LOCAL

WRCB 900 Whitehall Rd. Chattanooga, TN 37405 Main: (423) 267-5412 Billing: (423) 267-5412

Billing Address:

Butler Consulting Attention: Accounts Payable 6504 Lake Shadows Circle Hixson, TN 37343

Send Payment To:

WRCB 900 Whitehall Rd. Chattanooga, TN 37405

INVOICE	гг		Page 1 of 2		
Property	WRCB				
Invoice #	56756-1	Order #	56756		
Invoice Date	02/25/24	Alt Order #			
Invoice Month	February 2024	Deal #			
Invoice Period	01/29/24 - 02/25/24	Flight Dates	02/19/24 - 03/05/24		
Advertiser	Alex McVeagh				
Product	Campaign for Circuit	Court			
Estimate #					
	Account Executive	Account Executive Political House			
	Sales Office	Chattanooga Local Sales			
	Sales Region	Local			
	Agency Code				
	Advertiser Code				
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling	Lowest Unit Rate			
	Agency Ref				
	Advertiser Ref				
	Product 1				
	Product 2				

1 02/19/24 Weeks:	03/01/24		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks:		M-FAM News 530A	530a-6a	MTWTF	:30	2	\$44.00	NM	
weeks.	Start Date 02/19/24	End Date MTWTFSS 02/25/24 MTWTF	Spots/Week 2	<u>Rate</u> \$44.00					
Spots: <u>#</u> <u>C</u>	<u>h Day Ai</u>	ir Date <u>Air Time</u> Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	RCB Th 02	2/22/24 5:42 AM M-F/	AM News 530A	530a-6a	:3	0 MCVEAGH_	1080		\$44.00 NM
2 W	RCB F 02	2/23/24 5:52 AM M-F/	AM News 530A	530a-6a	:3	0 MCVEAGH_	_1080		\$44.00 NM
2 02/19/24	03/01/24	M-F Early Today 6A-	7A 6a-7a	MTWTF	:30	2	\$130.00	NM	
Weeks:	Start Date 02/19/24	End Date MTWTFSS 02/25/24 MTWTF	Spots/Week	<u>Rate</u> \$130.00					
Spots: <u>#</u> C	<u>h Day Ai</u>	ir Date <u>Air Time</u> Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	RCB F 02	2/23/24 6:56 AM M-F	Early Today 6A-7A	6a-7a	:3	0 MCVEAGH_	1080		\$130.00 NM
3 02/19/24	03/05/24	Today Show	7a-9a	MTWTF	:30	4	\$140.00	NM	
Weeks:	Start Date 02/19/24	End Date <u>MTWTFSS</u> 02/25/24 MTWTF	Spots/Week 4	Rate \$140.00					
Spots: <u>#</u> C	<u>h Day Ai</u>	ir Date <u>Air Time</u> Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
2 W	RCB Tu 02	2/20/24 8:29 AM Toda	ay Show	7a-9a	:3	0 MCVEAGH_	1080		\$140.00 NM
1 W	RCB W 02	2/21/24 7:59 AM Toda	ay Show	7a-9a	:3	0 MCVEAGH_	1080		\$140.00 NM
3 W	RCB Th 02	2/22/24 8:41 AM Toda	ay Show	7a-9a	:3	0 MCVEAGH_	1080		\$140.00 NM
4 W	RCB F 02	2/23/24 8:42 AM Toda	ay Show	7a-9a	:3	0 MCVEAGH_	_1080		\$140.00 NM
4 02/19/24	03/05/24	M-F AM News 5A	5a-530a	МГWГF	:30	4	\$22.00	NM	
Weeks:	Start Date 02/19/24	End Date MTWTFSS 02/25/24 MTWTF	<u>Spots/Week</u> 4	Rate \$22.00					
Spots: <u>#</u> C	h Day Ai	ir Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	RCB M 02	2/19/24 5:21 AM M-F	AM News 5A	5a-530a	:3	0 MCVEAGH_	1080		\$22.00 NM
1 W	RCB Tu 02	2/20/24 5:26 AM M-F	AM News 5A	5a-530a	:3	0 MCVEAGH_	1080		\$22.00 NM
3 W	RCB W 02	2/21/24 5:11 AM M-F	AM News 5A	5a-530a	:3	0 MCVEAGH_	1080		\$22.00 NM
4 W	RCB F 02	2/23/24 5:21 AM M-F	AM News 5A	5a-530a	:3	0 MCVEAGH_	1080		\$22.00 NM

