

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WMBW- Gainesville, FL	Date: 10/10/16
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I, National Media, Research, Planning and Placement
do hereby request station time concerning the following issue:

Consumers for Smart Solar

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: National Media, Research, Planning, and Placement

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Consumers for Smart Solar

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Carroll & Company
2040-A Micham Drive
Tallahassee, Florida 32308

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

CSS Treasurer
Abby Dupree

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date *JTR Farrell* Signature _____
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Cory Culleton *Cory Culleton* *GM*
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

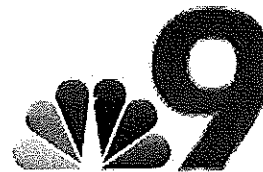
AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



Orders
Order / Rev: 640590
Alt Order #: 25325801
Product Desc: Consumers for Smart
Estimate: 7095
Flight Dates: 10/11/16 - 10/17/16
Original Date / Rev: 10/07/16 / 10/07/16
Order Type: GENERAL

WNBW

Primary AE: Washington DC Millennium/DC
Sales Office: K-WSH
Sales Region: NAT

Agency Name: National Media Research Planning Plc
Buying Contact:
Billing Contact:
 815 Slaters Ln
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: Consumers for Smart Solar
Demographic: A35+
Product Codes: PL Advocacy
Priority: P-10
Revenue Codes: AGY, Political, Political Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 85992
Agency External ID: 12680
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	29	\$2,285.00	\$1,942.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	29	\$2,285.00	\$1,942.25	0.00
Totals	29	\$2,285.00	\$1,942.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D			Start Of Order - End Of Order	100%

Order Share	Share	Total
WNBW	11%	\$2,285.00
Market	100%	\$20,772.73

Competitive Share	Share	Total
CABLE	0%	\$0.00
EGFL	2%	\$415.45
UNKWN	1%	\$207.73
WCJB	46%	\$9,555.45
WGFL	29%	\$6,024.09
WOGX	11%	\$2,285.00
WUFT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WNBW	10/11/16	10/11/16	Today Show I Today Show I	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-T-----	:30	1	\$55.00	Pol	0.00	NM	1	\$55.00
TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/16 10/17/16 -T----- 1 \$55.00 0.00															
E 2	WNBW	10/13/16	10/13/16	Today Show I Today Show I	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---T---	:30	1	\$55.00	Pol	0.00	NM	1	\$55.00
TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/16 10/19/16 ---T--- 1 \$55.00 0.00															
E 3	WNBW	10/17/16	10/17/16	Today Show I Today Show I	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$55.00	Pol	0.00	NM	1	\$55.00

Order / Rev: 640590
 Alt Order #: 25325801
 Flight Dates: 10/11/16 - 10/17/16

Advertiser: Consumers for Smart Solar
 Product Desc: Consumers for Smart
 Estimate: 7095
 WNBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WNBW	10/17/16	10/17/16	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	M-----	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
FAMILY FEUD B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	M-----			1		\$75.00		0.00				
E 16	WNBW	10/11/16	10/11/16	M-F 5p-530p M-F 5p-530p	CM	5p-530p	-T-----	:30	1	\$55.00	Pol1	0.00	NM	1	\$55.00
MODERN FAMILY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	-T-----			1		\$55.00		0.00				
E 17	WNBW	10/13/16	10/13/16	M-F 5p-530p M-F 5p-530p	CM	5p-530p	---T---	:30	1	\$55.00	Pol1	0.00	NM	1	\$55.00
MODERN FAMILY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/16	10/19/16	---T---			1		\$55.00		0.00				
E 18	WNBW	10/17/16	10/17/16	M-F 5p-530p M-F 5p-530p	CM	5p-530p	M-----	:30	1	\$55.00	Pol1	0.00	NM	1	\$55.00
MODERN FAMILY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	M-----			1		\$55.00		0.00				
E 19	WNBW	10/11/16	10/11/16	M-F 530p-6p M-F 530p-6p	CM	530-6p	-T-----	:30	1	\$55.00	Pol1	0.00	NM	1	\$55.00
MODERN FAMILY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	-T-----			1		\$55.00		0.00				
E 20	WNBW	10/12/16	10/12/16	M-F 530p-6p M-F 530p-6p	CM	530-6p	--W----	:30	1	\$55.00	Pol1	0.00	NM	1	\$55.00
MODERN FAMILY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/16	10/18/16	--W----			1		\$55.00		0.00				
E 21	WNBW	10/13/16	10/13/16	M-F 530p-6p M-F 530p-6p	CM	530-6p	---T---	:30	1	\$55.00	Pol1	0.00	NM	1	\$55.00
MODERN FAMILY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/16	10/19/16	---T---			1		\$55.00		0.00				
E 22	WNBW	10/14/16	10/14/16	M-F 530p-6p M-F 530p-6p	CM	530-6p	----F--	:30	1	\$55.00	Pol1	0.00	NM	1	\$55.00
MODERN FAMILY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/14/16	10/20/16	----F--			1		\$55.00		0.00				
E 23	WNBW	10/17/16	10/17/16	M-F 530p-6p M-F 530p-6p	CM	530-6p	M-----	:30	1	\$55.00	Pol1	0.00	NM	1	\$55.00
MODERN FAMILY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	M-----			1		\$55.00		0.00				
E 24	WNBW	10/12/16	10/12/16	M-F 7p-730p M-F 7p-730p	CM	7p-730p	--W----	:30	1	\$60.00	Pol1	0.00	NM	1	\$60.00
MIKE AND MOLLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/16	10/18/16	--W----			1		\$60.00		0.00				
E 25	WNBW	10/14/16	10/14/16	M-F 7p-730p M-F 7p-730p	CM	7p-730p	----F--	:30	1	\$60.00	Pol1	0.00	NM	1	\$60.00
MIKE AND MOLLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/14/16	10/20/16	----F--			1		\$60.00		0.00				
E 26	WNBW	10/13/16	10/13/16	Thursday Prime C Thu 10p-11p	CM	10p-11p	---T---	:30	1	\$370.00	Pol1	0.00	NM	1	\$370.00
THE BLACKLIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/16	10/19/16	---T---			1		\$370.00		0.00				
E 27	WNBW	10/15/16	10/15/16		CM	1130p-102a	-----S-	:30	1	\$170.00	Pol1	0.00	NM	1	\$170.00

Order / Rev: 640590
 Alt Order #: 25325801
 Flight Dates: 10/11/16 - 10/17/16

Advertiser: Consumers for Smart Solar
 Product Desc: Consumers for Smart
 Estimate: 7095

WNBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Saturday Night Live											
				Saturday Night Live											
				SAT NITE LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/15/16		10/15/16	10/21/16	-----S-			1		\$170.00		0.00				
E 28	WNBW	10/15/16	10/15/16	Notre Dame Football	CM	Notre Dame Footb	-----S-	:30	1	\$195.00	Pol1	0.00	NM	1	\$195.00
				Notre Dame Football											
				NOTRE DAME @ STANFORD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/15/16		10/15/16	10/21/16	-----S-			1		\$195.00		0.00				
E 29	WNBW	10/16/16	10/16/16	NBC Sunday Night Football	CM	NBC Sunday Night	-----S	:30	1	\$315.00	Pol1	0.00	NM	1	\$315.00
				NBC Sunday Night Football											
				FOOTBALL NIGHT IN AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/16/16		10/16/16	10/22/16	-----S			1		\$315.00		0.00				
													Totals	29	\$2,285.00