

PRI IP = 9 NP = 8 JB for Governor 62459767

| EDI INFORMATION | | | | ORDER INFORMATION | | | | BILLING INFORMATION | | | | TIM # | | | | |
|---------------------------|-------------------------|--|--|-------------------|---------------------------------------|-------------------|-----|---------------------|--------------|-------------------|--------------------------|-----------------------|----------------------------|---------------------|--------------------|-------------|
| Client | Chicago | | | AE | NCC - CHI - SAN FRAN (Office NCC | | | Address | | | | 1171147 | | | | |
| Product | | | | Client | JB for Governor (23991) | | | | | | | Contract Start | 09/25/2017 | | | |
| Estimate | 9.27-10.2 | | | Product | Political-Association (131) | | | Contact | | Phone | | 713-341-1000 | | Contract End | 10/08/2017 | |
| Order | 62459767 | | | Agency | SHORR, JOHNSON & MAGNUS (2413) | | 15% | | Notes | | | | TOTALS FOR CONTRACT | | | |
| Submit EDI Invoice | | | | Rep Firm | 13% National Cable Communications (3) | | 13% | | | | | | Total Spots | 57 | | |
| | | | | REFERENCES | | | | | | | | Gross Amt | \$48,650.00 | | | |
| Est # | | | | Primary | Chicago Intercon | Tertiary | | | | Bill Month | Broadcast | Contract Type | Political | | Agency Comm | \$7,297.50 |
| Contr # | 512777 | | | Secondary | National - Political | Quaternary | | | | Ord Status | Traffic Updates Accepted | | | | Rep Comm | \$5,375.83 |
| Systems | Interconnect, 5170 (36) | | | | | | | | | | | | | | | |
| Net Amt | | | | | | | | | | | | | | | | \$35,976.68 |

