

CONTRACT**WNEM.COM**

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WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

Contract / Revision 592058 / 2		Alt Order # 07214494
Product D/ M SCHAUER FOR GOV		
Contract Dates 10/21/14 - 10/27/14		Estimate # 3147
Advertiser Mark Schauer For Governor		Original Date / Revision 06/19/14 / 09/12/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WNEM	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 546	Product Code 555
Agency Ref		Advertiser Ref

And:

Buying Time, LLC
650 Massachusetts Ave NW, Suite 210
Washington, DC 20001
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WNEM	10/24/14	10/24/14	CBS Daytime	1230-2p		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$100.00					
2	WNEM	10/24/14	10/24/14	TV5 Noon News	12n-1230p		:30			IMP		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$160.00					
3	WNEM	10/24/14	10/24/14	The Talk	2-3p		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$100.00					
4	WNEM	10/24/14	10/24/14	THE DOCTORS	M-F 3-4pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$100.00					
5	WNEM	10/24/14	10/24/14	Dr. Phil	4-5pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$100.00					
6	WNEM	10/24/14	10/24/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$275.00					
7	WNEM	10/24/14	10/24/14	Wakeup 5-6a	5-6am		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$100.00					
8	WNEM	10/24/14	10/24/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$275.00					
9	WNEM	10/24/14	10/24/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$475.00					
10	WNEM	10/24/14	10/24/14	Wakeup 6-7a	6-7a		:30			IMP		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$225.00					
11	WNEM	10/24/14	10/24/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
592058 / 2	07214494

Contract Dates	Product	Estimate #
10/21/14 - 10/27/14	D/ M SCHAUER FOR GOV	3147

Advertiser	Original Date / Revision
Mark Schauer For Govern	06/19/14 / 09/12/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$400.00					
12	WNEM	10/24/14	10/24/14	CBS This Morning	7-9am		:30			IMP		NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$95.00					
13	WNEM	10/27/14	10/27/14	TV5 News at 11pm (M11-1135p			:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$275.00					
14	WNEM	10/27/14	10/27/14	Late Show w/David Le1135p-1235a			:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$85.00					
15	WNEM	10/27/14	10/27/14	Price Is Right w/Drew 11a-12n			:30			IMP		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$175.00					
16	WNEM	10/27/14	10/27/14	TV5 Noon News	12n-1230p		:30			IMP		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$160.00					
17	WNEM	10/27/14	10/27/14	The Talk	2-3p		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$100.00					
18	WNEM	10/27/14	10/27/14	THE DOCTORS	M-F 3-4pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$100.00					
19	WNEM	10/27/14	10/27/14	Dr. Phil	4-5pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$100.00					
20	WNEM	10/27/14	10/27/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$275.00					
21	WNEM	10/27/14	10/27/14	Wakeup 5-6a	5-6am		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$100.00					
22	WNEM	10/27/14	10/27/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$275.00					
23	WNEM	10/27/14	10/27/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$475.00					
24	WNEM	10/27/14	10/27/14	Wakeup 6-7a	6-7a		:30			IMP		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$225.00					
25	WNEM	10/27/14	10/27/14	CBS Evening News (N630-7pm			:30			IMP		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$450.00					
26	WNEM	10/27/14	10/27/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$400.00					
27	WNEM	10/27/14	10/27/14	CBS This Morning	7-9am		:30			IMP		NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$95.00					

