

ORDER



Orders
Order / Rev: 850516
Alt Order #:
Product Desc: 173 ISSUE
Estimate: 6513 SMP FALL RES 10.2-10.8 WK 5
Flight Dates: 10/02/18 - 10/08/18
Original Date / Rev: 06/14/18 / 09/13/18
Order Type: NORMAL

WOVA

Primary AE: Parkersburg House
Sales Office: PRKN
Sales Region: National

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Majority Forward
Demographic: HH
Product Codes: Issue - National - Senate
Priority: P-01
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 70899
Agency External ID: 5337
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/08/18	24	\$2,750.00	\$2,337.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	24	\$2,750.00	\$2,337.50	0.00
Totals	24	\$2,750.00	\$2,337.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Parkersburg House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOVA	10/02/18	10/05/18	M-F 12p-1p M-F 12p-1p	CM	12p-1p	- TWTF - -	:30	3	\$25.00	P-01	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	- TWTF - -		3				\$25.00		0.00			
N 2	WOVA	10/02/18	10/05/18	M-F 1p-2p M-F 1p-2p	CM	1p-2p	- TWTF - -	:30	3	\$25.00	P-01	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	- TWTF - -		3				\$25.00		0.00			
N 3	WOVA	10/02/18	10/05/18	M-F 2p-3p M-F 2p-3p	CM	2p-3p	- TWTF - -	:30	3	\$25.00	P-01	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	- TWTF - -		3				\$25.00		0.00			
N 4	WOVA	10/02/18	10/05/18	M-F 3p-4p M-F 3p-4p	CM	3p-4p	- TWTF - -	:30	4	\$25.00	P-01	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	- TWTF - -		4				\$25.00		0.00			
N 5	WOVA	10/02/18	10/08/18	M-F 5p-6p M-F 5p-6p	CM	5p-6p	MTWTF - -	:30	4	\$100.00	P-01	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	- TWTF - -		3				\$100.00		0.00			
		Week: 10/08/18	10/14/18	M - - - - -		1				\$100.00		0.00			

Order / Rev: 850516
 Alt Order #:
 Flight Dates: 10/02/18 - 10/08/18

Advertiser: Majority Forward
 Product Desc: 173 ISSUE
 Estimate: 6513 SMP FALL RES 10.2-10.8 WK 5

WOVA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WOVA	10/02/18	10/08/18	M-F 6p-7p M-F 6p-7p	CM	6p-7p	MTWTF--	:30	4	\$100.00	P-01	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/18	10/07/18	-TWTF--		3				\$100.00		0.00			
	Week:	10/08/18	10/14/18	M-----		1				\$100.00		0.00			
N 7	WOVA	10/08/18	10/08/18	Monday Prime Hr 1 Monday Prime Hr 1	CM	758p-9p	1-----	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	1-----		1				\$200.00		0.00			
N 8	WOVA	10/03/18	10/03/18	Wednesday Prime Hr 2 Wednesday Prime Hr 2	CM	9p-10p	--1----	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/18	10/07/18	--1----		1				\$225.00		0.00			
N 9	WOVA	10/07/18	10/07/18	Fox NFL Regular Season Fox NFL Regular Season	CM	Various	-----1	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/18	10/07/18	-----1		1				\$1,200.00		0.00			
													Totals	24	\$2,750.00