

KCHX\*KCRS\*KCRS-AM\*KFZX\*KMRK



1st Quarter Report 2019

**KCRS-FM**

KCHX\*KCRS\*KCRS-AM\*KFZX\*KMRK



1st Quarter Report 2019

KCRS-FM

Public Affairs Programming



## Public Affairs Programming

\_\_\_\_\_KCHX

\_\_\_\_\_KFZX

✓ \_\_\_\_\_KCRS

\_\_\_\_\_KMRK

\_\_\_\_\_KCRS-AM

Topic TEXAS WARRIOR MUDOUT

Date/ Time /Duration 04/27/19

(If)Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: ALL PROCEEDS GO TO BE THE CHANGE  
PERMIAN BASIN, DEDICATED TO CREATING A  
POSITIVE SHIFT IN THE CULTURE OF THE YOUTH  
IN OUR COMMUNITY. THE MISSION IS TO INSPIRE  
STUDENTS TO BE THE CHANGE THEY WISH TO SEE IN THE WORLD.  
(on back if necessary)

(If) Event/ Location ROCK THE DESERT, MIDLAND, TX

Executed by

AWAKEN THE WARRIOR IN YOU

# TEXAS WARRIOR MUDOUT

If it doesn't challenge you...It doesn't change you

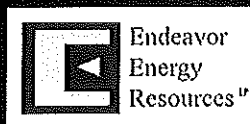
APRIL  
**27**  
2019

RE-VAMPING &  
ADDING NEW  
OBSTACLES

ROCK THE  
DESERT  
MIDLAND TX



All proceeds go to Be the Change Permian Basin, dedicated to creating a positive shift in the culture of the youth in our community. Our mission is to inspire students to be the change they wish to see in the world.



TITLE SPONSOR

Register online at [texaswarriormudout.com](http://texaswarriormudout.com)

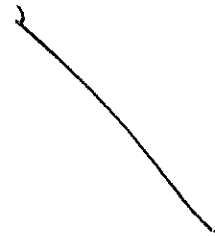
Questions: email us at [twmudout@gmail.com](mailto:twmudout@gmail.com)

Be the Change Permian Basin is a local non-profit organization dedicated to creating a positive shift in the culture of the youth in our community. Be the Change Permian Basin helps to raise funds to bring Challenge Day, an event that helps people learn to connect through powerful, life-changing programs, to our local schools. The day-long program provides teens and adults with tools to tear down the walls of separation, and build bridges of unity through understanding, love and mutual respect. Be the Change Permian Basin is also dedicated to developing leaders in our schools and community and support their efforts to build the community of their dreams.

We are getting ready for the upcoming Texas Warrior Mudout. It's taking place on April 27<sup>th</sup> at Rock the Desert in Midland.

The obstacle course is a fundraiser for *Be The Change Permian Basin*. The local non-profit organization is committed to helping local teenagers through high-energy programs being offered at four local schools.

We are wanting to spread the word about this event and encourage West Texans to register for the race. We are offering interviews (live or pre-taped) to local television and radio stations. Along with the interviews, we can also offer b-roll and pictures from last year's event.





## Public Affairs Programming

\_\_\_\_\_ KCHX

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\_\_\_\_\_ KCRS-AM

Topic HOT DOG RUN 5K AND 1 MILE RUN/WALK

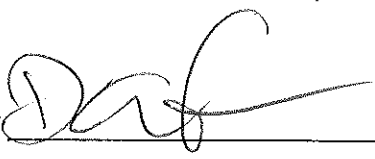
Date/ Time /Duration 06/15/19 7AM \_\_\_\_\_

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: HOT DOG RUN IS ONE OF MIDLAND HUMANE COALITION'S BIGGEST FUNDRAISING EVENTS. PROCEEDS FROM THIS RACE FUND OUR OPERATIONS AT THE ENHANCED ADOPTION CENTER. THIS HELPS FULFILL THE MISSION OF RESCUING HEALTHY, ADOPTABLE PETS FROM EUTHENASIA.

