

CONTRACT

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

www.wnem.com

And:

Buying Time, LLC
650 Massachusetts Ave NW, Suite 210
Washington, DC 20001
USA

<u>Contract / Revision</u> 592060 / 4		<u>Alt Order #</u> 07214496
<u>Product</u> D/ M SCHAUER FOR GOV		
<u>Contract Dates</u> 10/28/14 - 11/04/14	<u>Estimate #</u> 3148	
<u>Advertiser</u> Mark Schauer For Governor		<u>Original Date / Revision</u> 06/19/14 / 11/03/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEM	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 546	<u>Product Code</u> 555
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
6	WNEM	10/31/14	10/31/14	TV-5 News at 5pm	5-530pm		:30			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----1--				1	\$500.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/27/14-11/02/14	TV-5 News at 5pm	5-530pm	-----F----	:30		\$500.00			NM		
		See MG 6.2												
	2	WNEM	10/31/14-10/31/14	TV-5 News at 5pm	5-530pm	-----F----	:30		\$500.00			NM		
	(M) MG for 6.1 10/31													
7	WNEM	10/31/14	10/31/14	Wakeup 5-6a	5-6am		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----1--				1	\$200.00					
8	WNEM	10/31/14	10/31/14	TV-5 News at 530pm	530-6pm		:30			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----1--				1	\$500.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/27/14-11/02/14	TV-5 News at 530pm	530-6pm	-----F----	:30		\$500.00			NM		
		See MG 8.2												
	2	WNEM	10/31/14-10/31/14	TV-5 News at 530pm	530-6pm	-----F----	:30		\$500.00			NM		
	(M) MG for 8.1 10/31													
9	WNEM	10/31/14	10/31/14	TV-5 News at 6pm	6-630pm		:30			FNP		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----1--				1	\$1,500.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/27/14-11/02/14	TV-5 News at 6pm	6-630pm	-----F----	:30		\$1,500.00			NM		
		See MG 9.2												
	2	WNEM	10/31/14-10/31/14	TV-5 News at 6pm	6-630pm	-----F----	:30		\$1,500.00			NM		
	(M) MG for 9.1 10/31													
10	WNEM	10/31/14	10/31/14	Wakeup 6-7a	6-7a		:30			PMT		NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----1--				1	\$425.00					
12	WNEM	10/31/14	10/31/14	CBS This Morning	7-9am		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----1--				1	\$200.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u> 592060 / 4		<u>Alt Order #</u> 07214496
<u>Contract Dates</u> 10/28/14 - 11/04/14	<u>Product</u> D/ M SCHAUER FOR GOV	<u>Estimate #</u> 3148
<u>Advertiser</u> Mark Schauer For Govern		<u>Original Date / Revision</u> 06/19/14 / 11/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
21	WNEM	11/03/14	11/03/14	Wakeup 5-6a	5-6am		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week: 11/03/14		11/03/14	11/09/14	1-----	1			\$200.00						
23	WNEM	11/03/14	11/03/14	TV-5 News at 6pm	6-630pm		:30			FNP		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week: 11/03/14		11/03/14	11/09/14	1-----	1			\$1,500.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
		1	WNEM	11/03/14-11/09/14	TV-5 News at 6pm	6-630pm	M-----	:30		\$1,500.00		NM		
		2	WNEM	11/03/14-11/09/14	TV-5 News at 6pm	6-630pm	M-----	:30		\$1,500.00		NM		
		Ⓜ MG for 23.1 11/03												
24	WNEM	11/03/14	11/03/14	Wakeup 6-7a	6-7a		:30			PMT		NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week: 11/03/14		11/03/14	11/09/14	1-----	1			\$425.00						
26	WNEM	11/03/14	11/03/14	CBS This Morning	7-9am		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week: 11/03/14		11/03/14	11/09/14	1-----	1			\$200.00						
E 29	WNEM	11/01/14	11/01/14	Sat 730-8pm	730-8pm		:30			PMT		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week: 10/27/14		11/02/14		-----1-	1			\$200.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
