# KQRS-FM RADIO Minneapolis/St. Paul

Quarterly Issues and Program Report

4th Quarter – January 1, 2024

Dates: October 1<sup>st</sup> – December 31<sup>st</sup>, 2023

This station airs four 30-minute programs weekly on Sundays (Access Minnesota is 26 minutes and :30 seconds). We address local an statewide community issues and concerns.

#### Current KQRS, 93X and LOVE 105 Schedule:

4:00 am – 4:30 am	The Best of Our Knowledge
4:30 am – 5:00 am	Viewpoints
5:00 am – 5:30 am	Minnesota Matters
5:30 am – 6:00 am	Moore About the World

#### **Public Affairs Programs**

- The Best of our Knowledge is a 30 minute program produced by National Productions that is hosted by Bob Barrett. It highlights breakthroughs across disciplines and across the globe putting listeners at the forefront of their fields. Each week this program examines some of the issues unique to education, looks at the research and invites commentary from experts and administrators from all levels of education.
- Viewpoints is a 30 minute program produced by Media Tracks; moderator host, Shel Lustig. Program covers health care, crime reduction, economy, political issues, and many other important local and global issues.
- Minnesota Matters- Minnesota Matters offers listeners unique perspectives on the people, places and stories that matter most to Minnesotans, from current events and politics to sports and the arts.
- Moore About the World- Moore About the World...where business, culture and history collide with the events of the week, featuring Twin Cities attorney, writer and businessman, Terrance Moore, of the Hellmuth & Johnson law firm.

#### The following issues are commonly addressed topics:

- 1. Economy
- 2. Education
- 3. Environment
- 4. Health
- 5. Legal/Law
- 6. Politics
- 7. Urban

#### Economy

Viewpoints	10/1/23	VIEWPOINTS EXPLAINED: WHY ARE HALLOWEEN CANDY PRICES SO SCARY RIGHT NOW? Consumers are spending more on Halloween recently. Part of it stems from the holiday becoming more popular and people shelling out more on décor, costumes, treats and activities. However, another factor is that prices are also generally rising. We look at how candy prices have significantly jumped over the last few years.
Minnesota Matters	10/6/23	Kari Dziedzic (DFL), MN Senate Majority Leader, \$330M Investment Into MN Childcare Industry (Ashley Walker)
Minnesota Matters	10/6/23	Anoka Social District program, Anoka Community Development Director Doug Borgland (Brent Palm)
Minnesota Matters	10/20/23	Minnesota Non-Profits Rebounding Following COVID, Kari Annestad Minnesota Council of Nonprofits (Tasha Redel)
Moore About the World	10/29/23	The Rich Keep Getting Richer: A comprehensive look at the growing wealth inequality in America. What can be done to address the gap between the rich and poor, and why this inequality threatens our democracy.
Viewpoints	10/29/23	SEGMENT 1: \$13,000 PER TODDLER FOR ANNUAL CHILDCARE: WHY AMERICA IS FAILING ITS PARENTS Americans are struggling to bear the extremely large price tag of early childhood care. In some big cities, parents are paying upwards of \$30,000 per year, per child, for this service. We speak with mother, Christina Kuhn, who lives in Michigan about how high childcare costs are impacting her day-to-day and talk to childcare policy expert, Patricia Cole, about what needs to change to better support families and create an environment that encourages raising healthy children.
Viewpoints	11/5/23	VIEWPOINTS EXPLAINED: WHAT'S THE BIGGEST SCAM OUT THERE TODAY? Last year, Americans lost almost nine billion dollars to scams. This is a 30 percent increase from 2021. We discuss what's one of the fastest growing frauds out there and why thousands of people each day are getting tricked.
Minnesota Matters	11/10/23	Give to the Max Day 2023, Jenna Ray GiveMN (Tasha Redel)
Viewpoints	11/12/23	SEGMENT 1: CEO PAY IN THE AUTO INDUSTRY ROSE 40% OVER THE LAST DECADE: HOW FED-UP AUTO WORKERS ARE FIGHTING BACK Almost 50,000 American employees - a third of the total workforce between GM, Ford and Stellantis - walked off the job and went on strike for six weeks earlier this fall. This coordinated effort marks the first time that employees walked out on all three companies at once. We discuss why this massive strike was a long-time coming and how this recent walk-off is a sign of an ever-growing labor activism movement in the U.S.
Minnesota Matters	11/17/23	Minnesota Chamber Annual Business Outlook, Beth Kadoun Minnesota Chamber (Jake Griffith)

