

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|----------------------------|
| Station and Location: DXXV GULFPORT | Date: 7.2.19 |
|---|----------------------------|

I, American Media & Advocacy Group,
 being/on behalf of: Tate Reeves for Governor,
 a legally qualified candidate of the Republican Party
 political party for the office of: MS Governor
 in the Primary Election
 election to be held on: August 6th 2019

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|--------------|----------------|-----------------|
| See Schedule | See Schedule | See Schedule | See Schedule | See Schedule | See Schedule |
| | | | | | |

Attach proposed schedule with charges (if available): \$4254.25 NET 7.30-8.5

I represent that the payment for the above described broadcast time has been furnished by:

Tate Reeves for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

✓
The name of the treasurer of the candidate's authorized committee is:

Kristin McDevitt - Treasurer

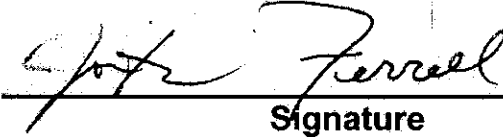
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7.2.19

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Jalee Smothers

Printed Name

NSM

Title



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26552538 **Changes as of:** 6/28/2019 at 3:42 PM **Version:** Current State Version 1
CPE: 702/1334/11127 **Flight:** 7/30/19 - 8/5/19 **Station:** DXXV
Agency: AMER MEDIA & ADVOCACY GROUP **Advertiser:** Reeves - MS - Gov **Market:** Biloxi-Gulfport
815 SLATERS LANE **Product:** TRFG **Office:** PHILADELPHIA
ALEXANDRIA, VA **Agency Order #:** 8672099 **Service:** Nielsen
22314 **Buyer:** MediaAssistant, AMAG **Primary Demo:** Adults 35+
Salesperson: FRAN BROWN **Assistant:** 215-563-5400
Separation:

Con Type: POLITICAL/VOTE
Total \$: \$5,005.00
Total Spots: 36
Total CPP: \$73.82
Total GRP: 67.8

Comments: Separation: 30

| # | Day/Time | DP | Program | Len | A35P Rating | Rate | 7/30 - 8/5 | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|----------------|-------------------|----|---------------------|-----|-------------|----------|------------|----------|----------|----------|----------|----------|----------|-------------|-------------------|----------------|-------------|
| | | | | | | | 7/30 | 7/31 | 8/1 | 8/2 | 8/3 | 8/4 | 8/5 | | | | |
| 1 | Tu-F,M 17a-9a | ✓ | TODAY SHW< | 30 | 0.6 | \$35.00 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$175.00 | \$58.33 | 3.0 |
| 2 | Su 29a-10a | ✓ | MEET PRESS-SUN | 30 | 0.8 | \$35.00 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$35.00 | \$43.75 | 0.8 |
| 3 | Tu-F,M 12n-12:30p | ✓ | NEWS 25 NOON | 30 | 1.3 | \$55.00 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 3 | \$165.00 | \$42.31 | 3.9 |
| 4 | Tu-F,M 4p-5:30p | ✓ | JUDGE JUDY | 30 | 2.1 | \$75.00 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 3 | \$225.00 | \$35.71 | 6.3 |
| 5 | Tu-F,M 5:30p-6p | ✓ | NEWS 25 | 30 | 1.4 | \$125.00 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$625.00 | \$89.29 | 7.0 |
| 6 | Tu-F,M 6:30p-7p | ✓ | FAMILY FEUD | 30 | 2.2 | \$150.00 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$750.00 | \$68.18 | 11.0 |
| 7 | M 7p-9p | ✓ | AMRN NINJA-NBC | 30 | 3.0 | \$390.00 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | \$390.00 | \$130.00 | 3.0 |
| 8 | M 9p-10p | ✓ | DATeline | 30 | 2.2 | \$230.00 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | \$230.00 | \$104.55 | 2.2 |
| 9 | Tu 9p-9p | ✓ | AGT | 30 | 5.8 | \$390.00 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | \$780.00 | \$67.24 | 11.6 |
| 10 | Tu 9p-10p | ✓ | Bring The Funny-NBC | 30 | 3.0 | \$260.00 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$260.00 | \$86.67 | 3.0 |
| 11 | F 9p-10p | ✓ | DATeline | 30 | 2.0 | \$195.00 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$195.00 | \$97.50 | 2.0 |
| 12 | Sa 8p-10p | ✓ | DATeline MYST | 30 | 2.5 | \$225.00 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$225.00 | \$90.00 | 2.5 |
| 13 | Tu-F,M 10p-10:35p | ✓ | NEWS 25 AT 10< | 30 | 1.5 | \$100.00 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$500.00 | \$66.67 | 7.5 |
| 14 | Sa-Su 10a-5p | ✓ | Golf | 30 | 2.0 | \$225.00 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | \$450.00 | \$112.50 | 4.0 |
| TOTALS: | | | | | | | 7 | 6 | 5 | 6 | 6 | 1 | 8 | 36 | \$5,005.00 | \$73.82 | 67.8 |

