

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Luke Letlow

Authorized committee:

Letlow for Congress

Agency requesting time (and contact information):



N/A Strategic Media Placement

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Louisiana Congressional District 5

Date of election:

December 5th, 2020



General



Primary

Treasurer of candidate's authorized committee:

Scott Franklin

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Anthony Iacovetti

Digitally signed by Anthony Iacovetti
Date: 2020.11.09 14:38:25 -05'00'

Name: Anthony Iacovetti

Date of Request to Purchase Ad Time: 11.9.20

Station Representative

Signature:



Name:

Donna Montgomery

Date of Station Agreement to Sell Time: 11/01/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Anthony IacovettiDigitally signed by Anthony Iacovetti
Date: 2020.11.09 14:38:51 -05'00'

Name: Anthony Iacovetti

Date: 11.9.20

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 12-01-2020

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4394323

Station Call Letters: KVCL-FM

Date Received/Requested: 12-01-2020

Est. #: 3180346

Station Location: Winnfield, LA

Run Start and End Dates: 12/2/20 to 12/4/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Baldrige Dumas Communications
605 San Antonio Ave. Many, La 71449----400 Jefferson St. Natchitoches, La

web pages: bdcradio.com kwla1031.com kzblradio.com kvclradio.com
☐ KWLX ☐ KWLA ☐ KTEZ ☐ KTHP ☐ KVCL ☐ KDBH ☐ KZBL ☐ KBDV
 107.1 FM 103.1 FM 99.9 FM 103.9 FM 92.1 FM 97.5 FM 100.7 FM 92.7 FM
 (318) 256-5924 (318) 256-5177 (318) 256-0555 (409) 787-1039 (318) 628-5822 (318) 352-9696 (318) 357-1007 877-308-5958
Many Anacoco Zwolle Hemphill Winnfield Natchitoches Natchitoches Leesville

Client Letlow For Congress
 Billing Media Financial Services
invoices@MediaFinancial.com

File Name **contract # for invoicing 4394323**

Co-Op
 Source # Talent

Paid Bill
 Phone # 216.535.3967

Fax #

Contact Person lindley.grande@genmediapartners.com

Lindley Grande

Start Date 2-Dec

End Date 4-Dec

Account Executive **Rhonda**

extra order

| avg # ads | Station | BEGIN | END | DAY PART | S | M | T | W | T | F | S | gr rate |
|-----------|---------|-----------|-----------|----------|---|---|---|---|---|---|---|---------|
| 2 per day | KVCL | 12/2/2020 | 12/4/2020 | 6a-10a | | | 2 | 2 | 2 | | | \$16 |
| 2 per day | KVCL | 12/2/2020 | 12/4/2020 | 10a-3p | | | 2 | 2 | 2 | | | \$16 |
| 2 per day | KVCL | 12/2/2020 | 12/4/2020 | 3p-7p | | | 2 | 2 | 2 | | | \$16.00 |
| 1 per day | KVCL | 12/2/2020 | 12/4/2020 | 6a-7p | | | 1 | 1 | 1 | | | \$14.00 |

| # ads | LENGTH | CLASS | RATE | Total Due DEC |
|-------|--------|----------|---------|---|
| | :30 | as noted | various | Gr- \$330/ Net/ 280.50/NetNet/Sales\$231.00 |

| | | | | | | |
|---------------------------|-----|-----|-----|-----|-----|--------|
| BILL THESE MONTHS: | JAN | FEB | MAR | APR | MAY | JUN |
| | JUL | AUG | SEP | OCT | NOV | DEC xx |

CLIENT MAILING CHECK & WILL EMAIL COPY

Accepted: agy order

Representative:

Client

Date: 12/2/2020

Rhonda

ALL ACCOUNTS PAYABLE 10 DAYS AFTER RECEIPT OF BILL
 ALL ACCOUNTS 30 DAYS OR MORE PAST DUE ARE SUBJECT TO LATE CHARGE AND COLLECTION FEE

| | | | | | |
|-------------------------|---|---------------------------|--------------|--|--------------------------|
| STATION: | KVCL-FM | ORDER#: | 3180346 | DATE: | 12/01/2020 |
| MARKET: | UM - Winnfield, LA | AMOUNT: | \$330.00 | AGENCY: | MEDIA FINANCIAL SERVICES |
| REP: | Regional Reps Non-Rep | SPOTS: | 21 | Invoices@MediaFinancial.com | |
| MOD: | Stn Ver: 1 Last: | | | | |
| SALES OFFICE: | CHICAGO | SLS PH: | 216 535 3967 | | |
| SALESPERSON: | Linley Grande | SLS FAX: | N/A | | |
| SLS EMAIL: | Linley.Grande@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING 4394323 | |
| ADVERTISER: | Letlow for Congress | AGY PRD: | | INVOICE: MEDIA FINANCIAL SERVICES | |
| PRODUCT: | 12/2-12/5 10am cut-off Extension/Add LA CD-5 Run-off | AGY EST: | | Invoices@MediaFinancial.com | |
| FLIGHT: | 12-02-2020 TO 12/4/2020 | [X]Unwired []Spot []Mod | | | |
| TOT # OF DAYS: 3 | | | | | |
| PRIM. DEMO: | Adults 35+ | [X]Cash []Trade | | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: 12/01/2020 13:26 | |