#### Economy

Minnesota Matters	11/17/23	Christmas season begins, Minnesota Christmas Tree Association VP John Krueger, (Brent Palm)
Viewpoints	11/19/23	VIEWPOINTS EXPLAINED: SAM BANKMAN-FRIED & THE MULTI-BILLION DOLLAR FRAUD THAT CHANGED CRYPTO We cover the recent conviction of FTX founder & former CEO, Sam Bankman-Fried. Will people build up trust in cryptocurrency again?
The Best of Our Knowledge	12/4/23	As American students are facing more than \$1.7 trillion dollars in student loan debt, some private sector companies are now exploring their own student loan repayment programs.
Minnesota Matters	12/8/23	Budget forecast, Sandra Day O'Connor memorial - various guests and sound clips (Bill Werner)
Moore About the World	12/3/23	Why More Employers Are Offering Unlimited PTO: Finding and keeping employees is more difficult in today's robust job market. Why and how employers are beefing up benefits and other perks, from free office snacks to pet insurance to unlimited personal time off.
Viewpoints	12/17/23	VIEWPOINTS EXPLAINED: WHY ARE LESS PEOPLE BUYING HOMES? We cover what's driving the U.S. housing market to experience a dip and why some markets are faring worse than others.
Minnesota Matters	12/22/23	Holiday Scams, Bao Vang, Minnesota Better Business Bureau (Ashley Walker)
Minnesota Matters	12/22/23	Holiday Travel Projections Up, Mike Hanson State Office of Traffic Safety (Tasha Redel)

### Education

Viewpoints	10/1/23	SEGMENT 2: '2/3 OF STUDENTS ARE TESTING BELOW PROFICIENCY IN READING': WHY ARE LITERACY RATES SO LOW? Millions of kids are failing to meet reading comprehension standards. With so many young people falling through the cracks, we look at what's broken within the current curriculum and how new research on reading education can lead to some improvements. Education expert Natalie Wexler joins us to share important insights and what parents can also do at home to bolster these skills.
The Best of Our Knowledge	10/16/23	On this episode of The Best of Our Knowledge: College campuses are reimagining student housing.
Moore About the World	10/22/23	Logical Fallacies: Identifying arguments that sound good but are not valid. How fallacies impact and degrade public discourse. Strategies to foster more honest and productive discourse.
The Best of Our Knowledge	10/30/23	The home of Gilded Age writer Edith Wharton celebrates the supernatural. The largest donation ever made to one public university will support its efforts to improve literacy. And we'll learn more about the New York Air National Guard's mission to support research in Antarctica.
The Best of Our Knowledge	11/6/23	This week, we'll attend a demonstration of an experimental instrument – one that when installed can take up an entire concert stage. And a new music school gives more than just guitar and piano lessons.
Viewpoints	11/19/23	SEGMENT 2: THE ROSETTA STONE: WHY WE CARE SO MUCH ABOUT A 2,000-YEAR-OLD SLAB OF ROCK It's an intriguing slab of rock, but why was finding and decoding the Rosetta Stone so important to scholars? In short, it's the key to unlocking the unique Egyptian language of illustrated text referred to as hieroglyphs. We speak with Edward Dolnick, author of The Writing of the Gods: The Race to Decode the Rosetta Stone, about the monumental impact of this discovery.
Moore About the World	11/26/23	Making Objective Decisions: We all make decisions based on our beliefs, values, and experiences. These biases influence how we view situations that require a decision. A look at the decision-making process and how we can recognize our preconceived notions so they do not cloud our judgment.
Moore About the World	12/10/23	Negotiating Skills for Business and Your Personal Life: Negotiation skills are crucial in all your interactions, whether at work or at home. Tips on building negotiation skills and applying them in a variety of situations.

