

Western Slope Communications, LLC - Issues & Programs 2nd Qt 2018

July 2, 2018

Pursuant to FCC Rules and Regulations 73.3256(A)(9), the following programs and announcements were broadcast by KZKS/KAYW/KWGL/KRVG/KRGS and KAVP radio to deal with local and/or regional community problems. They are described herein as to program or announcement type, along with a brief narrative defining the problem and program announcement synopsis. All stations announced events throughout the area with our Community Voice spots. This one minute segment offers federally recognized non-profits a forum to announce their events, free of charge.

Working with the Garfield County Sheriff's departments we aired crime reports and tip line requests for each county, produced by the individual departments, 60 seconds in length. In the second quarter we aired 182 crime reports for Garfield County.

Autism:

Autism is one of the fastest-growing serious developmental disorders in the United States. Today, 1 in 68 children is diagnosed, a nearly 30% increase in three years. Despite this high prevalence, research shows that many parents of young children have very little knowledge about the signs of autism and are not seeking help early enough. While there is currently no cure for autism, early detection and intervention can result in critical improvements across the lifespan. The campaign was developed by BBDO and Latinworks, and includes a full suite of TV, radio, print, outdoor and digital assets. TV and radio assets are available in both English and Spanish. The latest round of creative, entitled "World of Autism" takes audiences through an imaginative world to illustrate the signs of autism. The PSAs encourage parents to visit AutismSpeaks.org/Signs to learn the signs of autism early, because seeking help can lead to better lifelong outcomes.

These 30 and 60 second PSA's ran 3 times on KWGL, 0 times on KRVG, 93 times on KRGS, 89 times on KAVP, and 13 times on KZKS/KAYW.

Fatherhood:

86 percent of dads spend more time with their children today than their own fathers did with them. However, a majority of dads (7 out of 10) also reported that they could use tips on how to be a better parent. The campaign PSAs encourage dads to recognize the critical role fathers play in their children's lives through something as simple as a dad joke. The spots feature kids re-telling jokes their dad shared with them, highlighting that even the smallest moments fathers spend with their children can have the biggest difference in their children's lives. All PSAs direct

audiences to visit www.fatherhood.gov for parenting tips, fatherhood programs, and other resources.

These 30 and 60 second PSA's ran 8 times on KWGL, 0 times on KRVG, 126 times on KRGS, 106 times on KAVP, and 24 times on KZKS/KAYW.

Addiction Support

Over 45 million Americans are directly impacted by addiction. Addiction is the leading cause of death for people under the age of 30 and since 2013, addiction related deaths have increased by 6.5%. Most people don't look for resources because they can't admit to their struggles and friends and family often don't know what they can do to help. Using powerful stories that portray the modern faces of addiction, the "Listen" campaign speaks to the friends and family of those struggling with addiction, encouraging them to listen and start the conversation about addiction with their loved ones, driving them to tips and resources housed on the campaign's microsite, heretolisten.com.

These 30 and 60 second PSA's ran 3 times on KWGL, 0 times on KRVG, 46 times on KRGS, 64 times on KAVP and 7 times on KZKS/KAYW.

Bullying

In order to encourage and empower parents with the tools they need to talk to their child about being more than a bystander, The Ad Council has launched a PSA campaign on behalf of federal government, non-profit, media and corporate communities. Through this collaboration, the campaign will raise awareness about the seriousness of the issue and highlight simple, yet powerful actions children can take when they witness an act of bullying, like tell a trusted adult or help the person being bullied get away from the situation. Parents are directed to visit TheBullyProject.com/parents and StopBullying.gov where they can hear advice from experts, students and other parents on how to empower their children to be more than a bystander and help stop bullying nationwide.

These 30 and 60 second PSA's ran 2 times on KWGL, 1 times on KRVG, 93 times on KRGS, 76 times on KAVP and 20 times on KZKS/KAYW.

Relationship Abuse

A majority of today's teens has mobile phones and uses them to talk to friends, send text messages, and post to social networking sites. But use of this technology creates new challenges for teens, particularly as they develop intimate relationships. One of those challenges is learning to recognize digital dating abuse. Digital dating abuse can include persistent and unwanted calls or text messages, breaking into email or social networking accounts, or being pressured to send private or embarrassing photos or videos. Just how big is this problem? According to a Technology and Teen Dating Abuse Survey conducted by Teen Research Unlimited in 2007, one

in three teens says they have been text messaged 10, 20 or 30 times an hour by a partner wanting to know where they are, what they are doing, or whom they are with. One in four teens in a relationship has been called names, harassed, or disparaged by their partner via calls and text messages. That's why the Ad Council, in partnership with the Family Violence Prevention Fund and the Department of Justice's Office on Violence against Women, launched "That's Not Cool," a national public service advertising campaign designed to help teens identify digital dating abuse and take steps to prevent it. In addition to traditional media, the campaign—created pro bono by R/GA—uses web based ads and posters in schools and malls to connect with teens where they hang out, online and off. PSAs direct teens to visit, ThatsNotCool.com, where they can find tools to help them determine for themselves what acceptable relationship behavior are and connect with other teens to share their experiences. An ambassador program encourages teens to get involved in raising awareness about digital dating abuse in their schools and communities.

These 30 and 60 second PSA's ran 0 times on KWGL, 0 times on KRVG, 49 times on KRGS, 59 times on KAVP, and 10 times on KZKS/KAYW