



**WRCB**  
**900 Whitehall Rd.**  
**Chattanooga, TN 37405**  
**Main: (423) 267-5412**  
**Billing: (423) 267-5412**

# DUPLICATE INVOICE

Property	WRCB		
Invoice #	56756-2	Order #	56756
Invoice Date	03/05/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/05/24	Flight Dates	02/19/24 - 03/05/24
Advertiser	Alex McVeagh		
Product	Campaign for Circuit Court		
Estimate #			
Account Executive	Political House		
Sales Office	Chattanooga Local Sales		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Lowest Unit Rate		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**Butler Consulting**  
**Attention: Accounts Payable**  
**6504 Lake Shadows Circle**  
**Hixson, TN 37343**

Send Payment To:

**WRCB**  
**900 Whitehall Rd.**  
**Chattanooga, TN 37405**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/19/24	03/01/24	M-FAM News 530A	530a-6a	MTWTF--	:30	2	\$44.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$44.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WRCB W 02/28/24 5:43 AM M-FAM News 530A 530a-6a :30 MCVEAGH_1080 \$44.00 NM									
5 WRCB Th 02/29/24 5:37 AM M-FAM News 530A 530a-6a :30 MCVEAGH_1080 \$44.00 NM									
3 WRCB F 03/01/24 5:56 AM M-FAM News 530A 530a-6a :30 MCVEAGH_1080 \$44.00 NM									
2	02/19/24	03/01/24	M-F Early Today 6A-7A	6a-7a	MTWTF--	:30	2	\$130.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$130.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WRCB Th 02/29/24 6:37 AM M-F Early Today 6A-7A 6a-7a :30 MCVEAGH_1080 \$130.00 NM									
2 WRCB F 03/01/24 6:28 AM M-F Early Today 6A-7A 6a-7a :30 MCVEAGH_1080 \$130.00 NM									
3	02/19/24	03/05/24	Today Show	7a-9a	MTWTF--	:30	4	\$140.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 5 <u>Rate</u> \$140.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WRCB M 02/26/24 8:34 AM Today Show 7a-9a :30 MCVEAGH_1080 \$140.00 NM									
8 WRCB Tu 02/27/24 8:42 AM Today Show 7a-9a :30 MCVEAGH_1080 \$140.00 NM									
7 WRCB W 02/28/24 8:45 AM Today Show 7a-9a :30 MCVEAGH_1080 \$140.00 NM									
5 WRCB Th 02/29/24 7:29 AM Today Show 7a-9a :30 MCVEAGH_1080 \$140.00 NM									
9 WRCB F 03/01/24 8:44 AM Today Show 7a-9a :30 MCVEAGH_1080 \$140.00 NM									
Weeks: <u>Start Date</u> 03/04/24 <u>End Date</u> 03/10/24 <u>MTWTFSS</u> MT----- <u>Spots/Week</u> 2 <u>Rate</u> \$140.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WRCB M 03/04/24 8:34 AM Today Show 7a-9a :30 MCVEAGH_1080 \$140.00 NM									
11 WRCB Tu 03/05/24 8:49 AM Today Show 7a-9a :30 MCVEAGH_1080 \$140.00 NM									
4	02/19/24	03/05/24	M-F AM News 5A	5a-530a	MTWTF--	:30	4	\$22.00	NM

We warrant that the "actual broadcast" information shown on this affidavit was taken from the program log and will be available upon request, for inspection by the distributor for at least twelve (12) months from the date of this affidavit. Invoices are subject to possible frequency discounts and other consideration given pursuant to station sales promotions. Details upon request. Non-discrimination: In the performance of all Sarkes Tarzian, Inc. dba WRCB Channel 3 and/or KTVN Channel 2 advertising agreements, Sarkes Tarzian, Inc. requires that each party not discriminate on the basis of race or ethnicity.



Send Payment To:  
**WRCB**  
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**Chattanooga, TN 37405**

# DUPLICATE INVOICE

Invoice #	56756-2	Invoice Month	March 2024
Invoice Date	03/05/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	Alex McVeagh		
Product	Campaign for Circuit Court		
Estimate #			

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Total Spots                      **19**

**Net 30 days**

<u>Gross Total</u>	<b>\$1,526.00</b>
<u>Agency Commission</u>	<b>\$228.90</b>
<u>Net Amount Due</u>	<b>\$1,297.10</b>
<u>Invoice Balance as of 03/08/24 9:12:54 AM ET</u>	<b>\$1,297.10</b>

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