| Traffic Ln# | Traffic Par# | Priority Code | Network | Program | Start Date | Stop Date | Start Time | Stop Time | M | Tu | W | Th | F | Sa | Su | Spt Wk | Total Wks | Total Spots | Unit Cost | Total Cost | Spot Len |
|----------------------------------|--------------|---------------|---------|---------------|------------|-----------|------------|-----------|---|----|---|----|---|----|----|--------|-----------|-------------|-----------|------------|----------|
| 1 | | 9 | BRVO | VARIOUS | 09/27/17 | 10/01/17 | 19:00 | 24:00 | | | X | X | X | X | X | 5 | 1 | 5 | \$925.00 | \$4,625.00 | 30 |
| 2 | | 9 | BRVO | AVG. ALL WKS< | 10/02/17 | 10/02/17 | 19:00 | 24:00 | X | | | | | | | 1 | 1 | 1 | \$925.00 | \$925.00 | 30 |
| 3 | | 9 | CNN | VARIOUS | 09/27/17 | 10/01/17 | 05:00 | 09:00 | | | X | X | X | X | X | 3 | 1 | 3 | \$350.00 | \$1,050.00 | 30 |
| 25 | | 9 | CNN | | 09/28/17 | 10/01/17 | 05:00 | 09:00 | | | | X | X | X | X | 1 | 1 | 1 | \$350.00 | \$350.00 | 30 |
| MG From 512057 Contract 62457961 | | | | | | | | | | | | | | | | | | | | | |
| 4 | | 9 | CNN | NEW DAY< | 10/02/17 | 10/02/17 | 05:00 | 09:00 | X | | | | | | | 0 | 1 | 0 | \$350.00 | \$0.00 | 30 |
| 5 | | 9 | CNN | CNN NEWSROOM< | 09/27/17 | 10/01/17 | 09:00 | 16:00 | | | X | X | X | X | X | 7 | 1 | 7 | \$375.00 | \$2,625.00 | 30 |
| 26 | | 9 | CNN | | 09/28/17 | 10/01/17 | 09:00 | 16:00 | | | | X | X | X | X | 0 | 1 | 0 | \$375.00 | \$0.00 | 30 |
| MG From 512312 Contract 62458951 | | | | | | | | | | | | | | | | | | | | | |
| 6 | | 9 | CNN | VARIOUS | 10/02/17 | 10/02/17 | 09:00 | 16:00 | X | | | | | | | 0 | 1 | 0 | \$375.00 | \$0.00 | 30 |
| 7 | | 9 | CNN | VARIOUS | 09/27/17 | 10/01/17 | 16:00 | 19:00 | | | X | X | X | X | X | 2 | 1 | 2 | \$650.00 | \$1,300.00 | 30 |
| 8 | | 9 | CNN | AVG. ALL WKS< | 09/27/17 | 10/01/17 | 19:00 | 24:00 | | | X | X | X | X | X | 2 | 1 | 2 | \$1,000.0 | \$2,000.00 | 30 |
| 27 | | 9 | CNN | | 09/28/17 | 10/01/17 | 19:00 | 24:00 | | | | X | X | X | X | 1 | 1 | 1 | \$1,000.0 | \$1,000.00 | 30 |
| MG From 512312 Contract 62458951 | | | | | | | | | | | | | | | | | | | | | |
| 9 | | 9 | CNN | AVG. ALL WKS | 10/02/17 | 10/02/17 | 19:00 | 24:00 | X | | | | | | | 1 | 1 | 1 | \$1,000.0 | \$1,000.00 | 30 |
| 10 | | 9 | FOOD | VARIOUS | 09/27/17 | 10/01/17 | 19:00 | 24:00 | | | X | X | X | X | X | 4 | 1 | 4 | \$1,700.0 | \$6,800.00 | 30 |
| 11 | | 9 | FOOD | AVG. ALL WKS< | 10/02/17 | 10/02/17 | 19:00 | 24:00 | X | | | | | | | 1 | 1 | 1 | \$1,700.0 | \$1,700.00 | 30 |
| 12 | | 9 | HGTV | AVG. ALL WKS< | 09/27/17 | 10/01/17 | 16:00 | 19:00 | | | X | X | X | X | X | 1 | 1 | 1 | \$1,400.0 | \$1,400.00 | 30 |
| 13 | | 9 | HGTV | AVG. ALL WKS< | 09/27/17 | 10/01/17 | 19:00 | 24:00 | | | X | X | X | X | X | 4 | 1 | 4 | \$2,200.0 | \$8,800.00 | 30 |
| 14 | | 9 | HGTV | VARIOUS | 10/02/17 | 10/02/17 | 19:00 | 24:00 | X | | | | | | | 1 | 1 | 1 | \$2,200.0 | \$2,200.00 | 30 |
| 15 | | 9 | LIF | AVG. ALL WKS< | 09/27/17 | 10/01/17 | 19:00 | 24:00 | | | X | X | X | X | X | 5 | 1 | 5 | \$650.00 | \$3,250.00 | 30 |
| 28 | | 9 | LIF | | 09/28/17 | 10/01/17 | 19:00 | 24:00 | | | | X | X | X | X | 1 | 1 | 1 | \$650.00 | \$650.00 | 30 |
| MG From 512312 Contract 62458951 | | | | | | | | | | | | | | | | | | | | | |
| 16 | | 9 | LIF | AVG. ALL WKS< | 10/02/17 | 10/02/17 | 19:00 | 24:00 | X | | | | | | | 1 | 1 | 1 | \$650.00 | \$650.00 | 30 |
| 17 | | 9 | MNBC | VARIOUS | 09/27/17 | 10/01/17 | 05:00 | 09:00 | | | X | X | X | X | X | 2 | 1 | 2 | \$400.00 | \$800.00 | 30 |
| 18 | | 9 | MNBC | MORNING JOE< | 10/02/17 | 10/02/17 | 05:00 | 09:00 | X | | | | | | | 0 | 1 | 0 | \$400.00 | \$0.00 | 30 |
| 19 | | 9 | MNBC | VARIOUS | 09/27/17 | 10/01/17 | 09:00 | 16:00 | | | X | X | X | X | X | 7 | 1 | 7 | \$375.00 | \$2,625.00 | 30 |

| | | | | | | | |
|----------------|-------------------------|-----------|---------------------------|--------------|---------|-----------------------|------------|
| Client | JB for Governor (23991) | AE | NCC - CHI - SAN FRAN (86) | TIM # | 1171147 | Contract Start | 09/25/2017 |
| Systems | Interconnect, 5170 (36) | | | | | Contract End | 10/08/2017 |

