

# CONTRACT



**WHNS**  
**21 Interstate Court**  
**Greenville, SC 29615**  
**Sales T&C: www.gray.tv/advertising**  
**(864) 288-2100**

<u>Contract / Revision</u> 2778337 /		<u>Alt Order #</u> WOC13860352
<u>Advertiser</u> SC Dem Party/ Joe for SC		<u>Original Date / Revision</u> 11/01/22 / 11/01/22
<u>Contract Dates</u> 11/01/22 - 11/04/22	<u>Estimate #</u> 12496	
<u>Product</u> Coordinated Buy		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHNS	<u>Account Executive</u> Greenville-Spartbrg H	<u>Sales Office</u> Greenville 2 Nat
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Order Type</u> NORMAL		
<u>Agcy Code</u> 9912856	<u>Advertiser Code</u> 716	<u>Product 1/2</u> 766
<u>Agency Ref</u> 115245	<u>Advertiser Ref</u> 612101	

And:

**Greer Margolis Mitchell-GMMB**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WHNS	11/01/22	11/04/22	M-F 6a Morning News	6:00 AM-7:00 AM		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				4	\$100.00			
2	WHNS	11/01/22	11/04/22	M-F 7a Morning News	7:00 AM-8:00 AM		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				4	\$125.00			
3	WHNS	11/01/22	11/04/22	M-F 8a Morning News	8:00 AM-9:00 AM		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				4	\$125.00			
4	WHNS	11/01/22	11/04/22	M-F 9a Morning News	9:00 AM-10:00 AM		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				3	\$75.00			
5	WHNS	11/01/22	11/04/22	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				3	\$30.00			
6	WHNS	11/01/22	11/04/22	M-F 4p News	4:00 PM-5:00 PM		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				2	\$80.00			
7	WHNS	11/01/22	11/04/22	M-F 5p News	5:00 PM-6:00 PM		:30			NM	4	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				4	\$215.00			
8	WHNS	11/01/22	11/04/22	M-F 6p News	6:00 PM-7:00 PM		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				4	\$225.00			
N 9	WHNS	11/03/22	11/04/22	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	---TF--				2	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WHNS	10/31/22-11/06/22	M-F 7p-730p	7:00 PM-7:30 PM	----ThF----	:30		\$150.00	NM		
	See MG 10.3,10.4,10.5,10.6,10.7											
N 10	WHNS	11/03/22	11/04/22	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	6	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	---TF--				2	\$150.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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<u>Advertiser</u> SC Dem Party/ Joe for SC	<u>Original Date / Revision</u> 11/01/22 / 11/01/22
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<u>Contract Dates</u> 11/01/22 - 11/04/22	<u>Product</u> Coordinated Buy	<u>Estimate #</u> 12496
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WHNS	10/31/22-11/06/22		M-F 730p-8p	7:30 PM-8:00 PM	----ThF----	:30		\$150.00	NM		
See MG 10.3,10.4,10.5,10.6,10.7												
3	WHNS	10/31/22-11/06/22		M-F 9a Morning News	9a-10a	----ThF----	:30		\$75.00	NM		
Ⓜ MG for 9.1,10.1,11.1												
4	WHNS	10/31/22-11/06/22		M-F 6a Morning News	6a-7a	----ThF----	:30		\$100.00	NM		
Ⓜ MG for 9.1,10.1,11.1												
5	WHNS	10/31/22-11/06/22		M-F 7a Morning News	7a-8a	MTuWThF----	:30		\$125.00	NM		
Ⓜ MG for 9.1,10.1,11.1												
6	WHNS	10/31/22-11/06/22		M-F 8a Morning News	8a-9a	----ThF----	:30		\$125.00	NM		
Ⓜ MG for 9.1,10.1,11.1												
7	WHNS	10/31/22-11/06/22		M-F 8a Morning News	8a-9a	----ThF----	:30		\$125.00	NM		
Ⓜ MG for 9.1,10.1,11.1												
N 11	WHNS	11/01/22	11/04/22	M-F 10P Late News	10:00 PM-11:00 PM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	---TF--				3	\$250.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WHNS	10/31/22-11/06/22		M-F 10P Late News	10:00 PM-11:00 PM	----ThF----	:30		\$250.00	NM		
See MG 10.3,10.4,10.5,10.6,10.7												
12	WHNS	11/01/22	11/04/22	M-F 11p Late News	11:00 PM-11:30 PM		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				2	\$150.00			
13	WHNS	11/01/22	11/04/22	M-F 1130p-12a	11:30 PM-12:00 AM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				3	\$60.00			
14	WHNS	11/01/22	11/02/22	FOX MLB World Series Game 8	8:00 PM-11:00 PM		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TW----				2	\$1,000.00			
15	WHNS	11/04/22	11/04/22	FOX MLB World Series Game 8	8:00 PM-11:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	----F--				1	\$1,000.00			
16	WHNS	11/01/22	11/04/22	M-F 430a Morning News	430a-5a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				1	\$15.00			
<b>Totals</b>											<b>46</b>	<b>\$8,480.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/22 - 11/04/22	46	\$8,480.00	(\$1,272.00)	\$7,208.00
<b>Totals</b>	<b>46</b>	<b>\$8,480.00</b>	<b>(\$1,272.00)</b>	<b>\$7,208.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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