



WMSN Madison
7847 Big Sky Dr
Madison, WI 53719

Contract # 2669976

Schedule Dates

10/31/16-11/07/16

Advertiser

Greater Wisconsin Political (59941)

Agency

Canal Partners Media (15500)

Product

POLITICAL ISSUE (ns) (1187)

Brand

660/767/4677 (872142)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Je, Scattergood,

Phone/Fax

/

CPE

660/767/4677

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

ISSUE JAMES SCUTARI
Replaces Greater WI Committee estimate 4611; Separation: 30

Date Entered 10/24/16

Last Modified 10/24/16

Entered By Kelli Witzigreuter

CO-OP No

Headline # ECR25340124

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,203.75

Net Total \$6,821.25

Sales Tax

Madison (WMSN)

By Broadcast Month

Nov. 2016 63

Grand Total: 63

Rate

\$8,025.00

\$8,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Access (1)	10/31/16-10/31/16	1	:30	5:58P- Modern Family	1	1							1	\$500.00	\$500.00	Madison (WMSN)	Modern Family	10/24/16
2.0	Normal Line / Access (1)	11/01/16-11/01/16	1	:30	5:58P- Modern Family			1						1	\$500.00	\$500.00	Madison (WMSN)	Modern Family	10/24/16
3.0	Normal Line / Access (1)	11/02/16-11/02/16	1	:30	5:58P- Modern Family				1					1	\$500.00	\$500.00	Madison (WMSN)	Modern Family	10/24/16
4.0	Normal Line / Access (1)	11/03/16-11/03/16	1	:30	5:58P- Modern Family					1				1	\$500.00	\$500.00	Madison (WMSN)	Modern Family	10/24/16
5.0	Normal Line / Access (1)	11/04/16-11/04/16	1	:30	5:58P- Modern Family						1			1	\$500.00	\$500.00	Madison (WMSN)	Modern Family	10/24/16
6.0	Normal Line / Access (1)	11/07/16-11/07/16	1	:30	5:58P- Modern Family		1							1	\$500.00	\$500.00	Madison (WMSN)	Modern Family	10/24/16
7.0	Normal Line / SPOT (2)	11/03/16-11/03/16	1	:30	11A- Maury Povich					1				1	\$75.00	\$75.00	Madison (WMSN)	Maury Povich	10/24/16
8.0	Normal Line / SPOT (2)	11/04/16-11/04/16	1	:30	11A- Maury Povich						1			1	\$75.00	\$75.00	Madison (WMSN)	Maury Povich	10/24/16
9.0	Normal Line / SPOT (2)	11/07/16-11/07/16	1	:30	11A- Maury Povich		1							1	\$75.00	\$75.00	Madison (WMSN)	Maury Povich	10/24/16
10.0	Normal Line / SPOT (3)	10/31/16-10/31/16	1	:30	1:30P- Celebrity Name Game 2		1							1	\$75.00	\$75.00	Madison (WMSN)	Celebrity Name Game	10/24/16
11.0	Normal Line / SPOT (3)	11/01/16-11/01/16	1	:30	1:30P- Celebrity Name Game 2			1						1	\$75.00	\$75.00	Madison (WMSN)	Celebrity Name Game	10/24/16
12.0	Normal Line / SPOT (3)	11/02/16-11/02/16	1	:30	1:30P- Celebrity Name Game 2				1					1	\$75.00	\$75.00	Madison (WMSN)	Celebrity Name Game	10/24/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgf.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Contract # 2669976

Schedule Dates

10/31/16-11/07/16

Advertiser

Greater Wisconsin Political (59941)

Agency

Canal Partners Media (15500)

Product

POLITICAL ISSUE (ns) (1187)

Brand

660/767/4677 (872142)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Je Scattergood,

Phone/Fax

/

CPE

660/767/4677

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

ISSUE JAMES SCUTARI
Replaces Greater WI Committee estimate 4611; Separation: 30

WMSN Madison
7847 Big Sky Dr
Madison, WI 53719



Canal Partners Media
25 Whitlock Place SW
Ste 201
Marietta, GA 30064

Date Entered 10/24/16
Last Modified 10/24/16
Entered By Kelli Witzigreuter
CO-OP No
Headline # ECR25340124
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,203.75
Net Total \$6,821.25
Sales Tax

