

KCQL
Farmington, NM
Quarterly Issues/Programs List
Third Quarter, 2018
10/01/2018

KCQL
Quarterly Issues/Programs List

KCQL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Animal Adoption & Population Control:** Stacie Voss of the Farmington Regional Animal Shelter was our guest this week to discuss animal overpopulation and adoption. This time of year adds a huge burden at the shelter due to the yearly kitten explosion, when cats give birth in numbers much too large for the shelter to take in. Instead of euthanization, the shelter uses other methods to help them out. Adoption and fostering takes place for cats and dogs, and some animals end up as far away as Denver in hopes of finding a home. We also discussed spay & neuter programs, perhaps the best deterrent to the unwanted pet overpopulation.
- **Civic Pride, Tribute, Remembrance:** 9/11/2001 is truly a day that all Americans will remember. This week we took a look back at that horrible morning that showed us all in striking detail that things were changing in America, and the war on terrorism was ferociously on our doorstep. We heard from survivors, on the ground and in the buildings when it all took place. We heard from first responders about their singular view of the disaster as they tried desperately to save those in the Twin Towers. We heard from family members who lost loved ones, and we paid tribute to all who fell, and who have fallen since that day.
- **Economic Development/Downtown Revitalization:** The planned Main Street Project in downtown Farmington was the subject of this week (tm)s show. Sherry Roach spoke about the complete overview of the work to be done, along with some answers to questions regarding components of the project. Those included are the need to do all the work at once since it is a very large project, the use of roundabouts, parking, the inebriate problem, and the concern of being able to fill the storefronts after the work is completed. Mrs. Roach also spoke about the timeline for the construction, and it looks like work will begin in early 2019.
- **Historical Presentation/Childrens Programs:** ~Dining with the Dead (tm) is a yearly fundraiser for Rio Del Sol Kiwanis, who use the monies to support its many children (tm)s charities, including Clothes for Kids, Shoes for Kids, and Books for Kids. At ~Dining with the Dead (tm), local actors take on the roles of those famous or even infamous in the history of Farmington and the Four Corners. They stand at the graves of

the people they represent in Greenlawn Cemetery, among the trees and Gothic markers, telling their tales to the living on tours through the setting.

- **Law Enforcement:** Farmington Police Department Public Information Officer, Georgette Allen spoke this week about two important subjects: an increase in DUI checkpoints throughout the city in the month of September, and a new program that the department recently started, in which a rescue medic will ride along with officers on patrol to cut down on time and resources used in the aid of citizens in immediate distress. A medic on site will save valuable time and emergency resources for calls that would normally require fire department, ambulance and/or rescue vehicles being dispatched.
- **Law Enforcement, Community Partnership:** Farmington Police POI Georgette Allen was our guest this week with updates on things happening in the Farmington Police Department. We talked about cold cases being re-opened, the relationship between the public and law enforcement and how it can be improved, and National Night Out, an evening in which the public is encouraged to come out and meet members of the Farmington Police department and other First Responders in a casual, fun atmosphere.
- **Native American Culture and Art:** For 30 years, The Totah Festival and Indian Market has brought incredibly talented Native artists together in one place to show their wares, not only in a juried art show, but to display and sell them in a large Indian Market. Attendees to the festival will be truly enchanted by the displays of all types of art, from rugs to jewelry, sand paintings to statues, carvings and much more! Also included in the event is a contest Pow-Wow and Cultural Dance Expo. A wonderful display of the Native American culture and art.
- **Performing Arts/Charity:** Steve Clark of Theatre Ensemble Arts was our guest this week, in to talk about their latest stage production, an adaptation of the Mel Brooks comedy TV series, Get Smart . We talked about how one becomes involved in local theater and what it takes to direct a show like this, that has many effects and a large cast. He spoke about his background in theater, starting in Montana, and finally becoming the much loved Drama teacher at Farmington High. On one specific night of the run, cans of food were collected to be given to the local Women (tm)s Shelter.
- **Safety and Security:** We are all concerned about terrorism or terrorist related crime. What can we do about it? What should we look for? And, if we see something, what should we do? In depth answers were given to these questions and more by Taylor Price of the U.S. Department of Homeland Security. Discussion also centered on a new public awareness campaign, See Something, Say Something that brings light to what you should do if you encounter or suspect suspicious activity. In conjunction with this campaign, September 25th, will be called National See Say Day.
- **Volunteerism:** Natalie Spruell of the Sycamore Park Community Center was our guest this week and our topic of discussion centered on volunteerism for two upcoming community events. Over 200 volunteers are needed to be seaters/greeters for the upcoming Connie Mack World

Series. Seaters/greeters do just that. They make sure patrons get to their assigned seats, and represent the city as an ambassador, generally making visitors feel welcome in our town. We also discussed the annual Rod Run car show, and the need for volunteers at this family event as well.