### Education

Moore About the World	12/10/23	SEGMENT 1: FORGET AMELIA EARHART: THE STORY OF THE FIRST AFRICAN AMERICAN FEMALE PILOT WHO SUCCEEDED AGAINST ALL ODDS Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the story of Bessie Coleman - a courageous African American female pilot - who received her pilot's license two years before Earhart took to the skies. This week - we cover the story of Coleman and the many barriers she faced as an African American woman in the early 1900's determined to make a name for herself as a pioneer in performance stunt flying.
The Best of Our Knowledge	12/11/23	The College of Saint Rose, a private liberal arts college in New York, recently announced it would close at the end of the academic year.
Minnesota Matters	12/15/23	St. Paul College cannabis education certificates, program manager Brady Malecha (Brent Palm)
Moore About the World	12/17/23	DEI Under Attack: Following the murder of George Floyd, corporations, educational institutions, and government entities took steps to enhance diversity, equity, and inclusion within their organizations. There is a growing backlash against these initiatives, as some politicians and state legislatures are targeting DEI programs for elimination. A look at why DEI is so controversial.
The Best of Our Knowledge	12/18/23	Many educators will say teaching can be a thankless job. A new app aims to help the entire school community share praise. We'll speak with the CEO of company HiLight.
Moore About the World	12/24/23	Building Your Communications Skills: Communicating clearly and effectively in your writing and speaking is critical to your success at work, school, and personal life. Tips on becoming a more effective communicator and knowing what to say in challenging situations.
The Best of Our Knowledge	12/25/23	The Vermont State Colleges system, which is transforming into the Vermont State University, has selected a new chancellor. We'll learn about an ancient Iranian tradition celebrated during the winter solstice. And the race is on to establish a national semiconductor technology center.
Viewpoints	12/31/23	SEGMENT 1: AN END TO THE 165 MILLION YEAR REIGN OF DINOSAURS There's something special about dinosaurs. These majestic creatures walked the Earth for more than 165 million years. Compare this to the span of humans who've only been around for five to seven million years so far. There's no doubt that dinosaurs left their mark. Some scientists even wonder – would they still be around today if the asteroid never collided with Earth? We answer this question and more this week on Viewpoints.

#### Environment

Viewpoints	10/1/23	SEGMENT 1: '35 PERCENT OF ALL FOOD ENDS UP IN THE TRASH': WHY IS FOOD WASTE STILL SO HIGH? Each year, we throw away the equivalent of 130 billion meals. This wasted food could feed hundreds of millions of people and negatively impacts the environment both from its production and then the methane it releases once in a landfill. We cover the ongoing food waste crisis in America and hear from one tech platform that's helping to connect hungry people to food that would otherwise be tossed into a trash bin.
Viewpoints	10/1/23	VIEWPOINTS EXPLAINED: 'LESS THAN 10 PERCENT OF ALL PLASTIC IS RECYCLED' If we spend effort recycling items, it's logical to assume that most of these bottles, cartons and boxes will be recycled and reused. However, for plastic, this is rarely the case. We talk about the plastic crisis and why it's important to cut down on the plastic you use in your daily life.
Minnesota Matters	10/6/23	MN-DOT plans to replace Blatnik Bridge in Duluth/Superior - Engineer Pat Huston (Bill Werner)
The Best of Our Knowledge	10/23/23	National Geographic scientist-photographer Anand Varma captures images of beautiful secrets hiding in plain sight. We'll speak with Varma about his book "Invisible Wonders: Photographs of the Hidden World." And we'll learn about a federally funded initiative that is researching urban forests.
Minnesota Matters	10/27/23	Tribes work to combat CWD on reservations, U of M College of Veterinary Medicine Professor Tiffany Wolf, (Brent Palm)
Viewpoints	10/29/23	VIEWPOINTS EXPLAINED: A PARCHED LANDSCAPE: WHY THE AMAZON RAINFOREST IS FACING AN UNCERTAIN FUTURE The Amazon rainforest is in peril. After several decades of deforestation, the massive forest - home to millions of animal and insect species, trees and people - is now facing another critical challenge.
The Best of Our Knowledge	10/30/23	The home of Gilded Age writer Edith Wharton celebrates the supernatural. The largest donation ever made to one public university will support its efforts to improve literacy. And we'll learn more about the New York Air National Guard's mission to support research in Antarctica.
Minnesota Matters	11/3/23	Firearms Deer Season Opener, DNR Commissioner Sara Strommen (Tasha Redel)
Viewpoints	11/5/23	SEGMENT 2: ARE WE ALONE IN THE UNIVERSE? U-F-O'S, U-A-P'S, AND ALIENS EXPLAINED There seems to be a lot of narratives, conspiracy theories and research funneling into if aliens really do exist. We speak with two experts about how the scientific community approaches this field of study and some of the challenges that come with working within this space.
Minnesota Matters	11/10/23	Toward Zero Deaths" conference - Mike Hanson, director of the state Office of Traffic Safety (Bill Werner)
The Best of Our Knowledge	11/13/23	We'll join researchers collecting ticks during the fall peak of arachnid activity. And after a smoky summer, wildfire smoke detectors have been installed across New York state.

