

WRCB 900 Whitehall Rd. Chattanooga, TN 37405 Main: (423) 267-5412

Billing: (423) 267-5412

Billing Address:

Butler Consulting Attention: Accounts Payable 6504 Lake Shadows Circle Hixson, TN 37343

Send Payment To:

Weeks:

9

Ch

WRCB

WRCB

WRCB

Spots: #

WRCB 900 Whitehall Rd. Chattanooga, TN 37405

VOICE			Page 1 of		
Property	WRCB				
Invoice #	56516-1	Order #	56516		
Invoice Date	02/25/24	Alt Order #			
Invoice Month	February 2024	Deal #			
Invoice Period	01/29/24 - 02/25/24	Flight Dates	02/07/24 - 03/05/24		
Advertiser	Alex McVeagh				
Product	Campaign for Circuit	Court			
Estimate #					
	Account Executive	Political House			
	Sales Office	Chattanooga	Local Sales		
	Sales Region	Local			
	Agency Code				
	Advertiser Code				
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling	Lowest Unit F	Rate		
	Agency Ref				
	Advertiser Ref				
	Product 1				
	Product 2				

						Spots/				
Line Start D	Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1 02/12/	24 03/05/24	M-FAM News 530A	530a-6a	MTWTF	:30	2	\$44.00	NM		
Weeks	: <u>Start Date</u> 02/12/24	End Date MTWTFSS MTWTF	Spots/Week 2	<u>Rate</u> \$44.00						
Spots: #	Ch Day Air	r Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
1	WRCB Tu 02	1/13/24 5:56 AM M-FAM	l News 530A	530a-6a	:3	O MCVEAGH_	1080		\$44.00	NM
2	WRCB Th 02	1/15/24 5:34 AM M-FAM	l News 530A	530a-6a	:3	O MCVEAGH_	1080		\$44.00	NM
Weeks		End Date MTWTFSS	Spots/Week	Rate						
	02/19/24	02/25/24 MTWTF	2	\$44.00						_
Spots: #		r Date Air Time Descrip		Start/End Time		h Ad-ID	1000			Type
4	-	2/19/24 5:53 AM M-FAM		530a-6a		O MCVEAGH_			\$44.00	
3	WRCB W 02	2/21/24 5:44 AM M-FAN	l News 530A	530a-6a	:3	O MCVEAGH_	1080		\$44.00	NM
2 02/07/	24 03/05/24	M-F Early Today 6A-7A	6a-7a	МГWГF	:30	3	\$130.00	NM		
Weeks	Start Date 02/05/24	End Date <u>MTWTFSS</u> WTF	Spots/Week 3	Rate \$130.00						
Spots: #	Ch Day Air	r Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate	Type
1	WRCB W 02	2/07/24 6:21 AM M-F Ea	arly Today 6A-7A	6a-7a	:3	O MCVEAGH_	1080		\$130.00	NM
3	WRCB Th 02	:/08/24 6:54 AM M-F Ea	arly Today 6A-7A	6a-7a	:3	O MCVEAGH_	1080		\$130.00	NM
2	WRCB F 02	2/09/24 6:37 AM M-F Ea	arly Today 6A-7A	6a-7a	:3	O MCVEAGH_:	1080		\$130.00	NM
Weeks		End Date MTWTFSS	Spots/Week	Rate						ļ
	02/12/24	02/18/24 MTWTF	3	\$13 0.00						
Spots: #	<u>Ch</u> <u>Day Air</u>	r Date Air Time Descrip	<u>otion</u>	Start/End Time		h Ad-ID			Rate	Type
6	WRCB W 02	2/14/24 6:19 AM M-F Ea	arly Today 6A-7A	6a-7a	:3	O MCVEAGH_	1080		\$130.00	NM
4	WRCB Th 02	2/15/24 6:52 AM M-F Ea	arly Today 6A-7A	6a-7a	:3	O MCVEAGH_	1080		\$130.00	NM
5	WRCB F 02	2/16/24 6:37 AM M-F Ea	arly Today 6A-7A	6a-7a	:3	O MCVEAGH_	1080		\$130.00	NM

