

CONTRACT



WNEM-TV5
 107 N. Franklin Street - 48607
 Saginaw, MI 48607
 (989)755-8191

WNEM.COM

www.wnem.com

And:

Buying Time, LLC
 650 Massachusetts Ave NW, Suite 210
 Washington, DC 20001
 USA

<u>Contract / Revision</u> 592058 / 2		<u>Alt Order #</u> 07214494
<u>Product</u> D/ M SCHAUER FOR GOV		
<u>Contract Dates</u> 10/21/14 - 10/27/14		<u>Estimate #</u> 3147
<u>Advertiser</u> Mark Schauer For Governor		<u>Original Date / Revision</u> 06/19/14 / 09/12/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEM	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 546	<u>Product Code</u> 555
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WNEM	10/24/14	10/24/14	CBS Daytime	1230-2p		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	----1--	1			\$100.00						
2	WNEM	10/24/14	10/24/14	TV5 Noon News	12n-1230p		:30			IMP		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	----1--	1			\$160.00						
3	WNEM	10/24/14	10/24/14	The Talk	2-3p		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	----1--	1			\$100.00						
4	WNEM	10/24/14	10/24/14	THE DOCTORS	M-F 3-4pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	----1--	1			\$100.00						
5	WNEM	10/24/14	10/24/14	Dr. Phil	4-5pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	----1--	1			\$100.00						
6	WNEM	10/24/14	10/24/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	----1--	1			\$275.00						
7	WNEM	10/24/14	10/24/14	Wakeup 5-6a	5-6am		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	----1--	1			\$100.00						
8	WNEM	10/24/14	10/24/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	----1--	1			\$275.00						
9	WNEM	10/24/14	10/24/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	----1--	1			\$475.00						
10	WNEM	10/24/14	10/24/14	Wakeup 6-7a	6-7a		:30			IMP		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	----1--	1			\$225.00						
11	WNEM	10/24/14	10/24/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
592058 / 2	07214494

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/21/14 - 10/27/14	D/ M SCHAUER FOR G	3147

<u>Advertiser</u>	<u>Original Date / Revision</u>
Mark Schauer For Govern	06/19/14 / 09/12/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	----1--	1			\$400.00						
12	WNEM	10/24/14	10/24/14	CBS This Morning	7-9am		:30			IMP		NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	----1--	1			\$95.00						
13	WNEM	10/27/14	10/27/14	TV5 News at 11pm (M11-1135p			:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	1-----	1			\$275.00						
14	WNEM	10/27/14	10/27/14	Late Show w/David Le	1135p-1235a		:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	1-----	1			\$85.00						
15	WNEM	10/27/14	10/27/14	Price Is Right w/Drew	11a-12n		:30			IMP		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	1-----	1			\$175.00						
16	WNEM	10/27/14	10/27/14	TV5 Noon News	12n-1230p		:30			IMP		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	1-----	1			\$160.00						
17	WNEM	10/27/14	10/27/14	The Talk	2-3p		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	1-----	1			\$100.00						
18	WNEM	10/27/14	10/27/14	THE DOCTORS	M-F 3-4pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	1-----	1			\$100.00						
19	WNEM	10/27/14	10/27/14	Dr. Phil	4-5pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	1-----	1			\$100.00						
20	WNEM	10/27/14	10/27/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	1-----	1			\$275.00						
21	WNEM	10/27/14	10/27/14	Wakeup 5-6a	5-6am		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	1-----	1			\$100.00						
22	WNEM	10/27/14	10/27/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	1-----	1			\$275.00						
23	WNEM	10/27/14	10/27/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	1-----	1			\$475.00						
24	WNEM	10/27/14	10/27/14	Wakeup 6-7a	6-7a		:30			IMP		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	1-----	1			\$225.00						
25	WNEM	10/27/14	10/27/14	CBS Evening News (N630-7pm			:30			IMP		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	1-----	1			\$450.00						
26	WNEM	10/27/14	10/27/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	1-----	1			\$400.00						
27	WNEM	10/27/14	10/27/14	CBS This Morning	7-9am		:30			IMP		NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/27/14	11/02/14	1-----	1			\$95.00						

