



WRCB
900 Whitehall Rd.
Chattanooga, TN 37405
Main: (423) 267-5412
Billing: (423) 267-5412

DUPLICATE INVOICE

Property	WRCB		
Invoice #	56516-1	Order #	56516
Invoice Date	02/25/24	Alt Order #	
Invoice Month	February 2024	Deal #	
Invoice Period	01/29/24 - 02/25/24	Flight Dates	02/07/24 - 03/05/24
Advertiser	Alex McVeagh		
Product	Campaign for Circuit Court		
Estimate #			
Account Executive	Political House		
Sales Office	Chattanooga Local Sales		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Lowest Unit Rate		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

Butler Consulting
Attention: Accounts Payable
6504 Lake Shadows Circle
Hixson, TN 37343

Send Payment To:

WRCB
900 Whitehall Rd.
Chattanooga, TN 37405

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/12/24	03/05/24	M-FAM News 530A	530a-6a	MTWTF--	:30	2	\$44.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 MTWTF-- 2 \$44.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WRCB Tu 02/13/24 5:56 AM M-FAM News 530A 530a-6a :30 MCVEAGH_1080 \$44.00 NM 2 WRCB Th 02/15/24 5:34 AM M-FAM News 530A 530a-6a :30 MCVEAGH_1080 \$44.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 MTWTF-- 2 \$44.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WRCB M 02/19/24 5:53 AM M-FAM News 530A 530a-6a :30 MCVEAGH_1080 \$44.00 NM 3 WRCB W 02/21/24 5:44 AM M-FAM News 530A 530a-6a :30 MCVEAGH_1080 \$44.00 NM									
2	02/07/24	03/05/24	M-F Early Today 6A-7A	6a-7a	MTWTF--	:30	3	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 --WTF-- 3 \$130.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WRCB W 02/07/24 6:21 AM M-F Early Today 6A-7A 6a-7a :30 MCVEAGH_1080 \$130.00 NM 3 WRCB Th 02/08/24 6:54 AM M-F Early Today 6A-7A 6a-7a :30 MCVEAGH_1080 \$130.00 NM 2 WRCB F 02/09/24 6:37 AM M-F Early Today 6A-7A 6a-7a :30 MCVEAGH_1080 \$130.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 MTWTF-- 3 \$130.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WRCB W 02/14/24 6:19 AM M-F Early Today 6A-7A 6a-7a :30 MCVEAGH_1080 \$130.00 NM 4 WRCB Th 02/15/24 6:52 AM M-F Early Today 6A-7A 6a-7a :30 MCVEAGH_1080 \$130.00 NM 5 WRCB F 02/16/24 6:37 AM M-F Early Today 6A-7A 6a-7a :30 MCVEAGH_1080 \$130.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 MTWTF-- 3 \$130.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WRCB M 02/19/24 6:54 AM M-F Early Today 6A-7A 6a-7a :30 MCVEAGH_1080 \$130.00 NM 7 WRCB Tu 02/20/24 6:27 AM M-F Early Today 6A-7A 6a-7a :30 MCVEAGH_1080 \$130.00 NM 8 WRCB Th 02/22/24 6:43 AM M-F Early Today 6A-7A 6a-7a :30 MCVEAGH_1080 \$130.00 NM									

M-F 11a-12p

We warrant that the "actual broadcast" information shown on this affidavit was taken from the program log and will be available upon request, for inspection by the distributor for at least twelve (12) months from the date of this affidavit. Invoices are subject to possible frequency discounts and other consideration given pursuant to station sales promotions. Details upon request. Non-discrimination: In the performance of all Sarkes Tarzian, Inc. dba WRCB Channel 3 and/or KTVN Channel 2 advertising agreements, Sarkes Tarzian, Inc. requires that each party not discriminate on the basis of race or ethnicity.