COMMENTS

12/01/2020:

12/01/2020: GEN

Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

New URGENT order. Continue current copy UFN. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

| DAY#1 | | 12/2/2020 To 12/2/2020 | | | | | TOT \$110.00 | | TOTAL SPOTS 7 | | |
|-------|----|------------------------|---------|---------|----------|-----|--------------|-----------|---------------|------|-------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | 1 | | ..W.... | 6:00AM | 10:00AM | 60 | 12/2/2020 | 12/2/2020 | 2 | \$16 | \$32 |
| | 2 | | ..W.... | 10:00AM | 3:00PM | 60 | 12/2/2020 | 12/2/2020 | 2 | \$16 | \$32 |
| | 3 | | ..W.... | 3:00PM | 7:00PM | 60 | 12/2/2020 | 12/2/2020 | 2 | \$16 | \$32 |
| | 4 | | ..W.... | 6:00AM | 7:00PM | 60 | 12/2/2020 | 12/2/2020 | 1 | \$14 | \$14 |

Line 1 => Winn

| | | | | | |
|-------------------------|---|---------------------------|--------------|--|--------------------------|
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| REP: | Regional Reps Non-Rep | SPOTS: | 21 | Invoices@MediaFinancial.com | |
| MOD: | Stn Ver: 1 Last: | | | | |
| SALES OFFICE: | CHICAGO | SLS PH: | 216 535 3967 | | |
| SALESPERSON: | Linley Grande | SLS FAX: | N/A | | |
| SLS EMAIL: | Linley.Grande@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING 4394323 | |
| ADVERTISER: | Letlow for Congress | AGY PRD: | | INVOICE: MEDIA FINANCIAL SERVICES | |
| PRODUCT: | 12/2-12/5 10am cut-off Extension/Add LA CD-5 Run-off | AGY EST: | | Invoices@MediaFinancial.com | |
| FLIGHT: | 12-02-2020 TO 12/4/2020 | [X]Unwired []Spot []Mod | | | |
| TOT # OF DAYS: 3 | | | | | |
| PRIM. DEMO: | Adults 35+ | [X]Cash []Trade | | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: 12/01/2020 13:26 | |

DAY#2 **12/3/2020 To 12/3/2020** **TOT \$110.00** **TOTAL SPOTS 7**

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
|----|----|---------|---------|---------|----------|-----|-----------|-----------|-------|------|-------|
| | 1 | | ...T... | 6:00AM | 10:00AM | 60 | 12/3/2020 | 12/3/2020 | 2 | \$16 | \$32 |
| | 2 | | ...T... | 10:00AM | 3:00PM | 60 | 12/3/2020 | 12/3/2020 | 2 | \$16 | \$32 |
| | 3 | | ...T... | 3:00PM | 7:00PM | 60 | 12/3/2020 | 12/3/2020 | 2 | \$16 | \$32 |
| | 4 | | ...T... | 6:00AM | 7:00PM | 60 | 12/3/2020 | 12/3/2020 | 1 | \$14 | \$14 |

Line 1 => Winn

DAY#3 **12/4/2020 To 12/4/2020** **TOT \$110.00** **TOTAL SPOTS 7**

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
|----|----|---------|---------|---------|----------|-----|-----------|-----------|-------|------|-------|
| | 1 | |F.. | 6:00AM | 10:00AM | 60 | 12/4/2020 | 12/4/2020 | 2 | \$16 | \$32 |
| | 2 | |F.. | 10:00AM | 3:00PM | 60 | 12/4/2020 | 12/4/2020 | 2 | \$16 | \$32 |
| | 3 | |F.. | 3:00PM | 7:00PM | 60 | 12/4/2020 | 12/4/2020 | 2 | \$16 | \$32 |
| | 4 | |F.. | 6:00AM | 7:00PM | 60 | 12/4/2020 | 12/4/2020 | 1 | \$14 | \$14 |

Line 1 => Winn

| | | | | | | | | | | | | | | |
|--------------|--------|--|--|--|--|--|--|--|--|--|--|--|--|--------|
| TOTAL | Dec | | | | | | | | | | | | | Total |
| SPOT | 21 | | | | | | | | | | | | | 21 |
| CASH | 330.00 | | | | | | | | | | | | | 330.00 |
| TOTAL | 330.00 | | | | | | | | | | | | | 330.00 |