		1	WNEM	10/27/14-11/02/14	Sat 730-8pm	730-8pm	-----Sa--	:30		\$200.00		NM		
		See MG 100.2,100.3												
30	WNEM	11/01/14	11/01/14	Wakeup (Sa) 8-9am	8-9am		:30			PMT		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week: 10/27/14		11/02/14		-----1-	1			\$160.00						
31	WNEM	11/01/14	11/01/14	CBS Sat AM 9a-11a	9a-11a		:30			PMT		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week: 10/27/14		11/02/14		-----1-	1			\$150.00						
33	WNEM	11/02/14	11/02/14	TV-5 News at 11pm (S11-1135p			:30			IMP		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week: 10/27/14		11/02/14		-----1	1			\$175.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
		1	WNEM	10/27/14-11/02/14	TV-5 News at 11pm (Sun)	11-1135p	-----Su	:30		\$175.00		NM		
		2	WNEM	11/02/14-11/02/14	Delayed News M-SU	1130p-1205a	-----Su	:30		\$350.00		NM		
		Ⓜ MG for 33.1 11/02												
36	WNEM	11/02/14	11/02/14	Wakeup (Su) 7-9am	7-9am		:30			PMT		NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week: 10/27/14		11/02/14		-----1	1			\$130.00						
40	WNEM	10/30/14	10/30/14	CBS Daytime	1230-2p		:30			FNP		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week: 10/27/14		11/02/14		---1---	1			\$325.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
		1	WNEM	10/27/14-11/02/14	CBS Daytime	1230-2p	----Th-----	:30		\$325.00		NM		
		2	WNEM	10/30/14-10/30/14	CBS Daytime	1230-2p	----Th-----	:30		\$325.00		NM		
		Ⓜ MG for 40.1 10/30												
41	WNEM	10/30/14	10/30/14	TV5 Noon News	12n-1230p		:30			PMT		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	---1---	1			\$325.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Type</u>		
		1	WNEM	10/27/14-11/02/14	TV5 Noon News	12n-1230p	----Th-----	:30	\$325.00			NM		
		See MG 72.2,72.3,72.4,72.5,72.6,72.7,72.8,72.9,72.10,72.11,72.12,72.13												
42	WNEM	10/30/14	10/30/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	---1---	1			\$500.00						
43	WNEM	10/30/14	10/30/14	Wakeup 5-6a	5-6am		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	---1---	1			\$200.00						
52	WNEM	10/28/14	10/28/14	Wakeup 5-6a	5-6am		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	-1-----	1			\$200.00						
53	WNEM	10/28/14	10/28/14	TV-5 News at 530pm	530-6pm		:30			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	-1-----	1			\$500.00						
55	WNEM	10/28/14	10/28/14	Wakeup 6-7a	6-7a		:30			PMT		NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	-1-----	1			\$425.00						
57	WNEM	10/28/14	10/28/14	CBS This Morning	7-9am		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	-1-----	1			\$200.00						
65	WNEM	10/29/14	10/29/14	TV-5 News at 530pm	530-6pm		:30			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	--1----	1			\$500.00						
66	WNEM	10/29/14	10/29/14	TV-5 News at 6pm	6-630pm		:30			FNP		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	--1----	1			\$1,500.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Type</u>		
		1	WNEM	10/27/14-11/02/14	TV-5 News at 6pm	6-630pm	---W-----	:30	\$1,500.00			NM		
		See MG 66.2												
		2	WNEM	10/29/14-10/29/14	TV-5 News at 6pm	6-630pm	---W-----	:30	\$1,500.00			NM		
		Ⓜ MG for 66.1 10/29												
67	WNEM	10/29/14	10/29/14	Wakeup 6-7a	6-7a		:30			PMT		NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	--1----	1			\$425.00						
69	WNEM	10/29/14	10/29/14	CBS This Morning	7-9am		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	--1----	1			\$200.00						
71	WNEM	11/01/14	11/01/14	TV-5 News Saturday	7-730p		:30			PMT		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	-----S-	1			\$225.00						
72	WNEM	10/29/14	10/29/14	TV5 Noon News	12n-1230p		:30			IMP		NM	12	\$5,695.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	--W----	1			\$325.00						