*(on back if necessary)*

(If) Event/ Location MIDLAND, TX

Executed by 



For Immediate Release  
May 13, 2019

Contact Amy Baquir  
amy@midlandhumane.org

Who: Midland Humane Coalition

What: Hot Dog Run 5k and 1 Mile Run/Walk

When: June 15, 2019

7:00 AM Registration Opens

8:00 AM 5K Begins

8:10 AM 1 Mile Begins

8:45 AM Breakfast is served compliments of Texas Roadhouse (for all participants and volunteers)

9:00 AM Awards

9:15 AM Costume Competition Begins

Where: Begins in the Allison Fine Arts Building Parking Lot on the Midland College Campus

Why: Hot Dog Run is one of Midland Humane Coalition's biggest fundraising events. Proceeds from this race fund our operations at the Enhanced Adoption Center inside the Midland PetSmart. This helps us fulfill our mission of rescuing healthy, adoptable pets from euthanasia.

Cost: 5K is \$40 or \$45 for Race Day Registration  
1 Mile is \$30 or \$35 for Race Day Registration

*\*\*\*While we love to provide you with a T-Shirt, you must register before 11:59 PM on May 29, 2019 in order for a shirt size to be guaranteed.*

Trophies will be awarded to Male overall 1st, 2nd, 3rd, and Female overall 1st, 2nd, 3rd for the 5K and the First Dog.

Costume Competition: To participate in the Costume Competition, register for FREE on the day of the event.

Prizes will be awarded for Best Pet Costume, Best Pet Trick, and Best Pet/Parent Costume Combo. You don't have to race in order to participate!

Thank you to all of our sponsors, without which we wouldn't be able to provide such generous prizes, water stations, breakfast, or race day T-shirts. Sandstone Ridge Apartments, The Blue Door, Fast Signs, Alderson European Motors, Midland Athletic Company, Blue Dog Bakery, HEB, Texas Roadhouse, Liberty Oilfield Services, Hennessey Group, and The Bosworth Company have all provided support to make this event possible.



# Join the cutest race in town!

Join Midland Humane Coalition and our sponsors at our **5th Annual Hot Dog Run - 5K and 1 Mile Run/Walk** on June 15, 2019 (Saturday).

This unique dog-friendly race allows race participants to run or walk alongside their four-legged buddies.

Hot Dog Run is designed to be a fun-filled experience for community members from all walks of life - *from running and fitness enthusiasts, pet lovers, families and kids, to dogs of all breeds and sizes!*



## Public Affairs Programming

\_\_\_\_\_ KCHX

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\_\_\_\_\_ KCRS-AM

Topic FILL THE BOOT

Date/ Time /Duration 4/22/19 10AM

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: FOR 65 YEARS, FIRE FIGHTERS HAVE STOOD  
ON THE FRONT LINES TO HELP MDA RAISE  
CRITICAL FUNDS TO HELP TRANSFORM THE LIVES  
OF KIDS AND ADULTS WITH MUSCULAR DYSTROPHY,  
ALS AND RELATED MUSCLE-DEBILITATING DISEASES.  
(on back if necessary)

(If) Event/ Location MIDLAND, TX

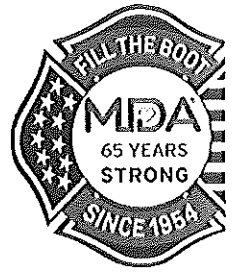
Executed by 



**Subaru Midland Odessa**



**SUBARU.**



**Contact: Byron Kelso**  
**Executive Director**  
**432-570-4970**  
**Jkelso@mdausa.org**

## **Midland Fire Fighters Fill the Boot to Raise Kickoff**

**WHAT:** Councilman Michael Trost and J. Ross Lacy, MDA Families, Paul Hatcher from Subaru, and members of the Midland Fire Department and Professional Fire Fighters Association Local 4405, together with the Muscular Dystrophy Association, will have a kickoff event for the annual Fill the Boot fundraising campaign.

**WHERE:** 3917 W Wall St, Midland, TX 79703

**WHEN:** 4/22/2019 at 10am

**WHY:** For 65 years, fire fighters have stood on the front lines to help MDA raise critical funds to help transform the lives of kids and adults with muscular dystrophy, ALS and related muscle-debilitating diseases.

This year we are proud to announce Subaru of Midland Odessa is the 2019 official sponsor. They will make a donation for every car sold through the month of May! Funds raised through 2019 Midland Fill the Boot drives help the MDA save lives and lift those up in need, by providing the MDA with vital resources and support, including state-of-the-art support groups and Care Centers.

