

WARF  
Akron, OH  
Quarterly Issues/Programs List  
Fourth Quarter, 2016  
04/04/2017

WARF  
Quarterly Issues/Programs List

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WARF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADOPTION FROM FOSTER CARE:** Family Events
  - **Boo Zoo:** psa
  - **COMMUNITY INVOLVEMENT:** Volunteers/Services/Fundraising Event
  - **DOMESTIC VIOLENCE:** Domestic Violence/United Way/Bold Goals
  - **Family Health:** United Way/Bold Goals/YMCA/Activities
  - **Feed America:** Feed America
  - **HUNGER:** psa
  - **Mentoring:** Job Placement
  - **National Federation Blind:** National Federation For The Blind
  - **POVERTY:** ICAN Housing/United Way/Bold Goals
  - **Suicide Prevention:** psa
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                     | PROGRAM / TITLE                   | DESCRIPTION                           | GUEST                         | DATE/TIME              | DURATION |
|---------------------------|-----------------------------------|---------------------------------------|-------------------------------|------------------------|----------|
| COMMUNITY INVOLVEMENT     | Sunday Magazine<br>10/2/16 Seg 1  | United Way/JRC/Bold Goals             | Tom Thompson/JRC              | 10/02/2016<br>07:00 AM | 008:53   |
| EDUCATION                 | Sunday Magazine<br>10/2/16 Seg 2  | Akron Zoo Kids event                  | Akron Zoo                     | 10/02/2016<br>07:08 AM | 006:13   |
| ADOPTION FROM FOSTER CARE | Sunday Magazine<br>10/2/16 Seg 3  | Family Events                         | Summit County Child Services  | 10/02/2016<br>07:15 AM | 008:46   |
| COMMUNITY INVOLVEMENT     | Sunday Magazine<br>10/2/16 Seg 4  | United Way/Bold Goals/Annual Campaign | Swaldo/United Way Stark Co    | 10/02/2016<br>07:23 AM | 006:08   |
| POVERTY                   | Sunday Magazine<br>10/9/16 Seg 1  | ICAN Housing/United Way/Bold Goals    | Julie Spraks/ICAN Housing     | 10/09/2016<br>07:00 AM | 008:55   |
| EDUCATION                 | Sunday Magazine<br>10/9/16 Seg 2  | Akron Zoo Kids event                  | David Barnhardt/Akron Zoo     | 10/09/2016<br>07:08 AM | 007:39   |
| Suicide Prevention        | Sunday Magazine<br>10/9/16 Seg 3  | Family Events                         | Maria Ruane/Akron U           | 10/09/2016<br>07:16 AM | 007:20   |
| COMMUNITY INVOLVEMENT     | Sunday Magazine<br>10/9/16 Seg 4  | United Way/Bold Goals/Annual Campaign | Swaldo/United Way Stark Co    | 10/09/2016<br>07:23 AM | 006:08   |
| COMMUNITY INVOLVEMENT     | Sunday Magazine<br>10/16/16 Seg 1 | Dog Adoption/Fall Fundraiser          | Jackie Godbey/Stark Humane So | 10/16/2016<br>08:00 AM | 008:54   |
| EDUCATION                 | Sunday Magazine<br>10/16/16 Seg 2 | Akron Zoo Kids event                  | David Barnhardt/Akron Zoo     | 10/16/2016<br>08:08 AM | 007:39   |
| Suicide Prevention        | Sunday Magazine<br>10/16/16 Seg 3 | Family Events                         | Maria Ruane/Akron U           | 10/16/2016<br>08:16 AM | 007:20   |