Madison (WMSN)
By Broadcast Month
Nov. 2016 63 \$8,025.00
Grand Total: 63 \$8,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (3)	11/03/16-11/03/16	1	:30	1:30P- Celebrity Name Game 2					1				1	\$75.00	\$75.00	Madison (WMSN)	Celebrity Name Game	10/24/16
14.0	Normal Line / SPOT (3)	11/04/16-11/04/16	1	:30	1:30P- Celebrity Name Game 2						1			1	\$75.00	\$75.00	Madison (WMSN)	Celebrity Name Game	10/24/16
15.0	Normal Line / SPOT (3)	11/07/16-11/07/16	1	:30	1:30P- Celebrity Name Game 2		1							1	\$75.00	\$75.00	Madison (WMSN)	Celebrity Name Game	10/24/16
16.0	Normal Line / SPOT (4)	10/31/16-10/31/16	1	:30	1P- Celebrity Name Game		1							1	\$75.00	\$75.00	Madison (WMSN)	Celebrity Name Game	10/24/16
17.0	Normal Line / SPOT (4)	11/01/16-11/01/16	1	:30	1P- Celebrity Name Game			1						1	\$75.00	\$75.00	Madison (WMSN)	Celebrity Name Game	10/24/16
18.0	Normal Line / SPOT (4)	11/02/16-11/02/16	1	:30	1P- Celebrity Name Game				1					1	\$75.00	\$75.00	Madison (WMSN)	Celebrity Name Game	10/24/16
19.0	Normal Line / SPOT (4)	11/03/16-11/03/16	1	:30	1P- Celebrity Name Game					1				1	\$75.00	\$75.00	Madison (WMSN)	Celebrity Name Game	10/24/16
20.0	Normal Line / SPOT (4)	11/04/16-11/04/16	1	:30	1P- Celebrity Name Game						1			1	\$75.00	\$75.00	Madison (WMSN)	Celebrity Name Game	10/24/16
21.0	Normal Line / SPOT (4)	11/07/16-11/07/16	1	:30	1P- Celebrity Name Game		1							1	\$75.00	\$75.00	Madison (WMSN)	Celebrity Name Game	10/24/16
22.0	Normal Line / SPOT (5)	10/31/16-10/31/16	1	:30	12P- Family Feud									1	\$75.00	\$75.00	Madison (WMSN)	Family Feud	10/24/16
23.0	Normal Line / SPOT (5)	11/01/16-11/01/16	1	:30	12P- Family Feud			1						1	\$75.00	\$75.00	Madison (WMSN)	Family Feud	10/24/16
24.0	Normal Line / SPOT (5)	11/02/16-11/02/16	1	:30	12P- Family Feud				1					1	\$75.00	\$75.00	Madison (WMSN)	Family Feud	10/24/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgf.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Contract # 2669976			
Schedule Dates	10/31/16-11/07/16	Date Entered	10/24/16
Advertiser	Greater Wisconsin Political (59941)	Last Modified	10/24/16
Agency	Canal Partners Media (15500)	Entered By	Kelli Witzigreuter
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	660/767/4677 (872142)	Headline #	ECR25340124
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Je Scattergood,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	660/767/4677	Commission	\$1,203.75
Account Types	National/Political Issue Agency BRD	Net Total	\$6,821.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	ISSUE JAMES SCUTARI Replaces Greater WI Committee estimate 4611; Separation: 30		

Madison (WMSN)			
By Broadcast Month	Spots	Rate	
Nov. 2016	63	\$8,025.00	
Grand Total:	63	\$8,025.00	

