



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

CONTRACT

COPY

<u>Contract / Revision</u> 395968 /		<u>Alt Order #</u> 08415382
<u>Product</u> SENATE LDRSHIP FUND		
<u>Contract Dates</u> 10/21/16 - 10/27/16		<u>Estimate #</u> 4066
<u>Advertiser</u> Senate Leadership Fund		<u>Original Date / Revision</u> 10/12/16 / 10/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u> 275	<u>Product Code</u> 338
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	10/21/16	10/21/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$250.00	0.00			
N 2	2	10/24/16	10/24/16	FOX 2 News Midday	11:00 AM-11:30 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$400.00	0.00			
N 3	2	10/24/16	10/24/16	M-F 430a-5a	4:30 AM-4:59 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$175.00	0.00			
N 4	2	10/24/16	10/24/16	FOX 2 News @ 530a	5:30 AM-6:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$800.00	0.00			
N 5	2	10/24/16	10/24/16	Monday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$2,500.00	0.00			
N 6	2	10/24/16	10/24/16	M-F 7a-9a	7:30 AM-8:00 AM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$1,500.00	0.00			
N 7	2	10/24/16	10/24/16	FOX 2 News In The Morning	8:00 AM-8:30 AM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$1,200.00	0.00			
N 8	2	10/24/16	10/24/16	Monday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$2,000.00	0.00			
N 9	2	10/24/16	10/24/16	FOX 2 News @ 9p	9:00 PM-9:30 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$1,500.00	0.00			
N 10	2	10/24/16	10/24/16	FOX 2 News @ 9p	9:30 PM-10:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$1,500.00	0.00			
N 11	2	10/22/16	10/22/16	9p Late Run News Sa-Su	10:30 PM-11:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$800.00	0.00			
N 12	2	10/22/16	10/22/16	9p Late Run News Sa-Su	11:00 PM-11:30 PM		:30				NM	1	\$800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

<u>Contract / Revision</u>	<u>Alt Order #</u>
395968 /	08415382

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/21/16 - 10/27/16	SENATE LDRSHIP FUN	4066

<u>Advertiser</u>	<u>Original Date / Revision</u>
Senate Leadership Fund	10/12/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----				1	\$175.00	0.00			
N 30	2	10/26/16	10/26/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----				1	\$1,600.00	0.00			
N 31	2	10/26/16	10/26/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----				1	\$900.00	0.00			
N 32	2	10/26/16	10/26/16	M-F 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----				1	\$1,500.00	0.00			
N 33	2	10/26/16	10/26/16	M-F 7a-9a	7:30 AM-8:00 AM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----				1	\$1,500.00	0.00			
Totals										0.00		33	\$40,175.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/27/16	33	\$40,175.00	\$34,148.75
Totals	33	\$40,175.00	\$34,148.75

Signature: _____ **Date:** _____

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HARRIS SL104 PAGE 1
RUN ON OCT12/16 AT 17:13
FROM STATION

ISS/SENATE LEADERSHIP FUND	TYPE O
SENATE LDRSHIP FUND	CTG POLT
OCT21/16--OCT27/16	1WKs
TERESA DIFURIA	EST 4066

INVOICES:

ALSO AVAILABLE

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
AGENCY ADVERTISER CODE = 275 AGENCY PRODUCT CODE = 338 AGENCY EST# = 4066									
1	FRI	200P-300P	30	OCT21		1	\$250.00	1	\$250.00
PROGRAM : CRIME WATCH DAILY RA35+ : 1.6 ORD COM1: 1X CON COM1: CRIME WATCH DAILY									
2	MON	1100A-1130A	30	OCT24		1	\$400.00	1	\$400.00
PROGRAM : FOX 2 NEWS MIDDAY @ 11AM RA35+ : 2.3 ORD COM1: FULL CON COM1: FOX 2 NEWS MIDDAY @ 11AM									
3	MON	430A-459A	30	OCT24		1	\$175.00	1	\$175.00
PROGRAM : FOX 2 NEWS @ 430AM RA35+ : 1.7 CON COM1: FOX 2 NEWS @ 430AM									

HARRIS SL104 PAGE 3
RUN ON OCT12/16 AT 17:13
FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
12	SAT	930P-1000P	30	OCT22		1	\$800.00	1	\$800.00
PROGRAM : FOX 2 NEWS @ 930PM RA35+ : 3.0 CON COM1: FOX 2 NEWS @ 930PM									
13	THU	500P-530P	30	OCT27		1	\$1,800.00	1	\$1,800.00
PROGRAM : FOX 2 NEWS @ 5PM RA35+ : 5.3 ORD COM1: FULL CON COM1: FOX 2 NEWS @ 5PM									
14	THU	600P-630P	30	OCT27		1	\$1,600.00	1	\$1,600.00
PROGRAM : FOX2NWS AT 6PM RA35+ : 3.7 ORD COM1: FULL CON COM1: FOX2NWS AT 6PM									
15	THU	630P-700P	30	OCT27		1	\$900.00	1	\$900.00
PROGRAM : CELEBRITY NAME GAME RA35+ : 2.4 CON COM1: CELEBRITY NAME GAME									
16	THU	700A-730A	30	OCT27		1	\$1,500.00	1	\$1,500.00
PROGRAM : FOX 2 NEWS @ 7AM RA35+ : 5.4 ORD COM1: FULL CON COM1: FOX 2 NEWS @ 7AM									
17	THU	700P-800P	30	OCT27		1	\$2,500.00	1	\$2,500.00
PROGRAM : ROSEWOOD RA35+ : 3.7 CON COM1: ROSEWOOD									
18	THU	730A-800A	30	OCT27		1	\$1,500.00	1	\$1,500.00
PROGRAM : FOX 2 NEWS @ 730AM RA35+ : 4.6 ORD COM1: FULL CON COM1: FOX 2 NEWS @ 730AM									

