

Issues Programs List
Quarterly Issues Programs List for KIXS, KLUB, KQVT

October, 1st, 2023- December 31st, 2023

Section I: Issues

- A. **Recreation:** There is a general feeling that citizens in the area must travel to Houston, San Antonio, or Corpus Christi to have access to safe family friendly recreational activities.
- B. **Education - Access to Educational Resources:** Victoria has high rates of high school dropouts and a lower percentage of people with advanced degrees, which are needed to fuel continued growth opportunities in the community.
- C. **Health/Wellness - Healthier Living Options:** Victoria County suffers from higher-than-average obesity and diabetes rates than average for Texas communities. There needs to be more wellness programs and healthier living programs in the community.
- D. **Veterans - More Resources for Local Veterans including Mental Health Care:** Suicide rates and mortality rates for Veterans in Victoria County exceed national and state averages. There is the need for more Veteran focused programs to reverse the trend.
- E. **Public Safety - Ways to Strengthen Victoria Public Safety and Maintain Security in local neighborhoods:** Crime rates are falling and there is a general feeling that things are not going in the right direction.
- F. **Poverty - More Resources for Coping with Hunger/Homeless in Victoria:** There are more homeless on area streets and programs that feed the poor are finding it difficult to provide enough services for those who need it.
- G. **Economy - Expanding Economic Opportunities:** Texas is in the middle of an economic boom. People in the area worry that Victoria is not keeping up.

Section II. Responsive Programs

The Victoria Report broadcasts every Sunday at 7:30 a.m. for 15 minutes.

10/1 Patriot Palooza

Kelsey Norgard of Patriot Palooza came to the studio to bring community awareness to the hardships veterans often encounter after their service in the military. Events like Patriot Palooza offer an opportunity for veterans and their family's socialization and opportunities for growth as members of the Crossroads community. **Veteran Issues, Veteran Opportunities, Community Resources**

10/8 Restoration House - Ministries Programs for Women in the Community

Carol Lynn, Director of Development and Communication came to the studio to promote an event that directly benefits women in the Crossroads community who are looking for opportunities for advancement. Restoration House Ministries has an event yearly named 10,000 Women Strong which is free to the community but fundraising events are made to help women who have recently been released after incarceration. **Reform, Women's Issues, Community Resources**

10/15 Victoria Farmers Market - SNAP Recipients Food Issues

Meridith Byrd the Advancement Director of the Victoria Farmers Market announced to the community that SNAP food stamps will now be welcome at the market. She offered the community tips on how the process will work for SNAP carriers as well as what could be purchased using SNAP at the market.

Hunger, Poverty, Food Stamps, Personal Finance

10/22 Victoria Independent School District - Educational Issues Regarding Residence

Melissa Korell and Melisa Florez came to the studio with huge news for parents and students enrolled in the Victoria Independent School District when they announced that VISD was now offering a new program where parents can literally choose which VISD school they would like their student to attend depending on needs and enrollment numbers. **Education**

10/29 Mental Health Concerns in the Community

Be Well Victoria representative Sarrah Beaver spoke to the community on the importance of treating yourself well during the holidays, especially during the upcoming holiday season. She offered that the main goal of Be Well Victoria is to develop a community collaborative to assess, plan, and implement strategies to become a healthier community that supports resilience, mental health, and well-being.

Mental Health, Holiday Stress

11/5 Victoria County Update - Animal Control Issues with Overcrowding

Judge Ben Zeller offered the community updates which included the highly anticipated news regarding three new facilities detrimental to the community which includes a new emergency services building, a new animal control facility which the county wants to change to the name, Animal Services and a much-anticipated new mental health hospital. **Mental Health, Community Resources, Healthcare Services, Animal Control**

11/12 Regional Economic Issues - Local Business Stimulus

The City of Victoria is celebrating its third anniversary to promote shopping locally with by offering a Yule Love Shopping opportunity where Victoria residents can have their "passports" stamped with each business they visit, and no purchase is necessary. They announced several new local mom and pop shops that will be opening downtown to further stimulus and downtown revitalization. **Local Economy**

11/19 Mayor of Victoria Announces Departure - City of Victoria Hosting Mayoral Candidate Application

Samantha Renolds from the City of Victoria Media Relations came to discuss why the City of Victoria will hold an emergency election for the seat on city council for mayor as Jeff Bauknight, our current mayor is leaving his seat midterm for the newly opened Texas House of Representatives. **Local Politics**

11/20 Holiday Crime Statistics Issue - Holiday Shopping Safety Tips

Victoria Police Department Community Liaison, Officer Turner, came to give several necessary tips which included information on trending "convenience burglaries" as several car robberies have occurred due to unlocked vehicles. **Crime**

11/26 American Heart Association Women's Health

Rhonda Reeder of the American Heart Association came to the studio to discuss the importance of heart health, especially for women. Women's health tips were included in the conversation and plans for the Go Red Event in Victoria. **Women's Health, Public Health**

12/3 Victoria Parks and Recreation - Facility Issues, Duck Pond Reopening

The City of Victoria has announced the official reopening of the Duck Pond in Riverside Park after construction delays that left residents without access to a large portion of the public park after Hurricane Harvey destroyed some of the pond's infrastructure. **Parks and Recreation, Severe Weather**

12/10 Reran: 11/20 Holiday Crime Statistics - Holiday Shopping Safety Tips

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12/24 Crossroads Heart and Stroke Walk - Community looking for more ways to stay fit.

Victoria County is one of the most obese counties in Texas and there is great concern about the lack of opportunities for fitness. Brittany Sandbach of UHV offered on air that the Victoria College in connection with UHV and the American Heart Association will host their 3rd Annual Crossroads Heart and Stroke Walk on February 4th 2024. Included in the walk educational booths will be present to offer community health and wellness tips and resources. **Personal Health, Obesity, Exercise & Fitness, Health/Wellness**

12/31 Reran: 11/26 American Heart Association Women's Health

Rhonda Reeder of the American Heart Association came to the studio to continue the discussion of the importance of heart health, especially for women. Additional women's health tips were included in the conversation, including more plans for the Go Red Event in Victoria. **Women's Health, Health/Wellness**