WMSN Madison 7847 Big Sky Dr Madison, WI 53719	Canal Partners Media 25 Whitlock Place SW Ste 201 Marietta, GA 30064
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT (5)	11/03/16-11/03/16	1	:30	12P- Family Feud					1				1	\$75.00	\$75.00	Madison (WMSN)	Family Feud	10/24/16
26.0	Normal Line / SPOT (5)	11/04/16-11/04/16	1	:30	12P- Family Feud						1			1	\$75.00	\$75.00	Madison (WMSN)	Family Feud	10/24/16
27.0	Normal Line / SPOT (5)	11/07/16-11/07/16	1	:30	12P- Family Feud		1							1	\$75.00	\$75.00	Madison (WMSN)	Family Feud	10/24/16
28.0	Normal Line / SPOT (6)	10/31/16-10/31/16	1	:30	4P- 4:58P (CST)		1							1	\$150.00	\$150.00	Madison (WMSN)	Judge Judy 2X	10/24/16
29.0	Normal Line / SPOT (6)	11/01/16-11/01/16	1	:30	4P- 4:58P (CST)			2						2	\$150.00	\$300.00	Madison (WMSN)	Judge Judy 2X	10/24/16
30.0	Normal Line / SPOT (6)	11/02/16-11/02/16	1	:30	4P- 4:58P (CST)				2					2	\$150.00	\$300.00	Madison (WMSN)	Judge Judy 2X	10/24/16
31.0	Normal Line / SPOT (6)	11/03/16-11/03/16	1	:30	4P- 4:58P (CST)					2				2	\$150.00	\$300.00	Madison (WMSN)	Judge Judy 2X	10/24/16
32.0	Normal Line / SPOT (6)	11/04/16-11/04/16	1	:30	4P- 4:58P (CST)						2			2	\$150.00	\$300.00	Madison (WMSN)	Judge Judy 2X	10/24/16
33.0	Normal Line / SPOT (6)	11/07/16-11/07/16	1	:30	4P- 4:58P (CST)		1							1	\$150.00	\$150.00	Madison (WMSN)	Judge Judy 2X	10/24/16
34.0	Normal Line / SPOT (7)	10/31/16-10/31/16	1	:30	12:30P- Family Feud 2		1							1	\$75.00	\$75.00	Madison (WMSN)	Family Feud	10/24/16
35.0	Normal Line / SPOT (7)	11/01/16-11/01/16	1	:30	12:30P- Family Feud 2			1						1	\$75.00	\$75.00	Madison (WMSN)	Family Feud	10/24/16
36.0	Normal Line / SPOT (7)	11/02/16-11/02/16	1	:30	12:30P- Family Feud 2				1					1	\$75.00	\$75.00	Madison (WMSN)	Family Feud	10/24/16
37.0	Normal Line / SPOT (7)	11/03/16-11/03/16	1	:30	12:30P- Family Feud 2					1				1	\$75.00	\$75.00	Madison (WMSN)	Family Feud	10/24/16
38.0	Normal Line / SPOT (7)	11/04/16-11/04/16	1	:30	12:30P- Family Feud 2						1			1	\$75.00	\$75.00	Madison (WMSN)	Family Feud	10/24/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WISN Madison
7847 Big Sky Dr
Madison, WI 53719

Contract # 2669976

Schedule Dates 10/31/16-11/07/16
Advertiser Greater Wisconsin Political (59941)
Agency Canal Partners Media (15500)
Product POLITICAL ISSUE (ns) (1187)
Brand 660/767/4677 (872142)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Je, Scattergood,
Phone/Fax /
CPE 660/767/4677
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments ISSUE JAMES SCUTARI
Replaces Greater WI Committee estimate 4611; Separation: 30

Date Entered 10/24/16
Last Modified 10/24/16
Entered By Kelli Witzigreuter
CO-OP No
Headline # ECR25340124
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,203.75
Net Total \$6,821.25
Sales Tax

Madison (WMSN)
By Broadcast Month
Nov. 2016 63 \$8,025.00
Grand Total: 63 \$8,025.00