| ISSUE                 | PROGRAM / TITLE                   | DESCRIPTION                                | GUEST                         | DATE/TIME              | DURATION |
|-----------------------|-----------------------------------|--|-------------------------------|------------------------|----------|
| COMMUNITY INVOLVEMENT | Sunday Magazine<br>10/16/16 Seg 4 | United Way/Bold Goals/Annual Campaign      | Swaldo/United Way Stark Co    | 10/16/2016<br>08:23 AM | 006:08   |
| DOMESTIC VIOLENCE     | Sunday Magazine<br>10/23/16 Seg 1 | Domestic Violence/United Way/Bold Goals    | Kim Stanley/AADVS             | 10/23/2016<br>07:00 AM | 008:23   |
| EDUCATION             | Sunday Magazine<br>10/23/16 Seg 2 | Akron Zoo Kids event                       | David Barnhardt/Akron Zoo     | 10/23/2016<br>07:08 AM | 007:39   |
| Mentoring             | Sunday Magazine<br>10/23/16 Seg 3 | Job Placement                              | Laura Walker, Hattie Larlham  | 10/23/2016<br>07:16 AM | 007:20   |
| Family Health         | Sunday Magazine<br>10/23/16 Seg 4 | United Way/Bold Goals/YMCA/Activities      | Jim Stanford/YMCA             | 10/23/2016<br>07:23 AM | 006:41   |
| DOMESTIC VIOLENCE     | Sunday Magazine<br>10/30/16 Seg 1 | Domestic Violence/United Way/Bold Goals    | Kim Stanley/AADVS             | 10/30/2016<br>07:00 AM | 008:23   |
| EDUCATION             | Sunday Magazine<br>10/30/16 Seg 2 | Akron Zoo Kids event                       | David Barnhardt/Akron Zoo     | 10/30/2016<br>07:08 AM | 007:39   |
| Mentoring             | Sunday Magazine<br>10/30/16 Seg 3 | Job Placement                              | Laura Walker, Hattie Larlham  | 10/30/2016<br>07:16 AM | 007:20   |
| Family Health         | Sunday Magazine<br>10/30/16 Seg 4 | JRC Learning Center/Kids/Adults/United Way | Tom Thompson/JRC              | 10/30/2016<br>07:23 AM | 006:40   |
| COMMUNITY INVOLVEMENT | Sunday Magazine<br>11/6/16 Seg 1  | Volunteers/Services/Fundraising Event      | Ted Watko/Melissa Coultas MOW | 11/06/2016<br>07:00 AM | 014:05   |
| Suicide Prevention    | Sunday Magazine<br>11/6/16 Seg 2  | Suicide Prevention Hotline                 | Maria Ruane/Akron U           | 11/06/2016<br>07:14 AM | 006:20   |

| ISSUE                     | PROGRAM / TITLE                   | DESCRIPTION                                    | GUEST                         | DATE/TIME              | DURATION |
|---------------------------|-----------------------------------|--|-------------------------------|------------------------|----------|
| ADOPTION FROM FOSTER CARE | Sunday Magazine<br>11/6/16 Seg 3  | Thanksgiving foster event                      | Summit County Child Services  | 11/06/2016<br>07:20 AM | 008:39   |
| National Federation Blind | Sunday Magazine<br>11/6/16 Seg 4  | National Federation For The Blind              | Ad Council                    | 11/06/2016<br>07:29 AM | 000:58   |
| COMMUNITY INVOLVEMENT     | Sunday Magazine<br>11/13/16 Seg 1 | Volunteers/Services/Fundraising Event          | Ted Watko/Melissa Coultas MOW | 11/13/2016<br>07:00 AM | 012:16   |
| Suicide Prevention        | Sunday Magazine<br>11/13/16 Seg 2 | Suicide Prevention fundraiser                  | Maria Ruane/Akron U           | 11/13/2016<br>07:12 AM | 006:20   |
| ADOPTION FROM FOSTER CARE | Sunday Magazine<br>11/13/16 Seg 3 | Thanksgiving Adoption Event                    | Summit County Child Services  | 11/13/2016<br>07:18 AM | 008:39   |
| Feed America              | Sunday Magazine<br>11/13/16 Seg 4 | Feed America                                   | Ad Council                    | 11/13/2016<br>07:27 AM | 002:49   |
| POVERTY                   | Sunday Magazine<br>12/4/16 Seg 1  | Habitat Restore Donating/Volunteer/New Pricing | Kevin Miller/Habitat ECO      | 12/04/2016<br>07:00 AM | 009:11   |
| HUNGER                    | Sunday Magazine<br>12/4/16 Seg 2  | Toys for tots                                  | Eddie Ogden/Goodyear          | 12/04/2016<br>07:09 AM | 006:22   |
| ADOPTION FROM FOSTER CARE | Sunday Magazine<br>12/4/16 Seg 3  | Santas helpers for foster families             | Summit County Child Services  | 12/04/2016<br>07:15 AM | 008:39   |
| DOMESTIC VIOLENCE         | Sunday Magazine<br>12/4/16 Seg 4  | Domestic Violence/Services/Volunteer           | Kim Stanley/AADVS             | 12/04/2016<br>07:24 AM | 005:51   |
| POVERTY                   | Sunday Magazine<br>12/11/16 Seg 1 | Donating/Volunteering                          | Swaldo/United Way Stark Co    | 12/11/2016<br>07:00 AM | 006:42   |