#### Environment

Minnesota Matters	11/17/23	New Eagle Cam season, DNR Wildlife information officer Lori Naumann (Brent Palm)
The Best of Our Knowledge	11/20/23	An invasive insect, the Emerald Ash Borer poses threats to America's forests. A federally-supported study is using parasitoid wasps to control the arboreal pasts. And we'll visit an environmental science professor in the field, as students collect trail cameras as part of a national study on mammal populations.
Minnesota Matters	12/1/23	Deer season CWD prevention, DNR Wildlife health supervisor Erik Hildebrand(Brent Palm)
Minnesota Matters	12/22/23	Brown Christmas in Minnesota, Assistant State Climatologist Pete Boulay(Brent Palm)

# Health

Viewpoints	10/1/23	SEGMENT 1: A FAMILY FOREVER CHANGED: RACHEL'S STRUGGLE WITH SCHIZOPHRENIA Deborah Kasdan's sister, Rachel, had a bright future ahead of her. She was a natural creative, a talented student and loved to travel and meet new people. However, this future dimmed when Rachel was diagnosed with schizophrenia during her mid-twenties. The diagnosis forever impacted both Rachel and the family. She sadly passed away at age 59, but Deborah Kasdan joins us this week to share her sister's story and the wide-ranging toll of mental illness.
Minnesota Matters	10/6/23	Veteran Deaths by Suicide on the Rise, Kristi Stites, Minnesota Department of Veterans Affairs (Tasha Redel)
Minnesota Matters	10/13/23	Bullying Prevention Month, Julie Hertzog executive director of Pacer National Bullying Prevention Center (Tasha Redel)
Viewpoints	10/22/23	SEGMENT 1: A MOUNTING LONELINESS EPIDEMIC: WHERE HAVE OUR COMMUNITIES GONE? Even before the pandemic hit, more than half of U.S. adults responded that they struggle with feelings of loneliness and isolation. Fast forward four years and this problem has only grown worse. Millions of children, teens and adults feel completely disconnected from their neighbors, towns, and local organizations. We talk about what's fueled this decline in recent decades and how listeners can take steps to start forming new connections where they live.
Viewpoints	10/22/23	SEGMENT 2: HOW DO YOU DEAL WITH LOSS? SPEAKING WITH TWO PEOPLE WHO'VE LOST SPOUSES Is there a right or wrong way to grieve the loss of someone you love? We speak with two adults who've dealt with the loss of a spouse to get a better sense of the grieving process and what people do & don't need to hear during this difficult this time.
Viewpoints	10/22/23	VIEWPOINTS EXPLAINED: TACKLING CHILDHOOD OBESITY The American Academy of Pediatrics has an updated set of guidelines urging pediatricians to take a more proactive and stringent approach on young patients struggling with obesity. We highlight some of these updated policies and the lasting effects of early childhood obesity.
Minnesota Matters	10/27/23	Medicare open enrollment - Brian Eck, Vice President of Sales at UCare in Minneapolis, and Joe Fering, financial advisor (Bill Werner)
Viewpoints	11/5/23	SEGMENT 1: TOSSING & TURNING EACH NIGHT? HOW YOU MAY BE SABOTAGING YOUR SLEEP The Cleveland Clinic estimates that about 1 in 3 Americans struggle with sleep. The problems are wide- ranging, including trouble falling or staying asleep or just not feeling rested each morning. We speak with sleep expert, Dr. Aric Prather about what the latest research shows us is the best way to improve sleep. In many cases, these recommendations are focused on setting good habits, retraining the brain, and checking off some items that can help aid slumber in the bedroom.

