

Western Slope Communications Issues & Programs 2nd Qtr 2013

7-10-13

Pursuant to FCC Rules and Regulations 73.3256(A)(9), the following programs and announcements were broadcast by KZKS/KAYW/KWGL/KRVG/KRGS and KAVP radio to deal with local and/or regional community problems. They are described herein as to program or announcement type, along with a brief narrative defining the problem and program announcement synopsis.

All stations announced events throughout the area with our Community Voice spots. This one minute segment offers federally recognized non-profits a forum to announce their events, free of charge.

- The main focus this quarter was:
 - Energy, oil, gas and water
 - Air quality standards
 - Water Issues and Wildfires
 - Gang Issues
 - Schools-Children and the upcoming summer of changes in store with the budget cuts
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Sheriff's department and gang issues: Worked with Montrose, Mesa and Garfield County Sheriff's department to discuss local gang issues. Why kids join, gang identification symbols, signs, graffiti and tattoos. Aired recent gang activity, impacts and how to address these issues. All of these 30 second subjects were aired a total of 60 times during the quarter for Garfield County, 51 times for Mesa County on KZKS and KAYW, 44 times on KWGL, 106 times on KRVG, 137 times on KRGS and 4 times for KAVP.

Shannon Ullman with Schmueser Gordon Meyer came in live on KZKS and spoke about water conservation-past, present and future. She is presenting this in the local libraries and Mesa University as a series of lectures(Ben Wade and Christian Marhargan also recorded spots on the same subject and are part of the lecture series). Recorded this for a community voice spot which ran 67 times on KRGS, 39 times on KRVG, 37 times on KWGL and 36 times on KZKS and KAYW.

Each Wednesday a representative from Grand Junction Parks and Rec comes in to the KZKS studio at 8:40 am and does an on air update to the activities they currently have in place and upcoming events. This segment last about 5 minutes. The activities are geared towards all ages from kids to grandparents in a variety of manners. Aired on KZKS and KAYW.

Recorded community voice spots focused on the summer food service program, when and where meals would be provided. These aired 61 times on KRGS, 34 times on KRVG, 37 times on KWGL, and 28 times on KZKS and KAYW.

American Cancer Society spots ran regarding the upcoming Relay for Life walks around the communities of Garfield, Pitkin and Eagle Counties. These ran 35 times on KRGS and 36 times on KRVG.

Week of April 29 to May 5 live reads done from 8a to 5p at the 40 break regarding Global Wildfire Awareness Week. Discussed current local fuels and weather conditions indicating the potential for significant wildfire activity-red flag warnings already in place affecting the entire Western Colorado. This aired on KZKS and KAYW, KRVG, KRGS and KWGL.