Canal Partners Media
25 Whitlock Place SW
Ste 201
Marietta, GA 30064

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0	Normal Line / SPOT (7)	11/07/16-11/07/16	1	:30	12:30P- Family Feud 2	1	1							1	\$75.00	\$75.00	Madison (WMSN)	Family Feud	10/24/16
40.0	Normal Line / SPOT (8)	10/31/16-10/31/16	1	:30	2P- Judge Greg Mathis	2	2							2	\$75.00	\$150.00	Madison (WMSN)	Judge Mathis	10/24/16
41.0	Normal Line / SPOT (8)	11/01/16-11/01/16	1	:30	2P- Judge Greg Mathis			2						2	\$75.00	\$150.00	Madison (WMSN)	Judge Mathis	10/24/16
42.0	Normal Line / SPOT (8)	11/02/16-11/02/16	1	:30	2P- Judge Greg Mathis				1					1	\$75.00	\$75.00	Madison (WMSN)	Judge Mathis	10/24/16
43.0	Normal Line / SPOT (8)	11/03/16-11/03/16	1	:30	2P- Judge Greg Mathis					2				2	\$75.00	\$150.00	Madison (WMSN)	Judge Mathis	10/24/16
44.0	Normal Line / SPOT (8)	11/04/16-11/04/16	1	:30	2P- Judge Greg Mathis						2			2	\$75.00	\$150.00	Madison (WMSN)	Judge Mathis	10/24/16
45.0	Normal Line / SPOT (8)	11/07/16-11/07/16	1	:30	2P- Judge Greg Mathis	1	1							1	\$75.00	\$75.00	Madison (WMSN)	Judge Mathis	10/24/16
46.0	Normal Line / SPOT (9)	10/31/16-10/31/16	1	:30	3P- Peoples Court	2	2							2	\$75.00	\$150.00	Madison (WMSN)	The People's Court	10/24/16
47.0	Normal Line / SPOT (9)	11/01/16-11/01/16	1	:30	3P- Peoples Court			1						1	\$75.00	\$75.00	Madison (WMSN)	The People's Court	10/24/16
48.0	Normal Line / SPOT (9)	11/02/16-11/02/16	1	:30	3P- Peoples Court				2					2	\$75.00	\$150.00	Madison (WMSN)	The People's Court	10/24/16
49.0	Normal Line / SPOT (9)	11/03/16-11/03/16	1	:30	3P- Peoples Court					2				2	\$75.00	\$150.00	Madison (WMSN)	The People's Court	10/24/16
50.0	Normal Line / SPOT (9)	11/04/16-11/04/16	1	:30	3P- Peoples Court						2			2	\$75.00	\$150.00	Madison (WMSN)	The People's Court	10/24/16
51.0	Normal Line / SPOT (9)	11/07/16-11/07/16	1	:30	3P- Peoples Court	1	1							1	\$75.00	\$75.00	Madison (WMSN)	The People's Court	10/24/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

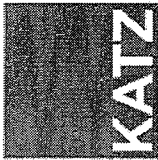
Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgf.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

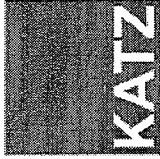


125 West 55th St
New York, NY 10019

Contract # 25340124 Changes as of: 10/24/2016 at 12:43 PM Version: Original Order
 CPE: 680/767/4677 Flight: 10/29/16 - 11/7/16 Station: WMSN
 Agency: Canal Partners Media Advertiser: Greater WI Political Fund Market: Madison
 25 WHITLOCK PLACE Product: ISSUE Office: WASHINGTON
 SW Agency Order #: 5512100 Primary Demo:
 2nd Fl Buyer: Scattergood, Jeff Con Type: POLITICAL/VOTE
 Marietta, GA 30064 Salesperson: JAMES SCUTARI Assistant: JAMES SCUTARI
 Comments: Replaces Greater WI Committee estimate 4611; Separation: 30 202-955-5342 202-955-5342

Total \$: \$8,025.00
 Total Spots: 63
 Total CPP: \$0.00
 Total GRP:

#	Day/Time	DP	Program	Rate	Len	10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7	Total Spots	Total \$	CPP	GRP
1	M-F 1p-6:30p		Modern Family	\$500.00	30	0	0	1	1	1	1	1	0	0	1	6	\$3,000.00	\$0.00	0.0
2	M-F 11a-12h		Maury Povich	\$75.00	30	0	0	0	0	0	1	1	0	0	1	3	\$225.00	\$0.00	0.0
3	M-F 1:30p-2p		Celebrity Name Game	\$75.00	30	0	0	1	1	1	1	1	0	0	1	6	\$450.00	\$0.00	0.0
4	M-F 1p-1:30p		Celebrity Name Game	\$75.00	30	0	0	1	1	1	1	1	0	0	1	6	\$450.00	\$0.00	0.0
5	M-F 12h-12:30p		Family Feud	\$75.00	30	0	0	1	1	1	1	1	0	0	1	6	\$450.00	\$0.00	0.0
6	M-F 4p-5p		Judge Judy 2X	\$150.00	30	0	0	1	2	2	2	2	0	0	1	10	\$1,500.00	\$0.00	0.0
7	M-F 12:30p-1p		Family Feud	\$75.00	30	0	0	1	1	1	1	1	0	0	1	6	\$450.00	\$0.00	0.0
8	M-F 2p-3p		Judge Mathis	\$75.00	30	0	0	2	2	1	2	2	0	0	1	10	\$750.00	\$0.00	0.0
9	M-F 3p-4p		The People's Court	\$75.00	30	0	0	2	1	2	2	2	0	0	1	10	\$750.00	\$0.00	0.0
TOTALS:						0	0	0	10	10	10	12	12	0	0	63	\$8,025.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25340124 Changes as of: 10/24/2016 at 12:43 PM Version: Original Order
CPE: 660/767/4677 Flight: 10/29/16 - 11/7/16 Station: WMSN
Agency: Canal Partners Media Advertiser: Greater WI Political Market: Madison
Product: ISSUE Office: WASHINGTON
25 WHITLOCK PLACE Agency Order #: 5512100 Primary Demo:
SW Buyer: Scattergood, Jeff Con Type: POLITICAL/VOTE
2nd Fl Salesperson: JAMES SCUTARI Assistant: JAMES SCUTARI
Marietta, GA 30064 202-955-5342 202-955-5342
Total Spots: 63
Total CPP: \$0.00
Total GRP:
Separation:

Special Instructions

Date/Time	Added by	Comment
10/24/16 12:43 PM	JAMES SCUTARI	Replaces Greater WI Committee estimate 4611; Separation: 30

Competitive Information	
Market Budget: \$200,625	
WMSN Share: 4%	
Comment:	
WISC: 32%	
WKOW: 16%	
WMTV: 48%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	63	\$8,025.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	0	\$0.00
2016-Nov	63	\$8,025.00
Total	63	\$8,025.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	10/24/16 3:14 PM				\$0
New	10/24/16 12:43 PM	JAMES SCUTARI	New	63	\$8,025.00 \$8,025.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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Sandy Reynolds

From: Kelli Witzigreuter
Sent: Monday, October 24, 2016 3:23 PM
To: Mike Halminiak; John DeSimone; Sandy Reynolds; Tina Moore; Marissa McConnell; Heidi Marquardt; Colin Campbell
Cc: Tracy Koers
Subject: REVISION***WMSN GREATER WISCONSIN CANCEL 10/29 2662883 AND NEW GREATER WISCON POLITICL FUND NEW ORDER
Attachments: 10-24 WMSN GREAT WIS POL FUND 25340124 FLIGHT 10.29-11.7.pdf; 10-24 WMSN GREATER WISC COMMITTEE MOVING TO DIFF CONTRACT CANCEL 2662883.pdf

Hi,

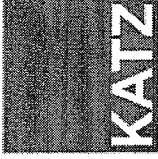
Please see attached for WMSN Greater Wisconsin Committee canceling current order and rebooking it under a different advertiser Great Wisconsin Political Fund. No change in totals.

WMSN 2662883
Previous: \$8,025
Cancel: \$8,025
Revised: \$0

WMSN 25340124(Sandy I will send you the new contract # once I input)
New order: \$8,025

Thank you!