The IAFF and MDA are collaborating on a campaign to encourage states to expand newborn screening programs by adding tests for specific neuromuscular disorders so that all newborns with these conditions can have the best possible chance at receiving the care and support services they need as early as possible.

**- MDA -**

Connect  
with MDA:





## Public Affairs Programming

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\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

Topic MUDBUG 21

Date/ Time /Duration 4/16/19 5:30pm - 8:30pm

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: MEALS ON WHEELS ODESSA IS CELEBRATING  
42 YEARS OF SERVICE TO THE COMMUNITY AND  
WOULD LIKE TO INVITE YOU TO THE ANNUAL FUND RAISER  
"MUDBUG 21". BENEFITTING THE HOMESOUND, ELDERLY,  
AND DISABLED.

(on back if necessary)

(If) Event/ Location ECTOR COUNTY COLISEUM, ODESSA, TX

Executed by

## **P.S.A.**

**MEALS ON WHEELS ODESSA IS CELEBRATING 42 YEARS OF SERVICE TO THE COMMUNITY AND WOULD LIKE TO INVITE YOU TO OUR ANNUAL FUND RAISER "MUDBUG 21". SPONSOR TABLES ARE AVAILABLE. INDIVIDUAL TICKETS IN ADVANCE ARE NOW ON SALE FOR \$40, DAY OF EVENT \$45. WE WILL BE SERVING MUDBUGS, SHRIMP, CATFISH, AND ALL THE TRIMMINGS. BENEFITTING THE HOMEBOUND, ELDERLY, AND DISABLED. TUESDAY APRIL 16<sup>TH</sup>, 2019 FROM 5:30 P.M. UNTIL 8:30 P.M. AT THE ECTOR COUNTY COLISEUM BARN "G". PHONE # 432-333-6451**



## Public Affairs Programming

\_\_\_\_\_KCHX

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\_\_\_\_\_KCRS-AM

Topic DEA NATIONAL TAKEBACK

Date/ Time /Duration 04/27/19 10AM - 2PM

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: TURN IN YOUR UNUSED OR EXPIRED  
MEDICATION FOR SAFE DISPOSAL. THIS DEA'S  
TAKE BACK DAY EVENT PROVIDES AN OPPORTUNITY  
FOR AMERICANS TO HELP PREVENT DRUG ADDICTION  
AND OVERDOSE DEATHS.

*(on back if necessary)*

(If) Event/ Location ODESSA, TX

Executed by



## Odessa Police Department Odessa, TX

Turn in your unused or expired medication for safe disposal.

We will be accepting ALL Prescription, Over the Counter, and Pet Medication  
(Liquids must remain in their original bottles and Needles/Sharps must be safely stored)

This DEA's Take Back Day Event provides an opportunity for Americans to help prevent drug addiction and overdose deaths.

Each proper disposal will receive a ticket for a FREE mini funnel cake from Cliff's Food Wagon

**The take-back program is anonymous and free**

### Event Details:



Saturday  
April 27, 2019



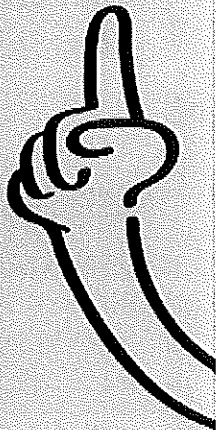
10am - 2pm



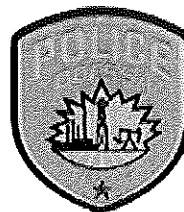
205 N. Grant  
Odessa, TX 79761

### Did you Know!

- "For the first time, we're more likely to die from accidental opioid overdose than motor vehicle crash." - *National Safety Council, 2019*
- Odessa is #15 in America for opioid abuse. - *CastLight Health, 2017*
- Nationally, 130 people die everyday from opioid overdose. - *CDC (Centers for Disease Control and Prevention)*
- Over 20% of our youth in West Texas have abused prescription drugs. 15% of our youth in West Texas report having misused codeine; 4% of our youth in West Texas report having misused other opioids. - *Texas School Survey*



### Hosted by:



Contact the Permian Basin Regional Council on Alcohol and Drug Abuse to find out more information about illegal and legal drugs and their effects on your body and brain.



