, and a complete list of the drought

Nate Duckett/Farmington Mayor

06/24/2018 07:27 AM

030:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATI ON
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requirements.

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)



Call Letters: KCQL-AM

Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, APRIL-JUNE, 2018

Pgm # 2018-13

Date aired: 4/1/18

Time Aired: 7:00am

John R. Baker, PhD, Professor of Political Science at Wittenberg University, author of "*Government in the Twilight Zone: Volunteers to Small-City Boards and Commissions*"

97 percent of all American cities have a population fewer than 50,000 and Dr. Baker studies the workings of these smaller local governments. He discussed how local board systems operate, who the board members are and what motivates them to serve. He explained why it is important for citizens to understand how government functions, even in small towns.

Issues covered:

Length: 6:54

Citizenship

Government Policies

Lennard J. Davis, PhD, Professor in the English Department in the School of Arts and Sciences at the University of Illinois at Chicago, Professor of Disability and Human Development in the School of Applied Health Sciences of the University of Illinois at Chicago, Professor of Medical Education in the College of Medicine, author of "*Enabling Acts: The Hidden Story of How the Americans with Disabilities Act Gave the Largest US Minority Its Rights*"

Disabled Americans are the largest minority group in the country. Dr. Davis believes the Americans with Disabilities Act (ADA) is the widest-ranging and most comprehensive piece of civil rights legislation in history. He explained the unusual path the law took to passage, some of the challenges in implementing it and the enormous impact of the ADA, 25 years after its adoption. He also outlined several potential reforms which he believes could improve it.

Issues covered:

Length: 10:21

Disabilities

Civil Rights

Government Policies

Michael A. Fischer, MD, MS, Instructor in Medicine at Harvard Medical School, Associate Physician at the Division of Pharmacoepidemiology and Pharmacoeconomics at Brigham and Women's Hospital in Boston

Dr. Fischer led a study that found that many people whose doctors start them on medications for conditions like diabetes and high blood pressure may never fill those prescriptions. He explained the reasons behind this problem and how doctors and patients can improve communication.

Issues covered:

Length: 5:00

Personal Health

Medical Issues

Pgm # 2018-14

Date aired: 4/8/18

Time Aired: 7:00am

Mark J. Perry, Ph.D., Scholar at The American Enterprise Institute, Professor of Finance and Business Economics in the School of Management at the University of Michigan-Flint, creator and editor of the popular economics blog *Carpe Diem*

Dr. Perry discussed a recent report from S&P Dow Jones that noted that in the past 15 years, only 5% of actively managed mutual funds performed better than index funds. He said index funds have become much more popular in recent years. He explained why nearly half of investors still gravitate to managed funds.

Issues covered:

Personal Finance
Retirement Planning

Length: 7:58

Ned Johnson, education expert, founder of PrepMatters, a tutoring service in Washington, DC, co-author of *"The Self-Driven Child: The Science and Sense of Giving Your Kids More Control Over Their Lives"*

In the past few years, Mr. Johnson and his co-author found that high-performing kids were coming to them acutely stressed and lacking motivation. Many complained they had no control over their lives. He believes the best antidote to stress is to give kids a greater sense of control over their lives, while still maintaining authority as parents. He discussed several ways that parents can give children of all ages a healthy dose of self determination and control.

Issues covered:

Parenting
Mental Health
Education

Length: 9:12

Kate Genovese, author of *"Hat Tricks From Heaven: The Story of an Athlete in His Own Prison of Addiction"*

Every year, thousands of injured student athletes are prescribed opioids, and many will become addicted. Mrs. Genovese shared the story of her son, who became an opioid addict after six surgeries for hockey-related injuries, and died of an overdose at age 30. She discussed struggles faced by parents of an adult addict, and the help that is available to them.

Issues covered:

Substance Abuse
Parenting

Length: 4:58

Pgm # 2018-15

Date aired: 4/15/18

Time Aired: 7:00am

Angela C. Santomero, M.A., co-creator of the educational children's TV program *"Blue's Clues,"* author of *"Preschool Clues: Raising Smart, Inspired, and Engaged Kids in a Screen-Filled World"*

Ms. Santomero explained why healthy, research-based television programs and other media actually help preschoolers flourish academically, socially, and emotionally. She outlined the ways that parents can evaluate and monitor their child's exposure to a rapidly expanding array of media choices.