- **Women's Issues/Safety/Awareness/Empowerment:** Our guest this week was Officer LeLe Monclova of the Farmington Police Department and we discussed, ~Women with Insight (tm), a program sponsored in conjunction with the Farmington Police Department that offers women a chance to learn more about empowering their lives. Classes and issues involved include: Self Defense, Domestic Violence Awareness, Cybercrime, Firearms Training and Awareness, Sexual Assault and Harassment Awareness and Safety at Home, Work and in Public. The program runs for 11 consecutive weeks and is free to any woman who (tm)d like to participate.
- **Youth Agriculture-Education:** San Juan County Fair Board President Billy Huish was our guest this week to discuss the annual event. We covered everything from behind the scenes planning, to the great work that is done by the youth in the agriculture barns, beautiful quilts, incredible baking, photography and other arts and crafts. We also discussed some of the charity groups that benefit from the fair such as Echo Food Bank, and the Lion (tm)s Club eyeglasses drive. This annual event is completely non-profit, with funds raised used for scholarships for area youth.
- **Youth Suicide Prevention:** Erinn Smith was our guest this week to discuss an area kickball tournament fundraiser they are having to generate funds for 505 Stop Suicide, a non-profit program working to educate and enable people in the area concerning suicide, and the signs to look for in someone they suspect may be having dangerous thoughts about taking their life. Research is beginning to key-in on including youth training in their program, as they are realizing youth spend more time together, and can best help each other through these difficult times, and to provide much needed help in the correct ways.
- **Youth Wellness:** Maria Rodman was our guest this week to discuss the many programs and benefits available to area youth at the Farmington Boys & Girls Club. From the after school programs that include help with homework, to arts and crafts, to physical activities-the club offers a safe place for area youth. We also talked about the upcoming BBQ Fundraiser. Now in its 50th year, the BBQ raises much of the public donations to the club, and has become a very popular annual event. We also heard about plans for the new Teen Wing planned for the club.

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
Economic Development/Downtown Revitalization	Four Corners Focus/Downtown Farmington Complete Streets Project	<p>The planned Main Street Project in downtown Farmington was the subject of this week (tm)s show. Sherry Roach spoke about the complete overview of the work to be done, along with some answers to questions regarding components of the project. Those included are the need to do all the work at once since it is a very large project, the use of roundabouts, parking, the inebriate problem, and the concern of being able to fill the storefronts after the work is completed. Mrs. Roach also spoke about the timeline for the construction, and it looks like work will begin in early 2019.</p>	Sherry Roach	07/01/2018 07:26 AM	030:27
Youth Suicide Prevention	Four Corners	Erinn Smith	Erinn	07/08/2018	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
	Focus/505 Stop Suicide Program	was our guest this week to discuss an area kickball tournament fundraiser they are having to generate funds for 505 Stop Suicide, a non-profit program working to educate and enable people in the area concerning suicide, and the signs to look for in someone they suspect may be having dangerous thoughts about taking their life. Research is beginning to key-in on including youth training in their program, as they are realizing youth spend more time together, and can best help each other through these difficult times, and to provide much needed help in the correct ways.	Smith/Project Manager	07:30 AM	
Volunteerism	Four Corners Focus/CMWS-Rod Run	Natalie Spruell of the Sycamore	Natalie Spruell/SPCC	07/15/2018 07:27 AM	030:37

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
	Volunteers Needed	<p>Park Community Center was our guest this week and our topic of discussion centered on volunteerism for two upcoming community events. Over 200 volunteers are needed to be seaters/greeters for the upcoming Connie Mack World Series. Seaters/greeters do just that. They make sure patrons get to their assigned seats, and represent the city as an ambassador, generally making visitors feel welcome in our town. We also discussed the annual Rod Run car show, and the need for volunteers at this family event as well.</p>			
Animal Adoption & Population Control	Four Corners Focus/Farmington Regional Animal Shelter	<p>Stacie Voss of the Farmington Regional Animal Shelter was our guest this week to</p>	Stacie Voss	07/22/2018 07:27 AM	030:15

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
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discuss animal overpopulation and adoption. This time of year adds a huge burden at the shelter due to the yearly kitten explosion, when cats give birth in numbers much too large for the shelter to take in. Instead of euthanization, the shelter uses other methods to help them out. Adoption and fostering takes place for cats and dogs, and some animals end up as far away as Denver in hopes of finding a home. We also discussed spay & neuter programs, perhaps the best deterrent to the unwanted pet overpopulation.

Historical Presentation/Childrens Programs	Four Corners Focus/Dining With the Dead	~Dining with the Dead (tm) is a yearly fundraiser for Rio Del Sol Kiwanis, who use the monies to	Jill McQuery	07/29/2018 07:27 AM	029:55
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ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
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support its many children (tm)s charities, including Clothes for Kids, Shoes for Kids, and Books for Kids. At ~Dining with the Dead (tm), local actors take on the roles of those famous or even infamous in the history of Farmington and the Four Corners. They stand at the graves of the people they represent in Greenlawn Cemetary, among the trees and Gothic markers, telling their tales to the living on tours through the setting.

Youth Agriculture-Education	Four Corners Focus/San Juan County Fair	San Juan County Fair Board President Billy Huish was our guest this week to discuss the annual event. We covered everything from behind the scenes planning, to the great work	Billy Huish	08/05/2018 07:28 AM	030:22
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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that is done by the youth in the agriculture barns, beautiful quilts, incredible baking, photography and other arts and crafts. We also discussed some of the charity groups that benefit from the fair such as Echo Food Bank, and the Lion (tm)s Club eyeglasses drive. This annual event is completely non-profit, with funds raised used for scholarships for area youth.