Kelli Witzigreuter
Regional Sales Assistant
KGAN (CBS2)
Sinclair Broadcast Group
kjwitzigreuter@sbg.tv
O: 312-832-6624

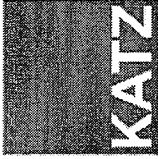


125 West 55th St
New York, NY 10019

Contract # 25329834 Changes as of: 10/24/2016 at 12:33 PM Version: Highlighting Revision 1
CPE: 653/759/4611 Flight: 10/29/16 - 11/7/16 Station: WMSN
Agency: Canal Partners Media Advertiser: GREATER WISCONSIN COMMITTEE Market: Madison
Product: GREATER WISCONSIN COMMITTEE Office: WASHINGTON
25 WHITLOCK PLACE
SW
Agency Order #: 5475478 Primary Demo: Adults 35+
2nd Fl Buyer: Scattergood, Jeff Con Type: POLITICAL/VOTE
Marietta, GA 30064 Salesperson: JAMES SCUTARI Assistant: JAMES SCUTARI
Traffic #: 2662883 Separation: 202-955-5342

Comments: Revised order rates to match current rate card.

#	Day/Time	DP	Program	Rate	A3P Rating	Len	10/29 - 11/7											Total Spots	Total \$	CPP	GRP
							10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7					
CAN 1	M-F 41a-42a		Maury Povich	\$75.00	0	30	0	0	0	0	0	4	4	0	0	4	0	3	\$225.00	\$0.00	0-0
CAN 2	M-F 42n-42:30p		Family Feud	\$75.00	0	30	0	0	4	4	4	4	4	0	0	4	0	6	\$450.00	\$0.00	0-0
CAN 3	M-F 42:30p-4p		Family Feud	\$75.00	0	30	0	0	4	4	4	4	4	0	0	4	0	6	\$450.00	\$0.00	0-0
CAN 4	M-F 4p-4:30p		Celebrity Name Game	\$75.00	0	30	0	0	4	4	4	4	4	0	0	4	0	6	\$450.00	\$0.00	0-0
CAN 5	M-F 4:30p-5p		Celebrity Name Game	\$75.00	0	30	0	0	4	4	4	4	4	0	0	4	0	6	\$450.00	\$0.00	0-0
CAN 6	M-F 5p-5:30p		Judge Mathis	\$75.00	0	30	0	0	2	4	2	2	0	0	0	4	0	40	\$750.00	\$0.00	0-0
CAN 7	M-F 5p-4p		The People's Court	\$75.00	0	30	0	0	2	4	2	2	0	0	0	4	0	40	\$750.00	\$0.00	0-0
CAN 8	M-F 4p-5p		Judge Judy 2x	\$150.00	0	30	0	0	4	2	2	2	0	0	0	4	0	40	\$1,500.00	\$0.00	0-0
CAN 9	M-F 5p-5:30p		Two & A Half Men	\$200.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0-0
CAN 10	M-F 5:30p-6p		Big Bang Theory	\$300.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0-0
CAN 11	M-F 6p-6:30p		Modern Family	\$500.00	0	30	0	0	4	4	4	4	4	0	0	4	0	6	\$3,000.00	\$0.00	0-0
CAN 12	M-F 6:30p-7p		Big Bang Theory	\$500.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0-0
CAN 14	Sa 12m-12:30a		Big Bang Theory	\$100.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0-0
CAN 15	Su 41:30p-42m		Mike and Molly	\$125.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0-0
CAN 16	Su 42m-42:30a		Mike and Molly	\$125.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0-0
TOTALS:							0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25329834 Changes as of: 10/24/2016 at 12:33 PM Version: Highlighting Revision 1
CPE: 653/759/4611 Flight: 10/29/16 - 11/7/16 Station: WMSN
Agency: Canal Partners Media Advertiser: GREATER WISCONSIN COMMITTEE Market: Madison
Product: GREATER WISCONSIN COMMITTEE Office: WASHINGTON
25 WHITLOCK PLACE
SW
Agency Order #: 5475478 Primary Demo: Adults 35+
Buyer: Scattergood, Jeff Con Type: POLITICAL/VOTE
Salesperson: 202-955-5342 Assistant: JAMES SCUTARI
202-955-5342
Total Spots: \$0.00
Total CPP: \$0.00
Total GRP: 0
Traffic #: 2662883
Separation:

