

## KPMX Issues Programs Jan-Mar 2019

### Quarterly Issues Program List for Station – KPMX

**Assessment of Issues for this quarter:** Issues important to our community are gleaned from Service Organizations, Local Non-Profit organizations, law enforcement, business owners, city/county/state employees, politicians, other media, Facebook and Twitter postings, conversations with community members at community concerts, special events and other functions.

#### **Section I. Issues.**

**A. Public Health:** Issues relating to preventive health awareness, general health discussion, and health events in our area.

**B. Education:** Issues relating to Public School education and community college in our community. Including how the public library and the museum provide outreach to supplement the educational opportunities in the schools.

**C. Government:** The discussion of policies related to our government both statewide and local issues. Including the beginning of the legislative session and the S-curve project in Sterling..

**D. Quality of Life:** Issues relating to the overall health and living conditions of our community. Primarily answering the question “what is there to do in Logan County?”

## **Section II: Responsive Programs**

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

All interviews conducted by Andy Rice.

### **Public Health:**

01/03/19 9:30 AM Northeast Colorado Health Department's Michelle Pemberton talks about new Heart-Healthy programs. They also offer services to stop smoking and vaping. Flu prevention was also talked about. 15 minutes.

02/07/19 9:00 AM Michelle Pemberton from Northeast Colorado Health Dept talks about the importance of dental and oral care in children. 15 minutes.

03/25/19 9:00 AM John Haynie, Veterans Service Officer for Logan County discusses his agency's efforts to get area veterans the medical support they need. 15 minutes.

03/27/19 9:00 AM Nicole Herrera and Maranda Miller bring listeners up to date on mental health awareness training in the area and an update on "Motivate 4 Mental Health". 15 minutes.

### **Education:**

01/08/19 7:35 AM Library Superintendent Sandy VanDusen in studio to promote reading the "1,000 Books Before Kindergarten" program and looks ahead to 2019 events at the Sterling Public Library. 10 minutes

01/08/19 9:15 AM Northeastern Jr College's Jill Yocom speaks on the new Certified Personal Training Certificate program. It features mentored, on-line classes and hands-on, practical labs. 10 minutes.

01/08/19 9:30 AM RE-1 Valley Superintendent Jan Delay fills listeners in on progress made with the help of a DOLA grant on Caliche School's gymnasium. Also covered, grants applied for to DHS for lighting and security. 15 minutes.

01/09/19 9:30 AM Jamie Giacomini, Director of Adult and Community Education at Northeastern Junior College, discusses their GED/Continuing Education facility that provides child care and individualized learning in GED, ESL and transitional training. 10 minutes.

01/15/19 7:35AM Sterling Library Superintendent Sandy Van Dusen in studio to promote reading programs and events at the Sterling Public Library. Thursday at 4:30, students will be making Crumple Art. New periodicals and magazines are now out on Overdrive. Library hours 10 minutes

01/22/19 7:35 AM Library Superintendent Sandy VanDusen in studio to promote Friends Of The Library book sale Feb 14-16 at the Sterling Public Library. 10 minutes.

01/22/19 9:15 AM NJC's Beth Kilmer discusses "Tax Help Colorado" whereby accounting students and advisers at NJC offer no-cost, basic tax preparation for low-income individuals. 10 minutes.

02/01/19 9:00 AM Overland Trail Museum Curator Kay Rich brings listeners up to date on the newest programs at the Museum Family Fun Saturday is the first Saturday of every month.

February's theme is, "Two Washington's and a Lincoln". Children will about George Washington and Abraham Lincoln in honor of President's Day, and about Booker T. Washington to observe Black History Month. 15 minutes.

02/05/19 New NJC Baseball coach Ronnie Deck gives some insight into the season - already underway - and talks about his history with NJC and his hopes for the program. 15 minutes.

02/05/19 7:35 AM Library Superintendent Sandy Van Dusen in studio to promote reading programs and events at the Sterling Public Library. Thursday is a Teen Movie, Monday is Lego day for children. She also discussed the "Growing Readers Together" grant. 10 minutes.

02/11/19 9:00 AM Jan Mari (teacher) Cooper DeWitt and Lauren Rice (students) from Sterling Middle School talk about the upcoming School Carnival on Saturday. Proceeds from the carnival go to help fund classroom activities and student awards. 10 Minutes.