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592060 / 4	07214496

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/28/14 - 11/04/14	D/ M SCHAUER FOR GOV	3148

<u>Advertiser</u>	<u>Original Date / Revision</u>
Mark Schauer For Govern	06/19/14 / 11/03/14

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	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/27/14-11/02/14	TV5 Noon News	12n-1230p	---W-----	:30		\$325.00			NM		
			See MG 72.2,72.3,72.4,72.5,72.6,72.7,72.8,72.9,72.10,72.11,72.12,72.13											
	2	WNEM	11/04/14-11/04/14	Wakeup 5-6a	5-6am	-Tu-----	:30		\$200.00			NM		
	(M)		MG for 41.1,75.1,72.1,74.1											
	3	WNEM	11/04/14-11/04/14	Wakeup 5-6a	5-6am	-Tu-----	:30		\$200.00			NM		
	(M)		MG for 41.1,75.1,72.1,74.1											
	4	WNEM	11/04/14-11/04/14	Wakeup 6-7a	6-7a	-Tu-----	:30		\$425.00			NM		
	(M)		MG for 41.1,75.1,72.1,74.1											
	5	WNEM	11/04/14-11/04/14	Wakeup 6-7a	6-7a	-Tu-----	:30		\$425.00			NM		
	(M)		MG for 41.1,75.1,72.1,74.1											
	6	WNEM	11/04/14-11/04/14	CBS This Morning	7-9am	-Tu-----	:30		\$300.00			NM		
	(M)		MG for 41.1,75.1,72.1,74.1											
	7	WNEM	11/04/14-11/04/14	CBS This Morning	7-9am	-Tu-----	:30		\$300.00			NM		
	(M)		MG for 41.1,75.1,72.1,74.1											
	8	WNEM	11/04/14-11/04/14	TV5 Noon News	12n-1230p	-Tu-----	:30		\$550.00			NM		
	(M)		MG for 41.1,75.1,72.1,74.1											
	9	WNEM	11/03/14-11/03/14	Monday 9-10pm	9-10pm	M-----	:30		\$2,500.00			NM		
	(M)		MG for 41.1,75.1,72.1,74.1											
	10	WNEM	11/04/14-11/04/14	Price Is Right w/Drew Carey	11a-12n	-Tu-----	:30		\$600.00			NM		
	(M)		MG for 41.1,75.1,72.1,74.1											
	11	WNEM	11/04/14-11/04/14	Better Mid Michigan	9-10am	-Tu-----	:30		\$125.00			NM		
	(M)		MG for 41.1,75.1,72.1,74.1											
	12	WNEM	10/31/14-11/03/14	Ferguson	1236a-0135a	M-----F----	:30		\$40.00			NM		
	(M)		MG for 41.1,75.1,72.1,74.1											
	13	WNEM	10/31/14-11/03/14	TMZ	137x-205x	M-----F----	:30		\$30.00			NM		
	(M)		MG for 41.1,75.1,72.1,74.1											
74	WNEM	10/28/14	10/28/14	CBS Daytime	1230-2p		:30			PMT		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	-1-----	1			\$325.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/27/14-11/02/14	CBS Daytime	1230-2p	-Tu-----	:30		\$325.00			NM		
			See MG 72.2,72.3,72.4,72.5,72.6,72.7,72.8,72.9,72.10,72.11,72.12,72.13											
75	WNEM	10/28/14	10/28/14	TV5 Noon News	12n-1230p		:30			IMP		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	-1-----	1			\$325.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/27/14-11/02/14	TV5 Noon News	12n-1230p	-Tu-----	:30		\$325.00			NM		
			See MG 72.2,72.3,72.4,72.5,72.6,72.7,72.8,72.9,72.10,72.11,72.12,72.13											
76	WNEM	10/28/14	10/28/14	TV-5 News at 6pm	6-630pm		:30			FNP		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	-1-----	1			\$1,500.00						
77	WNEM	10/31/14	10/31/14	The Talk	2-3p		:30			FNP		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	----F--	1			\$350.00						
78	WNEM	10/31/14	10/31/14	THE DOCTORS	M-F 3-4pm		:30			FNP		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	----F--	1			\$225.00						
79	WNEM	10/31/14	10/31/14	Dr. Phil	4-5pm		:30			FNP		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	----F--	1			\$325.00						

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WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

