

Issues Programs List
Quarterly Issues Programs List for Stations KIXS, KLUB, KQVT
January 1st- March 31st, 2023

Section I: Issues

Through on-air announcements that air at various times of the day, KIXS, KLUB, KQVT solicits input from Victoria and The Crossroads area in South Texas. Residents and members of our community tell us what concerns they have. From that feedback, we have identified the following as significant issues in our community:

A. Victoria City Issues: Christy Youker of Keep Victoria Beautiful came by the studios to discuss city beautification goals for 2023. Victoria Parks and Recreation Director Jason Alfonso talked about the goals for park renovations in 2023. Mayor Jeff Bauknight spoke to the Crossroads community with his "State of the City" address.

B. Business Opportunities in Victoria County: City of Victoria Economic Development Director Danielle Williams talked about new services provided free for residents from the city for new business owners and entrepreneurs. Gail Rice and Carol Arnold of Women Gather Together Express Network discussed women's organizations and small business owners support and networking systems through WGTN, inviting all women businesses to attend monthly meetings.

C. Health Issues in Victoria and Surrounding Areas: Rhonda Reeder of the American Heart Association came to the studio to discuss the importance of heart health, especially for women and educated the public on the Go Red Event where survivor stories are shared on stage, inviting the public to attend.

D. Youth Programs in Victoria: Victoria Kiwanis Club member Shannon Longoria came by the station to talk about the Riverside Ride. The bike ride takes place in late March and benefits the youth in the community. Victoria Livestock Show volunteer, Robin Janecka came in to invite the public to share in the fundraising for children in FFA showing animals at the barn sale as well as updating the community on the community events planned for the week of the livestock show celebrations.

E. Parks and Recreation in Victoria: Gabby Guilarte from Victoria Parks and Recreation came in to discuss the City of Victoria's first outdoor public events geared towards mothers with young children which now includes two new services for toddlers such as the Toddler Trails and the latest endeavor, Tots Dance Party scheduled for the first Saturday in April 2023.

F. Victoria Public Safety: Texas Department of Public Safety Sgt. Reuben San Miguel came to the studio to remind the community, especially during holidays like Spring Break. They offered their advice on how to keep families safe during the holiday, with an emphasis on having a designated driver and not texting and driving.

G. Security Issues in Victoria: Victoria Police Department's Annual Shredding Event with special guests, Officer Turner and Lauren Mo of the VPD invited the community out to their free event to shred papers from your office or home that is no longer needed in an effort to help the community get rid of documents safely.

I. Hunger/Homeless in Victoria: VC Art Professor Deborah Chronister was in the studio to promote local arts in the community through Empty Bowls, a movement that includes potters in the community donating bowls to purchase with proceeds benefitting all 5 of the food banks and soup kitchens in the Crossroads.

Section II. Responsive Programs

The stations have broadcast programming dealing with each of the below-referenced issues. Programming dealing with each issue is set out below. Each program ran on all three stations.

The Victoria Report – Townsquare Extra: Victoria Parks and Recreation Director Jason Alfonso Broadcast on January 1, 2023

Segment duration (15 minutes) Aired 7:30am-7:45am

Victoria Parks and Recreation Director Jason Alfonso came to the studio to talk about the changes our parks will see in the years ahead. The dog park has broken ground and the duck pond will be completed in 2023 which is big news for the community. Jason offered to community members to consider being a part of the Parks board. He shares details for the attractions coming to the parks, which includes the 10 Year Parks plan. **Issues Discussed: Victoria City Issues, Parks and Recreation, City Projects**

The Victoria Report – Townsquare Extra: Rhonda Reeder of the American Heart Association Broadcast on January 8th, 2023

Segment duration (15 minutes) Aired 7:30am-7:45am

Rhonda Reeder of the American Heart Association came to the studio to discuss the importance of heart health, especially for women and educated the public on the Go Red Event where survivor stories are shared on stage, inviting the public to attend. **Issues Discussed: Health, Women’s Health, Education**

The Victoria Report – Townsquare Extra: Victoria Mayor Jeff Baulknight Broadcast on January 15th, 2023

Segment duration (15 minutes) Aired 7:30am-7:45am

Mayor Jeff Baulknight spoke to the Crossroads community with his "State of the City" address which included priority news regarding the Victoria Airport in 2023. He shared old and new business from City Commissioner's Meetings to update the Crossroads on policy changes, such as the new Victoria Public Library. **Issues Discussed: Victoria City Issues**

The Victoria Report – Townsquare Extra: Kiwanis’ Shannon Longoria Broadcast on January 22nd, 2023

Segment duration (15 minutes) Aired 7:30am-7:45am

Victoria Kiwanis Club member Shannon Longoria came by the station to talk about the Riverside Ride. The bike ride takes place in late March and benefits the youth in the community. **Issues Discussed: Community Events, Health, Youth Programs**

The Victoria Report – Townsquare Extra: Gail Rice and Carol Arnold of Women Gather Together Express Network

Broadcast on January 29th, 2023

Segment duration (15 minutes)

Aired 7:30am-7:45am

Gail Rice and Carol Arnold of Women Gather Together Express Network discussed women's organizations and small business owners support and networking systems through WGTN, inviting all women businesses to attend monthly meetings. They also invited the public to the Murder Mystery.