Women's Issues/Safety/Awareness/Empowerment

Four Corners Focus/Women with Insight

Our guest this week was Officer LeLe Monclova of the Farmington Police Department and we discussed, ~Women with Insight (tm), a program sponsored in conjunction with the Farmington Police Department that offers women a chance to

Le Le Monclova/Farmington Police Department

08/12/2018 07:28 AM

029:59

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
		<p>learn more about empowering their lives. Classes and issues involved include: Self Defense, Domestic Violence Awareness, Cybercrime, Firearms Training and Awareness, Sexual Assault and Harassment Awareness and Safety at Home, Work and in Public. The program runs for 11 consecutive weeks and is free to any woman who (m)d like to participate.</p>			
Performing Arts/Charity	Four Corners Focus/TEA/Get Smart	<p>Steve Clark of Theatre Ensemble Arts was our guest this week, in to talk about their latest stage production, an adaptation of the Mel Brooks comedy TV series, Get Smart . We talked about how one becomes involved in</p>	Steve Clark	08/19/2018 07:28 AM	029:36

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
		<p>local theater and what it takes to direct a show like this, that has many effects and a large cast. He spoke about his background in theater, starting in Montana, and finally becoming the much loved Drama teacher at Farmington High. On one specific night of the run, cans of food were collected to be given to the local Women (tm)s Shelter.</p>			
Native American Culture and Art	Four Corners Focus/Totah Festival	<p>For 30 years, The Totah Festival and Indian Market has brought incredibly talented Native artists together in one place to show their wares, not only in a juried art show, but to display and sell them in a large Indian Market. Attendees to the festival will be truly enchanted by the displays of</p>	Bart Wilsey-Farmington Museum	08/26/2018 07:27 AM	029:26

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
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all types of art, from rugs to jewelry, sand paintings to statues, carvings and much more! Also included in the event is a contest Pow-Wow and Cultural Dance Expo. A wonderful display of the Native American culture and art.

Law Enforcement	Four Corners Focus/Farmington Police Department	Farmington Police Department Public Information Officer, Georgette Allen spoke this week about two important subjects: an increase in DUI checkpoints throughout the city in the month of September, and a new program that the department recently started, in which a rescue medic will ride along with officers on patrol to cut down on time and	Georgette Allen/PIO	09/02/2018 07:27 AM	030:26
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ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
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resources used in the aid of citizens in immediate distress. A medic on site will save valuable time and emergency resources for calls that would normally require fire department, ambulance and/or rescue vehicles being dispatched.

Civic Pride, Tribute, Remembrance	Four Corners Focus/9-11--- 17 Years Later	9/11/2001 is truly a day that all Americans will remember. This week we took a look back at that horrible morning that showed us all in striking detail that things were changing in America, and the war on terrorism was ferociously on our doorstep. We heard from survivors, on the ground and in the buildings when it all took place. We heard from first	Survivors, reporters, first responders	09/09/2018 07:28 AM	027:32
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ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
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responders about their singular view of the disaster as they tried desperately to save those in the Twin Towers. We heard from family members who lost loved ones, and we paid tribute to all who fell, and who have fallen since that day.

Youth Wellness	Four Corners Focus/Farmington Boys & Girls Club	<p>Maria Rodman was our guest this week to discuss the many programs and benefits available to area youth at the Farmington Boys & Girls Club. From the after school programs that include help with homework, to arts and crafts, to physical activities-the club offers a safe place for area youth. We also talked about the upcoming BBQ Fundraiser. Now in its</p>	Maria Rodman	09/16/2018 07:26 AM	030:12
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ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
		<p>50th year, the BBQ raises much of the public donations to the club, and has become a very popular annual event. We also heard about plans for the new Teen Wing planned for the club.</p>			
Safety and Security	<p>Four Corners Focus/Dept of Homeland Security</p>	<p>We are all concerned about terrorism or terrorist related crime. What can we do about it? What should we look for? And, if we see something, what should we do? In depth answers were given to these questions and more by Taylor Price of the U.S. Department of Homeland Security. Discussion also centered on a new public awareness campaign, See Something, Say Something that brings light to what you should do</p>	<p>Taylor Price- Department of Homeland Security</p>	<p>09/23/2018 07:27 AM</p>	<p>028:59</p>

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURATI ON
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if you encounter or suspect suspicious activity. In conjunction with this campaign, September 25th, will be called National See Say Day.

Law Enforcement, Community Partnership	Four Corners Focus/National Night Out	Farmington Police POI Georgette Allen was our guest this week with updates on things happening in the Farmington Police Department. We talked about cold cases being re-opened, the relationship between the public and law enforcement and how it can be improved, and National Night Out, an evening in which the public is encouraged to come out and meet members of the Farmington Police department and other First Responders in a casual, fun	Georgette Allen	09/30/2018 07:27 AM	031:32
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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atmosphere.

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)



Weekly Public Affairs Program

Call Letters: KCQZ

QUARTERLY ISSUES REPORT, JULY-SEPTEMBER, 2018

Disc # 2018-26

Date aired: 7/1 Time Aired: 7:00A

Barry Schwartz, PhD, Professor of Psychology at Swarthmore College, author of "*Why We Work*"

Dr. Schwartz discussed his research that examined why Americans work. He said the reasons are surprising and complex, but that the need for a paycheck is not the primary factor. He discussed the most common trends and patterns that lead to happiness in the workplace, and how employers can try to improve productivity and employee satisfaction.