02/12/19 7:35 AM Sterling Public Library Superintendent Sandy VanDusen in studio to promote reading programs and events at the Sterling Public Library. Today's S.T.E.A.M. project is building with playing cards. Thursday is the Friends of the Library book sale. 10 minutes.

02/12/19 9:15 AM NJC Farm Bureau's Haley White and Andy Bartlett give an update on the NJC Aggies' "Beef With A Brief" fundraiser on Thursday. Proceeds fund leadership activities throughout the year. 10 minutes.

02/19/19 7:35 AM Library Superintendent Sandy VanDusen in studio to promote reading programs and events at the Sterling Public Library. 10 minutes The quilt program is ramping up for March. Tinker Art is Thursday. Friday night is Family Fort Fun 10 minutes.

02/19/19 9:00 AM NJC President Jay Lee discusses the Higher Learning Commission's 10-year audit, the results of which were overwhelmingly good for Northeastern Jr College. 15 minutes.

02/22/19 9:00 AM Dave Hoselton, Coach of the NJC Shooting Sports Team, invites listeners to a fundraising trap shoot March 16th 10 minutes.

02/26/19 7:35 AM Library Superintendent Sandy VanDusen in studio to promote reading programs and events at the Sterling Public Library. Tonight is "It's Not Rocket Science" how air fryers work. Thursday is "Growing Readers Together" Monday is "Crafty Characters" 10 minutes.

02/26/19 9:15 AM NJC Cosmetology Director Julie Rhine invites listeners to their annual Fashion Show next Friday at the ES French Atrium. 10 minutes

03/01/19 9:00 AM Overland Trail Museum Curator Kay Rich brings listeners up to date on the newest programs at the Museum. Family Fun Saturday is tomorrow. the Theme is "Ireland" Fun activities include migrate through the museum and find objects brought here by our Irish descendants, make your own marshmallow catapult, play with sparkly green play doh. 15 minutes

03/11/19 9:00 AM Sarah Robinson invites listeners to the 2ne annual Food & Culture Fair at NJC, whereby students form around the world introduce their homelands to Northeastern Colorado. 15 minutes.

03/12/19 7:35 AM Library Superintendent Sandy VanDusen in studio to promote reading programs and events at the Sterling Public Library. She introduced a new wrinkle in the monthly book club whereby they will pick a genre instead of a specific book. STEAM is Thursday, kids will design and fly paper airplanes. Also, the annual quilt display is up; library patrons may vote daily for their favorite. 10 minutes.

03/12/19 9:00 AM NJC Music Director Celeste Pelton invites listeners to the BYU Dance Groups upcoming performance on March 14th. 15 minutes.

03/12/19 9:30 AM RE-1 Valley Superintendent Jan Delay in studio to talk about semester's goals,

teacher professional development and spring sports.. 15 minutes.

03/26/19 7:45 AM Library Superintendent Sandy VanDusen in studio to promote reading programs and events at the Sterling Public Library. "It's Not Rocket Science" tonight will teach those in attendance about Reflexology. It's also the last week of the quilt show 10 minutes.

**Government:**

01/03/19 8:45 AM State Senator, Colorado District 1 Jerry Sonnenberg via telephone to discuss Legislature in Colorado. Swearing-in is tomorrow. 1st bill authored by Sonnenberg deals with short-haul, agricultural trucking. Also will be introducing a bill to reduce Colorado Income Tax. 15 minutes.

01/09/19 7:35 AM Sterling City Council Ward-1 Representative Bob McCarty discussed the Citizen's Advisory Board's questions and suggestions about rebuilding the intersections at 2nd & Main, 3rd and Main, and 4th & Main. He discussed liquor license renewal applications and approval of sale/lease of city property to a local broadcast company. 15 minutes.

01/24/19 8:45 AM State Senator, Colorado District 1 Jerry Sonnenberg via telephone to discuss Legislature in Colorado. Specifically, he voiced concern about oil and gas regulations being written by the Democrat-controlled State Legislature..15 minutes.

02/07/19 8:45 AM State Senator, Colorado District 1 Jerry Sonnenberg via telephone to discuss Legislature in Colorado. 15 minutes. He brought listeners up to date on the Farm Equipment Sales and Use Tax Exemption, the extension of the state sales and use tax exemption for farm equipment to equipment and systems used by a farm operation to identify or track food animals.