Issues Discussed: Women in Business, Local Economy, Community Events

The Victoria Report – Townsquare Extra: Victoria College Art Professor Deborah Chronister

Broadcast on February 5th, 2023

Segment duration (15 minutes)

Aired 7:30am-7:45am

VC Art Professor Deborah Chronister was in the studio to promote local arts in the community through Empty Bowls, a movement that includes potters in the community donating bowls to purchase with proceeds benefitting all 5 of the food banks and soup kitchens in the Crossroads. Also, included was the VC Art Gallery Opening for 2023 at the Victoria College free to the public. **Issues Discussed: Arts, Education, Hunger**

The Victoria Report – Townsquare Extra: City of Victoria Economic Development Director Danielle Williams

Broadcast on February 12th, 2023

Segment duration (15 minutes)

Aired 7:30am-7:45am

City of Victoria Economic Development with special guest Director Danielle Williams. Danielle offered information on new services provided free for residents from the city for new business owners and entrepreneurs. Economic development is one of Crossroads' hottest topics as new businesses and franchises continue to spring up. **Issues Discussed: Victoria City Issues, Local Economy**

The Victoria Report – Townsquare Extra: Keep Victoria Beautiful Christy Youker

Broadcast on February 19th, 2023

Segment duration (15 minutes)

Aired 7:30am-7:45am

Christy Youker of Keep Victoria Beautiful returned to discuss a trending issue with the Victoria community; recycling- what can and cannot be recycled and why. She also discussed the latest recycling plans for 2023. **Issues Discussed: Victoria City Issues, Recycling, Environment**

The Victoria Report – Townsquare Extra: Victoria Livestock Show Community volunteer Robin Janecka

Broadcast on February 26th, 2023

Segment duration (15 minutes)

Aired 7:30am-7:45am

Victoria Livestock Show featuring special guest VLS Community volunteer, Robin Janecka. Robin came in to invite the public to share in the fundraising for children in FFA showing animals at the barn sale as

well as updating the community on the community events planned for the week of the livestock show celebrations. **Issues Discussed: Victoria City Issues, Community Events**

**The Victoria Report – Townsquare Extra: Victoria Mayor Jeff Baulknight
Broadcast on March 5th, 2023**

Segment duration (15 minutes) Aired 7:30am-7:45am

Mayor Jeff Baulknight came back to the studio to share budget information and upcoming events for the City of Victoria as well as to invite the community to partake in upcoming city council meetings in 2023. **Issues Discussed: Victoria City Issues**

**The Victoria Report – Townsquare Extra: Officer Turner and Lauren Mo of the Victoria Police
Department
Broadcast on March 12th, 2023**

Segment duration (15 minutes) Aired 7:30am-7:45am

Victoria Police Department's Annual Shredding Event with special guests, Officer Turner and Lauren Mo of the VPD invited the community out to their free event to shred papers from your office or home that is no longer needed in an effort to help the community get rid of documents safely. **Issues Discussed: Victoria City Issues, Recycling**

**The Victoria Report – Townsquare Extra: Texas Department of Public Safety Sgt. Reuben San Miguel
Broadcast on March 19th, 2023**

Segment duration (15 minutes) Aired 7:30am-7:45am

Texas Department of Public Safety Sgt. Reuben San Miguel came to the studio to remind the community, especially during holidays like Spring Break. They offered their advice on how to keep families safe during the holiday, with an emphasis on having a designated driver and not texting and driving. **Issues Discussed: Victoria City Issues, Public Safety**

**The Victoria Report – Townsquare Extra: Victoria Parks and Recreation Gabby Guilarte
Broadcast on March 26th, 2023**

Segment duration (15 minutes) Aired 7:30am-7:45am

Gabby Guilarte from Victoria Parks and Recreation came in to discuss the City of Victoria's first outdoor public events geared towards mothers with young children which now includes two new services for toddlers such as the Toddler Trails and the latest endeavor, Tots Dance Party scheduled for the first Saturday in April 2023. **Issues Discussed: Victoria City Issues, Parks & Recreation, Youth Programs, Education**