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Advertiser	Original Date / Revision
Mark Schauer For Govern	06/19/14 / 09/12/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
28	WNEM	10/27/14	10/27/14	Wheel of Fortune	730-8pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$400.00					
30	WNEM	10/25/14	10/25/14	Sat 730-8pm	730-8pm		:30			IMP		NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1-				1	\$75.00					
31	WNEM	10/25/14	10/25/14	Wakeup (Sa) 8-9am	8-9am		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1-				1	\$100.00					
32	WNEM	10/25/14	10/25/14	CBS Sat AM 9a-11am	9a-11a		:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1-				1	\$85.00					
33	WNEM	10/26/14	10/26/14	Face The Nation	1028a-11a		:30			IMP		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1				1	\$175.00					
34	WNEM	10/26/14	10/26/14	TV-5 News at 11pm (S11-1135p			:30			IMP		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1				1	\$175.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/20/14-10/26/14	TV-5 News at 11pm (Sun)	11-1135p	-----Su	:30		\$175.00			NM		
	See MG 34.2													
	2	WNEM	10/26/14-10/26/14	Delayed News M-SU	1130p-1205a	-----Su	:30		\$175.00			NM		
	Ⓜ MG for 34.1 10/26													
37	WNEM	10/26/14	10/26/14	Wakeup (Su) 7-9am	7-9am		:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1				1	\$85.00					
38	WNEM	10/26/14	10/26/14	CBS Sun AM 9a-1030:9-1030am			:30			IMP		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1				1	\$175.00					
39	WNEM	10/23/14	10/23/14	M-Su Late News	11-1135p		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$275.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/20/14-10/26/14	M-Su Late News	11-1135p	----Th-----	:30		\$275.00			NM		
	See MG 39.2													
	2	WNEM	10/23/14-10/23/14	Delayed News M-SU	1115-1150p	----Th-----	:30		\$275.00			NM		
	Ⓜ MG for 39.1 10/23													
40	WNEM	10/23/14	10/23/14	Price Is Right w/Drew	11a-12n		:30			IMP		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$175.00					
41	WNEM	10/23/14	10/23/14	CBS Daytime	1230-2p		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$100.00					
42	WNEM	10/23/14	10/23/14	TV5 Noon News	12n-1230p		:30			IMP		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$160.00					
43	WNEM	10/23/14	10/23/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$275.00					

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592058 / 2	07214494

Contract Dates	Product	Estimate #
10/21/14 - 10/27/14	D/ M SCHAUER FOR G	3147

Advertiser	Original Date / Revision
Mark Schauer For Govern	06/19/14 / 09/12/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
44	WNEM	10/23/14	10/23/14	Wakeup 5-6a	5-6am		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$100.00					
45	WNEM	10/23/14	10/23/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$275.00					
46	WNEM	10/23/14	10/23/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$400.00					
47	WNEM	10/23/14	10/23/14	Wheel of Fortune	730-8pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$400.00					
48	WNEM	10/21/14	10/21/14	M-Su Late News	11-1135p		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$275.00					
49	WNEM	10/21/14	10/21/14	Price Is Right w/Drew	11a-12n		:30			IMP		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$175.00					
50	WNEM	10/21/14	10/21/14	CBS Daytime	1230-2p		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$100.00					
51	WNEM	10/21/14	10/21/14	TV5 Noon News	12n-1230p		:30			IMP		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$160.00					
52	WNEM	10/21/14	10/21/14	THE DOCTORS	M-F 3-4pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$100.00					
53	WNEM	10/21/14	10/21/14	Dr. Phil	4-5pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$100.00					
54	WNEM	10/21/14	10/21/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$275.00					
55	WNEM	10/21/14	10/21/14	Wakeup 5-6a	5-6am		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$100.00					
56	WNEM	10/21/14	10/21/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$275.00					
57	WNEM	10/21/14	10/21/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$475.00					
58	WNEM	10/21/14	10/21/14	Wakeup 6-7a	6-7a		:30			IMP		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$225.00					
59	WNEM	10/21/14	10/21/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$400.00					
60	WNEM	10/21/14	10/21/14	CBS This Morning	7-9am		:30			IMP		NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