# Health

Viewpoints	11/12/23	SEGMENT 2: DO YOU FEEL SAD? US TOO Experts estimate that about 10 million Americans deal with seasonal affective disorder, or SAD, each year. Interestingly, women are four times more likely to be diagnosed than men. And this number is also thought to be higher than reported since many adults go undiagnosed. We cover just how much SAD (and lesser variations like the winter blues) can affect your life during the colder, gloomier winter months and how some easy lifestyle changes can help ease symptoms each year.
Minnesota Matters	11/17/23	Mindful Tips and Tricks for Holiday Eating, Dr. Mary Jo Kreitzer, Director of the University of Minnesota's Bakken Center for Spirituality and Healing, (Ashley Walker)
Viewpoints	11/19/23	SEGMENT 1: STRUGGLING TO GET INTO RUNNING? WHY THIS CHANGE COULD MAKE ALL THE DIFFERENCE Running clubs have exploded in recent years thanks to the pandemic. And there's a different running club for everyone. You don't have to be fast or extremely athletic to take part these days. We speak with two members of different running clubs about the benefits of being in this kind of group and how listeners can easily get involved.
Viewpoints	11/26/23	SEGMENT 1: IS YOUR PET THE HEALTHIEST THEY CAN BE? As pet owners, many of us are guilty of sometimes treating our furry friends with too many treats - especially during the holidays. We speak with Dr. Carol Osborne, an integrative veterinarian, to get some insightful tips on what foods owners should avoid feeding their pets this holiday season and how you can maintain and best care for the health of your pet.
Viewpoints	12/3/23	SEGMENT 2: COULD IUD'S & OTHER CONTRACEPTIVES INCREASE YOUR RISK OF DEVELOPING AN AUTOIMMUNE DISEASE? Of the 24 million Americans with autoimmune diseases, about 80 percent are women. A 2020 paper in the American Journal of Nursing estimates that nearly 90 percent of women ages use contraception – which may worsen a preexisting disease. Our experts breakdown this research and why more research is needed in this case.
Minnesota Matters	12/15/23	Risks of Youth Gambling, Susan Sheridan Tucker, Minnesota executive director of the Minnesota Alliance for Problem Gambling(Tasha Redel)
Viewpoints	12/17/23	SEGMENT 1: ~40 PERCENT OF PEOPLE WILL GET CANCER IN THEIR LIFETIME: A FORMER OLYMPIAN'S STORY Shannon Miller holds many titles. Former Olympic gymnast. Seven-time Olympic medalist. Mother. Wife. But she also has another, unexpected title: ovarian cancer survivor. Miller joins Viewpoints this week to share her experience and perspective after she was diagnosed with cancer at just 33 years old. She hopes her story - and the challenges she went through - will help raise awareness around the importance of keeping up to date on medical checkups and screenings as you age.

# Health

Viewpoints	12/24/23	SEGMENT 1: FED UP WITH THE CYCLE OF DRINKING? HOW TO BUILD HEALTHIER HABITS More than 28 million people, ages 18 and older, reported an alcohol use disorder in 2022, according to the National Survey on Drug Use and Health – a large-scale report overseen by the National Institutes of Health. This equates to about 11 percent of the overall American population who have an impaired ability to stop or control their drinking despite its negative effects. Alcohol use disorder can range from a mild dependence to a severe addiction. For author Annie Grace, it took decades to find a way forward without drinking daily. This week - She opens about her past alcoholism and what finally helped her break the cycle.
Viewpoints	12/31/23	SEGMENT 2: IS THERE A RIGHT WAY TO GRIEVE? PARENTING & PICKING UP THE PIECES AFTER LOSS One in twelve children will lose a parent or sibling by the time they reach age 18. Experiencing grief of this kind is unbearable at any age, but in children it can present differently and may require more of a tailored approach. We speak with child therapist Natasha Daniels to get a better understanding of this emotion and how there can be different variations of grief depending on the severity of the life event.

# Legal/Law

Minnesota Matters	10/13/23	Mike Bryant, Local Defense Attorney, Legal Expert, Backlog of Sexual Assault Cases in MN (Brent Palm)
Minnesota Matters	10/13/23	HWY 35 cannabis project in Grand Rapids, MN investment partner John Hyduke, (Brent Palm)
Minnesota Matters	11/3/23	Office of Cannabis Management rules and regs, Office of Cannabis Management interim director Charlene Briner (Brent Palm)
Moore About the World	11/19/23	The Limits of Free Speech: A comprehensive look at the First Amendment and how its protections apply to political speech and social media platforms. Why can non-governmental entities prohibit speech that does not conform to their standards? The limitations of free speech and why you can't yell "fire" in a crowded theater.
Minnesota Matters	12/1/23	State Cannabis Office adds new Delivery Method, David Rock (Tasha Redel)
Minnesota Matters	12/8/23	Medical Cannabis director leaving, director Chris Tholkes (Brent Palm)
Minnesota Matters	12/15/23	Anna McGinn, Great North Innocence Project (GNIP) Attorney, GNIP Gains Attention After Helping Release Marvin Haynes After 20 Years in Prison for Wrongful Conviction (Ashley Walker)
Viewpoints	12/24/23	VIEWPOINTS EXPLAINED: ALABAMA WILL SOON BE THE FIRST TO USE THIS NEW EXECUTION METHOD Last year, Alabama prison officials failed to execute Kenneth Eugene Smith via lethal injection. After more than four hours of prodding and poking him, they gave up on finding a viable vein. Smith has been on death row since 1990 and his next scheduled execution is late next month. But now, he's opting for a new method that's never been tested before in this setting.