Issues covered:

Parenting
Education
Media

Length: 8:05

Jason Fung, MD, weight loss and diabetes expert, author of *"The Diabetes Code: Prevent and Reverse Type 2 Diabetes Naturally"*

Nearly ten percent of all Americans have some form of diabetes. Dr. Fung talked about the causes behind this epidemic and the wide array of dangerous conditions it spurs. He also explained how dietary changes and weight loss can often eliminate the disease.

Issues covered:

**Diabetes
Nutrition**

Length: 9:01

Bob Gardner, Executive Director of the National Federation of State High School Associations

Youth sports programs across the nation are experiencing shortages of referees. Mr. Gardner said 80% of high school officials quit before their third year, and the average age of referees is climbing, now in the mid 50s. He said the primary reason behind this trend is abusive behavior by parents. He talked about the rewards of working as a sports official and explained how someone can volunteer.

Issues covered:
**Substance Abuse
Parenting**

Length: 4:56

Pgm # 2018-16

Date aired: 4/22/18

Time Aired: 7:00am

Sally Helgesen, women's leadership consultant and speaker, author of *"How Women Rise: Break the 12 Habits Holding You Back from Your Next Raise, Promotion, or Job"*

Ms. Helgesen believes that women face specific and different roadblocks from men as they seek to advance in the workplace. She discussed the most common errors made by women, and what they can do to get proper credit for their achievements at work. She also discussed how the #MeToo movement has affected job opportunities for women.

Issues covered:
**Women's Issues
Career
Sexual Harassment**

Length: 8:43

Sara Goldrick-Rab, PhD, Professor of Higher Education Policy and Sociology at Temple University

Prof. Goldrick-Rab was the lead author of study that found that 36 percent of students at 66 surveyed colleges and universities do not get enough to eat, and a similar number lack a secure place to live. She said skyrocketing college tuition and other fees, inadequate aid packages and growing enrollment among low-income students are some of the factors. She outlined several policy changes that could help.

Issues covered:
**Poverty
Homelessness
Education**

Length: 8:19

Anupam Jena, MD, PhD, Ruth L. Newhouse Associate Professor of Health Care Policy at Harvard Medical School, physician in the Department of Medicine at Massachusetts General Hospital, Faculty Research Fellow at the National Bureau of Economic Research Policy

It's an age-old axiom, but is joint pain, back pain or just a feeling in your bones a reliable predictor of rainy weather? Dr. Jena led a study that examined the question and he found no relationship between rainfall and aches or pains.

Issues covered:
Personal Health
Aging

Length: 4:39

Pgm # 2018-17

Date aired: 4/29/18

Time Aired: 7:00am

Cary Funk, Associate Director of Research at Pew Research Center

A survey by the Pew Research Center found that Americans' grasp of common science topics could be better. She outlined the results of the survey, including differences between genders, ages and education levels. She explained why a basic understanding of scientific principles is important for Americans to understand many of today's civic issues.

Issues covered:
Education
Science
Citizenship

Length: 7:07

Julie Lythcott-Haims, former Dean of Freshmen and Undergraduate Advising at Stanford University, author of *"How to Raise an Adult: Break Free of the Overparenting Trap and Prepare Your Kid for Success"*

Ms. Lythcott-Haims believes that overparenting is out of control in America, and that it harms children, their stressed-out parents, and society at large. She explained how parents can allow children to make their own mistakes and develop the resilience, resourcefulness, and inner determination necessary for success.

Issues covered:
Parenting

Length: 10:11

Karina Davidson, PhD, researcher and clinical psychologist at Columbia University Medical Center in New York

Dr. Davidson led a 10-year study that found that happiness may prevent a heart attack. She explained the science behind this finding and suggested ways that people can improve their outlook to improve their health.

Issues covered:
Personal Health
Mental Health

Length: 4:30

Pgm # 2018-18

Date aired: 5/6/18 Time Aired: 7:00am

Philip Pauli, Policy and Practice Director of RespectAbility, a nonprofit organization dedicated to empowerment and self-advocacy for individuals with disabilities

Mr. Pauli said nearly 1 in 5 Americans live with some form of disability. He discussed some of the challenges they face, and explained how the Americans with Disabilities Act has improved many aspects of their lives. He also talked about the role that the media plays in perceptions of the disabled, and how technology improvements have improved mobility for many disabled people.

