

CONTRACT



WHNS
21 Interstate Court
Greenville, SC 29615
Sales T&C: www.gray.tv/advertising
(864) 288-2100

<u>Contract / Revision</u> 2767879 /		<u>Alt Order #</u> WOC13848619
<u>Advertiser</u> SC Dem Party/ Joe for SC		<u>Original Date / Revision</u> 10/20/22 / 10/20/22
<u>Contract Dates</u> 10/25/22 - 10/31/22	<u>Estimate #</u> 12417	
<u>Product</u> Coordinated Buy		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHNS	<u>Account Executive</u> Greenville-Spartbrg H	<u>Sales Office</u> Greenville 2 Nat
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Order Type</u> NORMAL		
<u>Agcy Code</u> 9912856	<u>Advertiser Code</u> 716	<u>Product 1/2</u> 766
<u>Agency Ref</u> 115245	<u>Advertiser Ref</u> 612101	

And:

Greer Margolis Mitchell-GMMB
3050 K Street NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WHNS	10/25/22	10/31/22	M-F 6a Morning News	6:00 AM-7:00 AM		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/22	10/31/22	MTWTF--				4	\$100.00			
N 2	WHNS	10/25/22	10/31/22	M-F 7a Morning News	7:00 AM-8:00 AM		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/22	10/31/22	MTWTF--				4	\$150.00			
N 3	WHNS	10/25/22	10/31/22	M-F 8a Morning News	8:00 AM-9:00 AM		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/22	10/31/22	MTWTF--				4	\$150.00			
N 4	WHNS	10/25/22	10/31/22	M-F 9a Morning News	9:00 AM-10:00 AM		:30			NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/22	10/31/22	MTWTF--				4	\$90.00			
N 5	WHNS	10/25/22	10/30/22	FOX News Sunday	9:00 AM-10:00 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----S				1	\$50.00			
N 6	WHNS	10/25/22	10/31/22	M-F 4p News	4:00 PM-5:00 PM		:30			NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/22	10/31/22	MTWTF--				4	\$80.00			
N 7	WHNS	10/25/22	10/31/22	M-F 5p News	5:00 PM-6:00 PM		:30			NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/22	10/31/22	MTWTF--				5	\$85.00			
N 8	WHNS	10/25/22	10/31/22	M-F 6p News	6:00 PM-7:00 PM		:30			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/22	10/31/22	MTWTF--				5	\$90.00			
N 9	WHNS	10/25/22	10/31/22	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/22	10/31/22	MTWTF--				3	\$150.00			
N 10	WHNS	10/25/22	10/31/22	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/22	10/31/22	MTWTF--				3	\$150.00			
N 11	WHNS	10/25/22	10/31/22	M-F 10P Late News	10:00 PM-11:00 PM		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/22	10/31/22	MTWTF--				5	\$250.00			
N 12	WHNS	10/25/22	10/31/22	M-F 11p Late News	11:00 PM-11:30 PM		:30			NM	3	\$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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<u>Contract Dates</u> 10/25/22 - 10/31/22	<u>Product</u> Coordinated Buy	<u>Estimate #</u> 12417
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/22	10/31/22	MTWTF--				3	\$150.00			
N 13	WHNS	10/25/22	10/30/22	Late News Rotator Sa-Su	10:00 PM-11:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----SS				1	\$150.00			
N 14	WHNS	10/25/22	10/31/22	M-F 1130p-12a	11:30 PM-12:00 AM		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/22	10/31/22	MTWTF--				5	\$60.00			
N 15	WHNS	10/25/22	10/29/22	Sa 11p-12a	11:00 PM-12:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----S-				1	\$40.00			
N 16	WHNS	10/25/22	10/30/22	INVESTIGATE TV	11:30 PM-12:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----S				1	\$40.00			
N 17	WHNS	10/25/22	10/31/22	FOX Monday Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/22	10/31/22	M-----				1	\$350.00			
N 18	WHNS	10/25/22	10/25/22	FOX Tuesday Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-T-----				1	\$150.00			
N 19	WHNS	10/25/22	10/26/22	FOX Wednesday Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	--W----				1	\$600.00			
N 20	WHNS	10/25/22	10/29/22	FOX College FB Early Game	12:00 PM-3:30 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----S-				1	\$250.00			
N 21	WHNS	10/25/22	10/29/22	FOXCollege FB Midday Gam	3:30 PM-7:00 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----S-				1	\$125.00			
N 22	WHNS	10/25/22	10/30/22	FOX NFL Home Team	1:00 PM-4:25 PM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----S				1	\$2,000.00			
Totals											59	\$9,810.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/30/22	49	\$8,275.00	(\$1,241.25)	\$7,033.75
10/31/22 - 10/31/22	10	\$1,535.00	(\$230.25)	\$1,304.75
Totals	59	\$9,810.00	(\$1,471.50)	\$8,338.50

Signature: _____ Date: _____

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