

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Luke Letlow

Authorized committee:

Letlow for Congress

Agency requesting time (and contact information):

N/A Strategic Media Placement

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Louisiana Congressional District 5

Date of election:

December 5th, 2020

General

Primary

Treasurer of candidate's authorized committee:

Scott Franklin

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Anthony Iacovetti

Digitally signed by Anthony Iacovetti
Date: 2020.11.09 14:38:25 -05'00'

Signature:

Downa Montgomery

Name: Anthony Iacovetti

Name:

Downa Montgomery

Date of Request to Purchase Ad Time: 11.9.20

Date of Station Agreement to Sell Time: 11/01/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Anthony Iacovetti

Digitally signed by Anthony Iacovetti
Date: 2020.11.09 14:38:51 -05'00'

Name: Anthony Iacovetti

Date: 11.9.20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 12-01-2020

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>4394323</u>	Station Call Letters: <u>KVCL-FM</u>	Date Received/Requested: <u>12-01-2020</u>
Est. #: <u>3180346</u>	Station Location: <u>Winnfield, LA</u>	Run Start and End Dates: <u>10/2/20 to 12/4/20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Baldrige Dumas Communications
605 San Antonio Ave. Many, La 71449---400 Jefferson St. Natchitoches, La

web pages: bdcradio.com kwla1031.com kzblradio.com kvclradio.com

KWLV KWLA KTEZ KTHP KVCL KDBH KZBL KBDV
 107.1 FM 103.1 FM 99.9 FM 103.9 FM 92.1 FM 97.5 FM 100.7 FM 92.7 FM
 (318) 256-5924 (318) 256-5177 (318) 256-0555 (409) 787-1039 (318) 628-5822 (318) 352-9696 (318) 357-1007 877-308-5958
Many Anacoco Zwolle Hemphill Winnfield Natchitoches Natchitoches Leesville

Client Letlow For Congress
 Billing Media Financial Services
invoices@MediaFinancial.com

File Name **contract # for invoicing 4394323**
 Co-Op
 Source # Talent
 Paid Bill
 Phone # 216.535.3967
 Fax #

Contact Person lindley_grande@genmediapartners.com
 Lindley Grande
 Start Date 2-Dec End Date 4-Dec

Account Executive *Rhonda*

extra order

avg # ads	Station	BEGIN	END	DAY PART	S	M	T	W	T	F	S	gr rate
2 per day	KVCL	12/2/2020	12/4/2020	6a-10a			2	2	2			\$16
2 per day	KVCL	12/2/2020	12/4/2020	10a-3p			2	2	2			\$16
2 per day	KVCL	12/2/2020	12/4/2020	3p-7p			2	2	2			\$16.00
1 per day	KVCL	12/2/2020	12/4/2020	6a-7p			1	1	1			\$14.00

# ads	LENGTH	CLASS	RATE	Total Due DEC
	:30	as noted	various	Gr- \$330/ Net/ 280.50/NetNet/Sales\$231.00

BILL THESE MONTHS:	JAN	FEB	MAR	APR	MAY	JUN
	JUL	AUG	SEP	OCT	NOV	DEC xx

CLIENT MAILING CHECK & WILL EMAIL COPY

Accepted: **agy order** Representative:
 Client *Rhonda*
 Date: 12/2/2020

ALL ACCOUNTS PAYABLE 10 DAYS AFTER RECEIPT OF BILL
 ALL ACCOUNTS 30 DAYS OR MORE PAST DUE ARE SUBJECT TO LATE CHARGE AND COLLECTION FEE

STATION:	KVCL-FM	ORDER#:	3180346	DATE:	12/01/2020
MARKET:	UM - Winnfield, LA	AMOUNT:	\$330.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	21	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4394323	
ADVERTISER:	Letlow for Congress	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	12/2-12/5 10am cut-off Extension/Add LA CD-5 Run-off	AGY EST:		Invoices@MediaFinancial.com	
FLIGHT:	12-02-2020 TO 12/4/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	3				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 12/01/2020 13:26	

COMMENTS

12/01/2020:

12/01/2020: GEN

Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

New URGENT order. Continue current copy UFN. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

DAY#1		12/2/2020 To 12/2/2020					TOT \$110.00		TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	12/2/2020	12/2/2020	2	\$16	\$32
	2		..W....	10:00AM	3:00PM	60	12/2/2020	12/2/2020	2	\$16	\$32
	3		..W....	3:00PM	7:00PM	60	12/2/2020	12/2/2020	2	\$16	\$32
	4		..W....	6:00AM	7:00PM	60	12/2/2020	12/2/2020	1	\$14	\$14

Line 1 => Winn

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REP:	Regional Reps Non-Rep	SPOTS:	21	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4394323	
ADVERTISER:	Letlow for Congress	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	12/2-12/5 10am cut-off Extension/Add LA CD-5 Run-off	AGY EST:		Invoices@MediaFinancial.com	
FLIGHT:	12-02-2020 TO 12/4/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	3				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 12/01/2020 13:26	

DAY#2		12/3/2020 To 12/3/2020					TOT \$110.00		TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	12/3/2020	12/3/2020	2	\$16	\$32
	2		...T...	10:00AM	3:00PM	60	12/3/2020	12/3/2020	2	\$16	\$32
	3		...T...	3:00PM	7:00PM	60	12/3/2020	12/3/2020	2	\$16	\$32
	4		...T...	6:00AM	7:00PM	60	12/3/2020	12/3/2020	1	\$14	\$14

Line 1 => Winn

DAY#3		12/4/2020 To 12/4/2020					TOT \$110.00		TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	12/4/2020	12/4/2020	2	\$16	\$32
	2	F..	10:00AM	3:00PM	60	12/4/2020	12/4/2020	2	\$16	\$32
	3	F..	3:00PM	7:00PM	60	12/4/2020	12/4/2020	2	\$16	\$32
	4	F..	6:00AM	7:00PM	60	12/4/2020	12/4/2020	1	\$14	\$14

Line 1 => Winn

TOTAL	Dec													Total
SPOT	21													21
CASH	330.00													330.00
TOTAL	330.00													330.00