475 • 310
385 • 255
450 • 295
350 • 230

N/A



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26552538 Changes as of: 6/28/2019 at 3:42 PM Version: Current State Version 1
CPE: 702/1334/11127 Flight: 7/30/19 - 8/5/19 Station: DXV
Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: Reeves - MS - Gov Market: Biloxi-Gulfport
815 SLATERS LANE Product: TRFG Office: PHILADELPHIA
ALEXANDRIA, VA Agency Order #: 8672099 Service: Nielsen
Buyer: MediaAssistant, AMAG Primary Demo: Adults 35+
Salesperson: FRAN BROWN Assistant: FRAN BROWN
Separation: 215-563-5400

Con Type: POLITICAL/VOTE
Total \$: \$5,005.00
Total Spots: 36
Total CPP: \$73.82
Total GRP: 67.8

Special Instructions

| Order Level Comments | | |
|----------------------|------------|----------------|
| Date/Time | Added by | Comment |
| 06/28/19 3:42 PM | FRAN BROWN | Separation: 30 |

| Competitive Information | |
|-------------------------|--|
| Market Budget: \$33,367 | |
| DXV Share: 15% | |
| Comment: | |
| WXXV: 10% | |
| Unknown: 75% | |

| Daypart Summary | | | | |
|-----------------|-----------|-------|------------|------|
| Day/Time | % Distrib | Spots | Dollars | GRP |
| Total | 100% | 36 | \$5,005.00 | 67.8 |

| Monthly Summary | | |
|-----------------|-------|------------|
| Month | Spots | Dollars |
| 2019-Aug | 36 | \$5,005.00 |
| Total | 36 | \$5,005.00 |

| Transaction History | | | | |
|-----------------------------------|------------------|------------|--------|--|
| Trans | Created/Received | Created by | Status | |
| Queued for Electronic Contracting | 6/28/19 3:43 PM | | | |
| New | 6/28/19 3:42 PM | FRAN BROWN | New | |

| Transaction History | | | | |
|-----------------------------------|------------------|------------|--------|--|
| Trans | Created/Received | Created by | Status | |
| Queued for Electronic Contracting | 6/28/19 3:43 PM | | | |
| New | 6/28/19 3:42 PM | FRAN BROWN | New | |

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Comments: Separation: 30

| # | Day/Time | DP | Program | SEC | LVL | Rate | A35P Rating | Len | 7/30 - 8/5 | | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|---------------|----------|----|--------------------------------|-----|-----|----------|----------------|-----|------------|------|-----|-----|-----|-----|-----|----|----------------|-------------|------|------|
| | | | | | | | | | 7/30 | 7/31 | 8/1 | 8/2 | 8/3 | 8/4 | 8/5 | | | | | |
| | M | ✓ | AMRN NINJA-NBC | | | \$390.00 | 3.0 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | \$0.00 | \$130.00 | 0.0 | |
| MSD 7 7p-9p | M | ✓ | DATELINE | | | \$230.00 | 2.2 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | \$0.00 | \$104.55 | 0.0 | |
| MSD 8 9p-10p | Tu | ✓ | AGT | | | \$390.00 | 5.8 | 30 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | \$0.00 | \$67.24 | 0.0 | |
| MSD 9 7p-9p | F | ✓ | DATELINE | | | \$195.00 | 2.0 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | \$0.00 | \$97.50 | 0.0 | |
| MSD 11 9p-10p | Sa-Su | ✓ | Golf | | | \$225.00 | 2.0 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | \$0.00 | \$112.50 | 0.0 | |
| MSD 14 10a-5p | M | ✓ | AMRN NINJA-NBC | | 3 | \$310.00 | 3.0 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$310.00 | \$103.33 | 3.0 | |
| MGD 16 7p-9p | M | ✓ | DATELINE | | 3 | \$255.00 | 2.2 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$255.00 | \$115.91 | 2.2 | |
| MGD 17 9p-10p | Tu | ✓ | AGT | | 2 | \$450.00 | 5.8 | 30 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | \$900.00 | \$77.59 | 11.6 | |
| MGD 18 7p-9p | F | ✓ | DATELINE | | 3 | \$230.00 | 2.0 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | \$230.00 | \$115.00 | 2.0 | |
| MGD 19 9p-10p | Th | ✓ | NFL PRE-SEASON FB HALL OF FAME | | 2 | \$350.00 | 2.0 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | \$350.00 | \$175.00 | 2.0 | |
| MGD 20 7p-10p | | | | | | | | | | | | | | | | | | | | |
| TOTALS: | | | | | | | | | 7 | 6 | 6 | 6 | 1 | 1 | 8 | 35 | \$5,005.00 | \$76.06 | 65.8 | |