Issues covered:
Disabilities
Government Regulation

Length: 7:42

Natasha Ravinand, author of *"Girls With Dreams: Inspiring Girls to Code and Create in the New Generation"*

Only 29% of all science and engineering workers are female, and far fewer are minorities. Natasha Ravinand is a high school junior with a passion for STEM (Science, Technology, Engineering, and Math), who is striving to close the gender gap in tech. She talked about the reasons that girls lose interest in STEM subjects, and why the inclusion of women and minorities in technical workplaces is so important.

Issues covered:
Women's Issues
Minority Concerns
Education/STEM

Length: 9:23

John Schwartz, reporter at The New York Times, author of *"This is the Year I Put My Financial Life in Order"*

Mr. Schwartz talked about the reasons that Americans tend to procrastinate when it comes to their finances. He outlined simple changes consumers can make to simplify their financial accounts, particularly retirement savings. He also explained how to do a self-checkup of health insurance coverage.

Issues covered:
Retirement Planning
Senior Citizens

Length: 5:01

Pgm # 2018-19

Date aired: 5/13/18

Time Aired: 7:00am

Marc Morial, President of the National Urban League

Mr. Morial discussed the contents of the Urban League's 2018 State of Black America report. He said African-Americans are among the top owners of mobile devices, but aren't being fairly considered for jobs at social media and technology companies. He also talked about improving unemployment rates and growing civic engagement among African-Americans.

Issues covered:
Minority Concerns
Workplace Diversity
Civic Engagement

Length: 8:32

Stanford Chihuri, MPH, Biostatistician/Data Analyst, Epidemiologist at Columbia University College of Physicians and Surgeons

Mr. Chihuri was the co-author of a study that found evidence of prescription opioids in fatal car crashes in the United States has increased 700% in the past two decades. He said women drivers and those over age 65 were more likely to be involved in opioid-related fatal crashes. The study also found significant numbers of drivers under the influence of opioids also had alcohol and other drugs in their systems.

Issues covered:
Substance Abuse
Traffic Safety

Length: 8:45

Tina Ambrozy, Senior Vice President, Nationwide Financial

Ms. Ambrozy outlined the results of a survey that found that Americans are overly optimistic about how much they will receive from Social Security once they retire. The survey found that half of current retirees and 42% of future retirees say Social Security "is or will be" their "primary source" of retirement income. She offered suggestions for those who are saving for retirement.

Issues covered:
Retirement Planning
Senior Citizens

Length: 5:11

Pgm # 2018-20

Date aired: 5/20/18

Time Aired: 7:00am

Lorenzo Cohen, PhD, Richard E. Haynes Distinguished Professor in Clinical Cancer Prevention and Director of the Integrative Medicine Program at the University of Texas MD Anderson Cancer Center in Houston, co-author of *"Anti Cancer Living"*

Cancer remains one of the leading causes of death worldwide, and within the next 20 years, the number of new cancer cases is expected to increase by 70 percent. Dr. Cohen believes that if Americans focused on social and emotional support, stress management, sleep, exercise, diet, and minimizing exposure to environmental toxins, 50 to 70 percent of cancers could be prevented.

Issues covered:
Cancer Prevention
Personal Health

Length: 8:51

András Tilcsik, PhD, Canada Research Chair in Strategy, Organizations, and Society, and Associate Professor of Strategic Management at the University of Toronto's Rotman School of Management, author of *"Meltdown: Why Our Systems Fail and What We Can Do About It"*

From train derailments and massive oil spills to bankruptcies and medical errors, system failures are all too common -- and they're becoming more frequent. Dr. Tilzscik explained the common denominator in these system meltdowns. He believes that the increasing complexity and lack of slack in our systems create conditions ripe for failure and corruption. He also explained why diversity in design teams is crucial in preventing serious failures.

Issues covered:
Disaster Preparedness
Diversity
Government Regulation
Transportation

Length: 8:17

Jas Booth, veteran, Founder of Final Salute, Inc, a non-profit organization that assists female veterans and their children who are struggling with homelessness

Ms. Booth shared her personal story of struggling with homelessness after her military career ended. She said her experience caused her to start Final Salute to help other women vets, especially those with children. She said her organization has helped more than 5,000 women veterans who are homeless or in domestic violence situations.

Issues covered:
Homelessness
Veterans' Concerns
Domestic Violence

Length: 5:02

Pgm # 2018-21

Date aired: 5/27/18

Time Aired: 7:00am

Norman Bates, attorney, expert on the prevention of sexual violence against children, co-author of *"Preventing Child Sexual Abuse in Youth-Serving Organizations: Guidelines for Managers and Parents"*

Many parents will soon send their children off to summer camp, scouting events and sports activities. But without proper safeguards in place, these environments can provide opportunities for sexual misconduct and abuse to occur. Mr. Bates outlined the abuse prevention policies that youth-serving organizations need to implement, and the questions parents must ask to ensure that they are.

