



# WRTA Order Confirmation

Lightner Com OrderID: LLC  
2513 6th Ave  
Altoona, PA 16801  
(814) 943.6112

0595-002

Sponsor: Seante Leadership Fund  
Product: Seante Leadership Fund  
Estimate/PO: Est# 6351 PA  
AccountRep: House Accounts  
BillingCycle: Broadcast Month  
InvoiceType: Times/Rates  
Run Dates: 9/20/2022 - 10/26/2022  
Items Ordered: 25  
Ordered Amount: \$2,900.00  
-Agency Commission: -\$435.00  
Net Amount: \$2,465.00

MAIN STREET MEDIA GROUP  
P O BOX 25093  
ALEXANDRIA, VA 22313

Scheduled Station(s): WRTA  
Seante Leadership Fund

Printed 5/10/2022 3:26:55 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 9/20/2022 - 9/26/2022	All Weeks	06:00 AM - 10:00 AM	1	1	1	1	1			5	:60	Spot		2518	5	80.00	400.00
02 9/20/2022 - 9/26/2022	All Weeks	10:00 AM - 03:00 PM	2	2	2	2	2			10	:60	Spot		2518	10	150.00	1,500.00
03 9/20/2022 - 9/26/2022	All Weeks	03:00 PM - 07:00 PM	2	2	2	2	2			10	:60	Spot		2518	10	100.00	1,000.00

**Broadcast Month Projected Billing:**

Month	Projected Billing	Actual Billing	Balance
Jul-22	0.00	Aug-22	0.00
Oct-22	580.00	Nov-22	0.00
		Sep-22	2,320.00
		Dec-22	0.00
		Q3-2022	2,320.00
		Q4-2022	580.00

Confirmed Correct; Payment Guaranteed

Accepted for WRTA

*Handwritten:* \$2,465.00  
#1536931  
ATF



Lightner Communications LLC

Corporate Office  
1771 BEAVER DAM ROAD  
Claysburg, PA  
16625-8913  
(814) 239-8323  
September 16, 2022  
3:28 PM

Receipt: DFCH  
Authorization: 312603

Custom Amount \$2,465.00

Total \$2,465.00  
MasterCard 0943 \$2,465.00  
(Manually Entered)

Altoona Radio Stations  
2513 6th Ave, Altoona, PA  
16602  
(814)-943-6112

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Senate Leadership Fund, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Main Street Media Group

Address: PO Box 25093

Contact: Media Buyer

Phone number: 703-485-0398

Email: info@msmg.tv

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Senate Leadership Fund

Address: 15405 John Marshall Highway, Haymarket, VA 20169

Contact: Jack Pandol

Phone number: 703-574-3044

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Board Members: President- Steven Law, Treasurer- Caleb Crosby

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: John Fetterman

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate


Date of election: 11/8/22

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature:
Name: Media Buyer, Main Street Media Group	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 9-19-22

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>595-002</u>	Station Call Letters: <u>WRTA-AM</u>	Date Received/Requested: <u>4-29-22</u>
Est. #: <u>6351</u>	Station Location: <u>Altoona PA</u>	Run Start and End Dates: <u>Sept 20-26, 2022</u>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Apr 29, 22  
 CONT# 35874792 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO WRTA-AM (Altoona, PA)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY MAIN STREET MEDIA GROUP  
 ADDR PO BOX 25093  
 ALEXANDRIA, VA 22313

DDS CONT# 0  
 C/P/E: / / 6351

SALESPERSON FAX#

PH #

BYR STEPHANIE MARONEY  
 ADV SENATE LEADERSHIP FUND  
 PDT Pennsylvania  
 FLT Sep 20, 22 - Sep 26, 22

\* REP ORDER COMMENT \*

\*\* 4/29/2022 12:30:00 PM: POPULATIONBUYTYPE: CPP.

\*\* 4/29/2022 12:30:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR  
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH  
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.T.....	6A - 10A	60	09/20/2022 - 09/20/2022	1D	1	\$80.00	1
	1.2	.T.....	10A - 3P	60	09/20/2022 - 09/20/2022	1D	2	\$150.00	2
	1.3	.T.....	3P - 7P	60	09/20/2022 - 09/20/2022	1D	2	\$100.00	2
					** FLIGHT TOTALS **		5	\$580.00	
		<b>FLIGHT 2</b>							
	2.1	..W....	6A - 10A	60	09/21/2022 - 09/21/2022	1D	1	\$80.00	1
	2.2	..W....	10A - 3P	60	09/21/2022 - 09/21/2022	1D	2	\$150.00	2
	2.3	..W....	3P - 7P	60	09/21/2022 - 09/21/2022	1D	2	\$100.00	2
					** FLIGHT TOTALS **		5	\$580.00	
		<b>FLIGHT 3</b>							
	3.1	...T...	6A - 10A	60	09/22/2022 - 09/22/2022	1D	1	\$80.00	1
	3.2	...T...	10A - 3P	60	09/22/2022 - 09/22/2022	1D	2	\$150.00	2
	3.3	...T...	3P - 7P	60	09/22/2022 - 09/22/2022	1D	2	\$100.00	2
					** FLIGHT TOTALS **		5	\$580.00	
		<b>FLIGHT 4</b>							
	4.1	....F..	6A - 10A	60	09/23/2022 - 09/23/2022	1D	1	\$80.00	1
	4.2	....F..	10A - 3P	60	09/23/2022 - 09/23/2022	1D	2	\$150.00	2
	4.3	....F..	3P - 7P	60	09/23/2022 - 09/23/2022	1D	2	\$100.00	2
					** FLIGHT TOTALS **		5	\$580.00	

Apr 29, 22  
 CONT# 35874792 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: / / 6351

FLIGHT 5									
5.1	M.....	6A - 10A	60	09/26/2022 - 09/26/2022	1D	1	\$80.00	1	
5.2	M.....	10A - 3P	60	09/26/2022 - 09/26/2022	1D	2	\$150.00	2	
5.3	M.....	3P - 7P	60	09/26/2022 - 09/26/2022	1D	2	\$100.00	2	
** FLIGHT TOTALS **						5	\$580.00		

	Sep 22	Oct 22				
SPOTS	20	5				
CASH	2320.00	580.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	2320.00	580.00				

						TOTAL
SPOTS						25
CASH						2,900.00
TRADE						0.00
NSL						0.00
TOTAL						2,900.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.