Issues covered:
Workplace Matters
Mental Health

Length: 9:27

William MacAskill, PhD, Associate Professor in Philosophy at Oxford University, cofounder of the nonprofit organizations Giving What We Can and 80,000 Hours, author of "*Doing Good Better: How Effective Altruism Can Help You Make a Difference*"

Dr. MacAskill said Americans often base their decisions on where to donate money and what career to pursue on emotions and false assumptions. He outlined five key questions that may help consumers make wiser altruistic decisions. He explained how to use evidence and careful reasoning to chart the best course to help others.

Issues covered:
Charitable Giving
Consumer Matters
Career

Length: 7:58

Katie Liljenquist, Assistant Professor of Organizational Leadership and Strategy at Brigham Young University's Marriott School of Management, expert in behavior and decision making

Prof. Liljenquist led a study that found that the smell of cleaning products can make people act more virtuous. She explained the reasons behind the behavioral changes. She also talked about potential ways to smells could be used to reduce societal problems such as crime or vandalism.

Issues covered:
Health
Parenting Issues

Length: 4:57

Show # 2018-27

Date aired: 7/8

Time Aired: 7:00a

Alvin E. Roth, PhD, Craig and Susan McCaw Professor of Economics at Stanford University, Gund Professor of Economics and Business Administration Emeritus at Harvard University, author of *"Who Gets What — and Why: The New Economics of Matchmaking and Market Design"*

Dr. Roth is one of the world's leading experts on matching markets, where "sellers" and "buyers" must choose each other, and price isn't the only factor that determines who gets what. He explained how market designs affect many less obvious aspects of life, such as the chances of getting a job or whether a university accepts a prospective student.

Issues covered:

Economics

Career

Education

Length: 9:17

Joel Kahn, MD, Clinical Professor of Medicine at Wayne State University School of Medicine and Director of Cardiac Wellness, Michigan Healthcare Professionals PC, author of *"The Whole Heart Solution"*

According to Dr. Kahn, more than 75 percent of cases of heart attacks, strokes and other cardiovascular disease events are preventable. He explained how lifestyle choices can make a huge difference in the development of heart disease and he said changes in diet and exercise can often reverse the disease.

Issues covered:

Personal Health

Length: 8:01

Paul Tough, former editor at the New York Times Magazine, nationally recognized writer on poverty, education and the achievement gap

Mr. Tough discussed a groundbreaking anti-poverty initiative called the Harlem Children's Zone. The creator of the program theorized that in order for poor kids to compete with their middle-class peers, everything in their lives—their schools, neighborhoods, parenting practices—all must be changed at once.

Issues covered:

Poverty

Education

Minority Concerns

Parenting

Length: 5:00

Disc # 2018-28

Date aired: 7/15

Time Aired: 7:00a

Elizabeth Wallace, co-author of *"The Ambition Decisions: What Women Know About Work, Family, and the Path to Building a Life"*

Over the last sixty years, women's roles at home and on the job have radically changed, and the question of whether they can really "have it all" is still debated. Ms. Wallace outlined three distinct paths where a woman's life and career choices may lead. She talked about the importance of the support of husbands when ambitious women move into high-level corporate positions. She offered advice for women who are facing today's complex career choices.

Issues covered:

Women's Concerns
Career
Marriage

Length: 9:22

Thomas Lickona, PhD, Developmental Psychologist, Professor of Education Emeritus at the State University of New York at Cortland, author of *"How to Raise Kind Kids: And Get Respect, Gratitude, and a Happier Family in the Bargain"*

Dr. Lickona has led the character education movement in schools for forty years. He outlined the tools that parents need to foster peace and cooperation at home. He explained how changes in our culture have made it harder than ever to raise kind kids. He offered suggestions for parents to deal with technology and the use of media by kids.

Issues covered:

Parenting
Children's Issues

Length: 7:52

Irwin Reyes, Researcher in the Usable Security and Privacy Group at the International Computer Science Institute, a laboratory affiliated with the University of California at Berkeley

Mr. Reyes led a study that found that more than 3300 Android apps from the Google Play Store are improperly tracking kids and are potentially violating federal law. He outlined the types of data that is being collected and what is being done with it. He believes similar results are likely with iPhones, but Apple's closed system prevents a similar study of its users. He offered advice to parents who are concerned about their children's privacy.

Issues covered:

Privacy
Children's Issues
Parenting

Length: 4:56

Show # 2018-29

Date aired: 7/22 Time Aired: 7:00A

Stephen Kohn, attorney, Executive Director of the National Whistleblower Center, author of *"The Whistleblower's Handbook: A Step-By-Step Guide To Doing What's Right And Protecting Yourself"*

Every year, criminals and fraudsters rip off the federal government by committing tax fraud—stealing billions of taxpayer dollars in the process. However, it's becoming much more difficult to do so, thanks to a massive increase in whistleblower disclosures. Mr. Kohn discussed recent changes in laws that have made it much easier to report wrongdoing. He also explained what steps to take to weigh the plusses and minuses of blowing the whistle.

Issues covered:

Whistleblowing
Crime
Government Regulations

Length: 8:53

Mary Norris, longtime copy editor at "The New Yorker," author of *"Between You & Me: Confessions of a Comma Queen"*

Ms. Norris discussed the most common mistakes in spelling, punctuation and word usage, and why it is so important. She explained how new technologies and changes in our nation's education system have made proper grammar less "cool."