Contact



stomlinson@pbrcada.org  
iduarte@pbrcada.org



facebook.com/H2impact/



## Public Affairs Programming

\_\_\_\_\_ KCHX

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✓ \_\_\_\_\_ KCRS

\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

Topic PERMIA CARE HANDLING WILLIAM "BILL" MARRON

Date/ Time /Duration 03/29/19 10:30AM \_\_\_\_\_

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: HEALTHY MINDS IS A COLLECTIVE EFFORT  
OF COMMUNITY LEADERS, MEDICAL OFFICIALS,  
AND LOCAL REPRESENTATIVES OF THE  
CRIMINAL JUSTICE SYSTEM. THE GOAL  
IS TO PROVIDE READABLY ACCESSIBLE CARE TO THOSE IN NEED  
(on back if necessary) AND ELIMINATE THE STIGMA OF MENTAL HEALTH.

(If) Event/ Location MIDLAND, TX

Executed by





March 27, 2019

### **PermiaCare Honoring William "Bill" Morrow**

Our partner, PermiaCare, is hosting a building dedication ceremony in memory of Mr. William "Bill" Morrow. Mr. Morrow was a member of the PermiaCare Board of Trustees and served on the PermiaCare Foundation Board. During his tenure, Mr. Morrow was instrumental in securing the funding needed to purchase the PermiaCare administrative building located at 401 East Illinois. This location has become the beating heart of operations for PermiaCare, allowing the organization to serve over 10,000 individuals annually in the areas of mental health, substance abuse, intellectual and development disabilities, early childhood intervention, HIV and AIDS treatment, and veteran services.

Mr. Bill Morrow was an important figure to the Midland Community. In 1983, Governor Clements appointed him to the State Rehabilitation Commission where he served for six years. He gave back to the community by serving on several boards including: United Way, Midland Community Theater, Midland Chamber of Commerce, and the Industrial Foundation of Midland. He served on the Midland City Council and served eight years as a Midland County judge.

**Healthy Minds** is a collective effort of community leaders, medical officials, and local representatives of the criminal justice system. The goal is to provide readably accessible care to those in need and eliminate the stigma of mental health.

We gladly invite members of the media to attend this event. Photo and interview opportunities available with staff and community members.

Who: PermiaCare

What: Dedication ceremony honoring Mr. Bill Morrow

When: Friday, March 29<sup>th</sup>, 10:30 am

Where: 401 East Illinois Ave; Midland, TX 79701



## Public Affairs Programming

\_\_\_\_\_ KCHX

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\_\_\_\_\_ KCRS-AM

Topic CELEBRATING CHAMPIONS OF EDUCATION

Date/ Time /Duration 03/26/19 5:30pm - 8:00pm

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: EDUCATE MIDLAND IS A  
NON-PROFIT FOCUSED ON ADVANCING  
STUDENT ACHIEVEMENT IN MIDLAND.

*(on back if necessary)*

(If) Event/ Location WAGNER NOEL PERFORMING ARTS CENTER  
MIDLAND, TX

Executed by



## 5 Days Until Celebrating Champions of Education

*300 Spots Left to Sign Up*

We are getting closer to a special event honoring all our local education heroes. *Celebrating Champions of Education* takes place on Tuesday, March 26<sup>th</sup>, 5:30PM – 8:00PM, at the Wagner Noel Performing Arts Center.

The event is free and open to the public until capacity is reached and will include pampering for participants. Registration is required. Keynote speaker Dr. Danny Brassell will address the group. Brassell has been called, "Jim Carrey with a Ph.D."

If you have not signed up to attend, you still have a chance to secure a spot. **There are only 300 spots left to sign up.** You can register online at [educatemidland.org](http://educatemidland.org).

Educate Midland is a non-profit focused on advancing student achievement in Midland.

Media Contact: Deonne Presley at (432) 818-2620.