Makegood Comments

| Date/Time | Action | Added by | Comment |
|-------------------|-------------|----------------|--|
| 07/01/19 11:22 AM | Sent To Rep | Jalee Smothers | GOLF N/A 8/3-4 ADJUSTED RATES TO MATCH THE POLITICAL RATECARD |



WXXV - NBC (DXXV)
P.O. Box 2500
Gulfport, MS 39505

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 208522

Schedule Dates

07/30/19-08/05/19

Advertiser

Pol - Tate Reeves for Governor (16450)

Agency

American Media & Advocacy Group (3208)

Product

Political (1176)

Brand

Tate Reeves (21553)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

MediaAssistant,,

Phone/Fax

(202) 955-5342 /

CPE

702/1334/11127

Account Types

National/Political

Billing Type

Standard

Comments

TRFG
Separation: 30

Date Entered 07/02/19
Last Modified 07/02/19
Entered By James Spears
CO-OP No
Headline # ECR26552538
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$750.75
Net Total \$4,254.25
Sales Tax

WXXV-NBC (DXXV)

By Broadcast Month Spots Rate

Aug. 2019 35 \$5,005.00

Grand Total:

\$5,005.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-----------------|----------------|---------|
| 1.0 | Normal Line / SPOT (1) | 07/30/19-07/30/19 | 2 | :30 | 7A- Today Show | 1 | | X | | | | | | 1 | \$35.00 | \$35.00 | WXXV-NBC (DXXV) | TODAY SHW < | 7/2/19 |
| 2.0 | Normal Line / SPOT (1) | 07/31/19-07/31/19 | 2 | :30 | 7A- Today Show | 1 | | | X | | | | | 1 | \$35.00 | \$35.00 | WXXV-NBC (DXXV) | TODAY SHW < | 7/2/19 |
| 3.0 | Normal Line / SPOT (1) | 08/01/19-08/01/19 | 2 | :30 | 7A- Today Show | 1 | | | | X | | | | 1 | \$35.00 | \$35.00 | WXXV-NBC (DXXV) | TODAY SHW < | 7/2/19 |
| 4.0 | Normal Line / SPOT (1) | 08/02/19-08/02/19 | 2 | :30 | 7A- Today Show | 1 | | | | | X | | | 1 | \$35.00 | \$35.00 | WXXV-NBC (DXXV) | TODAY SHW < | 7/2/19 |
| 5.0 | Normal Line / SPOT (1) | 08/05/19-08/05/19 | 2 | :30 | 7A- Today Show | 1 | X | | | | | | | 1 | \$35.00 | \$35.00 | WXXV-NBC (DXXV) | TODAY SHW < | 7/2/19 |
| 6.0 | Normal Line / SPOT (2) | 08/04/19-08/04/19 | 2 | :30 | 9A- Meet The Press | 1 | | | | | | | X | 1 | \$35.00 | \$35.00 | WXXV-NBC (DXXV) | MEET PRESS-SUN | 7/2/19 |
| 7.0 | Normal Line / SPOT (3) | 07/31/19-07/31/19 | 2 | :30 | 12P- News 25 at Noon | 1 | | | X | | | | | 1 | \$55.00 | \$55.00 | WXXV-NBC (DXXV) | NEWS 25 NOON | 7/2/19 |
| 8.0 | Normal Line / SPOT (3) | 08/02/19-08/02/19 | 2 | :30 | 12P- News 25 at Noon | 1 | | | | X | | | | 1 | \$55.00 | \$55.00 | WXXV-NBC (DXXV) | NEWS 25 NOON | 7/2/19 |
| 9.0 | Normal Line / SPOT (3) | 08/05/19-08/05/19 | 2 | :30 | 12P- News 25 at Noon | 1 | X | | | | | | | 1 | \$55.00 | \$55.00 | WXXV-NBC (DXXV) | NEWS 25 NOON | 7/2/19 |
| 10.0 | Normal Line / SPOT (4) | 07/31/19-07/31/19 | 2 | :30 | 5P- Judge Judy | 1 | | | X | | | | | 1 | \$75.00 | \$75.00 | WXXV-NBC (DXXV) | JUDGE JUDY | 7/2/19 |
| 11.0 | Normal Line / SPOT (4) | 08/01/19-08/01/19 | 2 | :30 | 5P- Judge Judy | 1 | | | | X | | | | 1 | \$75.00 | \$75.00 | WXXV-NBC (DXXV) | JUDGE JUDY | 7/2/19 |
| 12.0 | Normal Line / SPOT (4) | 08/05/19-08/05/19 | 2 | :30 | 5P- Judge Judy | 1 | X | | | | | | | 1 | \$75.00 | \$75.00 | WXXV-NBC (DXXV) | JUDGE JUDY | 7/2/19 |
| 13.0 | Normal Line / SPOT (5) | 07/30/19-07/30/19 | 2 | :30 | 5:30P- News 25 (530p) | 1 | | X | | | | | | 1 | \$125.00 | \$125.00 | WXXV-NBC (DXXV) | NEWS 25 | 7/2/19 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Morris Network of Mississippi, Inc and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WXXV - NBC (DXXV)
P.O. Box 2500
Gulfport, MS 39505