M-F 11a-12p

Start Date End Date

Day Air Date

M 02/19/24

Tu 02/20/24

Th 02/22/24

02/25/24

02/19/24

MTWTFSS

MTWTF--

Air Time Description

6:54 AM M-F Early Today 6A-7A

6:27 AM M-F Early Today 6A-7A

6:43 AM M-F Early Today 6A-7A

We warrant that the "actual broadcast" information shown on this affidavit was taken from the program log and will be available upon request, for inspection by the distributor for at least twelve (12) months from the date of this affidavit. Invoices are subject to possible frequency discounts and other consideration given pursuant to station sales promotions. Details upon request. Non-discrimination: In the performance of all Sarkes Tarzian, Inc. dba WRCB Channel 3 and/or KTVN Channel 2 advertising agreements, Sarkes Tarzian, Inc. requires that each party not discriminate on the basis of race or ethnicity.

Rate

Start/End Time

Length Ad-ID

:30 MCVEAGH_1080

:30 MCVEAGH_1080

:30 MCVEAGH_1080

\$130.00

6a-7a

6a-7a

6a-7a

Spots/Week

Rate Type

\$130.00 NM

\$130.00 NM

\$130.00 NM



Send Payment To: **WRCB** 900 Whitehall Rd. Chattanooga, TN 37405

Invoice #	56516-1	Invoice Month	February 2024			
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24			
Advertiser	Alex McVeagh					
Product	Campaign for Circuit Court					
Estimate #						

Invoice #	56516-1	Invoice Month	February 2024					
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24					
Advertiser	Alex McVeagh	Alex McVeagh						
Product	Campaign for Circuit Cor	Campaign for Circuit Court						
Estimate #								

