

CONTRACT



WHNS
21 Interstate Court
Greenville, SC 29615
Sales T&C: www.gray.tv/advertising
(864) 288-2100

<u>Contract / Revision</u> 2781405 /		<u>Alt Order #</u> WOC13862854
<u>Advertiser</u> SC Dem Party/ Joe for SC		<u>Original Date / Revision</u> 11/03/22 / 11/03/22
<u>Contract Dates</u> 11/05/22 - 11/07/22	<u>Estimate #</u> 12497	
<u>Product</u> Coordinated Buy		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHNS	<u>Account Executive</u> Greenville-Spartbrg H	<u>Sales Office</u> Greenville 2 Nat
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Order Type</u> NORMAL		
<u>Agcy Code</u> 9912856	<u>Advertiser Code</u> 716	<u>Product 1/2</u> 766
<u>Agency Ref</u> 115245	<u>Advertiser Ref</u> 612101	

And:

Greer Margolis Mitchell-GMMB
3050 K Street NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WHNS	11/07/22	11/07/22	M-F 6a Morning News	6:00 AM-7:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/22	11/11/22	M-----				2	\$100.00			
2	WHNS	11/07/22	11/07/22	M-F 7a Morning News	7:00 AM-8:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/22	11/11/22	M-----				1	\$125.00			
3	WHNS	11/07/22	11/07/22	M-F 8a Morning News	8:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/22	11/11/22	M-----				1	\$125.00			
4	WHNS	11/07/22	11/07/22	M-F 9a Morning News	9:00 AM-10:00 AM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/22	11/11/22	M-----				2	\$75.00			
5	WHNS	11/07/22	11/07/22	M-F 4p News	4:00 PM-5:00 PM		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/22	11/11/22	M-----				2	\$80.00			
6	WHNS	11/07/22	11/07/22	M-F 5p News	5:00 PM-6:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/22	11/11/22	M-----				2	\$100.00			
7	WHNS	11/07/22	11/07/22	M-F 6p News	6:00 PM-7:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/22	11/11/22	M-----				2	\$100.00			
8	WHNS	11/07/22	11/07/22	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/22	11/11/22	M-----				1	\$150.00			
9	WHNS	11/07/22	11/07/22	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/22	11/11/22	M-----				1	\$150.00			
10	WHNS	11/07/22	11/07/22	M-F 10P Late News	10:00 PM-11:00 PM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/22	11/11/22	M-----				2	\$250.00			
11	WHNS	11/07/22	11/07/22	M-F 11p Late News	11:00 PM-11:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/22	11/11/22	M-----				1	\$150.00			
N 12	WHNS	11/05/22	11/06/22	Late News Rotator Sa-Su	10:00 PM-11:00 PM		:30			NM	2	\$270.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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<u>Contract Dates</u> 11/05/22 - 11/07/22	<u>Product</u> Coordinated Buy	<u>Estimate #</u> 12497
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----SS				2	\$135.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WHNS	10/31/22-11/06/22	Late News Rotator Sa-Su	10:00 PM-11:00 PM	-----SaSu	:30		\$135.00	NM		
	See MG 12.3											
	3	WHNS	11/05/22-11/05/22	Delayed Late News After WS 11p-1130p		-----Sa--	:30		\$135.00	NM		
	Ⓜ MG for 12.1 11/05											
13	WHNS	11/07/22	11/07/22	M-F 1130p-12a	11:30 PM-12:00 XM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/22	11/11/22	M-----				1	\$60.00			
14	WHNS	11/07/22	11/07/22	M-F 12a-1230a	12:00 XM-12:30 XM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/22	11/11/22	M-----				1	\$40.00			
D 15	WHNS	11/05/22	11/05/22	Sa 12a-1a	12:00 XM-1:00 XM		:30			NM	0	\$0.00
16	WHNS	11/06/22	11/06/22	Su 1130p-12a	11:30 PM-12:00 XM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----S				1	\$40.00			
17	WHNS	11/06/22	11/06/22	FOX MLB World Series Gm#	8:00 PM-11:00 PM		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----S				1	\$2,500.00			
Totals											23	\$5,020.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/22 - 11/07/22	23	\$5,020.00	(\$753.00)	\$4,267.00
Totals	23	\$5,020.00	(\$753.00)	\$4,267.00

Signature: _____ Date: _____

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