# **Politics**

Moore About the World	10/1/23	The Awesome Power of the Presidency: Presidential decisions have altered the course of history and impacted the lives of all Americans. A look at the presidential decision-making process with historical examples from past presidencies and what we can learn from them to help us make informed decisions.
Viewpoints	10/1/23	SEGMENT 2: 30 YEARS OF THE MOTOR VOTER LAW: WHY THIS ACT HAS TRAPPED COUNTLESS IMMIGRANTS In 2006, Filipino immigrant Elizabeth Keathley mistakenly registered to vote while at the Illinois Department of Motor Vehicles. Keathley and her former lawyer, Richard Hanus, join us this week to share the stressful, years-long legal battle that almost led to her being deported back to the Philippines.
Minnesota Matters	10/6/23	Kari Dziedzic (DFL), MN Senate Majority Leader, \$330M Investment Into MN Childcare Industry (Ashley Walker)
Moore About the World	10/8/23	Identity Politics and the Rise of Political Tribalism: How and why our country is becoming dangerously divided and what can be done to improve political discourse. The role of social media in exacerbating political divisions.
Moore About the World	10/15/23	Do You See What You Think You See?: A look at Plato's Allegory of the Cave and its relationship to current events, particularly the growth of political tribalism. What we can learn from the ancient Greek philosophers and why their philosophies remain relevant in contemporary times.
Viewpoints	10/15/23	SEGMENT 2: THE STORY BEHIND THE FREE SPEECH ORGANIZATION ADVERTISING EVERYWHERE Have you seen an advertisement or commercial for the group, FIRE? The acronym stands for the Foundation for Individual Rights and Expression, but even after watching an ad, it can still be confusing to grasp what exactly this organization truly stands for. As the presidential cycle heats up, this kind of messaging is only going to grow more common over the next year, so we wanted to uncover what exactly FIRE stands for and why some people have mixed feelings on the nonpartisan nonprofit.
Viewpoints	10/15/23	VIEWPOINTS EXPLAINED: AN INFLUX OF SOUTHERN MIGRANTS: WHAT'S GOING ON? Over the last year, hundreds of thousands of migrants seeking asylum have made their way into the U.S. and have been bussed to sanctuary cities across the country. We cover how this large influx is leading to chaos and mass frustration among residents and leaders.
Minnesota Matters	10/20/23	US House speaker/Emmer, Justice Amy Coney Barrett visit/protests, Israel/Gaza - various guests and sound clips (Bill Werner)

# **Politics**

Moore About the World	10/22/23	Logical Fallacies: Identifying arguments that sound good but are not valid. How fallacies impact and degrade public discourse. Strategies to foster more honest and productive discourse.
Moore About the World	10/29/23	The Rich Keep Getting Richer: A comprehensive look at the growing wealth inequality in America. What can be done to address the gap between the rich and poor, and why this inequality threatens our democracy.
Viewpoints	10/29/23	SEGMENT 1: \$13,000 PER TODDLER FOR ANNUAL CHILDCARE: WHY AMERICA IS FAILING ITS PARENTS Americans are struggling to bear the extremely large price tag of early childhood care. In some big cities, parents are paying upwards of \$30,000 per year, per child, for this service. We speak with mother, Christina Kuhn, who lives in Michigan about how high childcare costs are impacting her day-to-day and talk to childcare policy expert, Patricia Cole, about what needs to change to better support families and create an environment that encourages raising healthy children.
Minnesota Matters	11/3/23	Biden visits MN farm, MN Supreme Court hears oral arguments on a petition to keep Trump off 2024 ballot – various guests and sound clips (Bill Werner)
Moore About the World	11/5/23	Political Gaffes: Saying the wrong thing has derailed political campaigns and given political candidates fodder to attack their rivals—historical examples of major political gaffes and why some politicians survive them and others do not.
Minnesota Matters	11/10/23	Mid-term election highlights, MN Supreme Court denies petition in Trump ballot case - various guests and sound clips (Bill Werner)
Moore About the World	11/12/23	Using Game Theory to Your Advantage: An examination of the Seven Deadly Dilemmas and how they apply to game theory. A look at why these dilemmas impact our social interactions and interfere with our ability to cooperate.
Viewpoints	11/12/23	VIEWPOINTS EXPLAINED: TENSIONS RISING IN THE MIGRANT CRISIS & WHY ONE CITY MAY SHUT ITS DOORS Chicago has received more than 20,000 migrants over the last 14 months. And it's not alone. New York City, Washington D.C, Los Angeles and other areas are all dealing with an influx of several thousands of migrants from Central America. As temperatures drop and winter sets in, tensions are beginning to boil over as this crisis reaches new heights.