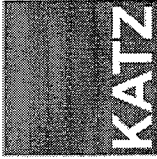
Special Instructions			Order Level Comments	
Date/Time	Added by	Comment		
10/24/16 12:33 PM	System	Order Canceled		
10/20/16 11:22 AM	JAMES SCUTARI	Revised order rates to match current rate card.		
10/20/16 11:22 AM	JAMES SCUTARI	Revised order rates to match current rate card.		
		LN 2: PLS REVISE RATE TO \$55 AND ADD 1X 11/3 SO TOTALS MATCH		
		LN 3: PLS REVISE RATE TO \$55 AND ADD 1X 10/31 SO TOTALS MATCH		
		LN 13: 1X NA 10/29 DT PRG CHA. MG 2X \$50 10/31 10A-11A WILKOS		
10/14/16 2:39 PM	Kelli Witzgreuter	PLS ADVISE THX! KELLI		
10/13/16 11:57 AM	JAMES SCUTARI	Separation: 30		
10/13/16 11:57 AM	JAMES SCUTARI	Separation: 30		

Competitive Information	
Market Budget: \$200,875	
WMSN Share: 4%	
Comment:	
WISC: 32%	
WKOW: 16%	
WMTV: 48%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	0%	0	\$0.00	N/A

Monthly Summary		
Month	Spots	Dollars
Total	0	\$0.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg
Revision	10/24/16 12:33 PM	System	Confirmed		\$0
Revision	10/20/16 11:22 AM	JAMES SCUTARI	Confirmed		\$0
Revision	10/20/16 11:22 AM	GOTOSTRATA\jscutari2	Confirmed	13	\$-10.00
Makegood 1	10/14/16 2:39 PM	Kelli Witzgreuter	Confirmed		\$0
Queued for Electronic Contracting	10/13/16 2:06 PM				\$0
Revision	10/13/16 11:57 AM	JAMES SCUTARI	Confirmed		\$0
New	10/13/16 11:55 AM	JAMES SCUTARI	New	72	\$8,035.00
Changes: Total \$ from \$8,025.00 to \$0.00, Total Spots from 63 to 0. 15 buylines added or modified.					
Changes: Comments from Separation: 30 to Revised order rates to match current rate card., User Entered \$ from \$8,035.00 to \$8,025.00.					
Changes: Total \$ from \$8,035.00 to \$8,025.00, Total Spots from 72 to 63. 14 buylines added or modified.					
Changes: Product from issue to GREATER WISCONSIN COMMITTEE, Demo Meta to [R16], User Entered \$ from \$0.00 to \$8,035.00.					



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25329834		Changes as of: 10/24/2016 at 12:33 PM		Version: Highlighting Revision 1	
CPE: 653/759/4611		Flight: 10/29/16 - 11/7/16		Station: WMSN	
Agency: Canal Partners Media		Advertiser: GREATER WISCONSIN COMMITTEE		Market: Madison	
Product: GREATER WISCONSIN COMMITTEE		Office: WASHINGTON		Total Spots:	
Agency Order #: 5475478		Primary Demo: Adults 35+		Total CPP: \$0.00	
Buyer: Scattergood, Jeff		Con Type: POLITICAL/VOTE		Total GRP:	
Salesperson: JAMES SCUTARI		Assistant: JAMES SCUTARI		Traffic #: 2662883	
				Separation:	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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125 West 55th St
New York, NY 10019

Contract # 25340124
CPE: 660767/4677
Agency: Canal Partners Media
25 WHITLOCK PLACE
SW
2nd Fl
Marietta, GA 30064

Changes as of: 10/24/2016 at 12:43 PM
Flight: 10/29/16 - 11/7/16
Advertiser: Greater WI Political Fund
Product: ISSUE
Agency Order #: 5512100
Buyer: Scattergood, Jeff
Salesperson: JAMES SCUTARI
202-955-5342

Version: Original Order
Station: WMSN
Market: Madison
Office: WASHINGTON
Primary Demo:
Con Type: POLITICAL/VOTE
Assistant: JAMES SCUTARI
202-955-5342

