

**PRI IP=-9 NP=8 JB for Governor-62447319**

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION										TIM #									
Client				AE	NCC - CHI - SAN FRAN ( Office NCC			Address										Contract Start		08/14/2017							
Product				Client	JB for Governor (23991)													Contract End		08/27/2017							
Estimate	8.15-8.21			Product	Political-Governor (136)			Contact						Phone	713-341-1000				TOTALS FOR CONTRACT								
Order	62447319			Agency	SHORR, JOHNSON & MAGNUS (2413)		15%	Notes										Total Spots				63					
Submit EDI Invoice				Rep Firm	13% National Cable Communications (3)		13%											Gross Amt				\$48,750.00					
REFERENCES																						Agency Comm				\$7,312.50	
Est #				Primary	Chicago Intercon		Tertiary			Bill Month	Broadcast		Contract Type		Political		Rep Comm				\$5,386.88						
Contr #	507748			Secondary	National - Political		Quaternary			Ord Status	Traffic Updates Accepted											Net Amt				\$36,050.63	
Systems	Interconnect, 5170 (36)																										
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len						
1		9	AEN	VARIOUS	08/15/17	08/20/17	19:00	24:00		X	X	X	X	X	X	2	1	2	\$510.00	\$1,020.00	30						
2		9	AMC	AVG. ALL WKS<	08/15/17	08/20/17	19:00	24:00		X	X	X	X	X	X	2	1	2	\$735.00	\$1,470.00	30						
3		9	AMC	AVG. ALL WKS<	08/15/17	08/20/17	19:00	24:00		X	X	X	X	X	X	1	1	1	\$725.00	\$725.00	30						
mg from 507072																											
4		9	CNN	NEW DAY<	08/15/17	08/20/17	05:00	09:00		X	X	X	X	X	X	4	1	4	\$350.00	\$1,400.00	30						
5		9	CNN	NEW DAY<	08/21/17	08/21/17	05:00	09:00	X							1	1	1	\$350.00	\$350.00	30						
6		9	CNN	CNN NEWSROOM<	08/15/17	08/20/17	09:00	16:00		X	X	X	X	X	X	9	1	9	\$425.00	\$3,825.00	30						
7		9	CNN	AVG. ALL WKS<	08/15/17	08/20/17	09:00	16:00		X	X	X	X	X	X	2	1	2	\$425.00	\$850.00	30						
mg from 507072																											
8		9	CNN	VARIOUS	08/21/17	08/21/17	09:00	16:00	X							1	1	1	\$425.00	\$425.00	30						
9		9	CNN	VARIOUS	08/15/17	08/20/17	16:00	19:00		X	X	X	X	X	X	3	1	3	\$750.00	\$2,250.00	30						
10		9	CNN	AVG. ALL WKS<	08/15/17	08/20/17	16:00	19:00		X	X	X	X	X	X	1	1	1	\$750.00	\$750.00	30						
mg from 507072																											
11		9	CNN	AVG. ALL WKS<	08/15/17	08/20/17	19:00	24:00		X	X	X	X	X	X	5	1	5	\$1,200.0	\$6,000.00	30						
12		9	CNN	AVG. ALL WKS<	08/21/17	08/21/17	19:00	24:00	X							1	1	1	\$1,200.0	\$1,200.00	30						
13		9	HGTV	AVG. ALL WKS<	08/15/17	08/20/17	19:00	24:00		X	X	X	X	X	X	3	1	3	\$2,200.0	\$6,600.00	30						
14		9	MNBC	MORNING JOE<	08/15/17	08/20/17	05:00	09:00		X	X	X	X	X	X	4	1	4	\$400.00	\$1,600.00	30						
15		9	MNBC	MORNING JOE<	08/21/17	08/21/17	05:00	09:00	X							1	1	1	\$400.00	\$400.00	30						
16		9	MNBC	VARIOUS	08/15/17	08/20/17	09:00	16:00		X	X	X	X	X	X	8	1	8	\$425.00	\$3,400.00	30						
17		9	MNBC	VARIOUS	08/21/17	08/21/17	09:00	16:00	X							1	1	1	\$425.00	\$425.00	30						
18		9	MNBC	VARIOUS	08/15/17	08/20/17	16:00	19:00		X	X	X	X	X	X	3	1	3	\$800.00	\$2,400.00	30						
19		9	MNBC	VARIOUS	08/15/17	08/20/17	19:00	24:00		X	X	X	X	X	X	6	1	6	\$1,200.0	\$7,200.00	30						
20		9	MNBC	VARIOUS	08/21/17	08/21/17	19:00	24:00	X							1	1	1	\$1,200.0	\$1,200.00	30						
21		9	TNT	AVG. ALL WKS<	08/15/17	08/20/17	19:00	24:00		X	X	X	X	X	X	2	1	2	\$1,430.0	\$2,860.00	30						
22		9	USA	AVG. ALL WKS<	08/15/17	08/20/17	19:00	24:00		X	X	X	X	X	X	2	1	2	\$1,200.0	\$2,400.00	30						

Aug 17		Total
Spots	63	63
Grs \$	\$48,750	\$48,750
Net \$	\$36,051	\$36,051

# PRI IP=-9 NP=8 JB for Governor-62447319 - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION		TIM #													
<b>Client</b>		<b>AE</b>	NCC - CHI - SAN FRAN (86)	NCC	<b>Address</b>														
<b>Product</b>		<b>Client</b>	JB for Governor (23991)		<b>Contact</b>	<b>Phone</b>	713-341-1000												
<b>Estimate</b>	8.15-8.21	<b>Agency</b>	SHORR, JOHNSON & MAGNUS (2413)	15%	<b>Notes</b>														
<b>Order</b>	62447319	<b>Rep Firm</b>	13% National Cable Communications (3) 13%																
<b>Submit EDI Invoice</b>		<b>Bill Month</b>	Broadcast	<b>Contract Type</b>	Political														
Summary by broadcast month for the following schedules: 1. Interconnect, 5170 (36)																			
<table border="1"> <thead> <tr> <th colspan="2">Aug 17</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Spots</td> <td>63</td> <td>63</td> </tr> <tr> <td>Grs \$</td> <td>\$48,750</td> <td>\$48,750</td> </tr> <tr> <td>Net \$</td> <td>\$36,051</td> <td>\$36,051</td> </tr> </tbody> </table>								Aug 17		Total	Spots	63	63	Grs \$	\$48,750	\$48,750	Net \$	\$36,051	\$36,051
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ACCEPTED BY AGENCY/ADVERTISER: \_\_\_\_\_ DATE: \_\_\_\_\_ MGR: \_\_\_\_\_

FINANCE: \_\_\_\_\_ INV: \_\_\_\_\_

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_