# **Politics**

Minnesota Matters	11/17/23	Minnesota First District Congressman Brad Finstad on Farm Bill voting (Mark Dorenkamp)
Moore About the World	11/19/23	The Limits of Free Speech: A comprehensive look at the First Amendment and how its protections apply to political speech and social media platforms. Why can non-governmental entities prohibit speech that does not conform to their standards? The limitations of free speech and why you can't yell "fire" in a crowded theater.
The Best of Our Knowledge	11/27/23	President Biden in October issued an executive order on artificial intelligence. We'll unpack the order meant to mitigate the risks of the technology. And more!
Viewpoints	12/10/23	VIEWPOINTS EXPLAINED: WHY WE'RE FAILING OUR INMATES So much focus has been placed recently on the importance of rehabilitation while incarcerated. Yet, the meals in served to inmates are often rotten, lacking in nutrients and not enough to sustain them throughout the day. Why aren't U.S. prison systems - which receive billions of dollars in public funding each year - doing better?
Viewpoints	12/17/23	SEGMENT 2: SHOULD CONGRESS ENACT TERM LIMITS? With the 2024 presidential election right around the corner, it's a good time to discuss a growing and debated trend in America: increasingly older politicians. Two former opponents - President Joe Biden, age 81, and Former President Trump, age 77 - are again throwing their hat into the 2024 race, but many Americans have concerns about the competency of these older candidates and other members of the Senate and Congress. We speak with two experts about both sides of the argument and how the political landscape would change if stricter term limits were put in place.
Viewpoints	12/24/23	SEGMENT 2: THE CAPITOL POLICE OFFICERS WHO HELD THE LINE, NO MATTER THE COST It's been nearly three years since the attack on the U.S. Capitol. The January 6 insurrection marks the biggest assault on American democracy and the peaceful transfer of power since the Civil War. We speak with former Capitol Hill police sergeant Aquillino Gonell about the violence he witnessed that day and how this traumatic experience has shaped his life and perspective.
Viewpoints	12/24/23	VIEWPOINTS EXPLAINED: ALABAMA WILL SOON BE THE FIRST TO USE THIS NEW EXECUTION METHOD Last year, Alabama prison officials failed to execute Kenneth Eugene Smith via lethal injection. After more than four hours of prodding and poking him, they gave up on finding a viable vein. Smith has been on death row since 1990 and his next scheduled execution is late next month. But now, he's opting for a new method that's never been tested before in this setting.
Moore About the World	12/31/23	Restoring Civility to Politics: Our country is strongly divided along ideological lines, and our political discourse is becoming increasingly polarized and uncivil. Can we learn to agree to disagree? Can we tone down the divisive political rhetoric? Our democracy may depend on the answers to those questions. We offer some thoughts on building consensus and reducing toxic public discourse.