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Mark Schauer For Govern	06/19/14 / 09/12/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
28	WNEM	10/27/14	10/27/14	Wheel of Fortune	730-8pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$400.00					
30	WNEM	10/25/14	10/25/14	Sat 730-8pm	730-8pm		:30			IMP		NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1-				1	\$75.00					
31	WNEM	10/25/14	10/25/14	Wakeup (Sa) 8-9am	8-9am		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1-				1	\$100.00					
32	WNEM	10/25/14	10/25/14	CBS Sat AM 9a-11am	9a-11a		:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1-				1	\$85.00					
33	WNEM	10/26/14	10/26/14	Face The Nation	1028a-11a		:30			IMP		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1				1	\$175.00					
34	WNEM	10/26/14	10/26/14	TV-5 News at 11pm (S11-1135p			:30			IMP		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1				1	\$175.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/20/14-10/26/14	TV-5 News at 11pm (Sun)	11-1135p	-----Su	:30		\$175.00			NM		
				See MG 34.2										
	2	WNEM	10/26/14-10/26/14	Delayed News M-SU	1130p-1205a	-----Su	:30		\$175.00			NM		
				MG for 34.1 10/26										
37	WNEM	10/26/14	10/26/14	Wakeup (Su) 7-9am	7-9am		:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1				1	\$85.00					
38	WNEM	10/26/14	10/26/14	CBS Sun AM 9a-1030:9-1030am			:30			IMP		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1				1	\$175.00					
39	WNEM	10/23/14	10/23/14	M-Su Late News	11-1135p		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$275.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/20/14-10/26/14	M-Su Late News	11-1135p	----Th----	:30		\$275.00			NM		
				See MG 39.2										
	2	WNEM	10/23/14-10/23/14	Delayed News M-SU	1115-1150p	----Th----	:30		\$275.00			NM		
				MG for 39.1 10/23										
40	WNEM	10/23/14	10/23/14	Price Is Right w/Drew (11a-12n			:30			IMP		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$175.00					
41	WNEM	10/23/14	10/23/14	CBS Daytime	1230-2p		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$100.00					
42	WNEM	10/23/14	10/23/14	TV5 Noon News	12n-1230p		:30			IMP		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$160.00					
43	WNEM	10/23/14	10/23/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$275.00					

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Mark Schauer For Govern	06/19/14 / 09/12/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
44	WNEM	10/23/14	10/23/14	Wakeup 5-6a	5-6am		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$100.00					
45	WNEM	10/23/14	10/23/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$275.00					
46	WNEM	10/23/14	10/23/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$400.00					
47	WNEM	10/23/14	10/23/14	Wheel of Fortune	730-8pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$400.00					
48	WNEM	10/21/14	10/21/14	M-Su Late News	11-1135p		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$275.00					
49	WNEM	10/21/14	10/21/14	Price Is Right w/Drew	11a-12n		:30			IMP		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$175.00					
50	WNEM	10/21/14	10/21/14	CBS Daytime	1230-2p		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$100.00					
51	WNEM	10/21/14	10/21/14	TV5 Noon News	12n-1230p		:30			IMP		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$160.00					
52	WNEM	10/21/14	10/21/14	THE DOCTORS	M-F 3-4pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$100.00					
53	WNEM	10/21/14	10/21/14	Dr. Phil	4-5pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$100.00					
54	WNEM	10/21/14	10/21/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$275.00					
55	WNEM	10/21/14	10/21/14	Wakeup 5-6a	5-6am		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$100.00					
56	WNEM	10/21/14	10/21/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$275.00					
57	WNEM	10/21/14	10/21/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$475.00					
58	WNEM	10/21/14	10/21/14	Wakeup 6-7a	6-7a		:30			IMP		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$225.00					
59	WNEM	10/21/14	10/21/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$400.00					
60	WNEM	10/21/14	10/21/14	CBS This Morning	7-9am		:30			IMP		NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$95.00					

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107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

www.wnem.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
592058 / 2	07214494

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/21/14 - 10/27/14	D/ M SCHAUER FOR GOV	3147

<u>Advertiser</u>	<u>Original Date / Revision</u>
Mark Schauer For Govern	06/19/14 / 09/12/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	-1-----	1			\$95.00						
61	WNEM	10/21/14	10/21/14	Wheel of Fortune	730-8pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	-1-----	1			\$400.00						
62	WNEM	10/22/14	10/22/14	M-Su Late News	11-1135p		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	--1----	1			\$275.00						
63	WNEM	10/22/14	10/22/14	Late Show w/David Le	1135p-1235a		:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	--1----	1			\$85.00						
64	WNEM	10/22/14	10/22/14	The Talk	2-3p		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	--1----	1			\$100.00						
65	WNEM	10/22/14	10/22/14	THE DOCTORS	M-F 3-4pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	--1----	1			\$100.00						
66	WNEM	10/22/14	10/22/14	Dr. Phil	4-5pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	--1----	1			\$100.00						
67	WNEM	10/22/14	10/22/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	--1----	1			\$275.00						
68	WNEM	10/22/14	10/22/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	--1----	1			\$275.00						
69	WNEM	10/22/14	10/22/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	--1----	1			\$475.00						
70	WNEM	10/22/14	10/22/14	Wakeup 6-7a	6-7a		:30			IMP		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	--1----	1			\$225.00						
71	WNEM	10/22/14	10/22/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	--1----	1			\$400.00						
72	WNEM	10/22/14	10/22/14	CBS This Morning	7-9am		:30			IMP		NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	--1----	1			\$95.00						
73	WNEM	10/22/14	10/22/14	Wheel of Fortune	730-8pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	--1----	1			\$400.00						
74	WNEM	10/25/14	10/25/14	TV-5 News Saturday	7-730p		:30			IMP		NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	-----S-	1			\$140.00						
75	WNEM	10/22/14	10/22/14	TV5 Noon News	12n-1230p		:30			IMP		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	--W----	1			\$160.00						
76	WNEM	10/26/14	10/26/14	Delayed 60 Minutes	730-830p		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/20/14	10/26/14	-----S	1			\$400.00						