## Public Affairs Programming

\_\_\_\_\_ KCHX

\_\_\_\_\_ KFZX

✓ \_\_\_\_\_ KCRS

\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

Topic CELEBRATING CHAMPIONS OF EDUCATION EVENT

Date/ Time /Duration 03/26/19 5:30pm - 8:00pm

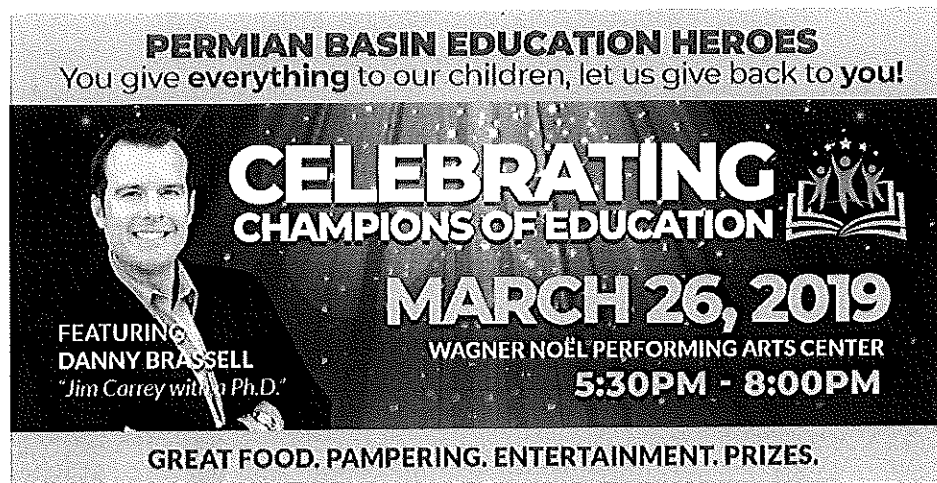
(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: EDUCATE MIDLAND IS WORKING  
WITH SCHOOL DISTRICTS AND AGENCIES ACROSS  
MIDLAND - ODESSA TO PROVIDE A DAY OF  
PAMPERING AND AN INTERNATIONALLY -  
ACCLAIMED SPEAKER.

*(on back if necessary)*

(If) Event/ Location WAGNER NOEL PERFORMING ARTS CENTER, MIDLAND, TX

Executed by \_\_\_\_\_



## Video & Interview Opportunity!

### Free Event Unites and Honors Basin Education Heroes

*Educate Midland is working with school districts and agencies across Midland-Odessa to provide a day of pampering and an internationally-acclaimed speaker.*

**What:** Celebrating Champions of Education Event

**When:** Tuesday, March 26<sup>th</sup> 5:30PM-8:00PM

**Where:** Wagner Noel Performing Arts Center

1310 Farm to Market 1788 / Midland, TX 79707

After months of planning, multiple agencies across Midland-Odessa are coming together to honor our education heroes. Registration is now closed for the free event. **The event has reached capacity. No more tickets are available. More than 1800 people are expected to attend the event.**

Coverage of the event is welcomed and encouraged. If you are traveling in the area on Tuesday please be aware of the traffic congestion before and after the event. Please give yourself plenty of time to get in and out.

The venue opens at 4:30 PM and the program ends at 8:00 PM. If you are media and are wishing to cover the event please check in. We have designated a media section where you can grab b-roll.

The event's keynote speaker is Dr. Danny Brassell Brassell has been called, "Jim Carrey with a Ph.D."

"We celebrate and honor all of you who dedicate each day to changing lives through education!" said Mike Mills, Educate Midland Program Director and CCOE Co-Chair.

A big thank you to ALL partners who have pitched in to make this a special night for educators.

A special thank you to Chevron and Investment Corporation of America for their financial support.

Media Contact: Jose Gaona at (432) 894-2484.





## Public Affairs Programming

\_\_\_\_\_ KCHX

\_\_\_\_\_ KFZX

✓ KCRS

\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

Topic FALLEN HEROES EXHIBIT & PROGRAM

Date/ Time /Duration 08/25/19 2pm \_\_\_\_\_

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: EXHIBIT HONORS WEST TEXAS HEROES  
FROM IRAQ DESERT STORM MIDDLE EAST  
CRISIS. U.S. VETERANS ADMIN REPRESENTATIVES  
WILL BE AVAILABLE WITH BENEFITS  
APPLICATIONS AND INFORMATION.