Issues covered:
Sexual Abuse
Youth at Risk
Parenting

Length: 8:12

Paul Sullivan, NY Times financial columnist, author of *"The Thin Green Line: The Money Secrets of the Super Wealthy"*

Mr. Sullivan explained why some people, even "rich" people, never find true wealth, and why other people, even those who have far less are much wealthier. He offered tips on how middle-class consumers can make better financial decisions, and come to terms with what money truly means. He said changing how Americans think about wealth can lead to more secure and less stressful lives.

Issues covered:
Personal Finance
Consumer Matters

Length: 9:02

Maggie Cary, National Board Certified Teacher, teacher with more than 20 years of experience, founder of ClassroomTalk.com

Ms. Cary said parents of high school students can save thousands of dollars in college costs if their child takes Advanced Placement courses in high school. She explained who is eligible for the classes and how prospective students can determine if a college accepts the credits. She also outlined other benefits for students who have completed AP courses.

Issues covered:
Education
Personal Finance

Length: 5:03

Pgm # 2018-22

Date aired: 6/3/18

Time Aired: 7:00am

Denise Pope, Senior Lecturer, Co-Founder, Challenge Success at Stanford University Graduate, co-author of "Overloaded and Underprepared"

Dr. Pope explained why parents and teachers should be concerned that many of America's students are stressed out or have given up. She outlined steps that schools can take to provide kids with

academic, social and emotional skills needed to succeed in school now and as adults later. She talked about the Challenge Success program at Stanford and how the program is customized for each school in which it is applied.

Issues covered:

Length: 9:53

Education
Parenting

Brooks Palmer, professional organizer, author of "*Clutter Busting: Letting Go of What's Holding You Back*" and "*Clutter Busting Your Life: Clearing Physical and Emotional Clutter to Reconnect with Yourself and Others*"

Most Americans struggle with clutter and disorganization. Mr. Palmer talked about the emotionally suffocating effects of clutter and why people have problems letting go of items they no longer need or use. He offered suggestions for how to get started and how to look at items in a different way to assess whether they are worth keeping.

Issues covered:

Length: 7:27

Personal Productivity
Workplace Matters
Mental Health

Kevin Haley, Director of Product Management for Symantec Security Response

Today's smartphones hold a wealth of personal, financial and work-related data that thieves would love to get their hands on. So what happens when a phone is lost or stolen? Mr. Haley led a research project that intentionally lost 50 phones to see what data was accessed by the finder and whether the phones would be returned to their owners. The results were disconcerting. Mr. Haley offered advice for phone owners to protect their data.

Issues covered:

Length: 5:04

Crime
Privacy
Workplace Matters

Pgm # 2018-23

Date aired: 6/10/18

Time Aired: 7:00am

Erin E. Murphy, expert on DNA and forensic evidence, Professor of Law at New York University

Ms. Murphy discussed the privacy and legal concerns raised by the Golden State Killer case, in which a notorious serial killer was captured via DNA submitted to a publically available genealogy website. She noted that that the type of DNA testing used by genealogy sites is a much broader and more powerful tool than the version permitted in criminal justice databases. She also discussed recent advances that will make DNA testing much faster and even more useful to law enforcement.

Issues covered:

Length: 8:31

Privacy Concerns
Criminal Justice
Legal

David Ballard, PhD, Director of the American Psychological Association's Center for Organizational Excellence

The #MeToo movement has gripped the nation for months, but a recent study from the American Psychological Association found that in its aftermath, corporations have taken weak steps, at best, to prevent sexual harassment and inappropriate conduct. He said most policy and training changes have been aimed at limiting the liability of the company, rather than to effect real change. He found that organizations with women in senior leadership roles were much more likely to have taken new steps to prevent harassment and to encourage employees to report it.

Issues covered:
Sexual Harassment
Women's Concerns
Workplace Matters

Length: 8:43

Julie Jason, award-winning financial columnist, author of "Retire Securely"

Ms. Jason talked about the best ways to start to save for retirement, even for those struggling with student debt. She said it is critical to start young, because of the power of compounding. She also discussed common financial scams that consumers should be alert to.

