

WRCB 900 Whitehall Rd. Chattanooga, TN 37405 Main: (423) 267-5412

Billing: (423) 267-5412

Billing Address:

Butler Consulting Attention: Accounts Payable 6504 Lake Shadows Circle Hixson, TN 37343

Send Payment To:

WRCB 900 Whitehall Rd. Chattanooga, TN 37405

	VOICE			Page 1 of 3
DUPIT	Property	WRCB		
	Invoice #	56516-2	Order#	56516
	Invoice Date	03/05/24	Alt Order #	
37405	Invoice Month	March 2024	Deal #	
412	Invoice Period	02/26/24 - 03/05/24	Flight Dates	02/07/24 - 03/05/24
6412	Advertiser	Alex McVeagh	_	
	Product	Campaign for Circuit	Court	
	Estimate #			
		Account Executive	Political Hous	se
		Sales Office	Chattanooga	Local Sales
		Sales Region	Local	
le		Agency Code		
ie		Advertiser Code		
		Billing Calendar	Broadcast	
		Billing Type	Cash	
		Special Handling	Lowest Unit F	Rate
		Agency Ref		
		Advertiser Ref		
		Product 1		
		Product 2		

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 02/12/24 03/05/24 M-FAM News 530A	530a-6a	MTWTF	:30	2	\$44.00	NM	
Weeks: Start Date 02/26/24 End Date 03/03/24 MTWTFSS MTWTF	Spots/Week 2	<u>Rate</u> \$44.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
5 WRCB M 02/26/24 5:44 AM M-FAN	1 News 530A	530a-6a	:3	O MCVEAGH_1	080		\$44.00 NM
6 WRCB Tu 02/27/24 5:44 AM M-FAN		530a-6a	:3	O MCVEAGH_1	080		\$44.00 NM
Weeks: Start Date / 03/04/24 End Date / 03/10/24 MTWTFSS / MΓ	Spots/Week 2	<u>Rate</u> \$44.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
7 WRCB M 03/04/24 5:37 AM M-FAN	l News 530A	530a-6a	:3	O MCVEAGH_1	080		\$44.00 NM
8 WRCB Tu 03/05/24 5:36 AM M-FAN	l News 530A	530a-6a	:3	O MCVEAGH_1	080		\$44.00 NM
2 02/07/24 03/05/24 M-F Early Today 6A-7A	6a-7a	MTWTF	:30	3	\$130.00	NM	
Weeks: Start Date 02/26/24 End Date 03/03/24 MTWTFSS MTWTF	Spots/Week 3	Rate \$130.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
11 WRCB M 02/26/24 6:25 AM M-F Ea	arly Today 6A-7A	6a-7a	:3	O MCVEAGH_1	080		\$130.00 NM
12 WRCB Th 02/29/24 6:18 AM M-F Ea	arly Today 6A-7A	6a-7a	:3	O MCVEAGH_1	080		\$130.00 NM
	arly Today 6A-7A	6a-7a	:3	O MCVEAGH_1	080		\$130.00 NM
Weeks: Start Date $03/04/24$ End Date $03/10/24$ $03/10/24$ $03/10/24$	Spots/Week 2	<u>Rate</u> \$130.00					
Spots: # Ch Day Air Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
; ·	arly Today 6A-7A	6a-7a	:3	O MCVEAGH_1	080		\$130.00 NM
14 WRCB Tu 03/05/24 6:43 AM M-F Ea	arly Today 6A-7A	6a-7a	:3	O MCVEAGH_1	080		\$130.00 NM
3 02/07/24 03/05/24 M-F 11a-12p	11a-12p M-F	МГЖГБ	:30	3	\$30.00	NM	
Weeks: Start Date 02/26/24 End Date 03/03/24 MTWTFSS MTWTF	Spots/Week 3	Rate \$30.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
12 WRCB M 02/26/24 11:25 AM M-F 11	a-12p	11a-12p M-F	:3	O MCVEAGH_1	080		\$30.00 NM
11 WRCB W 02/28/24 11:44 AM M-F 11	a-12p	11a-12p M-F	:3	O MCVEAGH_1	080		\$30.00 NM

We warrant that the "actual broadcast" information shown on this affidavit was taken from the program log and will be available upon request, for inspection by the distributor for at least twelve (12) months from the date of this affidavit. Invoices are subject to possible frequency discounts and other consideration given pursuant to station sales promotions. Details upon request. Non-discrimination: In the performance of all Sarkes Tarzian, Inc. dba WRCB Channel 3 and/or KTVN Channel 2 advertising agreements, Sarkes Tarzian, Inc. requires that each party not discriminate on the basis of race or ethnicity.



Send Payment To: **WRCB** 900 Whitehall Rd. Chattanooga, TN 37405

Invoice #	56516-2	Invoice Month	March 2024				
Invoice Date	03/05/24	Invoice Period	02/26/24 - 03/05/24				
Advertiser	Alex McVeagh						
Product	Campaign for Circuit Cou	urt					
Estimate #							

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Invoice Date	03/05/24	02/26/24 - 03/05/24				
Advertiser	Alex McVeagh					
Product	Campaign for Circuit Court					
Estimate #						