*(on back if necessary)*

(If) Event/ Location MUSIC CITY MALL, ODESSA, TX

Executed by



MEMORIAL DAY WEEKEND

# FALLEN HEROES EXHIBIT & PROGRAM

SAT., MAY 25, 2019  
DILLARD'S  
COURTYARD



Program starts at 2pm

EXHIBIT HONORS  
WEST TEXAS HEROES  
FROM IRAQ  
DESERT STORM  
MIDDLE EAST CRISIS

U.S. Veterans Admin Representatives  
will be Available with Benefits  
Applications and Information



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1st Quarter Report 2019

KCRS-FM

West Texas Update (WTU)

West Texas Update airs on KCRS-FM KISS 103.3

Sundays at 6:00am

Weekly Program Descriptions attached / 30 min. weekly



KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Date  
Sales Person  
CoOp

04/30/2019  
House Account  
YES

TRADE

All Stations / ICA Radio / West Texas Update

WEST TEXAS UPDATE  
1330 E 8TH STREET SUITE 207  
ODESSA TX 79761

Date	Time	Length	Ad-ID	Description	Rate
04/13/2019	05:56:19	29:59	04.14.19	West Texas Update #8 / 30 Min	0.00
04/20/2019	05:54:00	29:59	04.21.19	West Texas Update #1 / 30 Min	0.00
Subtotal (Spot:2)					0.00
Balance Due					0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 2 announcement(s) were broadcast as shown on this invoice.

Cindy Jones  
Station Official

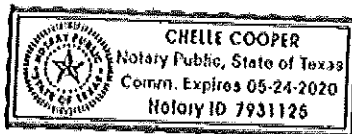
The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Cindy Jones having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 05/02/2019

Chelle Cooper  
Notary Public



My Commission Expires: 05/24/2020



KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 24537-5  
Script Name West Texas Update #8 / 30 Min  
Length 1799

---

#### Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 24537-5 dated 4/30/2019 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

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AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 2 announcement(s) were broadcast as shown on this invoice.

Cindy Jones  
Station Official

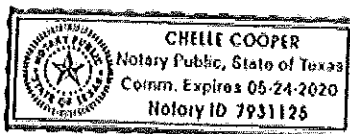
The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Cindy Jones having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 5/2/2019

Chelle Cooper  
Notary Public



My Commission Expires: 05/24/2020

Printed 5/2/2019 6:46:06 PM



KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 24537-5  
Script Name West Texas Update #1 / 30 Min  
Length 1799

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#### Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 24537-5 dated 4/30/2019 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

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AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 2 announcement(s) were broadcast as shown on this invoice.

Cindy Jones  
Station Official

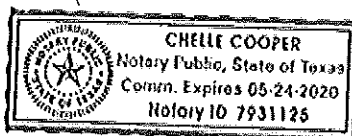
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State of Texas County Of Ector

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Subscribed and sworn to before me: 5/2/2019

Chelle Cooper  
Notary Public



My Commission Expires: 05/24/2020

Printed 5/2/2019 6:46:06 PM

Page 1 of 1



KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Date 05/31/2019  
Sales Person House Account  
CoOp YES

TRADE

All Stations / ICA Radio / West Texas Update

WEST TEXAS UPDATE  
1330 E 8TH STREET SUITE 207  
ODESSA TX 79761

Date	Time	Length	Ad-ID	Description	Rate
05/04/2019	06:00:07	29:59	05.05.19	West Texas Update #3 / 30 Min	0.00
05/11/2019	05:57:53	29:59	05.12.19	West Texas Update #4 / 30 Min	0.00
05/18/2019	05:52:43	29:59	05.19.19	West Texas Update #5 / 30 Min	0.00
05/25/2019	05:54:12	29:59	05.26.19	West Texas Update #6 / 30 Min	0.00
Subtotal (Spot:4)					0.00
Balance Due					0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

Cindy Jones  
Station Official

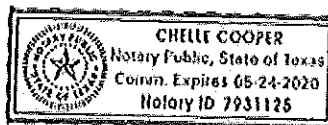
The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Cindy Jones having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 06/04/2019

Chelle Cooper  
Notary Public



My Commission Expires: 05/24/2020



KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 24538-1  
Script Name West Texas Update #3 / 30 Min  
Length 1799

DATE: 5/5/19

Length: 29;17

GUEST: Brooks Landgraff  
Ector County State Representative Brooks Landgraf called in from sessions in Austin with an update

GUEST: Richard Esparza  
Richard Esparza was in studio to give us all the details on this years Fiesta West Texas going on all weekend at the Ector County Coliseum

#### Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 24538-1 dated 5/31/2019 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