Issues covered:

Length: 8:21

**Education
Career**

Kevin Fiscella, MD, MPH, Associate Professor of Family Medicine and Community & Preventive Medicine at the University of Rochester School of Medicine & Dentistry

Dr. Fiscella discussed his groundbreaking research that found that the lives of nearly 8,000 black Americans could be saved each year if doctors could figure out a way to bring their average blood pressure down to the average level of whites. He talked about the reasons behind the gap between the races in controlling blood pressure, and the possible ways to reduce that gap.

Issues covered:

Length: 4:54

**Personal Health
Minority Concerns**

Show # 2018-30

Date aired: 7/29 Time Aired: 7:00A

Maria Konnikova, journalist, psychologist, author of "*The Confidence Game: Why We Fall for It . . . Every Time*"

Ms. Konnikova explained how the world's most talented con men can so easily use persuasion and exploit trust to swindle even the most cautious consumers. She said human beings are hardwired to believe, no matter how educated they are about scams and ripoffs. She talked about the most common methods used by crooks to lure their victims in.

Issues covered:

Length: 9:04

**Crime
Consumer Matters**

Elizabeth Levy Paluck, PhD, Associate Professor of Psychology and Public Affairs at the Woodrow Wilson School of Public and International Affairs at Princeton University

Curbing bullying has long been a focal point for parents and schools, but Dr. Levy Paluck found that the answer may not lie within rules set by adults. Her team of researchers from Princeton, Rutgers and Yale found that students themselves, particularly those most connected to their peers, were able to reduce and resolve conflicts 30% more effectively than traditional methods used by adults.

Issues covered:

Length: 7:51

**Bullying
Youth at Risk**

Alex Hutchinson, PhD, contributing editor at Popular Mechanics magazine, author of "*Big Ideas: 100 Modern Inventions That Transformed Our World*"

Mr. Hutchinson consulted 25 experts at 17 museums and universities to determine the 100 greatest inventions of the modern era. He talked about the long-term trends of scientific research and government's role in it.

Issues covered:

Length: 5:02

**Science
Government Spending**

Show # 2018-31

Date aired: 8/5 Time Aired: 7:00a

Sarah J. Clark, M.P.H., Associate Research Scientist, Department of Pediatrics at the University of Michigan's C.S. Mott Children's Hospital

Ms. Clark co-authored a poll that found that 62 percent of parents report difficulties finding childcare facilities that meet their health and safety standards. The poll also found that only half of parents considered themselves "very confident" at discerning which childcare options were truly safe and healthy. She outlined the most important questions that parents should ask when evaluating childcare providers. She said 82% of parents would be in favor of a national standard for health and safety for childcare centers and in-home childcare providers.

Issues covered:

Child Safety
Parenting

Length: 9:27

Benjamin H. Schnapp, MD, Assistant Professor, Assistant Emergency Medicine Residency Program Director in the University of Wisconsin School of Medicine and Public Health

Medical errors cause roughly 250,000 deaths per year in the U.S. Dr. Schnapp co-authored a study that examined errors in Emergency Rooms. He found that, even in chaotic ERs, doctors typically have the right medical information but might not act on it in the best way. He talked about the patterns he found in patients who are most vulnerable to errors. He offered suggestions for patients who want to prevent errors when they visit an ER.

Issues covered:

Medical Errors
Emergency Care

Length: 7:44

Jill Gonzalez, contributing editor at Popular Mechanics magazine, author of "*Big Ideas: 100 Modern Inventions That Transformed Our World*"

Ms. Gonzalez discussed her report that examined today's at-risk youth. She said about one in nine young Americans today is neither working nor in school, exposing them to greater risk of poverty, violence, drug abuse and homelessness. She explained how these risk factors follow young people into adulthood. She discussed the importance of education and social services.

Issues covered:

Youth at Risk
Violence
Poverty

Length: 4:50

Show # 2018-32

Date aired: 8/12 Time Aired: 7:00a

Catherine Hodder, estate planning attorney, author of "*Estate Planning for the Sandwich Generation: How to Help Your Parents and Protect Your Kids*"

Ms. Hodder explained the importance of estate planning for those who are caring for both kids and aging parents. She outlined the critical documents that everyone should have in addition to a basic will. She also talked about the importance of communication with aging parents, and the usefulness of an emergency binder that organizes important documents in one place.

Issues covered:
Estate Planning
Senior Citizens
Parenting

Length: 8:22

Caitlin Cavanagh, Assistant Professor in the School of Criminal Justice at Michigan State University

Prof. Cavanagh led a study at Michigan State that found that mothers don't lose hope to see their sons graduate from high school, get married, find a good job and so on— even if they are arrested as a minor. Her findings were consistent, even for higher income families.

Issues covered:
Juvenile Crime
Parenting

Length: 8:54

Noreen Springstead, Executive Director of WhyHunger, a non-profit organization that focuses on grassroots solutions to end hunger and poverty

Ms. Springstead discussed the current scope of the hunger problem in the U.S. She explained why, even in a booming economy, the issue of hunger and food insecurity rarely changes. She outlined how people can get assistance if they are in need, and how volunteers can get involved in their local communities.