HARRIS SL104 PAGE 4
RUN ON OCT12/16 AT 17:13
FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
19	THU	800A-830A	30	OCT27		1	\$1,200.00	1	\$1,200.00
PROGRAM : FOX 2 NEWS @ 8AM									
RA35+ : 4.3									
ORD COM1: FULL									
CON COM1: FOX 2 NEWS @ 8AM									
20	TUE	430A-459A	30	OCT25		1	\$175.00	1	\$175.00
PROGRAM : FOX 2 NEWS @ 430AM									
RA35+ : 1.7									
CON COM1: FOX 2 NEWS @ 430AM									
21	TUE	500A-530A	30	OCT25		1	\$600.00	1	\$600.00
PROGRAM : FOX 2 NEWS @ 5AM									
RA35+ : 2.8									
CON COM1: FOX 2 NEWS @ 5AM									
22	TUE	500P-530P	30	OCT25		1	\$1,800.00	1	\$1,800.00
PROGRAM : FOX 2 NEWS @ 5PM									
RA35+ : 5.3									
ORD COM1: FULL									
CON COM1: FOX 2 NEWS @ 5PM									
23	TUE	530P-600P	30	OCT25		1	\$1,600.00	1	\$1,600.00
PROGRAM : FOX 2 NEWS @ 530PM									
RA35+ : 4.4									
CON COM1: FOX 2 NEWS @ 530PM									
24	TUE	630P-700P	30	OCT25		1	\$900.00	1	\$900.00
PROGRAM : CELEBRITY NAME GAME									
RA35+ : 2.4									
CON COM1: CELEBRITY NAME GAME									
25	TUE	900A-930A	30	OCT25		1	\$500.00	1	\$500.00
PROGRAM : FOX 2 NEWS @ 9AM									
RA35+ : 2.8									
ORD COM1: FULL									
CON COM1: FOX 2 NEWS @ 9AM									
26	TUE	900P-930P	30	OCT25		1	\$1,500.00	1	\$1,500.00
PROGRAM : FOX 2 NEWS @ 9PM									
RA35+ : 4.8									
CON COM1: FOX 2 NEWS @ 9PM									

HARRIS SL104 PAGE 5
RUN ON OCT12/16 AT 17:13
FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
27	TUE	930P-1000P	30	OCT25		1	\$1,500.00	1	\$1,500.00
PROGRAM : FOX 2 NEWS @ 930PM									
RA35+ : 3.7									
CON COM1: FOX 2 NEWS @ 930PM									
28	WED	1000P-1030P	30	OCT26		1	\$1,500.00	1	\$1,500.00
PROGRAM : FOX 2 NEWS EDGE									
RA35+ : 3.4									
ORD COM1: FULL									
CON COM1: FOX 2 NEWS EDGE									
29	WED	430A-459A	30	OCT26		1	\$175.00	1	\$175.00
PROGRAM : FOX 2 NEWS @ 430AM									
RA35+ : 1.7									
CON COM1: FOX 2 NEWS @ 430AM									
30	WED	530P-600P	30	OCT26		1	\$1,600.00	1	\$1,600.00
PROGRAM : FOX 2 NEWS @ 530PM									
RA35+ : 4.4									
CON COM1: FOX 2 NEWS @ 530PM									
31	WED	630P-700P	30	OCT26		1	\$900.00	1	\$900.00
PROGRAM : CELEBRITY NAME GAME									
RA35+ : 2.4									
CON COM1: CELEBRITY NAME GAME									
32	WED	700A-730A	30	OCT26		1	\$1,500.00	1	\$1,500.00
PROGRAM : FOX 2 NEWS @ 7AM									
RA35+ : 5.4									
ORD COM1: FULL									
CON COM1: FOX 2 NEWS @ 7AM									
33	WED	730A-800A	30	OCT26		1	\$1,500.00	1	\$1,500.00
PROGRAM : FOX 2 NEWS @ 730AM									
RA35+ : 4.6									
ORD COM1: FULL									
CON COM1: FOX 2 NEWS @ 730AM									

TELEREP, INC.
 KTVI-TV ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 8415382

HARRIS SL104 PAGE 6
 RUN ON OCT12/16 AT 17:13
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
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OCT/16	40175.00							CONTRACT TOTAL	40175.00
								TOTAL SPOTS	33

MARKET TOTALS \$133,916 KTVI 30% KDNL 3% KMOV 47% KSDK 17% KPLR 3% NTVI 0% WRBU 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE