

CONTRACT



WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

www.wnem.com

And:

Buying Time, LLC
650 Massachusetts Ave NW, Suite 210
Washington, DC 20001
USA

<u>Contract / Revision</u> 592058 / 7		<u>Alt Order #</u> 07214494
<u>Product</u> D/ M SCHAUER FOR GOV		
<u>Contract Dates</u> 10/21/14 - 10/27/14	<u>Estimate #</u> 3147	
<u>Advertiser</u> Mark Schauer For Governor		<u>Original Date / Revision</u> 06/19/14 / 10/29/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEM	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 546	<u>Product Code</u> 555
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
E 2	WNEM	10/24/14	10/24/14	TV5 Noon News	12n-1230p		:30			IMP		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	----1--	1			\$160.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/20/14-10/26/14	TV5 Noon News	12n-1230p	-----F----	:30		\$160.00			NM		
			<i>Credited</i>											
E 3	WNEM	10/24/14	10/24/14	The Talk	2-3p		:30			IMP		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	----1--	1			\$100.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/20/14-10/26/14	The Talk	2-3p	-----F----	:30		\$100.00			NM		
			<i>See MG 63.2,63.3</i>											
4	WNEM	10/24/14	10/24/14	THE DOCTORS	M-F 3-4pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	----1--	1			\$100.00						
E 5	WNEM	10/24/14	10/24/14	Dr. Phil	4-5pm		:30			IMP		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	----1--	1			\$100.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/20/14-10/26/14	Dr. Phil	4-5pm	-----F----	:30		\$100.00			NM		
			<i>Credited</i>											
E 6	WNEM	10/24/14	10/24/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	----1--	1			\$275.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/20/14-10/26/14	TV-5 News at 5pm	5-530pm	-----F----	:30		\$275.00			NM		
			<i>Credited</i>											
7	WNEM	10/24/14	10/24/14	Wakeup 5-6a	5-6am		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	----1--	1			\$100.00						
8	WNEM	10/24/14	10/24/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	----1--	1			\$275.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
592058 / 7	07214494

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/21/14 - 10/27/14	D/ M SCHAUER FOR G	3147

<u>Advertiser</u>	<u>Original Date / Revision</u>
Mark Schauer For Govern	06/19/14 / 10/29/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
9	WNEM	10/24/14	10/24/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$475.00					
10	WNEM	10/24/14	10/24/14	Wakeup 6-7a	6-7a		:30			IMP		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$225.00					
12	WNEM	10/24/14	10/24/14	CBS This Morning	7-9am		:30			IMP		NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$95.00					
13	WNEM	10/27/14	10/27/14	TV5 News at 11pm (M11-1135p			:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$275.00					
14	WNEM	10/27/14	10/27/14	Late Show w/David Le	1135p-1235a		:30			IMP		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$85.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WNEM	10/27/14-11/02/14	Late Show w/David Lettermar	1135p-1235a	M-----	:30	\$85.00	NM				
		Credited												
16	WNEM	10/27/14	10/27/14	TV5 Noon News	12n-1230p		:30			IMP		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$160.00					
17	WNEM	10/27/14	10/27/14	The Talk	2-3p		:30			IMP		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$100.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WNEM	10/27/14-11/02/14	The Talk	2-3p	M-----	:30	\$100.00	NM				
		Credited												
18	WNEM	10/27/14	10/27/14	THE DOCTORS	M-F 3-4pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$100.00					
19	WNEM	10/27/14	10/27/14	Dr. Phil	4-5pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$100.00					
20	WNEM	10/27/14	10/27/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$275.00					
21	WNEM	10/27/14	10/27/14	Wakeup 5-6a	5-6am		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$100.00					
22	WNEM	10/27/14	10/27/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$275.00					
23	WNEM	10/27/14	10/27/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$475.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WNEM	10/27/14-11/02/14	TV-5 News at 6pm	6-630pm	M-----	:30	\$475.00	NM				
		Credited												
24	WNEM	10/27/14	10/27/14	Wakeup 6-7a	6-7a		:30			IMP		NM	1	\$225.00

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<u>Contract Dates</u> 10/21/14 - 10/27/14	<u>Product</u> D/ M SCHAUER FOR G	<u>Estimate #</u> 3147
<u>Advertiser</u> Mark Schauer For Govern		<u>Original Date / Revision</u> 06/19/14 / 10/29/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	1-----	1			\$225.00						
27	WNEM	10/27/14	10/27/14	CBS This Morning	7-9am		:30			IMP		NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	1-----	1			\$95.00						
E 30	WNEM	10/25/14	10/25/14	Sat 730-8pm	730-8pm		:30			IMP		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	-----1-	1			\$75.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Type</u>		
		1	WNEM	10/20/14-10/26/14	Sat 730-8pm	730-8pm	-----Sa--	:30	\$75.00			NM		
Credited														
31	WNEM	10/25/14	10/25/14	Wakeup (Sa)	8-9am 8-9am		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	-----1-	1			\$100.00						
32	WNEM	10/25/14	10/25/14	CBS Sat AM 9a-11a	9a-11a		:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	-----1-	1			\$85.00						
37	WNEM	10/26/14	10/26/14	Wakeup (Su)	7-9am 7-9am		:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	-----1	1			\$85.00						
38	WNEM	10/26/14	10/26/14	CBS Sun AM 9a-1030	9-1030am		:30			IMP		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	-----1	1			\$175.00						
42	WNEM	10/23/14	10/23/14	TV5 Noon News	12n-1230p		:30			IMP		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	---1---	1			\$160.00						
43	WNEM	10/23/14	10/23/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	---1---	1			\$275.00						
44	WNEM	10/23/14	10/23/14	Wakeup 5-6a	5-6am		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	---1---	1			\$100.00						
45	WNEM	10/23/14	10/23/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	---1---	1			\$275.00						
48	WNEM	10/21/14	10/21/14	M-Su Late News	11-1135p		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	-1-----	1			\$275.00						
51	WNEM	10/21/14	10/21/14	TV5 Noon News	12n-1230p		:30			IMP		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	-1-----	1			\$160.00						
52	WNEM	10/21/14	10/21/14	THE DOCTORS	M-F 3-4pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	-1-----	1			\$100.00						
53	WNEM	10/21/14	10/21/14	Dr. Phil	4-5pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	-1-----	1			\$100.00						
54	WNEM	10/21/14	10/21/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	-1-----	1			\$275.00						

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
55	WNEM	10/21/14	10/21/14	Wakeup 5-6a	5-6am		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/20/14		10/20/14	10/26/14	-1-----				1	\$100.00					
56	WNEM	10/21/14	10/21/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/20/14		10/20/14	10/26/14	-1-----				1	\$275.00					
57	WNEM	10/21/14	10/21/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/20/14		10/20/14	10/26/14	-1-----				1	\$475.00					
58	WNEM	10/21/14	10/21/14	Wakeup 6-7a	6-7a		:30			IMP		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/20/14		10/20/14	10/26/14	-1-----				1	\$225.00					
60	WNEM	10/21/14	10/21/14	CBS This Morning	7-9am		:30			IMP		NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/20/14		10/20/14	10/26/14	-1-----				1	\$95.00					
62	WNEM	10/22/14	10/22/14	M-Su Late News	11-1135p		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/20/14		10/20/14	10/26/14	--1----				1	\$275.00					
E 63	WNEM	10/22/14	10/22/14	Late Show w/David Le	1135p-1235a		:30			IMP		NM	2	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/20/14		10/20/14	10/26/14	--1----				1	\$85.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/20/14-10/26/14	Late Show w/David Letterman	1135p-1235a	---W-----	:30		\$85.00			NM		
	See MG 63.2,63.3													
	2	WNEM	10/25/14-10/25/14	Wakeup (Sa) 8-9am	8-9am	-----Sa--	:30		\$100.00			NM		
	Ⓜ MG for 3.1,63.1													
	3	WNEM	10/26/14-10/26/14	Wakeup (Su) 7-9am	7-9am	-----Su	:30		\$85.00			NM		
	Ⓜ MG for 3.1,63.1													
64	WNEM	10/22/14	10/22/14	The Talk	2-3p		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/20/14		10/20/14	10/26/14	--1----				1	\$100.00					
65	WNEM	10/22/14	10/22/14	THE DOCTORS	M-F 3-4pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/20/14		10/20/14	10/26/14	--1----				1	\$100.00					
66	WNEM	10/22/14	10/22/14	Dr. Phil	4-5pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/20/14		10/20/14	10/26/14	--1----				1	\$100.00					
67	WNEM	10/22/14	10/22/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/20/14		10/20/14	10/26/14	--1----				1	\$275.00					
68	WNEM	10/22/14	10/22/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/20/14		10/20/14	10/26/14	--1----				1	\$275.00					
69	WNEM	10/22/14	10/22/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/20/14		10/20/14	10/26/14	--1----				1	\$475.00					
70	WNEM	10/22/14	10/22/14	Wakeup 6-7a	6-7a		:30			IMP		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/20/14		10/20/14	10/26/14	--1----				1	\$225.00					

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Saginaw, MI 48607
(989)755-8191