Cindy Jones  
Station Official

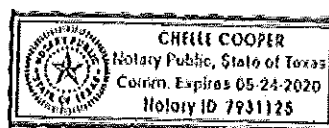
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State of Texas County Of Ector

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Subscribed and sworn to before me: 6/4/2019

Chelle Cooper  
Notary Public



My Commission Expires: 05/24/2020

Printed 6/4/2019 6:50:12 PM

Page 1 of 1



KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 24538-1  
Script Name West Texas Update #4 / 30 Min  
Length 1799

DATE: 5/12/19

Length: 29;17

GUEST: Ginny Van Doren

Ginny Van Doren was in studio with a update on all the exciting entertainment coming to the Wagner Noel Performing Arts Center

GUEST: Gene Powell

Gene Powell with TxDot came in studio with information on the construction which is going on and scheduled for the Permian Basin plus a reminder to drive safe through construction zones

#### Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 24538-1 dated 5/31/2019 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this Invoice.

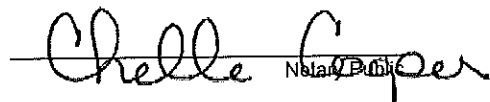
Station Official

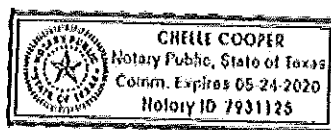
The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

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Subscribed and sworn to before me: 6/4/2019

  
Notary Public



My Commission Expires: 05/24/2020

Printed 6/4/2019 6:50:13 PM

Page 1 of 1



KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 24538-1  
Script Name West Texas Update #5 / 30 Min  
Length 1799

DATE: 5/19/19

Length: 29;17

GUEST: Brian Bierwirth

Brian Bierwirth with UTPB Business Department came in studio to invite folks in Midland to come join their Midland Challenge for their chance to win part of \$500,000 towards their new business

GUEST: Marcy Tull

Marcy Tull with Rock the Desert was in studio to announce the line up for this years Rock the Desert the first weekend in August

#### Station Documentation Statement

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1 @ 0.00 = 0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

Cindy Jones  
Station Official

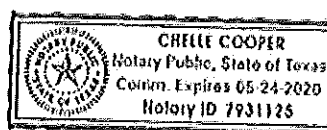
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State of Texas County Of Ector

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Subscribed and sworn to before me: 6/4/2019

Chelle Cooper  
Notary Public



My Commission Expires: 05/24/2020

Printed 6/4/2019 6:50:13 PM

Page 1 of 1





KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 24538-1  
Script Name West Texas Update #6 / 30 Min  
Length 1799

WTU  
Date 5/26/2019

Length 28.48

Guest: Alyson Trevino  
Subject: ASleep at the Wheel

Alyson Trevino with Midland PBS came in studio with all the details on the Downtown Midland Asleep at the Wheel Fund raiser

Guest: Samantha Borgsteid  
Subject: Farmers Market

Samantha was in studio with all the information on the Midland Farmers Market being held every Saturday Morning at the Museum of the Southwest

#### Station Documentation Statement

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1 @ 0.00 = 0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this Invoice.

Cindy Jones  
Station Official

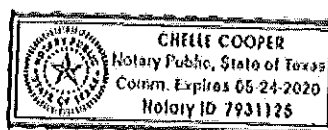
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State of Texas County Of Ector

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Subscribed and sworn to before me: 6/4/2019

Chelle Cooper  
Notary Public



My Commission Expires: 05/24/2020

Printed 6/4/2019 6:50:13 PM

Page 1 of 1

# Invoice # 24539-2



KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Date  
Sales Person  
CoOp

06/30/2019  
House Account  
YES

TRADE

All Stations / ICA Radio / West Texas Update

WEST TEXAS UPDATE  
1330 E 8TH STREET SUITE 207  
ODESSA TX 79761

Date	Time	Length	Ad-ID	Description	Rate
06/01/2019	05:54:23	29:59	06.02.19	West Texas Update #7 / 30 Min	0.00
06/15/2019	06:02:05	29:59	06.16.19	West Texas Update #1 / 30 Min	0.00
06/22/2019	06:02:32	29:59	06.23.19	West Texas Update #2 / 30 Min	0.00
06/29/2019	05:48:23	29:59	06.30.19	West Texas Update #3 / 30 Min	0.00
Subtotal (Spot:4)					0.00
Balance Due					0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

