

Political Guest/Usage

Date May 2nd, 2024

Election Date May 14th 2024

Appearance made by Tacy Liptack, Brent Martin, Russell Saito

Candidate for Alliance City Council

Station KQSK(FM) _____ KAAQ(FM) _____ KCOW(AM) KCNB(FM) _____

Length of time 24 minutes total

Time frame May 9th

Description of Discussion/Topics/Subject:

4 questions asked to each appointee. Each appointee will have 2 minutes to answer. Same questions asked to Each candidate

Broadcast Contract

ALLIANCE, CITY OF
PO BOX D
ALLIANCE, NE 69301

Start Date 05/09/24	Contract# 311514342	Mod# 1
End Date 05/09/24	Date Entered 05/02/24	Date Last Modified 05/02/24
Advertiser ALLIANCE, CITY OF		Station Market Digital-AC,KCOW-AM
Product KCOW Political Forum		SalesRep/Office House House

Special Billing Cycle Estimate#

Digital-AC

LN	DATE	INVENTORY TYPE	REVENUE TYPE	PRICING STRUCTURE	RATE	QTY	TAX SCHEDULE	LINE TOTAL
2	05/09/24	05/09/24 PODCAST	Digital Political	PER ITEM	\$100.00	1		\$100.00

Alternative Revenue Total: \$100.00

KCOW-AM

LN	DATE	INVENTORY TYPE	REVENUE TYPE	PRICING STRUCTURE	RATE	QTY	TAX SCHEDULE	LINE TOTAL
1	05/09/24	05/09/24 NON-SPOT ITEM	Political Direct	PER ITEM	\$384.00	1		\$384.00

Alternative Revenue Total: \$384.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	0	0.00	\$ 484.00	\$ 484.00

Billing Projections: By Month

	May 24
CA	484.00
ST	484.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
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