Line Start Date End [Date Description	Start/End Time	MTWTFSS		Spots/ Week	Rate	Type	
3 02/07/24 03/05	/24 M-F 11a-12p	11a-12p M-F	МГWГF	:30	3	\$30.00	NM	
Spots: <u># Ch Da</u> 10 WRCB T Weeks: Start E 03/04/	n 02/29/24 11:30 AM Pate End Date <u>MTW</u>		Start/End Time 11a-12p M-F Rate \$30.00	Length :30	Ad-ID MCVEAGH_10	080		<u>Rate</u> <u>Type</u> \$30.00 NM
Spots: # Ch Da	<u>Air Date</u> <u>Air Time</u> 03/04/24 11:38 AM		Start/End Time 11a-12p M-F 11a-12p M-F		Ad-ID MCVEAGH_10 MCVEAGH_10			Rate Type \$30.00 NM \$30.00 NM
4 02/07/24 03/05	/24 M-F 12p-1p	12p-1p M-F	МГWГF	:30	3	\$40.00	NM	
12 WRCB M	24 03/03/24 MTWJ <u>Air Date Air Time</u> 02/26/24 12:59 PM u 02/27/24 12:28 PM u 02/29/24 12:13 PM	TF 3 Description M-F 12p-1p M-F 12p-1p M-F 12p-1p	Rate \$40.00 Start/End Time 12p-1p M-F 12p-1p M-F 12p-1p M-F Rate	:30	Ad-ID MCVEAGH_10 MCVEAGH_10 MCVEAGH_10	080		Rate Type \$40.00 NM \$40.00 NM \$40.00 NM
03/04/ Spots: # Ch Da 14 WRCB M 13 WRCB Ti	24 03/10/24 MT 7 Air Date Air Time 03/04/24 12:58 PM 0 03/05/24 12:59 PM	Description M-F 12p-1p M-F 12p-1p	\$40.00 Start/End Time 12p-1p M-F 12p-1p M-F	:30	MCVEAGH_10	080	NM	Rate Type \$40.00 NM \$40.00 NM
5 02/12/24 03/04		-,,	MTWTF	:30	2	\$220.00	NM	
6 WRCB T 7 WRCB F Weeks: Start I 03/04/ Spots: # Ch Da	03/03/24 MFWI Air Date Air Time 0 02/29/24 6:22 PM 03/01/24 6:09 PM 03/10/24 MFWI 03/10/24 MF Air Date Air Time	Description EW News 6P M-F EW News 6P M-F Spots/Week 1 Description	Rate \$220.00 Start/End Time 6p-630p M-F 6p-630p M-F Rate \$220.00 Start/End Time	:30 Length	MCVEAGH_10 MCVEAGH_10 Ad-ID	080		Rate Type \$220.00 NM \$220.00 NM
8 WRCB M		EW News 6P M-F	6p-630p M-F	:30	MCVEAGH_10	\$17.00	NM	\$220.00 NM
Weeks: Start E	Pate End Date MTW 24 03/03/24 2 Air Date Air Time 2 03/02/24 6:09 AM	<u>FSS</u> Spots/Week	Rate \$17.00 Start/End Time 6a-7a 6a-7a	Length :30		080	14101	Rate Type \$17.00 NM \$17.00 NM
7 02/24/24 03/02	/24 EW News Sat 7	A-8A 7a-8a	1-	:30	1	\$85.00	NM	
:	24 03/03/24 <u>Air Date Air Time</u>		Rate \$85.00 Start/End Time 7a-8a	Length :30	Ad-ID MCVEAGH_10	080		Rate Type \$85.00 NM
8 03/02/24 03/02	/24 Sat Today 8a-9:	30a 8a-9:30a	1-	:30	1	\$110.00	NM	
Weeks: Start D			<u>Rate</u> \$110.00					

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Advertiser	Alex McVeagh					
Product	Campaign for Circuit Cou	urt				
Estimate #						

Net Amount Due

Invoice Balance as of 03/08/24 9:12:19 AM ET

Invoice #	56516-2	Invoice Month	March 2024			
Invoice Date	03/05/24	02/26/24 - 03/05/24				
Advertiser	Alex McVeagh					
Product	Campaign for Circuit Court					
Estimate #						

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
8 03/02/24	03/02/24	Sat Today 8a-9:30a	8a-9:30a	1-	:30	1	\$110.00	NM	
Spots: # Ch 1 WR		Date Air Time Descrip 02/24 9:17 AM Sat Too		Start/End Time 8a-9:30a		<u>h</u> <u>Ad-ID</u> 0 MCVEAGH_	_1080		Rate Type \$110.00 NM
9 03/03/24	03/03/24	EW News Sun 7a-8a	7a-8a	1	:30	1	\$80.00	NM	
Weeks: Spots: # Ch	Start Date 02/26/24 Day Air	End Date MTWTFSS 03/03/24 1 Date Air Time Descrip	Spots/Week 1	Rate \$80.00 Start/End Time		h Ad-ID			Rate Type
1 WR				7a-8a		0 MCVEAGH_	_	NINA	\$80.00 NM
10 03/03/24 Weeks:	03/03/24 Start Date 02/26/24	Sunday Today 8a-9a End Date 03/03/24 MTWTFSS1	8a-9a Spots/Week 1	Rate \$125.00	:30	1	\$125.00	NM	
Spots: <u>#</u> <u>Ch</u> 1 WR		Date Air Time Descrip 03/24 8:26 AM Sunday		Start/End Time 8a-9a		<u>h</u> <u>Ad-ID</u> O MCVEAGH_	_1080		<u>Rate</u> <u>Type</u> \$125.00 NM
				Total Spots	2	28			
Net 30 days	<u> </u>						Gross Total		\$2,270.00
						Agenc	y Commission	•	\$340.50

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\$1,929.50

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