Cindy Jones  
Station Official

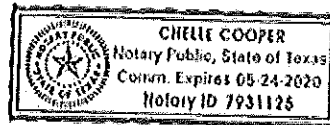
The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Cindy Jones having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 07/02/2019

Chelle Cooper  
Notary Public



My Commission Expires: 05/24/2020



KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 24539-2  
Script Name West Texas Update #2 / 30 Min  
Length 1799

WTU

Date 6/23/2019

Length 28.48

Guest: Shoji Tabuchi  
Mr Branson himself called in with details on his upcoming show at Wagner Noel

Guest: Daniel Eck

Daniel Eck with the Museum of the Southwest came in studio to discuss all the happenings at the Museum from exhibits to the Sunday Summer Lawn Concerts

#### Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 24539-2 dated 6/30/2019 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

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Cindy Jones  
Station Official

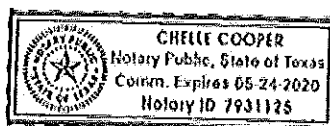
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State of Texas County Of Ector

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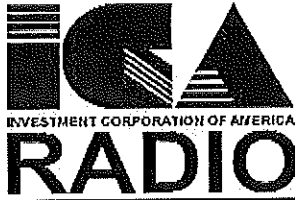
Subscribed and sworn to before me: 7/2/2019

Chelle Cooper  
Notary Public



My Commission Expires: 05/24/2020

Printed 7/2/2019 4:33:18 PM



KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 24539-2  
Script Name West Texas Update #3 / 30 Min  
Length 1799

WEST TEXAS UPDATE  
6/30 2019

Length: 28:26

Guest: Ginny Van Doren

Subject: Upcoming events at Wagner Noel Performing Center including Pink Floyd Lazer Show, comedian Ron White and Free Movies

Guest: Mickey Cargile

Subject: Democrats wanting to tax Wall Street

Mickey discussed Bernie Sanders and other Democrats wanting to increase taxes on Individuals and on Wall Street to fund free health care and education.

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Station Official

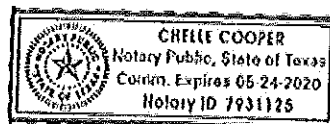
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State of Texas County Of Ector

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Subscribed and sworn to before me: 7/2/2019

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Notary Public



My Commission Expires: 05/24/2020

Printed 7/2/2019 4:33:18 PM

Page 1 of 1



KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 24539-2  
Script Name West Texas Update #7 / 30 Min  
Length 1799

WTU  
Date 6/2/2019

Length 28.48

Guest: US Rep Dan Crenshaw  
Subject: ECWG Reception

US Representative Dan Crenshaw called into the show with information on the upcoming Ector County Womens Reception at the Odessa Country Club

Guest: Brook Landgraf  
Subject: Sessions Wrap up  
Sale Representative Brooks Landgraf was in studio to share with our listeners a wrap up on all Bills passed during this years Sessions in Austin Texas

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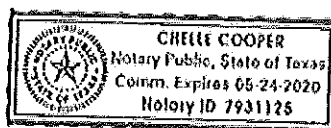
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Subscribed and sworn to before me: 7/2/2019

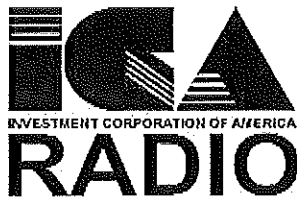
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Notary Public



My Commission Expires: 05/24/2020

Printed 7/2/2019 4:33:18 PM

Page 1 of 1



KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 24539-2  
Script Name West Texas Update #1 / 30 Min  
Length 1799

WTU

Date 6/16/2019

Length 28.48

Guest: Governor Greg Abbott  
Subject: Sessions

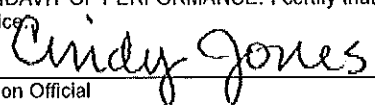
Governor Abbott called in from the Capital in Austin with a Wrap Up of this years sessions. Covering Property Tax, Teachers and Mental Health

#### Station Documentation Statement

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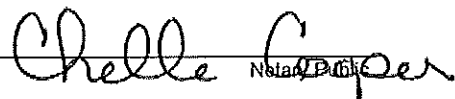
  
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