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<u>Contract / Revision</u> 592058 / 7		<u>Alt Order #</u> 07214494
<u>Contract Dates</u> 10/21/14 - 10/27/14	<u>Product</u> D/ M SCHAUER FOR G	<u>Estimate #</u> 3147
<u>Advertiser</u> Mark Schauer For Govern		<u>Original Date / Revision</u> 06/19/14 / 10/29/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
72	WNEM	10/22/14	10/22/14	CBS This Morning	7-9am		:30			IMP		NM	1	\$95.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:	10/20/14	10/26/14	--1----	1	\$95.00											
74	WNEM	10/25/14	10/25/14	TV-5 News Saturday	7-730p		:30			IMP		NM	1	\$140.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:	10/20/14	10/26/14	-----S-	1	\$140.00											
75	WNEM	10/22/14	10/22/14	TV5 Noon News	12n-1230p		:30			IMP		NM	1	\$160.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:	10/20/14	10/26/14	--W----	1	\$160.00											
E 77	WNEM	10/24/14	10/24/14	CBS Daytime	1230-2p		:30			PMT		NM	0	\$0.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:	10/20/14	10/26/14	----F--	1	\$200.00											
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>				
	1	WNEM	10/20/14-10/26/14	CBS Daytime	1230-2p	-----F----	:30		\$200.00			NM				
	Credited															
78	WNEM	10/26/14	10/26/14	Delayed News M-SU	1130p-1205a		:30			IMP		NM	1	\$175.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:	10/20/14	10/26/14	-----S	1	\$175.00											
79	WNEM	10/23/14	10/23/14	Delayed News M-SU	1130p-1205a		:30			IMP		NM	1	\$275.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:	10/20/14	10/26/14	---T---	1	\$275.00											
80	WNEM	10/23/14	10/23/14	CBS Daytime	1230-2p		:30			PMT		NM	1	\$200.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:	10/20/14	10/26/14	---T---	1	\$200.00											
81	WNEM	10/21/14	10/21/14	CBS Daytime	1230-2p		:30			PMT		NM	1	\$200.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:	10/20/14	10/26/14	-T-----	1	\$200.00											
82	WNEM	10/21/14	10/21/14	Wheel of Fortune	730-8pm		:30			PMT		NM	1	\$850.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:	10/20/14	10/26/14	-T-----	1	\$850.00											
83	WNEM	10/24/14	10/24/14	Jeopardy	7-730pm		:30			FNP		NM	1	\$1,200.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:	10/20/14	10/26/14	----F--	1	\$1,200.00											
84	WNEM	10/27/14	10/27/14	Price Is Right w/Drew	11a-12n		:30			PMT		NM	0	\$0.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:	10/27/14	11/02/14	M-----	1	\$325.00											
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>				
	1	WNEM	10/27/14-11/02/14	Price Is Right w/Drew Carey	11a-12n	M-----	:30		\$325.00			NM				
	Credited															
85	WNEM	10/27/14	10/27/14	CBS Evening News (M)	630-7pm		:30			FNP		NM	1	\$1,500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:	10/27/14	11/02/14	M-----	1	\$1,500.00											
86	WNEM	10/27/14	10/27/14	Jeopardy	7-730pm		:30			FNP		NM	1	\$1,200.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:	10/27/14	11/02/14	M-----	1	\$1,200.00											
87	WNEM	10/27/14	10/27/14	Wheel of Fortune	730-8pm		:30			FNP		NM	1	\$1,200.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:	10/27/14	11/02/14	M-----	1	\$1,200.00											
88	WNEM	10/26/14	10/26/14	Face The Nation	1028a-11a		:30			PMT		NM	1	\$325.00		

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<u>Contract / Revision</u> 592058 / 7		<u>Alt Order #</u> 07214494
<u>Contract Dates</u> 10/21/14 - 10/27/14	<u>Product</u> D/ M SCHAUER FOR GOV	<u>Estimate #</u> 3147
<u>Advertiser</u> Mark Schauer For Govern		<u>Original Date / Revision</u> 06/19/14 / 10/29/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----S				1	\$325.00					
E 89	WNEM	10/26/14	10/26/14	Delayed 60 Minutes	730-830p		:30			PMT		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----S				1	\$800.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/20/14-10/26/14	Delayed 60 Minutes	730-830p	-----Su	:30		\$800.00			NM		
Credited														
90	WNEM	10/23/14	10/23/14	Price Is Right w/Drew (11a-12n			:30			PMT		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---T---				1	\$325.00					
91	WNEM	10/23/14	10/23/14	Jeopardy	7-730pm		:30			FNP		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---T---				1	\$1,200.00					
92	WNEM	10/22/14	10/22/14	Jeopardy	7-730pm		:30			FNP		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--W----				1	\$1,200.00					
93	WNEM	10/22/14	10/22/14	Wheel of Fortune	730-8pm		:30			FNP		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--W----				1	\$1,200.00					
94	WNEM	10/24/14	10/24/14	Wheel of Fortune	730-8pm		:30			FNP		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----F--				1	\$1,200.00					
E 95	WNEM	10/23/14	10/24/14	Price Is Right w/Drew (11a-12n			:30			PMT		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----F--				1	\$325.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/20/14-10/26/14	Price Is Right w/Drew Carey	11a-12n	-----F----	:30		\$325.00			NM		
Credited														
96	WNEM	10/23/14	10/24/14	Jeopardy	7-730pm		:30			FNP		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----F--				1	\$1,200.00					
97	WNEM	10/27/14	10/27/14	Wheel of Fortune	730-8pm		:30			FNP		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	M-----				1	\$1,200.00					
Totals													63	\$23,265.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	50	\$16,560.00	(\$2,484.00)	\$14,076.00
10/27/14 - 10/27/14	13	\$6,705.00	(\$1,005.75)	\$5,699.25
Totals	63	\$23,265.00	(\$3,489.75)	\$19,775.25

Signature: _____ Date: _____

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