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<u>Contract / Revision</u> 592060 / 4		<u>Alt Order #</u> 07214496
<u>Contract Dates</u> 10/28/14 - 11/04/14	<u>Product</u> D/ M SCHAUER FOR GOV	<u>Estimate #</u> 3148
<u>Advertiser</u> Mark Schauer For Govern		<u>Original Date / Revision</u> 06/19/14 / 11/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
80	WNEM	11/03/14	11/03/14	Late Show w/David Le	1135p-1235a		:30			FNP		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 11/03/14		11/03/14	11/09/14	M-----				1	\$250.00					
81	WNEM	11/03/14	11/03/14	TV5 Noon News	12n-1230p		:30			FNP		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 11/03/14		11/03/14	11/09/14	M-----				1	\$550.00					
82	WNEM	11/03/14	11/03/14	THE DOCTORS	M-F 3-4pm		:30			FNP		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 11/03/14		11/03/14	11/09/14	M-----				1	\$225.00					
83	WNEM	11/03/14	11/03/14	Dr. Phil	4-5pm		:30			FNP		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 11/03/14		11/03/14	11/09/14	M-----				1	\$325.00					
84	WNEM	11/03/14	11/03/14	TV-5 News at 5pm	5-530pm		:30			FNP		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 11/03/14		11/03/14	11/09/14	M-----				1	\$800.00					
85	WNEM	11/03/14	11/03/14	TV-5 News at 530pm	530-6pm		:30			FNP		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 11/03/14		11/03/14	11/09/14	M-----				1	\$800.00					
86	WNEM	11/02/14	11/02/14	CBS Sun AM 9a-1030	9-1030am		:30			FNP		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/27/14		11/02/14	11/02/14	-----S				1	\$600.00					
87	WNEM	10/30/14	10/30/14	TV5 News at 11pm (M11-1135p			:30			FNP		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/27/14		11/02/14	11/02/14	---T---				1	\$900.00					
88	WNEM	10/29/14	10/29/14	TV5 News at 11pm (M11-1135p			:30			FNP		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/27/14		11/02/14	11/02/14	--W----				1	\$900.00					
89	WNEM	10/29/14	10/29/14	Late Show w/David Le	1135p-1235a		:30			FNP		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/27/14		11/02/14	11/02/14	--W----				1	\$250.00					
90	WNEM	10/29/14	10/29/14	The Talk	2-3p		:30			FNP		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/27/14		11/02/14	11/02/14	--W----				1	\$350.00					
91	WNEM	10/29/14	10/29/14	THE DOCTORS	M-F 3-4pm		:30			FNP		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/27/14		11/02/14	11/02/14	--W----				1	\$225.00					
92	WNEM	10/29/14	10/29/14	Dr. Phil	4-5pm		:30			FNP		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/27/14		11/02/14	11/02/14	--W----				1	\$325.00					
93	WNEM	11/02/14	11/02/14	NFL Football	1p-4pm		:30			PMT		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/27/14		11/02/14	11/02/14	-----S				2	\$1,200.00					
94	WNEM	11/02/14	11/02/14	NFL Football	4p-7p		:30			PMT		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/27/14		11/02/14	11/02/14	-----S				1	\$1,200.00					
95	WNEM	10/30/14	10/30/14	Thursday 9-10pm	9-10pm		:30			FNP		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/27/14		11/02/14	11/02/14	---T---				1	\$2,500.00					
96	WNEM	10/29/14	10/29/14	Wednesday 10-11pm	10-11pm		:30			FNP		NM	1	\$1,500.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
592060 / 4	07214496

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/28/14 - 11/04/14	D/ M SCHAUER FOR G	3148

<u>Advertiser</u>	<u>Original Date / Revision</u>
Mark Schauer For Govern	06/19/14 / 11/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/27/14	11/02/14	--W----				1	\$1,500.00						
97	WNEM	10/29/14	10/31/14	Wakeup 6-7a	6-7a		:30			PMT		NM	2	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/27/14	11/02/14	--WTF--				2	\$425.00						
98	WNEM	10/29/14	10/31/14	Wakeup 5-6a	5-6am		:30			PMT		NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/27/14	11/02/14	--WTF--				2	\$200.00						
99	WNEM	11/03/14	11/03/14	Mon 8-9pm	8-9p		:30			FNP		NM	1	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		11/03/14	11/09/14	M-----				1	\$2,500.00						
E 100	WNEM	11/01/14	11/01/14	Sat 730-8pm	730-8pm		:30			IMP		NM	2	\$275.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/27/14	11/02/14	-----S-				1	\$75.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>			
	1	WNEM	10/27/14-11/02/14	Sat 730-8pm	730-8pm	-----Sa--	:30		\$75.00			NM			
	See MG 100.2,100.3														
	2	WNEM	11/04/14-11/04/14	Wakeup 6-7a	6-7a	-Tu-----	:30		\$225.00			NM			
	Ⓜ MG for 29.1,100.1														
	3	WNEM	11/04/14-11/04/14	Better Mid Michigan	9-10am	-Tu-----	:30		\$50.00			NM			
	Ⓜ MG for 29.1,100.1														
101	WNEM	10/31/14	10/31/14	CBS Daytime	1230-2p		:30			FNP		NM	1	\$325.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/27/14	11/02/14	----F--				1	\$325.00						
102	WNEM	10/31/14	10/31/14	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$325.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/27/14	11/02/14	----F--				1	\$325.00						
E 103	WNEM	11/03/14	11/03/14	Price Is Right w/Drew	11a-12n		:30			PMT		NM	1	\$325.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		11/03/14	11/09/14	M-----				1	\$325.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>			
	1	WNEM	11/03/14-11/09/14	Price Is Right w/Drew Carey	11a-12n	M-----	:30		\$325.00			NM			
	See MG 103.2														
	2	WNEM	11/04/14-11/04/14	TV5 Noon News	12n-1230p	-Tu-----	:30		\$325.00			NM			
	Ⓜ MG for 103.1 11/03														
104	WNEM	10/29/14	10/29/14	TV-5 News at 5pm	5-530pm		:30			PMT		NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/27/14	11/02/14	--W----				1	\$500.00						
													Totals	71	\$39,335.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/04/14	71	\$39,335.00	(\$5,900.25)	\$33,434.75
Totals	71	\$39,335.00	(\$5,900.25)	\$33,434.75

Signature: _____ Date: _____

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