



WRCB
900 Whitehall Rd.
Chattanooga, TN 37405
Main: (423) 267-5412
Billing: (423) 267-5412

DUPLICATE INVOICE

Property	WRCB		
Invoice #	56756-1	Order #	56756
Invoice Date	02/25/24	Alt Order #	
Invoice Month	February 2024	Deal #	
Invoice Period	01/29/24 - 02/25/24	Flight Dates	02/19/24 - 03/05/24
Advertiser	Alex McVeagh		
Product	Campaign for Circuit Court		
Estimate #			
Account Executive	Political House		
Sales Office	Chattanooga Local Sales		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Lowest Unit Rate		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

Butler Consulting
Attention: Accounts Payable
6504 Lake Shadows Circle
Hixson, TN 37343

Send Payment To:

WRCB
900 Whitehall Rd.
Chattanooga, TN 37405

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/19/24	03/01/24	M-FAM News 530A	530a-6a	MTWTF--	:30	2	\$44.00	NM
Weeks: <u>Start Date</u> 02/19/24 <u>End Date</u> 02/25/24 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$44.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WRCB Th 02/22/24 5:42 AM M-FAM News 530A 530a-6a :30 MCVEAGH_1080 \$44.00 NM									
2 WRCB F 02/23/24 5:52 AM M-FAM News 530A 530a-6a :30 MCVEAGH_1080 \$44.00 NM									
2	02/19/24	03/01/24	M-F Early Today 6A-7A	6a-7a	MTWTF--	:30	2	\$130.00	NM
Weeks: <u>Start Date</u> 02/19/24 <u>End Date</u> 02/25/24 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 1 <u>Rate</u> \$130.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WRCB F 02/23/24 6:56 AM M-F Early Today 6A-7A 6a-7a :30 MCVEAGH_1080 \$130.00 NM									
3	02/19/24	03/05/24	Today Show	7a-9a	MTWTF--	:30	4	\$140.00	NM
Weeks: <u>Start Date</u> 02/19/24 <u>End Date</u> 02/25/24 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 4 <u>Rate</u> \$140.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WRCB Tu 02/20/24 8:29 AM Today Show 7a-9a :30 MCVEAGH_1080 \$140.00 NM									
1 WRCB W 02/21/24 7:59 AM Today Show 7a-9a :30 MCVEAGH_1080 \$140.00 NM									
3 WRCB Th 02/22/24 8:41 AM Today Show 7a-9a :30 MCVEAGH_1080 \$140.00 NM									
4 WRCB F 02/23/24 8:42 AM Today Show 7a-9a :30 MCVEAGH_1080 \$140.00 NM									
4	02/19/24	03/05/24	M-F AM News 5A	5a-530a	MTWTF--	:30	4	\$22.00	NM
Weeks: <u>Start Date</u> 02/19/24 <u>End Date</u> 02/25/24 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 4 <u>Rate</u> \$22.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WRCB M 02/19/24 5:21 AM M-F AM News 5A 5a-530a :30 MCVEAGH_1080 \$22.00 NM									
1 WRCB Tu 02/20/24 5:26 AM M-F AM News 5A 5a-530a :30 MCVEAGH_1080 \$22.00 NM									
3 WRCB W 02/21/24 5:11 AM M-F AM News 5A 5a-530a :30 MCVEAGH_1080 \$22.00 NM									
4 WRCB F 02/23/24 5:21 AM M-F AM News 5A 5a-530a :30 MCVEAGH_1080 \$22.00 NM									

We warrant that the "actual broadcast" information shown on this affidavit was taken from the program log and will be available upon request, for inspection by the distributor for at least twelve (12) months from the date of this affidavit. Invoices are subject to possible frequency discounts and other consideration given pursuant to station sales promotions. Details upon request. Non-discrimination: In the performance of all Sarkes Tarzian, Inc. dba WRCB Channel 3 and/or KTVN Channel 2 advertising agreements, Sarkes Tarzian, Inc. requires that each party not discriminate on the basis of race or ethnicity.



Send Payment To:
WRCB
900 Whitehall Rd.
Chattanooga, TN 37405

DUPLICATE INVOICE

Invoice #	56756-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
Advertiser	Alex McVeagh		
Product	Campaign for Circuit Court		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	02/24/24	02/24/24	EW News Saturday 6A	6a-7a	-----S-	:30	1	\$17.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 -----S- 1 \$17.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WRCB Sa 02/24/24 6:32 AM EW News Saturday 6A 6a-7a :30 MCVEAGH_1080 \$17.00 NM									
6	02/24/24	02/24/24	EW News Sat 7A-8A	7a-8a	-----S-	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 -----S- 1 \$85.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WRCB Sa 02/24/24 7:18 AM EW News Sat 7A-8A 7a-8a :30 MCVEAGH_1080 \$85.00 NM									
7	02/24/24	02/24/24	Sat Today 8a-9:30a	8a-9:30a	-----S-	:30	2	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 -----S- 2 \$110.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WRCB Sa 02/24/24 8:25 AM Sat Today 8a-9:30a 8a-9:30a :30 MCVEAGH_1080 \$110.00 NM 2 WRCB Sa 02/24/24 8:59 AM Sat Today 8a-9:30a 8a-9:30a :30 MCVEAGH_1080 \$110.00 NM									
8	02/25/24	02/25/24	EW News Su 6a-7a	6a-7a	-----S	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 -----S 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WRCB Su 02/25/24 6:46 AM EW News Su 6a-7a 6a-7a :30 MCVEAGH_1080 \$40.00 NM									
9	02/25/24	02/25/24	EW News Sun 7a-8a	7a-8a	-----S	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 -----S 1 \$80.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WRCB Su 02/25/24 7:26 AM EW News Sun 7a-8a 7a-8a :30 MCVEAGH_1080 \$80.00 NM									
10	02/25/24	02/25/24	Sunday Today 8a-9a	8a-9a	-----S	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 -----S 1 \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WRCB Su 02/25/24 8:26 AM Sunday Today 8a-9a 8a-9a :30 MCVEAGH_1080 \$125.00 NM									

Total Spots **18**

Net 30 days

<u>Gross Total</u>	\$1,433.00
<u>Agency Commission</u>	\$214.95
<u>Net Amount Due</u>	\$1,218.05
<u>Invoice Balance as of 03/01/24 11:05:30 AM ET</u>	\$0.00

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