

Issues Programs List
Quarterly Issues Programs List for Stations KIXS, KLUB, KQVT

April, 1, 2023-June 30th, 2023

Section I: Issues

- A. **Recreation - More Recreational Opportunities for Youth:** There is a general feeling that citizens in the area must travel to Houston, San Antonio, or Corpus Christi to have access to safe family friendly recreational activities.
- B. **Education - Access to Educational Resources in Victoria County:** Victoria has high rates of high school dropouts and a lower percentage of people with advanced degrees, which are needed to fuel continued growth opportunities in the community.
- C. **Health/Wellness - Healthier Living Options:** Victoria County suffers from higher-than-average obesity and diabetes rates than average for Texas communities. There needs to be more wellness programs and healthier living programs in the community.
- D. **Veterans - More Resources for Local Veterans including Mental Health Care:** Suicide rates and mortality rates for Veterans in Victoria County exceed national and state averages. There is the need for more Veteran focused programs to reverse the trend.
- E. **Public Safety - Ways to Strengthen Victoria Public Safety and Maintain Security in local neighborhoods:** Crime rates are falling and there is a general feeling that things are not going in the right direction.
- F. **Poverty - More Resources for Coping with Hunger/Homeless in Victoria:** There are more homeless on area streets and programs that feed the poor are finding it difficult to provide enough services for those who need it.
- G. **Economy - Expanding Economic Opportunities:** Texas is in the middle of an economic boom. People in the area worry that Victoria is not keeping up.

Section II. Responsive Programs

The stations have broadcast programming dealing with each of the below-referenced issues.
Each program ran on all three stations.

Broadcast on April 2, 2023, 7:30am-7:45a

The Victoria Report – Townsquare Extra: SHRED EVENT

Segment duration (15 minutes)

Victoria Police Department's Annual Shredding Event with special guests, Officer Turner and Lauren Mo of the VPD invited the community out to their free event to shred papers from your office or home that is no longer needed in an effort to help the community get rid of documents safely.

Issues Discussed: Environment, Recycling

Broadcast on April 9, 2023, 7:30am-7:45a

The Victoria Report – Townsquare Extra: Julie Fulgham Director of Development Services for the City of Victoria

Segment duration (15 minutes)

Julie Fulgham Director of Development Services for the City of Victoria came to invite the community to be a part of the latest and biggest city initiative and to share their thoughts on the 'Active Master Plan for Transportation in the City of Victoria specifically to discuss walking and biking routes throughout the Crossroads.

Issues Discussed: Infrastructure, City Issues, Transportation, Health/Wellness

Broadcast on April 16, 2023, 7:30am-7:45a

The Victoria Report – Townsquare Extra: Raquel Garza and Tammy Emerson Director and Assistant Director of Victoria Housing Authority

Segment duration (15 minutes)

Raquel Garza and Tammy Emerson Director and Assistant Director of the Victoria Housing Authority came to discuss with the community the new goals for 2023-2024 which included the new exec. Director's dreams for the future of the VHA.

Issues Discussed: Economic Growth, Housing, Homelessness in Victoria

Broadcast on April 23, 2023, 7:30am-7:45a

The Victoria Report – Townsquare Extra: Victoria County Judge Ben Zeller

Segment duration (15 minutes)

Victoria County Judge Ben Zeller came to the studio to discuss County Government Month and to headline some of the latest concerns of the county which included the purchase of Guadalupe School to be transformed into a training facility for school intruders. He also discussed the May 4th Bicentennial of the City of Victoria and Victoria County.

Issues Discussed: Public Safety, School Shootings, Education

Broadcast on April 30, 2023, 7:30am-7:45a

The Victoria Report – Townsquare Extra: James Kurth, Chairman of the American Legion Broadcast on April 30, 2023

Segment duration (15 minutes)

James Kurth, Chairman of the American Legion offered the community information about Family Day for veterans in the Crossroads community with their latest BE THE ONE campaign to discuss ways to help reduce suicide statistics among veterans.