02/13/19 7:35 AM Members of Sterling City Council in studio on 2nd & 4th Wednesdays to discuss last night's session. Mayor Dan Torres discusses infrastructure changes to take place during this spring/summer "S-Curve Project" 15 minutes.

02/21/19 8:45 AM State Senator, Colorado District 1 Jerry Sonnenberg via telephone to discuss Legislature in Colorado. He explains HB 19-1202, The bill relocates the Colorado food systems advisory council (council) from the department of agriculture to Colorado state university.15 minutes.

02/27/19 7:35 AM City Council in studios to discuss last night's meeting. Ward 1 Rep Janice Rice enumerated the requests for liquor license renewals and property sub development. She discussed the upcoming S-Curve development and addresses some of the traffic changes, both temporary and permanent as a result. 15 minutes.

03/07/19 8:45 AM State Senator, Colorado District 1 Jerry Sonnenberg via telephone to discuss Legislature in Colorado. HB19-1191 allows the ability of a farm stand to be operated on a principal use site of any sized land area regardless of whether the site has been zoned by a local government for agricultural operations.15 minutes.

03/13/19 Sterling City Council Ward-2 Representative Alice Pitcher discusses last night's agenda: rezoning, adult beverage licenses, public input from citizens. 10 minutes.

03/21/19 8:45 AM State Senator, Colorado District 1 Jerry Sonnenberg via telephone to discuss Legislature in Colorado. Discussing Oil and Gas legislation and the red-flag bill 15 minutes.

03/28/19 8:45 AM State Senator, Colorado District 1 Jerry Sonnenberg via telephone to discuss

Legislature in Colorado. We discussed transportation needs in Northeast Colorado 15 minutes.

**Quality of Life:**

01/02/19 9:00 Family Resource Center Director Yvonne Draxler invites listeners to the next series of parenting classes, which begin tomorrow. 10 minutes

01/04/19 9:45 AM Logan County Chamber Director Glenna Aurich in to give weekly update. Talked about the AMPT (Young Professional's) group, Business After Hours, Business of the Week. 10 minutes.

01/10/19 Karen Torres, of the CSU Regional Engagement Center in Sterling invites listeners to the Center, on the corner of N 3rd St and Main tonight to learn about a proposed urban park at the corner of Fourth and Main Streets. 10 minutes.

01/14/19 9:00 AM Jeff Rice and Nita Gillham discuss the new Sterling Concert Series group, dedicated to bringing a variety of family-friendly acts to the area. The 2019 season is being booked now. They asked for volunteers and have two board openings. 15 minutes.

01/15/19 9:30AM Hospice Of The Plains' Tammy Futch discusses the Mission of Hospice, their funding sources and reminds listeners of their annual hog roast and auction, coming up on February 9th. 15 minutes.

01/16/19 9:00AM Michelle Sharp, Director at the Early Childhood Council of Logan, Phillips & Sedgwick Counties discusses the Early Childhood Conference at NJC. Also Standard Precautions/ Medication Administration training is coming up 02/02. 10 minutes

01/16/19 9:30AM Colorado DAV Commander Bonnie Rohn reminds listeners of the mission and benefits of the Disabled American Veterans organization. 10 minutes.

01/18/19 9:45 AM Logan County Chamber Director Glenna Aurich discusses Business After Hours, announces the Chamber's Business Of The Week program and begins planning for their annual banquet and awards. 10 minutes.

01/21/19 9:00AM LOCAL (Logan County Arts League) Director Cindy Moore fills in for the CSU Regional Engagement Center's Karen Torres to discuss LOCAL's cooperation with the Center in promoting Arts in Logan County. 10 minutes.

01/23/19 9:00 AM CSU Extension Agent Brian Kailey, talks about a new program at NJC on Plant Propagation. Also CSU is offering a dance class. 4H deadline is February 1st. 15 minutes.

02/04/19 9:00 AM Hospice Of the Plains' Tammy Futch invites listeners to the annual Hog Roast and Auction to benefit Hospice. This Saturday at 7:00 at the Elks ballroom in Sterling. 15 minutes

02/05/19 9:30 AM Cynthia Mills, Heritage Center Director, spoke about the upcoming "Mindfulness" series, which hopes to keep Senior Citizens observant and open to the world around them. She also gave updates on Silver Sneakers and nutrition programs at the Heritage Center. 15 minutes.