Issues covered:
Retirement Planning
Personal Finance

Length: 5:04

Pgm # 2018-24

Date aired: 6/17/18

Time Aired: 7:00am

Jacquelyn C. Campbell, PHD, RN, FAAN, expert on domestic violence, violence against women and intimate partner violence, Professor and the Anna D. Wolf Chair at the Johns Hopkins School of Nursing, National Program Director for the Robert Wood Johnson Foundation's Nurse Faculty Scholars Program

Dr. Campbell developed the Danger Assessment, a groundbreaking questionnaire designed to assess a woman's risk of being killed by an abusive partner. She talked about recent updates to the tool that address concerns for immigrant women and same-sex partners. She said it's helpful for an abused woman to document for herself how often abuse is happening, levels of abuse and other patterns.

Issues covered:
Domestic Violence
Women's Concerns

Length: 9:21

Bryan Caplan, PhD, Professor of Economics at George Mason University, blogger for EconLog, author of "The Case against Education: Why the Education System Is a Waste of Time and Money"

Although it is immensely popular--and immensely lucrative--Dr. Caplan believes that higher education is grossly overrated. He said that decades of growing access to education have not resulted in better jobs for the average worker, but instead in runaway credential inflation. He is in favor of serious cuts in government education funding to curb this wasteful rat race, along with a renewed emphasis on vocational education.

Issues covered:
Education
Career
Government Spending

Length: 8:01

Cyrus Farivar, Senior Business Editor at Ars Technica, author of "*Habeas Data: Privacy vs. the Rise of Surveillance Tech*"

Mr. Farivar discussed how judges and activists have thought about privacy and surveillance in America in recent decades. He believes that laws need to be updated to address advances in surveillance technology, such as the mass use of license plate readers and facial recognition software.

Issues covered:
Constitutional Rights
Privacy

Length: 5:04

Pgm # 2018-25

Date aired: 6/24/18

Time Aired: 7:00am

John Hooker, PhD, T. Jerome Holleran Professor of Business Ethics and Social Responsibility, and Professor of Operations Research, at Carnegie Mellon University, author of "*Taking Ethics Seriously: Why Ethics Is an Essential Tool for the Modern Workplace*"

Dr. Hooker discussed common ethical dilemmas that occur in workplace environments, and how employers and employees should react. He explained how the advent of social media and the #MeToo movement has affected ethical decisions in the workplace. He listed factors than an employee should weigh before risking their job by blowing the whistle on misconduct.

Issues covered:
Ethics
Workplace
Career

Length: 9:05

W. Chris Winter, MD, board-certified and internationally recognized sleep medicine specialist, board certified neurologist, author of "*The Sleep Solution: Why Your Sleep is Broken and How to Fix It,*"

Dr. Winter said the state of sleep in America is better than typically portrayed in the media, but he did note that it has gotten slightly worse because of all of the distractions available today. He said shift workers are at greatest risk of sleep related health issues. He suggested that people should try to wake up at the same time every day, even if their bedtime varies.

Issues covered:
Personal Health

Length: 8:12

Evan Rufrano, leader of the winning team from State University of New York College at Old Westbury, which recently won the sixth annual Up to Us Campus Competition

Mr. Rufrano's team won a competition intended to raise awareness among Millennials about the \$21 trillion national debt. He explained why such a massive national debt is so crucial to his generation, no matter what their political leanings. He outlined ways that younger people can make their voices heard by politicians and others in decision-making positions.

Issues covered:
National Debt
Citizenship

Length: 5:06

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	PSA LOCAL: Dinosaurs of New Mexico	000:27	001
----	PSA/Buzzed Driving Prevention/One More	000:30	001
----	PSA/Colorectal Testing	001:00	001
10K Fun Run	farmington rec center	000:23	010
5K Run	Bloomfield High School	000:24	007
AARP	AARP	000:15	003
Adoption/Foster Care	Health and Human Services	000:15	004
American Heart Association	American Heart Association	000:30	005
AMERICAN LUNG ASSOCIATION	AMERICAN LUNG ASSOCIATION	000:30	007
American Medical Association	cdc	001:00	005
Art Show	San Juan College	000:25	039
Autism Awareness	Autism Speaks	000:30	004
Basketball Registration	Farmington Boys & Girls Club	000:27	001
Blindness	National Foundation for Blind	000:31	092
bone marrow	gift of life	000:29	005
bone marrow	gift of life	000:57	007
Breast Cancer Risk Education	Susan B. Komen Foundation	000:15	003
Bullying Prevention	Ad Council	000:30	096
Buzzed Driving Prevention	NHTSA	000:30	036
Buzzed Driving Prevention	NHTSA	001:00	064
Cancer Awareness	Radiological Society	000:30	099
Cancer Awareness	Radiological Society	001:00	099
Cancer Awareness	Sarcoma Foundation of America	000:30	094
Caregiver Assistance	AARP	000:15	004
Caregiver Assistance	AARP	001:00	011