Issues Discussed: Healthcare, Veteran Issues, Mental Health, Suicide

Broadcast on May 7, 2023, 7:30am-7:45a

The Victoria Report – Townsquare Extra: VISD Registrar Ashley Scott

Segment duration (15 minutes)

VISD Registrar Ashley Scott came to the studio to advise VISD parents of the "Priority Registration" process for VISD students for the 2023-2024 school year which began May 1st through the summer. She also offered information about positions and incentives that are available for community members that hold bachelor's degrees in the community.

Issues Discussed: Education, Employment, Community Resources

Broadcast on May 14, 2023, 7:30a-7:45a

The Victoria Report – Townsquare Extra: Ada Hooker the new Advancement Director for the Crossroads Habitat for Humanity

Segment duration (15 minutes)

Ada Hooker the new Advancement Director for the Crossroads Habitat for Humanity came to update the community on new ways to support the mission of Habitat and to thank the community for their response to the new Restore Outlet that sold a record \$100,000 for homeless in the community in 2023.

Issues Discussed: Hunger, Poverty, Homelessness, Community

Broadcast on May 21, 2023, 7:30a-7:45a

The Victoria Report – Townsquare Extra: Jody Sanovall, Director of Hopefest 2023

Segment duration (15 minutes)

Jody Sandovall Director of HopeFest 2023 offered information to the community about HopeFest, the communities only "teen" fundraising event that has celebrated over 7 years of service for teens in the Crossroads, asking community members to come out to support the event as well as discussing what events were planned for teens at Hopefest for 2023 and to invite teens out to the event as well.

Issues Discussed: Recreational Activities for Youth, Community

Broadcast on May 28, 2023, 7:30a-7:45a

The Victoria Report – Townsquare Extra: Victoria Public Librarian Noel Kopriva

Segment duration (15 minutes)

Victoria Public Librarian Noel came to the studio to invite teens out for the Victoria Public Library Summer Reading Program which includes tons of teen activities for 2023 including Lego building contests and anime drawing contests as well as game nights and of course reading incentives for teens in the community as well.

Issues Discussed: Recreational Opportunities for Youth, Education, Literacy

Broadcast on June 4, 2023, 7:30a-7:45a

The Victoria Report– Townsquare Extra: Majorie Kirckendall of TxDot

Segment duration (15 minutes)

Marjorie Kirckendall of TXDot to offer the community important updates on road and bridge construction dates for summer 2023, as well as information on the Memorial Weekend Drunk Driving Campaign.

Issues Discussed: Public Safety, Infrastructure, Transportation

Broadcast on June 11, 2023, 7:30a-7:45a

The Victoria Report – Townsquare Extra: Texas Department of Public Safety Sgt. Reuben San Miguel

Segment duration (15 minutes)

Texas Department of Public Safety Sargeant Reuben San Miguel discussed ways to avoid becoming a victim of crime, especially during upcoming summer vacations. He offered advice on keeping your family and your belongings secured, even when away on vacations. He also discussed safe driving habits and the costs of drinking and driving.

Issues Discussed: Public Safety, Drunk Driving, Cyber Security, Travel, Crime

Broadcast on June 18, 2023. 7:30a-7:45a

The Victoria Report – Townsquare Extra: City of Victoria Communications Director Ashley Strelvel

Segment duration (15 minutes)

City of Victoria Communications Director Ashley here to talk to the Crossroads about the City of Victoria's first job fair in the community's history! She gave a brief synopsis of job openings that were currently available as well as what to expect at the first City of Victoria job fair including participants needing a resume and references.

Issues Discussed: Employment, Economy

Broadcast on June 25, 2023. 7:30a-7:45a

The Victoria Report – Townsquare Extra: Victoria Parks and Recreation Gabby Guilarte

Segment duration (15 minutes)

Gabby Guilarte from Victoria Parks and Recreation came in to discuss the City of Victoria's outdoor public events geared towards mothers with young children, which now includes two new services for toddlers such as the Toddler Trails. She also discussed wellness programs at local parks for people of all ages.

Issues Discussed: Wellness, Health, Youth, Recreation