Issues covered:
Hunger
Poverty
Government Programs
Volunteerism

Length: 4:58

Show # 2018-33

Date aired: 8/19 Time Aired: 7:00A

Bacall Hincks, Family Advocate and Program Coordinator at Children's Service Society of Utah

More than one million American children now live with grandparents, primarily because of their parent's addiction to opioids and other drugs. Ms. Hincks said this growing trend is causing grandparents to put off retirement and plow through savings to rescue their grandchildren from dangerous situations. She discussed how these difficult experiences can negatively affect children's mental and physical health.

Issues covered:
Parenting
Substance Abuse
Foster Care
Retirement

Length: 9:17

Maryanne Wolf, PhD, Professor of Child Development and Director of the Center for Reading and Language Research at Tufts University, author of *"Reader, Come Home: The Reading Brain in a Digital World"*

Prof. Wolf discussed the latest research into the human brain as we become increasingly dependent on digital technologies, rather than the printed word. She expressed concerns for both children's and adults' ability to "deep read," as the brain is literally rewired by huge amounts of short bursts of information. She offered suggestions for how the nation's education system needs to adapt.

Issues covered:

Length: 8:04

Literacy
Education
Technology

David Michael Slater, teacher, author of *"We're Doing It Wrong: 25 Ideas in Education That Just Don't Work—And How to Fix Them"*

Mr. Slater explained why he believes that many current approaches in education simply aren't working—for students, for teachers, and for society at-large. He explained how teacher evaluations could be improved and why anti-bullying programs in schools don't work.

Issues covered:

Length: 4:50

Education

Show # 2018-34

Date aired: 8/26 Time Aired: 7:00a

Diane Mullins, founder of Deborah's Voice, a national non-profit women's advocacy organization

Pastor Mullins said that child trafficking has become the 2nd largest criminal activity in the world behind illegal drug sales. She said most Americans are unaware of the existence of human trafficking and forced prostitution in their own towns, but it is surprisingly prevalent – not just on dimly lit street corners, but at music concerts, VIP dinners, and sporting events. She talked about techniques used by human traffickers to select their victims.

Issues covered:

Length: 7:26

Human Trafficking
Women's Issues
Crime

Dawn Graham, PhD, psychologist, employment and career expert, Director of Career Management for the Executive MBA Program at The Wharton School, author of *"Switchers: How Smart Professionals Change Careers -- and Seize Success"*

Dr. Graham offered job search advice, particularly for those in middle age who are considering career changes. She said a job search in a new field or occupation requires much more work than a typical job search. She offered suggestions on how to tailor a resume to sidestep age biases and other potential hurdles.

Issues covered:

Length: 9:45

Career
Aging

Susie Vanderlip, teen counselor, author of *"52 Ways to Protect Your Teen"*

Ms. Vanderlip has conducted school assemblies for more than 1 million teens and adults, aimed at helping youth make wise choices and seek help. She talked about the motivations of today's teenagers and why parents may be fearful of their kids. She offered tips to improve communication in a parent/teen relationship.

Issues covered:

Length: 4:54

Youth at Risk
Parenting Issues
Drug Abuse

Show # 2018-35

Date aired: 9/2 Time Aired: 7:00A

Susan B. Roberts, Ph.D., Director of the Energy Metabolism Laboratory at the Jean Mayer USDA Human Nutrition Research Center on Aging at Tufts University in Boston

Most people think of fast food when they imagine the unhealthy effects of eating out. Dr. Roberts led a study that found that 92 percent of meals from both large-chain and non-chain local restaurants exceeded recommended calorie requirements for a single meal. She explained how to keep tabs on restaurant portion sizes and calorie information. She proposed local legislation to require restaurants to offer partial portions at partial prices.

Issues covered:

Length: 8:31

Nutrition
Personal Health
Consumer Matters
Government Regulations

Marc Goodman, law enforcement and counterterrorism expert, author of *"Future Crimes: Inside the Digital Underground and the Battle for Our Connected World"*

Technology has improved our lives immeasurably, but Mr. Goodman said that a new tidal wave of tech advancements—from implantable medical devices to drones to WiFi thermostats—are all susceptible to hacking, with disastrous consequences. He explained some of the greatest concerns for the average consumer and how to attempt to keep devices secure.

Issues covered:

Length: 8:45

Crime
Online Security

Sissy Lappin, veteran real estate agent, author of *"Simple and Sold: Sell Your House Fast and Keep the Commission"*

Selling a house can be expensive. Ms. Lappin said that sales commissions typically devour 40-60% of a home seller's equity. However, she believes that the Internet has made it far easier for a property owner to take control of their own home-selling process and save money. She outlined the basic steps and common pitfalls.

Issues covered:

Length: 4:57

Consumer Matters
Personal Finance

Show # 2018-36

Date aired: 9/9 Time Aired: 7:00A

Justin Lee, social activist, author of *"Talking Across the Divide: How to Communicate with People You Disagree with and Maybe Even Change the World"*

America is more polarized than ever. Mr. Lee talked about his years of experience in trying to bridge the gap between the homosexual community and the Christian church. He explained how to communicate with people who have opinions that are diametrically opposed from your own, how to empathize with them, and how to possibly change their minds. He outlined five key barriers that make people resist differing opinions.