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 208522

Schedule Dates

07/30/19-08/05/19

Advertiser

Pol - Tate Reeves for Governor (16450)

Agency

American Media & Advocacy Group (3208)

Product

Political (1176)

Brand

Tate Reeves (21553)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

MediaAssistant,,

Phone/Fax

(202) 955-5342 /

CPE

702/1334/11127

Account Types

National/Political

Billing Type

Standard

Comments

TRFG
Separation: 30

Date Entered 07/02/19
Last Modified 07/02/19
Entered By James Spears
CO-OP No
Headline # ECR26552538
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$750.75
Net Total \$4,254.25
Sales Tax

WXXV-NBC (DXXV)
By Broadcast Month Spots Rate
Aug. 2019 35 \$5,005.00
Grand Total: 35 \$5,005.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-----------------|---------------------|---------|
| 14.0 | Normal Line / SPOT (5) | 07/31/19-07/31/19 | 2 | :30 | 5:30P- News 25 (530p) | 1 | | | X | | | | | 1 | \$125.00 | \$125.00 | WXXV-NBC (DXXV) | NEWS 25 | 7/2/19 |
| 15.0 | Normal Line / SPOT (5) | 08/01/19-08/01/19 | 2 | :30 | 5:30P- News 25 (530p) | 1 | | | | X | | | | 1 | \$125.00 | \$125.00 | WXXV-NBC (DXXV) | NEWS 25 | 7/2/19 |
| 16.0 | Normal Line / SPOT (5) | 08/02/19-08/02/19 | 2 | :30 | 5:30P- News 25 (530p) | 1 | | | | | X | | | 1 | \$125.00 | \$125.00 | WXXV-NBC (DXXV) | NEWS 25 | 7/2/19 |
| 17.0 | Normal Line / SPOT (5) | 08/05/19-08/05/19 | 2 | :30 | 5:30P- News 25 (530p) | 1 | X | | | | | | | 1 | \$125.00 | \$125.00 | WXXV-NBC (DXXV) | NEWS 25 | 7/2/19 |
| 18.0 | Normal Line / SPOT (6) | 07/30/19-07/30/19 | 2 | :30 | 6:30P- Family Feud (P) | 1 | | X | | | | | | 1 | \$150.00 | \$150.00 | WXXV-NBC (DXXV) | FAMILY FEUD | 7/2/19 |
| 19.0 | Normal Line / SPOT (6) | 07/31/19-07/31/19 | 2 | :30 | 6:30P- Family Feud (P) | 1 | | | X | | | | | 1 | \$150.00 | \$150.00 | WXXV-NBC (DXXV) | FAMILY FEUD | 7/2/19 |
| 20.0 | Normal Line / SPOT (6) | 08/01/19-08/01/19 | 2 | :30 | 6:30P- Family Feud (P) | 1 | | | | X | | | | 1 | \$150.00 | \$150.00 | WXXV-NBC (DXXV) | FAMILY FEUD | 7/2/19 |
| 21.0 | Normal Line / SPOT (6) | 08/02/19-08/02/19 | 2 | :30 | 6:30P- Family Feud (P) | 1 | | | | | X | | | 1 | \$150.00 | \$150.00 | WXXV-NBC (DXXV) | FAMILY FEUD | 7/2/19 |
| 22.0 | Normal Line / SPOT (6) | 08/05/19-08/05/19 | 2 | :30 | 6:30P- Family Feud (P) | 1 | X | | | | | | | 1 | \$150.00 | \$150.00 | WXXV-NBC (DXXV) | FAMILY FEUD | 7/2/19 |
| 23.0 | Normal Line / SPOT (MGD 16) | 08/05/19-08/05/19 | 3 | :30 | 7P- American Ninja Warrior | 1 | X | | | | | | | 1 | \$310.00 | \$310.00 | WXXV-NBC (DXXV) | AMRN NINJA-NBC | 7/2/19 |
| 24.0 | Normal Line / SPOT (MGD 17) | 08/05/19-08/05/19 | 3 | :30 | 9P- Dateline NBC | 1 | X | | | | | | | 1 | \$255.00 | \$255.00 | WXXV-NBC (DXXV) | DATELINE | 7/2/19 |
| 25.0 | Normal Line / SPOT (MGD 18) | 07/30/19-07/30/19 | 3 | :30 | 7P- America's Got Talent | 2 | | X | | | | | | 2 | \$450.00 | \$900.00 | WXXV-NBC (DXXV) | AGT | 7/2/19 |
| 26.0 | Normal Line / SPOT (10) | 07/30/19-07/30/19 | 3 | :30 | 9P- Bring the Funny | 1 | | X | | | | | | 1 | \$260.00 | \$260.00 | WXXV-NBC (DXXV) | Bring The Funny-NBC | 7/2/19 |
| 27.0 | Normal Line / SPOT (MGD 19) | 08/02/19-08/02/19 | 3 | :30 | 9P- Dateline NBC | 1 | | | | | X | | | 1 | \$230.00 | \$230.00 | WXXV-NBC (DXXV) | DATELINE | 7/2/19 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Morris Network of Mississippi, Inc and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WXXV - NBC (DXXV)
P.O. Box 2500
Gulfport, MS 39505