# Urban

Viewpoints	10/1/23	CULTURE CRASH: WHY WE ALWAYS GO BACK TO WHAT WE LOVED IN HIGH SCHOOL We rewind back in time and talk about the power of nostalgia when it comes to the music, movies and shows we prefer.
Viewpoints	10/15/23	SEGMENT 1: BREAKING DOWN THE HIDDEN MISCONCEPTIONS OF TWO CLASSIC HALLOWEEN ICONS Spiders and bats are some of the most common symbols of Halloween spookiness. We speak with two experts to get the truth behind these traditionally scary creatures and hear why neither of them are nearly as scary as we think.
Viewpoints	10/15/23	CULTURE CRASH: WHAT'S GOING ON WITH REALITY TV? Why does it seem like every person on a reality TV show is just trying to become an influencer these days? We talk about what's wrong with reality TV in 2023 and why we're fed up with these stale narratives.
Viewpoints	10/22/23	CULTURE CRASH: BOO! OUR TOP HORROR FILM RECOMMENDATIONS NOW AVAILABLE TO STREAM We cover some of our favorite scary movies from big blockbusters to lesser-known indie films.
Viewpoints	10/29/23	SEGMENT 2: HALLOWEEN 2023: WHY DO WE LOVE TO BE SCARED? It's the time of year when we transform into a different character through costume, setup scary decorations and maybe check out a haunted house or two. Even though these things can be scary, we enjoy the fun and festivities that Halloween brings us each year. We speak with two guests about why Halloween has become such a popular global event and why many of us get a kick out of feeling temporarily scared.
Viewpoints	10/29/23	CULTURE CRASH: WRITER & DIRECTOR MIKE FLANAGAN IS BACK WITH ANOTHER HORROR HIT We cover writer & director Mike Flanagan's newest drop on Netflix, "The Fall of the House of Usher'. We also highlight some of our other favorites from this master of miniseries horror.
Viewpoints	11/5/23	CULTURE CRASH: WHY DO WE LOVE VINYL RECORDS SO MUCH? Looking to get into vinyl records? We discuss why vinyl is making a comeback and will never really, in our opinion, go out of style.
Viewpoints	11/26/23	SEGMENT 2: REVISITING LOST FLAVORS: A RETURN TO THE ROOTS OF AMERICAN CUISINE Go back several decades and the items we eat today tasted a lot different. Viewpoints speaks with two food experts about the evolution of ingredients and how listeners cooking for the holidays can incorporate some of these older, more traditional recipes onto their tables.

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Viewpoints	11/26/23	VIEWPOINTS EXPLAINED: THE AUTHORS BANDING TOGETHER AGAINST CHAT GTP Some of the biggest names in the literary world are now suing the creator of Chat GPT, Open AI. We cover the unfolding lawsuit, what the authors are demanding and what this means for artificial intelligence moving forward.
Viewpoints	11/26/23	CULTURE CRASH: THE OSCAR CAMPAIGNING HAS BEGUN We discuss the weird year that is 2023 in Hollywood. As the year quickly wraps up, we highlight some early Oscar hopefuls that stand out from the pack.
Minnesota Matters	12/1/23	Commission considers new state flag and seal - Anita Gaul, vice chair of the State Emblems Redesign Commission (Bill Werner)
Viewpoints	12/3/23	SEGMENT 1: LOVE BOOKS? WE DO TOO: WHY THE PUBLISHING INDUSTRY IS AT A CROSSROADS Last year, revenue in publishing exceeded 28 billion dollars. But - the reality is that just a handful of giant publishers hold much of the power in this sector. We cover how publishing has changed over the last 50 years and how this affects what books you see and read.
Viewpoints	12/3/23	VIEWPOINTS EXPLAINED: WHAT'S THE FASTEST GROWING PLATFORM IN NEWS? We cover how this app is quickly becoming a dominant platform for news sharing amidst an evolving media landscape.
Minnesota Matters	12/8/23	Anne Meyer, Minnesota Department of Transportation, 4th Annual MnDOT Name a Snowplow Contest (Ashley Walker)
Viewpoints	12/10/23	SEGMENT 2: WHY WE FAIL AGAIN AND AGAIN AT NEW YEAR'S RESOLUTIONS People will soon be celebrating the start of 2024, and many will be resolving to change something in their lives – the ubiquitous "New Year's Resolution." Maybe you've set a resolution to think more positively next year or gain a greater balance between work and life. We talk to a behavior specialist and coach about how bad habits are created and why. She also gives us some ways to help give those resolutions some staying power for the year ahead.
Viewpoints	12/10/23	CULTURE CRASH: CAN YOU GUESS WHO'S THE BIGGEST STREAMING PLATFORM IN THE GAME? We cover how this force in streaming maintains its dominance and what's in the store for the future.

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Minnesota Matters	12/29/23	Minnesota 2023 Year in Review (MNN Team)
Viewpoints	12/31/23	VIEWPOINTS EXPLAINED: BREAKING PLATES? EATING 12 GRAPES IN 12 SECONDS? HOW OTHER CULTURES RING IN THE NEW YEAR How do people across the world celebrate New Year's Eve and New Year's Day? We cover some interesting customs and traditions in other countries.

- Public Service Announcements:
- **KQRS 190** PSAs ran from 10/01/2023 12/31/2023
- **93X 145** PSAs ran from 10/01/2023 12/31/2023
- LOVE 105 290 PSAs ran from 10/01/2023 12/31/2023
- Total PSAs that ran in 4th quarter 2023 on KQRS, 93X and LOVE 105 were: 625.