Issues covered:
Political Incivility
Citizenship
Religion
LGBT Issues

Length: 7:54

Beth Macy, journalist, author of "*Dopesick: Dealers, Doctors, and the Drug Company that Addicted America*"

Ms. Macy discussed her investigation into the origins of America's twenty-plus year struggle with opioid addiction and how this national crisis has become so firmly entrenched. She talked about the most promising methods of treatment for opioid addiction and why some are considered controversial. She also outlined several grassroots efforts to fight the epidemic.

Issues covered:
Drug Addiction
Crime
Government Policies

Length: 9:22

Timothy J. Mohin, environmental advocate, Director of Corporate Responsibility at Advanced Micro Devices, author of "*Changing Business from the Inside Out: A Treehuggers Guide to Working in Corporations*"

American corporations are gradually becoming more socially responsible. Mr. Mohin outlined the reasons behind this trend, and explained how "treehuggers" working inside the system can lead the effort. He said young professionals now view "having an impact" as a much more important career goal than many other more traditional priorities.

Issues covered:
Environment
Workplace Matters

Length: 5:01

Show # 2018-37

Date aired: 9/16 Time Aired: 7:00A

Chris Bailey, productivity expert, author of "*Hyperfocus: How to Be More Productive in a World of Distraction*"

Mr. Bailey said that the human brain has two powerful modes that can be unlocked when we use our attention well: a focused mode and a creative mode. He explained how to unlock each of these mental modes in order to concentrate more deeply, think more clearly, and work and live more deliberately every day. He explained how to minimize distractions that can cause problems at work and in personal relationships.

Issues covered:
Workplace Matters
Career

Length: 8:31

Janet Murnaghan, journalist, author of "*Saving Sarah: One Mother's Battle Against the Health Care System to Save Her Daughter's Life*"

Ms. Murnaghan's young daughter desperately needed a set of donor lungs. A set of lungs was available and there was nothing standing in the way medically, but a federal policy barred children under the age of 12 from receiving adult lungs. Ms. Murnaghan talked about her quest to save Sarah and other kids in similar situations. After a court fight and through the use of social media, she eventually convinced the government to change organ donation rules permanently.

Issues covered:
Organ Donation
Government Regulation

Length: 8:44

KJ Dell'Antonia, editor of the Motherlode blog in the New York Times from 2011 until 2016, author of "*How to be a Happier Parent: Raising a Family, Having a Life, and Loving (Almost) Every Minute*"

Ms. Dell'Antonia said that in her research and writing about family life over the years, one topic keeps coming up again and again: parents crave a greater sense of happiness in their daily lives. She discussed the most common problem areas that cause parents the most grief, and suggested steps parents can take to make them better.

Issues covered:
Parenting

Length: 5:12

Show # 2018-38

Date aired: 9/23 Time Aired: 7:00A

Alex M. Susskind, PhD, Associate Professor at the School of Hotel Administration at Cornell University

Prof. Susskind co-authored a study that found that diners at full service restaurants whose menus listed calories ordered fewer calories in their appetizer and entree courses. He said even the chefs at the restaurants in the study were startled by the high number of calories in some dishes. He said the study highlights the critical importance of information for consumers to make wise decisions.

Issues covered:
Nutrition
Government Regulation
Consumer Matters

Length: 7:39

Patricia Hunt, PhD, Meyer Distinguished Professor in the School of Molecular Biosciences at Washington State University

Prof. Hunt is the geneticist who discovered the dangers of the endocrine disrupting chemical bisphenol A (BPA) in plastic products twenty years ago. Her latest study examined the effects of several BPA alternatives. She found that that these replacements impact reproduction in mice in much the same way as BPA. She offered advice to consumers on how to avoid products that may contain these hormone-disrupting compounds.

Issues covered:
Personal Health
Government Regulation
Consumer Matters

Length: 9:33

Liz Weston, Certified Financial Planner, personal finance columnist at Nerdwallet.com

In the year since the Equifax security breach, which exposed the personal information of hundreds of millions of Americans, only 10 percent of consumers reported placing a freeze on their credit, according to a survey by NerdWallet and the Harris Poll. Ms. Weston said, effective Sept. 21, consumers can freeze and unfreeze their credit files for free at all credit reporting agencies. She explained why it is particularly important for parents to freeze the credit of children under the age of 16.

Issues covered:
Identity Theft
Personal Finance
Crime Prevention

Length: 4:58

Show # 2018-39

Date aired: 9/30 Time Aired: 7:00A

Hilarie Gamm, tech industry expert, author of "*Billions Lost: The American Tech Crisis and the Road Map to Change*"

Ms. Gamm explained why parents, educators, and employers urgently need to understand today's generation of teens and young adults. She talked about the revolutionary effect that technological advances have had on education and the development of the human mind. She said every American needs to have a basic understanding of current technology because of the wide ranging ramifications these changes have on legislation, regulation and privacy.

Issues covered:
Education
Career
Parenting

Length: 8:48

Kelsey Graham, PhD, pollinator conservation specialist at Michigan State University

Dr. Graham explained the importance of bees to the nation's food supply. She also discussed the role that pesticides and climate change may be having on bee populations in North America. She outlined simple steps that people can take to increase bee populations in their communities.

Issues covered:
Agriculture
Environment

Length: 8:27

Kristin Rosenthal, pedestrian and bike safety expert from Safe Kids Worldwide

About every five days, a child in the U.S. dies from a train collision. Ms. Rosenthal said young people, particularly teenagers, do not understand how dangerous railroad tracks and crossings are. She offered advice to parents to teach their kids to not walk or take selfies on railroad tracks, to not walk with earbuds in, and to never try to beat a train at a railroad crossing.