Total \$: \$8,025.00
Total Spots: 63
Total CPP: \$0.00
Total GRP:
Separation:

Comments: Replaces Greater WI Committee estimate 4611; Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/29 - 11/7											Total Spots	Total \$	CPP	GRP
						10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7					
1	M-F 6p-6:30p		Modern Family	\$500.00	30	0	0	1	1	1	1	1	0	0	1	6	\$3,000.00	\$0.00	0.0	
2	M-F 11a-12n		Maury Povich	\$75.00	30	0	0	0	0	0	1	1	0	0	1	3	\$225.00	\$0.00	0.0	
3	M-F 1:30p-2p		Celebrity Name Game	\$75.00	30	0	0	1	1	1	1	1	0	0	1	6	\$450.00	\$0.00	0.0	
4	M-F 1p-1:30p		Celebrity Name Game	\$75.00	30	0	0	1	1	1	1	1	0	0	1	6	\$450.00	\$0.00	0.0	
5	M-F 12n-12:30p		Family Feud	\$75.00	30	0	0	1	1	1	1	1	0	0	1	6	\$450.00	\$0.00	0.0	
6	M-F 4p-5p		Judge Judy 2X	\$150.00	30	0	0	1	2	2	2	2	0	0	1	10	\$1,500.00	\$0.00	0.0	
7	M-F 12:30p-1p		Family Feud	\$75.00	30	0	0	1	1	1	1	1	0	0	1	6	\$450.00	\$0.00	0.0	
8	M-F 2p-3p		Judge Mathis	\$75.00	30	0	0	2	2	1	2	2	0	0	1	10	\$750.00	\$0.00	0.0	
9	M-F 3p-4p		The People's Court	\$75.00	30	0	0	2	1	2	2	2	0	0	1	10	\$750.00	\$0.00	0.0	
TOTALS:						0	0	10	10	10	12	12	0	0	9	63	\$8,025.00	\$0.00	0.0	



125 West 55th St
New York, NY 10019

Contract # 25340124 Changes as of: 10/24/2016 at 12:43 PM Version: Original Order
CPE: 660/767/4677 Flight: 10/29/16 - 11/7/16 Station: WMSN
Agency: Canal Partners Media Advertiser: Greater WI Political Market: Madison
Product: ISSUE Office: WASHINGTON
25 WHITLOCK PLACE Agency Order #: 5512100 Primary Demo:
SW Buyer: Scattergood, Jeff Con Type: POLITICAL/VOTE
2nd Fl Marietta, GA 30064 Salesperson: JAMES SCUTARI
202-955-5342 Separation:

Total Spots: 63
Total CPP: \$0.00
Total GRP:

Total \$: \$8,025.00

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
10/24/16 12:43 PM	JAMES SCUTARI	Replaces Greater WI Committee estimate 4611; Separation: 30

Competitive Information					
Market Budget:	\$200,625				
WMSN Share:	4%				
Comment:					
WISC:	32%				
WKOW:	16%				
WMTV:	48%				

Daypart Summary				Monthly Summary			
Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Dollars
	100%	63	\$8,025.00	N/A	0.0	2016-Oct	\$0.00
Total	100%	63	\$8,025.00	N/A	0.0	2016-Nov	\$8,025.00
						Total	\$8,025.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	10/24/16 3:14 PM				
New	10/24/16 12:43 PM	JAMES SCUTARI	New	63	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 10/24/2016
------------------------------	----------------------------

I, Jeff Scattergood

do hereby request station time concerning the following issue:

--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast:

Date of Last Broadcast:

Total Charges:

This broadcast time will be used by: Greater WI Political Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Greater WI Political Fund
PO Box 861, Madison, WI 53701
608-257-2335

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Christopher, Michael
Treasurer



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: _____

Date of Last Broadcast: _____

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



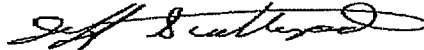
TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)10/24/2016

Date



Signature

(770) 427-0735

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE☒ Accepted☐ Accepted in Part☐ Rejected

Signature

MIKE HALMIN

Printed Name

GSN

Title