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DUPLICATE INVOICE

Invoice #	56516-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
Advertiser	Alex McVeagh		
Product	Campaign for Circuit Court		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	02/07/24	03/05/24		11a-12p M-F	MTWTF--	:30	3	\$30.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/05/24	02/11/24	--WTF--	3	\$30.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WRCB	W	02/07/24	11:54 AM	M-F 11a-12p	11a-12p M-F	:30	MCVEAGH_1080	\$30.00	NM
2	WRCB	Th	02/08/24	11:58 AM	M-F 11a-12p	11a-12p M-F	:30	MCVEAGH_1080	\$30.00	NM
1	WRCB	F	02/09/24	11:07 AM	M-F 11a-12p	11a-12p M-F	:30	MCVEAGH_1080	\$30.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/12/24	02/18/24	MTWTF--	3	\$30.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WRCB	M	02/12/24	11:22 AM	M-F 11a-12p	11a-12p M-F	:30	MCVEAGH_1080	\$30.00	NM
5	WRCB	Tu	02/13/24	11:48 AM	M-F 11a-12p	11a-12p M-F	:30	MCVEAGH_1080	\$30.00	NM
6	WRCB	W	02/14/24	11:58 AM	M-F 11a-12p	11a-12p M-F	:30	MCVEAGH_1080	\$30.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/19/24	02/25/24	MTWTF--	3	\$30.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
7	WRCB	M	02/19/24	11:46 AM	M-F 11a-12p	11a-12p M-F	:30	MCVEAGH_1080	\$30.00	NM
8	WRCB	Tu	02/20/24	11:56 AM	M-F 11a-12p	11a-12p M-F	:30	MCVEAGH_1080	\$30.00	NM
9	WRCB	F	02/23/24	11:24 AM	M-F 11a-12p	11a-12p M-F	:30	MCVEAGH_1080	\$30.00	NM

4	02/07/24	03/05/24	M-F 12p-1p	12p-1p M-F	MTWTF--	:30	3	\$40.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/05/24	02/11/24	--WTF--	3	\$40.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WRCB	W	02/07/24	12:58 PM	M-F 12p-1p	12p-1p M-F	:30	MCVEAGH_1080	\$40.00	NM
1	WRCB	Th	02/08/24	12:39 PM	M-F 12p-1p	12p-1p M-F	:30	MCVEAGH_1080	\$40.00	NM
3	WRCB	F	02/09/24	12:58 PM	M-F 12p-1p	12p-1p M-F	:30	MCVEAGH_1080	\$40.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/12/24	02/18/24	MTWTF--	3	\$40.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WRCB	M	02/12/24	12:22 PM	M-F 12p-1p	12p-1p M-F	:30	MCVEAGH_1080	\$40.00	NM
4	WRCB	Tu	02/13/24	12:58 PM	M-F 12p-1p	12p-1p M-F	:30	MCVEAGH_1080	\$40.00	NM
6	WRCB	F	02/16/24	12:37 PM	M-F 12p-1p	12p-1p M-F	:30	MCVEAGH_1080	\$40.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/19/24	02/25/24	MTWTF--	3	\$40.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
8	WRCB	M	02/19/24	12:50 PM	M-F 12p-1p	12p-1p M-F	:30	MCVEAGH_1080	\$40.00	NM
7	WRCB	Tu	02/20/24	12:41 PM	M-F 12p-1p	12p-1p M-F	:30	MCVEAGH_1080	\$40.00	NM
9	WRCB	W	02/21/24	12:10 PM	M-F 12p-1p	12p-1p M-F	:30	MCVEAGH_1080	\$40.00	NM

5	02/12/24	03/04/24	EW News 6P M-F	6p-630p M-F	MTWTF--	:30	2	\$220.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/12/24	02/18/24	MTWTF--	3	\$220.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WRCB	Tu	02/13/24	6:28 PM	EW News 6P M-F	6p-630p M-F	:30	MCVEAGH_1080	\$220.00	NM
1	WRCB	W	02/14/24	6:23 PM	EW News 6P M-F	6p-630p M-F	:30	MCVEAGH_1080	\$220.00	NM
2	WRCB	F	02/16/24	6:08 PM	EW News 6P M-F	6p-630p M-F	:30	MCVEAGH_1080	\$220.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/19/24	02/25/24	MTWTF--	2	\$220.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

We warrant that the "actual broadcast" information shown on this affidavit was taken from the program log and will be available upon request, for inspection by the distributor for at least twelve (12) months from the date of this affidavit. Invoices are subject to possible frequency discounts and other consideration given pursuant to station sales promotions. Details upon request. Non-discrimination: In the performance of all Sarkes Tarzian, Inc. dba WRCB Channel 3 and/or KTVN Channel 2 advertising agreements, Sarkes Tarzian, Inc. requires that each party not discriminate on the basis of race or ethnicity.



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7	02/24/24	03/02/24	EW News Sat 7A-8A	7a-8a	-----1-	:30	1	\$85.00	NM																																	
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1	WRCB	Sa	02/24/24	7:57 AM	EW News Sat 7A-8A	7a-8a	:30	MCVEAGH_1080	\$85.00	NM																																

Total Spots **37**

Net 30 days

<u>Gross Total</u>	\$3,161.00
<u>Agency Commission</u>	\$474.15
<u>Net Amount Due</u>	\$2,686.85
<u>Invoice Balance as of 03/01/24 11:03:30 AM ET</u>	\$0.00

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