www.wnem.com

Contract / Revision	Alt Order #
592058 / 2	07214494

Contract Dates	Product	Estimate #
10/21/14 - 10/27/14	D/ M SCHAUER FOR G	3147

Advertiser	Original Date / Revision
Mark Schauer For Govern	06/19/14 / 09/12/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$95.00					
61	WNEM	10/21/14	10/21/14	Wheel of Fortune	730-8pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$400.00					
62	WNEM	10/22/14	10/22/14	M-Su Late News	11-1135p		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$275.00					
63	WNEM	10/22/14	10/22/14	Late Show w/David Le	1135p-1235a		:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$85.00					
64	WNEM	10/22/14	10/22/14	The Talk	2-3p		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$100.00					
65	WNEM	10/22/14	10/22/14	THE DOCTORS	M-F 3-4pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$100.00					
66	WNEM	10/22/14	10/22/14	Dr. Phil	4-5pm		:30			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$100.00					
67	WNEM	10/22/14	10/22/14	TV-5 News at 5pm	5-530pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$275.00					
68	WNEM	10/22/14	10/22/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$275.00					
69	WNEM	10/22/14	10/22/14	TV-5 News at 6pm	6-630pm		:30			IMP		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$475.00					
70	WNEM	10/22/14	10/22/14	Wakeup 6-7a	6-7a		:30			IMP		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$225.00					
71	WNEM	10/22/14	10/22/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$400.00					
72	WNEM	10/22/14	10/22/14	CBS This Morning	7-9am		:30			IMP		NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$95.00					
73	WNEM	10/22/14	10/22/14	Wheel of Fortune	730-8pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$400.00					
74	WNEM	10/25/14	10/25/14	TV-5 News Saturday	7-730p		:30			IMP		NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----S-				1	\$140.00					
75	WNEM	10/22/14	10/22/14	TV5 Noon News	12n-1230p		:30			IMP		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--W----				1	\$160.00					
76	WNEM	10/26/14	10/26/14	Delayed 60 Minutes	730-830p		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----S				1	\$400.00					

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10/21/14 - 10/27/14	D/ M SCHAUER FOR GOV	3147

Advertiser	Original Date / Revision
Mark Schauer For Govern	06/19/14 / 09/12/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate							
Totals													73	\$15,785.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	57	\$12,095.00	(\$1,814.25)	\$10,280.75
10/27/14 - 10/27/14	16	\$3,690.00	(\$553.50)	\$3,136.50
Totals	73	\$15,785.00	(\$2,367.75)	\$13,417.25

Signature: _____ **Date:** _____

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
✓77	A		1115P-1150P	30		\$275.00	10/23	10/23	1		THU	1
PROGRAM : NEWS @ 11P												
ORD COM1: PROGRAMS AIR LATE DUE TO NFL, PLEASE ADVISE ON TIME CHANGE. THANKS												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-39 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-34 FOR 1 SPOT/WK												
✓78	A		1130P-1205A	30		\$175.00	10/26	10/26	1		SUN	1
PROGRAM : NEWS @ 11P												
ORD COM1: PROGRAMS AIR LATE DUE TO NFL, PLEASE ADVISE ON TIME CHANGE. THANKS												
PART OF A MAKEGOOD MADE UP OF LINES 77-78												
STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#39	MISSED:THU/1100P-1135P				OCT23		30S	\$275.00	(AUG14/14)	
		BUY#34	SUN/1100P-1135P				OCT26		30S	\$175.00		
			OFFER:THU/1115P-1150P				OCT23		30S	\$275.00	PLS ADVISE.	
			& SUN/1130P-1205A				OCT26		30S	\$175.00		
CMT:PROGRAMS AIR LATE DUE TO NFL, PLEASE ADVISE ON TIME CHANGE. THANKS												
OCT/14			12095.00	NOV/14		\$3,690.00						
										CONTRACT TOTAL	15785.00	
										TOTAL SPOTS	73	

MARKET TOTALS \$42,662

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY T

P-CLASS, PLAN, SECT Q-PAI

RAM NAME
-MULTIPLE