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
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Mark Schauer For Govern	06/19/14 / 09/12/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Totals													73	\$15,785.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	57	\$12,095.00	(\$1,814.25)	\$10,280.75
10/27/14 - 10/27/14	16	\$3,690.00	(\$553.50)	\$3,136.50
Totals	73	\$15,785.00	(\$2,367.75)	\$13,417.25

Signature: _____ **Date:** _____

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REP HEADLINE# 7214494 TRF# 592058 REP: TEL# 610-293-4111 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP11/14 18.05
 CHANGES ** WNEM-TV ***

ADV # 1572 ADV. NAME POLI/M SCHAUER/D/GOV/MI REP.# OFF.# 1584 SALESMAN #
 AGY # 1572 AGY. NAME BUYING TIME, LLC BUYER NAME KRISTA MURRAY
 650 MASSACHUSETTS AVE.N.W. #210 SALES PRSN PH- JARED KELHART
 WASHINGTON, DC 20001

ORDER # 7214494 CONTRACT # 7214494 CLASS: NATL. LOCAL REGIONAL
 PRDCT MARK SCHAUER FOR GOV EST#3147 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT21/14 OCT27/14 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP11/14 18.05

REP: TO KELLY
 FR JARED
 OK'D M2, SEE LN 77-78
 TOTAL SAME
 PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM MARK SCHAUER FOR GOVERNOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
34	S		1100P-1135P	30		\$175.00	10/26	10/26	0		SUN	0
AGENCY ADVERTISER CODE = 546 AGENCY EST# = 3147 AGENCY PRODUCT CODE = 555												
PROGRAM : NEWS @ 11P												
CON COM1: NEWS @ 11P												
39	S		1100P-1135P	30		\$275.00	10/23	10/23	0		THU	0
PROGRAM : NEWS @ 11P												
CON COM1: NEWS @ 11P												

REP HEADLINE# 7214494 TRF# 592058 REP: TEL# 610-293-4111 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP11/14 18.05
 CHANGES ** WNEM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
✓77	A		1115P-1150P	30	3	\$275.00	10/23	10/23	1		THU	1
PROGRAM : NEWS @ 11P ORD COM1 : PROGRAMS AIR LATE DUE TO NFL, PLEASE ADVISE ON TIME CHANGE. THANKS THIS IS A MAKE-GOOD FOR OCT23 ON LINE-39 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT26 ON LINE-34 FOR 1 SPOT/WK												
✓78	A		1130P-1205A	30	3	\$175.00	10/26	10/26	1		SUN	1
PROGRAM : NEWS @ 11P ORD COM1 : PROGRAMS AIR LATE DUE TO NFL, PLEASE ADVISE ON TIME CHANGE. THANKS PART OF A MAKEGOOD MADE UP OF LINES 77-78 STATION MAKEGOOD OFFERS: M2 OK'D BUY#39 MISSED:THU/1100P-1135P OCT23 30S \$275.00 (AUG14/14) BUY#34 SUN/1100P-1135P OCT26 30S \$175.00 OFFER:THU/1115P-1150P OCT23 30S \$275.00 PLS ADVISE. & SUN/1130P-1205A OCT26 30S \$175.00 CMT:PROGRAMS AIR LATE DUE TO NFL, PLEASE ADVISE ON TIME CHANGE. THANKS												
OCT/14	12095.00	NOV/14	\$3,690.00			CONTRACT TOTAL			15785.00			
						TOTAL SPOTS			73			

MARKET TOTALS \$42,662
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY T
 P-CLASS, PLAN, SECT Q-PAI
 RAM NAME
 -MULTIPLE