

PRI IP = 9 NP = 8 JB for Governor 62459767

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION										TIM #										
Client	Chicago			AE	NCC - CHI - SAN FRAN (Office	NCC			Address										Contract Start		09/25/2017				
Product				Client	JB for Governor (23991)						Contact					Phone	713-341-1000			Contract End		10/08/2017						
Estimate	9.27-10.2			Product	Political-Association (131)						Notes												TOTALS FOR CONTRACT					
Order	62459767			Agency	SHORR, JOHNSON & MAGNUS (2413)			15%															Total Spots		57			
Submit EDI Invoice				Rep Firm	13% National Cable Communications (3)			13%															Gross Amt		\$48,650.00			
REFERENCES																												
Est #				Primary	Chicago Intercon		Tertiary				Bill Month		Broadcast		Contract Type	Political			Agency Comm		\$7,297.50							
Contr #	512777			Secondary	National - Political		Quaternary				Ord Status		Traffic Updates Accepted												Rep Comm		\$5,375.83	
Systems	Interconnect, 5170 (36)																							Net Amt		\$35,976.68		
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len							
1		9	BRVO	VARIOUS	09/27/17	10/01/17	19:00	24:00			X	X	X	X	X	5	1	5	\$925.00	\$4,625.00	30							
2		9	BRVO	AVG. ALL WKS<	10/02/17	10/02/17	19:00	24:00	X							1	1	1	\$925.00	\$925.00	30							
3		9	CNN	VARIOUS	09/27/17	10/01/17	05:00	09:00			X	X	X	X	X	3	1	3	\$350.00	\$1,050.00	30							
25		9	CNN		09/28/17	10/01/17	05:00	09:00				X	X	X	X	1	1	1	\$350.00	\$350.00	30							
MG From 512057 Contract 62457961																												
4		9	CNN	NEW DAY<	10/02/17	10/02/17	05:00	09:00	X							0	1	0	\$350.00	\$0.00	30							
5		9	CNN	CNN NEWSROOM<	09/27/17	10/01/17	09:00	16:00			X	X	X	X	X	7	1	7	\$375.00	\$2,625.00	30							
26		9	CNN		09/28/17	10/01/17	09:00	16:00				X	X	X	X	0	1	0	\$375.00	\$0.00	30							
MG From 512312 Contract 62458951																												
6		9	CNN	VARIOUS	10/02/17	10/02/17	09:00	16:00	X							0	1	0	\$375.00	\$0.00	30							
7		9	CNN	VARIOUS	09/27/17	10/01/17	16:00	19:00			X	X	X	X	X	2	1	2	\$650.00	\$1,300.00	30							
8		9	CNN	AVG. ALL WKS<	09/27/17	10/01/17	19:00	24:00			X	X	X	X	X	2	1	2	\$1,000.0	\$2,000.00	30							
27		9	CNN		09/28/17	10/01/17	19:00	24:00				X	X	X	X	1	1	1	\$1,000.0	\$1,000.00	30							
MG From 512312 Contract 62458951																												
9		9	CNN	AVG. ALL WKS	10/02/17	10/02/17	19:00	24:00	X							1	1	1	\$1,000.0	\$1,000.00	30							
10		9	FOOD	VARIOUS	09/27/17	10/01/17	19:00	24:00			X	X	X	X	X	4	1	4	\$1,700.0	\$6,800.00	30							
11		9	FOOD	AVG. ALL WKS<	10/02/17	10/02/17	19:00	24:00	X							1	1	1	\$1,700.0	\$1,700.00	30							
12		9	HGTV	AVG. ALL WKS<	09/27/17	10/01/17	16:00	19:00			X	X	X	X	X	1	1	1	\$1,400.0	\$1,400.00	30							
13		9	HGTV	AVG. ALL WKS<	09/27/17	10/01/17	19:00	24:00			X	X	X	X	X	4	1	4	\$2,200.0	\$8,800.00	30							
14		9	HGTV	VARIOUS	10/02/17	10/02/17	19:00	24:00	X							1	1	1	\$2,200.0	\$2,200.00	30							
15		9	LIF	AVG. ALL WKS<	09/27/17	10/01/17	19:00	24:00			X	X	X	X	X	5	1	5	\$650.00	\$3,250.00	30							
28		9	LIF		09/28/17	10/01/17	19:00	24:00				X	X	X	X	1	1	1	\$650.00	\$650.00	30							
MG From 512312 Contract 62458951																												
16		9	LIF	AVG. ALL WKS<	10/02/17	10/02/17	19:00	24:00	X							1	1	1	\$650.00	\$650.00	30							
17		9	MNBC	VARIOUS	09/27/17	10/01/17	05:00	09:00			X	X	X	X	X	2	1	2	\$400.00	\$800.00	30							
18		9	MNBC	MORNING JOE<	10/02/17	10/02/17	05:00	09:00	X							0	1	0	\$400.00	\$0.00	30							
19		9	MNBC	VARIOUS	09/27/17	10/01/17	09:00	16:00			X	X	X	X	X	7	1	7	\$375.00	\$2,625.00	30							

Client	JB for Governor (23991)	AE	NCC - CHI - SAN FRAN (86)	TIM #	1171147	Contract Start	09/25/2017
Systems	Interconnect, 5170 (36)					Contract End	10/08/2017

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
29		9	MNBC		09/28/17	10/01/17	09:00	16:00				X	X	X	X	2	1	2	\$375.00	\$750.00	30

MG From 512312 Contract 62458951

20		9	MNBC	AVG. ALL WKS	10/02/17	10/02/17	09:00	16:00	X							0	1	0	\$375.00	\$0.00	30
21		9	MNBC	VARIOUS	09/27/17	10/01/17	16:00	19:00			X	X	X	X	X	2	1	2	\$650.00	\$1,300.00	30
22		9	MNBC	VARIOUS	10/02/17	10/02/17	16:00	19:00	X							0	1	0	\$650.00	\$0.00	30
23		9	MNBC	VARIOUS	09/27/17	10/01/17	19:00	24:00			X	X	X	X	X	2	1	2	\$950.00	\$1,900.00	30
24		9	MNBC	VARIOUS	10/02/17	10/02/17	19:00	24:00	X							1	1	1	\$950.00	\$950.00	30

Oct 17																				Total
Spots	57																			57
Grs \$	\$48,650																			\$48,650
Net \$	\$35,977																			\$35,977

PRI IP = 9 NP = 8 JB for Governor 62459767 - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION		TIM #	
Client	Chicago	AE	NCC - CHI - SAN FRAN (86)	NCC			1171147
Product		Client	JB for Governor (23991)		Address		
Estimate	9.27-10.2	Agency	SHORR, JOHNSON & MAGNUS (2413)	15%	Contact	Phone	713-341-1000
Order	62459767	Rep Firm	13% National Cable Communications (3) 13%		Notes		
Submit EDI Invoice		Bill Month	Broadcast	Contract Type	Political		
Summary by broadcast month for the following schedules: 1. Interconnect, 5170 (36)							TOTALS FOR CONTRACT Total Spots 57 Gross Amt \$48,650.00 Agency Comm \$7,297.50 Rep Comm \$5,375.83 Net Amt \$35,976.68

Oct 17		Total
Spots	57	57
Grs \$	\$48,650	\$48,650
Net \$	\$35,977	\$35,977

ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____

FINANCE: _____ INV: _____

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____