02/06/19 9:00 AM Cindy Moore, Logan County Arts League President fills us in on last night's movie at the Fox Theater. "Cheers To Beers". She invited listeners to the annual "Chalk The Walk" event on April 27th. 15 minutes.

02/08/19 9:15 AM SBDC's Laurie Jones talks about the Organizational Climate of your business. The topic included the management of your Corporate Culture 15 minutes.

02/08/19 9:45 AM Glenna Aurich in to give weekly update. Topics covered included the AMPT group, comprised of younger business men and women, the CDOT S-curve presentation coming up and the annual Chamber Banquet. 10 minutes.

02/11/19 9:00AM Relay For Life Northeast COLORado (NECO) Tracy Glissman invites listeners to be a part of Relay NECO 2019. She discusses team leader meetings, recruitment and fundraising ideas. She informed listeners of the date and location for this year's Relay, at Columbine Park in Sterling on June 7th. 15

02/13/19 9:30 AM Yvonne Draxler, Family Resource Center Director, explains to listeners what the back yard (outdoor kitchen and play area) of the FRC means to their clients. She invites listeners to their free parenting series. 15 minutes

02./13/19 9:30 AM Rick and Corey Jackson, Gold Buckle Sponsors of the Sterling Community Fund explain their support of the SCF. Cindy Horner, President of the SCF invites listeners to the annual Gala in July. 15 minutes.

02/15/19 9:45 AM :Logan County Chamber Director Glenna Aurich invites listeners to join the AMPT group, which involves younger business people. Upcoming events include cleaning the stands after Sterling High basketball games, evening socials/mixers and upcoming summer projects. 10 minutes.

02/20/19 9:00 AM Early Childhood Council of Logan, Phillips & Sedgwick Counties Director Michelle Sharp invites listeners to open training for Child Care Centers and those who WANT to open a CCC. The emphasis of this month's training is the Business of Child Care. SBDC's Laureie Jones provides the training. Also mentioned ongoing, Love & Logic training available in the community. 10 minutes.

02/21/19 9:00 AM Brian Kailey of CSU Extension office reminds listeners of an all-day, "Day Of Dance" put on by the CSU Dance program. The community is invited to learn about dance and have the opportunity to exhibit their dance skills at a talent show the next day. 10 minutes.

03/04/19 9:00 AM Lani Stumpf of Sterling Lions speaks about wanting teams for the annual "Spellabration" to benefit the Lions Club 10 minutes.

03/04/19 9:30 AM Relay For Life Chairperson, Tracy Glissman introduces new teams and fundraising opportunities for this year's Relay For Life. This year's theme is "Reaching New Heights" 10 minutes.

03/05/19 9:00 AM Cynthia Mills, Heritage Center Director, explains news and events at the Center. She discusses movie night, Friday Dances with live music and the Silver Sneakers Program. 15 minutes.

03/06/19 9:00 AM Family Resource Center Yvonne Draxler gives update on the "Back Lot" They're planning Also; their annual St Patrick's Day fundraiser is March 23rd on the NJC campus. 10 minutes

03/06/19 9:30 AM Logan County Arts League Entertainment Chair Richard Ontiveros introduces the 2019 July Jamz line up of artists. Every Friday in July and the last Friday in June, LOCAL brings bands to the Logan County Courthouse Square. 10 minutes.

03/15/19 9:45 AM Logan County Chamber Director Glenna Aurich invites listeners and businesses to get tickets to the annual Gala on April 5th. 10 minutes.

03/18/19 9:00 AM Relay For Life's Tracy Glissman invites listeners to support Relay this year. She mentioned the next Team Leader party in two weeks, asked for input designing Relay around Columbine Park and invited people to form teams and join the annual Relay For Life Event. 10 minutes

03/20/19 9:00 AM Early Childhood Council of Logan, Phillips & Sedgwick Counties Director Michelle Sharp discusses the need for quality Child Care in Northeast Colorado. 10 minutes.

03/29/19 9:00 AM Jerry Wardrip invites listeners to the Sterling Mason's 14th annual Chili Cook-off. The proceeds of the cook-off go to the Wounded Warrior Project and the Mason's . 10 minutes.