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 208522

Schedule Dates 07/30/19-08/05/19
Advertiser Pol - Tate Reeves for Governor (16450)
Agency American Media & Advocacy Group (3208)
Product Political (1176)
Brand Tate Reeves (21553)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name MediaAssistant,,
Phone/Fax (202) 955-5342 /
CPE 702/1334/11127
Account Types National/Political
Billing Type Standard
Comments TRFG
Separation: 30

Date Entered 07/02/19
Last Modified 07/02/19
Entered By James Spears
CO-OP No
Headline # ECR26552538
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$750.75
Net Total \$4,254.25
Sales Tax

WXXV-NBC (DXXV)
By Broadcast Month
Aug. 2019 35
Grand Total: 35
Rate
\$5,005.00
\$5,005.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-----------------|----------------|---------|
| 28.0 | Normal Line / SPOT (12) | 08/03/19-08/03/19 | 3 | :30 | 8P- Dateline Saturday Night Mystery | 1 | | | | | | X | | 1 | \$225.00 | \$225.00 | WXXV-NBC (DXXV) | DATLINE MYST | 7/2/19 |
| 29.0 | Normal Line / SPOT (13) | 07/30/19-07/30/19 | 3 | :30 | 10P- News 25 (10p) | 1 | X | | | | | | | 1 | \$100.00 | \$100.00 | WXXV-NBC (DXXV) | NEWS 25 AT 10< | 7/2/19 |
| 30.0 | Normal Line / SPOT (13) | 07/31/19-07/31/19 | 3 | :30 | 10P- News 25 (10p) | 1 | | X | | | | | | 1 | \$100.00 | \$100.00 | WXXV-NBC (DXXV) | NEWS 25 AT 10< | 7/2/19 |
| 31.0 | Normal Line / SPOT (13) | 08/01/19-08/01/19 | 3 | :30 | 10P- News 25 (10p) | 1 | | | X | | | | | 1 | \$100.00 | \$100.00 | WXXV-NBC (DXXV) | NEWS 25 AT 10< | 7/2/19 |
| 32.0 | Normal Line / SPOT (13) | 08/02/19-08/02/19 | 3 | :30 | 10P- News 25 (10p) | 1 | | | | X | | | | 1 | \$100.00 | \$100.00 | WXXV-NBC (DXXV) | NEWS 25 AT 10< | 7/2/19 |
| 33.0 | Normal Line / SPOT (13) | 08/05/19-08/05/19 | 3 | :30 | 10P- News 25 (10p) | 1 | X | | | | | | | 1 | \$100.00 | \$100.00 | WXXV-NBC (DXXV) | NEWS 25 AT 10< | 7/2/19 |
| 34.0 | Normal Line / SPOT (MGD 20) | 08/01/19-08/01/19 | 3 | :30 | 7P- NFL Pre-Season Football | 1 | | | X | | | | | 1 | \$350.00 | \$350.00 | WXXV-NBC (DXXV) | Golf | 7/2/19 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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