Issues covered:
Child Safety
Traffic Safety

Length: 4:52

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AARP	AARP	000:15	054
Adoption/Foster Care	Health and Human Services	000:15	056
Alzheimer's Help	Alzheimer's Association	000:26	012
Alzheimer's Help	Alzheimer's Association	000:30	019
American Heart Association	American Heart Association	000:30	040
AMERICAN LUNG ASSOCIATION	AMERICAN LUNG ASSOCIATION	000:30	048
American Medical Association	cdc	001:00	085
American Red Cross	American Red Cross	000:29	009
Animal Welfare	Aztec Animal Shelter	000:26	003
Art & Craft Fair	Orchard Park	000:27	090
Art Show	San Juan College	000:26	010
Art Show	San Juan College	000:29	026
Autism Awareness	Autism Speaks	000:30	037
Basketball Registration	Farmington Boys & Girls Club	000:27	005
BBQ Cook-Off	Farmington Boys & Girls Club	000:26	014
Bike Run	City of Farmington	000:25	013
Blindness	National Foundation for Blind	000:31	013
bone marrow	gift of life	000:29	002
bone marrow	gift of life	000:57	101
Breast Cancer Risk Education	Susan B. Komen Foundation	000:15	058
Bullying Prevention	Ad Council	000:30	043
Buzzed Driving Prevention	NHTSA	000:30	046
Cancer Awareness	Radiological Society	000:30	013
Cancer Awareness	Radiological Society	001:00	027

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Cancer Awareness	San Juan Medical Foundation	000:27	025
Cancer Awareness	Sarcoma Foundation of America	000:30	002
Cancer Awareness	STAND UP TO CANCER	000:15	024
Cancer Awareness	STAND UP TO CANCER	000:30	020
Caregiver Assistance	AARP	000:15	053
Child Safety	NHTSA	000:30	043
Children's Health	Children's Miracle Network	000:14	006
Children's Health	Children's Miracle Network	000:15	039
Children's Health	Children's Miracle Network	000:29	005
Children's Health	Children's Miracle Network	000:30	026
Children's Health	St. Jude Research Hospital	000:30	027
Children's Health	St. Jude Research Hospital	001:00	060
Children's Services	Casa Court Appointed Advocate	000:25	021
Chili in October	Farmington Chamber of Commerce	000:24	014
City Of Hope	Ad Council	000:30	038
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	004
COMMUNITY INVOLVEMENT	NO KID HUNGRY CAMPAIGN	000:30	001
Connie Mack World Series	FABC	000:26	022
Cultural Stories & Crafts	Farmington Public Library	000:30	029
DISASTER RELIEF	100 ROOFS	000:30	006
Discover Nature	U.S. Forest Service	000:15	053
Drug & Alcohol Recovery	samsha	000:20	041
Drug & Alcohol Recovery	samsha	000:30	022
Drug & Alcohol Recovery	San Juan College	000:27	026
Education	iHeartMedia	000:25	017
Fatherhood Involvement	U.S. Health & Human Services	000:30	085
feeding america	Feeding America	000:30	040
Fire Donations	Northern NM Street Rodders	000:29	011
Foreign Aid	Doctors Without Borders	001:02	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	013
High School Equivalency	Dollar General Literacy Found	001:00	089
History/Culture	Farmington Museum	000:26	014
Job Training	Goodwill	001:00	087
keep america beautiful	Ad Council	000:30	038
Kids Summer Program	Sycamore Park Community Cente	000:27	014
LightTheNight.org	Ad Council	000:30	039
Maddie's Fund	Humane Society of U S	000:15	056
Meals On Wheels Recruitment	Meals On Wheels America	000:15	058
Meals On Wheels Recruitment	Meals On Wheels America	000:30	004
Meals On Wheels Recruitment	Meals On Wheels America	001:00	008
Movie/Book Event	San Juan College	000:27	021
Movie/Book Event	San Juan College Theater	000:28	045
Movies Under The Stars	San Juan College	000:27	012
Museum Exhibit	Farmington Museum	000:27	002
MUSIC	Farmington Public Library	000:26	013
National Fatherhood Initiativ	Health and Human Services	001:00	088
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	025
NATIONAL SUMMER LEARNING ASSO	SUMMER LEARNING	000:31	015
Navajo Photography Exhibit	Aztec Ruins	000:26	012
NHSTA	NHTSA	000:15	058
NHSTA	NHTSA	000:30	034
NHSTA	NHTSA	001:00	092
POVERTY	GLOBAL CITIZEN FESTIVAL	000:31	009
psa	9-11 DAY	000:30	007
RECREATION/HEALTH AND FITNESS	farmington flag warriors	000:26	025
Recycling	Keep America Beautiful	000:20	002
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	003
San Juan County Fair	San Juan County Fair	000:26	025

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Senior Citlzen Affairs	Bonnie Dallas Senior Center	000:25	009
Theater Arts	Farmington Civic Center	000:27	008
Theater Auditions	Farmington Chamber of Commerc	000:25	016
understood.org	Understood	000:30	045
Veterans Aid	Disabled American Veterans	000:30	027
Veterans Aid	Disabled American Veterans	001:00	089
Veterans Aid	Wounded Warrior Project	001:00	093