| Traffic Ln# | Traffic Par# | Priority Code | Network | Program | Start Date | Stop Date | Start Time | Stop Time | M | Tu | W | Th | F | Sa | Su | Spt Wk | Total Wks | Total Spots | Unit Cost | Total Cost | Spot Len |
|----------------------------------|--------------|---------------|---------|--------------|------------|-----------|------------|-----------|---|----|---|----|---|----|----|--------|-----------|-------------|-----------|------------|----------|
| 29 | | 9 | MNBC | | 09/28/17 | 10/01/17 | 09:00 | 16:00 | | | | X | X | X | X | 2 | 1 | 2 | \$375.00 | \$750.00 | 30 |
| MG From 512312 Contract 62458951 | | | | | | | | | | | | | | | | | | | | | |
| 20 | | 9 | MNBC | AVG. ALL WKS | 10/02/17 | 10/02/17 | 09:00 | 16:00 | X | | | | | | | 0 | 1 | 0 | \$375.00 | \$0.00 | 30 |
| 21 | | 9 | MNBC | VARIOUS | 09/27/17 | 10/01/17 | 16:00 | 19:00 | | | X | X | X | X | X | 2 | 1 | 2 | \$650.00 | \$1,300.00 | 30 |
| 22 | | 9 | MNBC | VARIOUS | 10/02/17 | 10/02/17 | 16:00 | 19:00 | X | | | | | | | 0 | 1 | 0 | \$650.00 | \$0.00 | 30 |
| 23 | | 9 | MNBC | VARIOUS | 09/27/17 | 10/01/17 | 19:00 | 24:00 | | | X | X | X | X | X | 2 | 1 | 2 | \$950.00 | \$1,900.00 | 30 |
| 24 | | 9 | MNBC | VARIOUS | 10/02/17 | 10/02/17 | 19:00 | 24:00 | X | | | | | | | 1 | 1 | 1 | \$950.00 | \$950.00 | 30 |

| Oct 17 | | | | | | | | | | | | | | | | | | | | Total |
|---------------|----------|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--------------|
| Spots | 57 | | | | | | | | | | | | | | | | | | | 57 |
| Grs \$ | \$48,650 | | | | | | | | | | | | | | | | | | | \$48,650 |
| Net \$ | \$35,977 | | | | | | | | | | | | | | | | | | | \$35,977 |

PRI IP = 9 NP = 8 JB for Governor 62459767 - Summary

| EDI INFORMATION | | AE, CLIENT, AGENCY, REP FIRM | | | BILLING INFORMATION | | | TIM # | 1171147 | | |
|---|-----------|------------------------------|---|----------------------|---------------------|--|--------------|--------------|----------------------------|--------------------|-------------|
| Client | Chicago | AE | NCC - CHI - SAN FRAN (86) | NCC | Address | | | | Contract Start | 09/25/2017 | |
| Product | | Client | JB for Governor (23991) | | Contact | | Phone | 713-341-1000 | Contract End | 10/08/2017 | |
| Estimate | 9.27-10.2 | Agency | SHORR, JOHNSON & MAGNUS (2413) | 15% | Notes | | | | TOTALS FOR CONTRACT | | |
| Order | 62459767 | Rep Firm | 13% National Cable Communications (3) 13% | | | | | | | | |
| Submit EDI Invoice | | Bill Month | Broadcast | Contract Type | Political | | | | | | |
| Summary by broadcast month for the following schedules: 1. Interconnect, 5170 (36) | | | | | | | | | | Total Spots | 57 |
| | | | | | | | | | | Gross Amt | \$48,650.00 |
| | | | | | | | | | | Agency Comm | \$7,297.50 |
| | | | | | | | | | | Rep Comm | \$5,375.83 |
| | | | | | | | | | | Net Amt | \$35,976.68 |

| Oct 17 | | Total |
|--------|----------|----------|
| Spots | 57 | 57 |
| Grs \$ | \$48,650 | \$48,650 |
| Net \$ | \$35,977 | \$35,977 |

ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____
 FINANCE: _____ INV: _____

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____