			S	Spots/			
Line Start Date End Date Desc	cription Start/End Time	MTWTFSS	Length V	Veek	Rate	Type	
3 02/07/24 03/05/24	11a-12p M-F	MTWTF	:30	3	\$30.00	NM	
Weeks: Start Date End D		Rate					
02/05/24 02/11/	=· ··	\$30.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Length A				Rate Type
3 WRCB W 02/07/24	11:54 AM M-F 11a-12p	11a-12p M-F		MCVEAGH_1080			\$30.00 NM
2 WRCB Th 02/08/24	11:58 AM M-F 11a-12p	11a-12p M-F		MCVEAGH_1080			\$30.00 NM
1 WRCB F 02/09/24 Weeks: Start Date End D	11:07 AM M-F 11a-12p Date MTWTFSS Spots/Week	11a-12p M-F	:30 1	MCVEAGH_1080			\$30.00 NM
02/12/24 Doz/18/		<u>Rate</u> \$30.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Length A	Ad-ID			Rate Type
4 WRCB M 02/12/24	11:22 AM M-F 11a-12p	11a-12p M-F		MCVEAGH_1080			\$30.00 NM
5 WRCB Tu 02/13/24	11:48 AM M-F 11a-12p	11a-12p M-F		MCVEAGH_1080			\$30.00 NM
6 WRCB W 02/14/24	11:58 AM M-F 11a-12p	11a-12p M-F	:30 1	MCVEAGH_1080			\$30.00 NM
Weeks: <u>Start Date</u> <u>End D</u> <u>02/25/</u>		<u>Rate</u> \$30.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Length A	Ad-ID			Rate Type
7 WRCB M 02/19/24	11:46 AM M-F 11a-12p	11a-12p M-F		MCVEAGH_1080			\$30.00 NM
8 WRCB Tu 02/20/24	11:56 AM M-F 11a-12p	11a-12p M-F	:30 N	MCVEAGH_1080			\$30.00 NM
9 WRCB F 02/23/24	11:24 AM M-F 11a-12p	11a-12p M-F	:30 N	MCVEAGH_1080			\$30.00 NM
4 02/07/24 03/05/24 M-F	12p-1p 12p-1p M-F	МГWГF	:30	3	\$40.00	NM	
					*		
Weeks: <u>Start Date</u> <u>End D</u> <u>02/05/24</u> <u>02/11/</u>		<u>Rate</u> \$40.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Length A	Ad-ID			Rate Type
2 WRCB W 02/07/24	12:58 PM M-F 12p-1p	12p-1p M-F		MCVEAGH_1080			\$40.00 NM
1 WRCB Th 02/08/24	12:39 PM M-F 12p-1p	12p-1p M-F		MCVEAGH_1080			\$40.00 NM
3 WRCB F 02/09/24	12:58 PM M-F 12p-1p	12p-1p M-F	:30 N	MCVEAGH_1080			\$40.00 NM
Weeks: <u>Start Date</u> <u>End D</u> 02/18/		<u>Rate</u> \$40.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Length A	<u>Ad-ID</u>			Rate Type
5 WRCB M 02/12/24	12:22 PM M-F 12p-1p	12p-1p M-F	:30 N	MCVEAGH_1080			\$40.00 NM
4 WRCB Tu 02/13/24	12:58 PM M-F 12p-1p	12p-1p M-F	:30 N	MCVEAGH_1080			\$40.00 NM
6 WRCB F 02/16/24	12:37 PM M-F 12p-1p	12p-1p M-F	:30 1	MCVEAGH_1080			\$40.00 NM
Weeks: <u>Start Date</u> <u>End D</u> 02/19/24		<u>Rate</u> \$40.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Length A	<u>Ad-ID</u>			Rate Type
8 WRCB M 02/19/24	12:50 PM M-F 12p-1p	12p-1p M-F	:30 1	MCVEAGH_1080			\$40.00 NM
7 WRCB Tu 02/20/24	12:41 PM M-F 12p-1p	12p-1p M-F		MCVEAGH_1080			\$40.00 NM
9 WRCB W 02/21/24	12:10 PM M-F 12p-1p	12p-1p M-F	:30 1	MCVEAGH_1080			\$40.00 NM
5 02/12/24 03/04/24 EW	News 6P M-F 6p-630p M-F	МГWГF	:30	2 \$	220.00	NM	
Weeks: Start Date End D 02/12/24 02/18/		Rate \$220.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Length A	Ad-ID			Rate Type
3 WRCB Tu 02/13/24	6:28 PM EW News 6P M-F	6p-630p M-F	:30 N	MCVEAGH_1080			\$220.00 NM
1 WRCB W 02/14/24	6:23 PM EW News 6P M-F	6p-630p M-F	:30 M	MCVEAGH_1080			\$220.00 NM
2 WRCB F 02/16/24	6:08 PM EW News 6P M-F	6p-630p M-F	:30 M	MCVEAGH_1080			\$220.00 NM
Weeks: <u>Start Date</u> <u>End D</u> 02/19/24	Pate MTWTFSS Spots/Week 2	<u>Rate</u> \$220.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Length /	Ad-ID			Rate Type

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INVOICE



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WRCB
900 Whitehall Rd.
Chattanooga, TN 37405

Invoice #	56516-1	Invoice Month	February 2024				
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24				
Advertiser	Alex McVeagh						
Product	Campaign for Circuit Cou	urt					
Estimate #							

Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5 02/12/24	03/04/24	EW News 6P M-F	6p-630p M-F	MTWTF	:30	2	\$220.00	NM	
Spots: <u># Ch</u> 4 WR0 5 WR0	CB M 02/	Date Air Time Description 19/24 6:29 PM EW No. 22/24 6:29 PM EW No.	ws 6P M-F	Start/End Time 6p-630p M-F 6p-630p M-F	:3	th Ad-ID O MCVEAGH O MCVEAGH			Rate Type \$220.00 NM \$220.00 NM
7 02/24/24	03/02/24	EW News Sat 7A-8A	7a-8a	1-	:30	1	\$85.00	NM	Ψ220.00 T4WI
Weeks:	Start Date 02/19/24	End Date 02/25/24 MTWTFSS1-	Spots/Week 1	<u>Rate</u> \$85.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WR	CB Sa 02/2	24/24 7:57 AM EW Ne	ws Sat 7A-8A	7a-8a	:3	O MCVEAGH_	1080		\$85.00 NM
				Total Spots	;	37			

Net 30 days \$3,161.00

Agency Commission

Net Amount Due \$2,686.85

\$474.15

Invoice Balance as of 03/01/24 11:03:30 AM ET **\$0.00**

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