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Child Safety	FEMA	000:15	068
Child Safety	FEMA	000:30	031
Child Safety	NHTSA	000:30	003
Children's Activites, Sports	Farmington Parks & Rec Dept.	000:25	011
Children's Activities	Childhaven	000:27	012
Children's Health	Children's Miracle Network	000:15	006
Children's Health	Children's Miracle Network	000:30	006
Children's Health	Farmington High School	000:28	005
COMMUNITY INVOLVEMENT	FARMERS INSURANCE	000:30	026
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	014
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	010
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	002
COMMUNITY INVOLVEMENT	PROSTATE CANCER FOUNDATION	000:30	013
Concert	Orchard Park	000:26	009
Conservation & Enviornment	City of Farmington	000:24	008
Conservation & Enviornment	City of Farmington	000:29	007
Discover Nature	U.S. Forest Service	000:15	005
Domestic violence	Farmington Police Department	000:30	020
Drug & Alcohol Recovery	samsha	000:20	002
Drug & Alcohol Recovery	samsha	000:30	003
Education	albuquerque teachers fed	000:29	038
Education	San Juan College	000:26	010
Education	San Juan College	000:28	032
Education	San Juan College	000:29	012
Education	San Juan College	000:30	002
Family Activities	Farmington Aquatic Center	000:26	023
Fatherhood Involvement	U.S. Health & Human Services	000:30	193
feeding america	Feeding America	000:30	003
Fire Donations	Northern NM Street Rodders	000:29	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Fly Fishing Workshop	San Juan Fly Fishing Fed	000:26	019
Foreign Aid	Doctors Without Borders	001:02	100
gardening tips	Riverside Nature Center	000:24	009
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	018
Health & Wellness Classes	San Juan Regional Hospital	000:29	001
High School Equivalency	Dollar General Literacy Found	001:00	007
Historical Society Meeting	Farmington Museum	000:27	006
Job Training	Goodwill	001:00	005
Kids Summer Program	native vision	000:28	013
Maddie's Fund	Humane Society of U S	000:15	004
Meals On Wheels Recruitment	Meals On Wheels America	000:15	197
Meals On Wheels Recruitment	Meals On Wheels America	000:30	096
Meals On Wheels Recruitment	Meals On Wheels America	001:00	100
Memorial Run	Childhaven	000:26	014
Movie/Book Event	San Juan College Theater	000:26	008
Museum Exhibit	Farmington Museum	000:27	073
MUSIC	San Juan College Concert Band	000:22	020
MUSIC	San Juan College Concert Band	000:23	010
MUSIC	San Juan College Orchestra	000:26	011
National Fatherhood Initiativ	Health and Human Services	001:00	006
NHSTA	NHTSA	000:15	004
NHSTA	NHTSA	000:30	004
NHSTA	NHTSA	001:00	006
Non-Profit Money Booth	SKY UTE CASINO	000:28	029
Outdoor Recreation	orii	000:27	003
Pancake Breakfast	farmington evening lions	000:25	009
Poetry Reading	the gathering	000:29	019
Recycling	Keep America Beautiful	000:20	142
Stroke Awareness	american heart assoc	000:30	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Swap Meet	Echo Food Bank, City of Farmi	000:25	006
TAKE OUR SONS & DAUGHTERS TO	TAKE YOUR KID TO WORK	000:30	006
Teacher Recruitment	TEACH	000:30	002
Teacher Recruitment	TEACH	001:00	006
Teen/Youth Services	Sycamore Park Community Cente	000:24	008
triathlon event	shiprock ems	000:27	022
understood.org	Understood	000:30	006
us marines	U.S. Marine Corps	000:15	009
Veterans Aid	Disabled American Veterans	000:30	005
Veterans Aid	Disabled American Veterans	001:00	006
Veterans Aid	Wounded Warrior Project	001:00	098
Veterans Ceremony	San Juan Rotary	000:23	009