We warrant that the "actual broadcast" information shown on this affidavit was taken from the program log and will be available upon request, for inspection by the distributor for at least twelve (12) months from the date of this affidavit. Invoices are subject to possible frequency discounts and other consideration given pursuant to station sales promotions. Details upon request. Non-discrimination: In the performance of all Sarkes Tarzian, Inc. dba WRCB Channel 3 and/or KTVN Channel 2 advertising agreements, Sarkes Tarzian, Inc. requires that each party not discriminate on the basis of race or ethnicity.



Send Payment To:

WRCB 900 Whitehall Rd. Chattanooga, TN 37405

	ICEA	TE		Page 2 of 2
	Invoice #	56756-1	Invoice Month	February 2024
	Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
)5	Advertiser	Alex McVeagh		
	Product	Campaign for Circuit Cou	urt	
	Estimate #			

1 WRCB Sa 02/24/24 6:32 AM EW News Saturday 6A 6a-7a 30 MCVEAGE_1080 \$17.00 6 02/24/24 02/24/24 EW News Sat 7A-8A 7a-8a S- :30 1 \$85.00 NM Weeks: Start Date End Date MTWTESS Spots: # Ch Day Air Time Description Start/End Time Length Ad-ID Rate :30 \$85.00 \$85.00 7 02/24/24 02/24/24 Sat Today 8a-9:30a S :30 2 \$110.00 NM Weeks: Start Date End Date MWTESS Spots: # Ch Day Air Time Description Start/End Time Length Ad-ID Rate :30 WCVEAGH_1080 \$110.00 NM \$110.00 Start/End Time Start/Start/Start \$110.00 Start/Start \$110.00 \$110.00 \$110.00 \$110.00 \$110.00 \$110.00 \$110.00 \$110.00 \$110.00 \$110.00 \$110.00 \$110.00 \$110.00 \$110.00 \$11								Spots/			
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1 WRCB Su 02/25/24 7:26 AM EW News Sun 7a-8a 7a-8a :30 MCVEACH_1080 \$80.00 10 02/25/24 02/25/24 Sunday Today 8a-9a 8a-9a S :30 1 \$125.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate \$125.00 1 WRCB Su 02/25/24 8:26 AM Sunday Today 8a-9a 8a-9a :30 MCVEAGH_1080 \$125.00	Spo	ots: # Ch			tion	+	Lena	th Ad-ID			Rate Type
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	Spo		<u> </u>						1080		<u>Rate</u> <u>Type</u> \$125.00 NM
Total Spots 18	L					Total Spots	-				¢120.00 1444

Net 30 days

Gross Total \$1,433.00

Agency Commission \$214.95

- Net Amount Due
 \$1,218.05
- Invoice Balance as of 03/01/24 11:05:30 AM ET \$0.00

We warrant that the "actual broadcast" information shown on this affidavit was taken from the program log and will be available upon request, for inspection by the distributor for at least twelve (12) months from the date of this affidavit. Invoices are subject to possible frequency discounts and other consideration given pursuant to station sales promotions. Details upon request. Non-discrimination: In the performance of all Sarkes Tarzian, Inc. dba WRCB Channel 3 and/or KTVN Channel 2 advertising agreements, Sarkes Tarzian, Inc. requires that each party not discriminate on the basis of race or ethnicity.