| ISSUE                     | PROGRAM / TITLE                      | DESCRIPTION                                 | GUEST                            | DATE/TIME              | DURATION |
|---------------------------|--------------------------------------|---|----------------------------------|------------------------|----------|
| HUNGER                    | Sunday Magazine<br>12/4/16 Seg<br>2  | Toys for tots                               | Eddie<br>Ogden/Goodyear          | 12/11/2016<br>07:06 AM | 006:22   |
| ADOPTION FROM FOSTER CARE | Sunday Magazine<br>12/4/16 Seg<br>3  | Santas helpers for foster families          | Summit County<br>Child Services  | 12/11/2016<br>07:13 AM | 008:39   |
| POVERTY                   | Sunday Magazine<br>12/11/16 Seg<br>4 | Housing/Volunteering/Donations              | Julie<br>Spraks/ICAN<br>Housing  | 12/11/2016<br>07:21 AM | 008:18   |
| POVERTY                   | Sunday Magazine<br>12/18/16 Seg<br>1 | Donating/Volunteering                       | Swaldo/United<br>Way Stark Co    | 12/18/2016<br>07:00 AM | 006:42   |
| Suicide Prevention        | Sunday Magazine<br>12/18/16 Seg<br>2 | Suicide prevention hotline for the holidays | Maria<br>Ruane/Akron U           | 12/18/2016<br>07:06 AM | 006:18   |
| COMMUNITY INVOLVEMENT     | Sunday Magazine<br>12/18/16 Seg<br>3 | Red Cross/Duties/Volunteering               | Rachael<br>D'Atomma Red<br>Cross | 12/18/2016<br>07:13 AM | 008:41   |
| POVERTY                   | Sunday Magazine<br>12/18/16 Seg<br>4 | Housing/Volunteering/Donations              | Julie<br>Spraks/ICAN<br>Housing  | 12/18/2016<br>07:21 AM | 008:18   |
| POVERTY                   | Sunday Magazine<br>12/25/16 Seg<br>1 | Donating/Volunteering                       | Swaldo/United<br>Way Stark Co    | 12/25/2016<br>11:00 PM | 006:42   |
| Suicide Prevention        | Sunday Magazine<br>12/25/16 Seg<br>2 | Suicide prevention hotline for the holidays | Maria<br>Ruane/Akron U           | 12/25/2016<br>11:06 PM | 006:18   |
| COMMUNITY INVOLVEMENT     | Sunday Magazine<br>12/25/16 Seg<br>3 | Red Cross/Duties/Volunteering               | Rachael<br>D'Atomma Red<br>Cross | 12/25/2016<br>11:13 PM | 008:41   |
| POVERTY                   | Sunday Magazine<br>12/25/16 Seg<br>4 | Housing/Volunteering/Donations              | Julie<br>Spraks/ICAN<br>Housing  | 12/25/2016<br>11:21 PM | 008:18   |

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE                     | ORGANIZATION OR TITLE                       | DURATION | RUNS |
|---------------------------|---|----------|------|
| -----                     | PORTAGE-SUMMIT DIAPER BANK                  | 000:30   | 040  |
| -----                     | PSA - COMMUNITY ENGAGEMENT (15)             | 000:15   | 036  |
| -----                     | PSA - FORECLOSURE PREVENTION (15)           | 000:15   | 033  |
| -----                     | PSA - HIGH BLOOD PRESSURE (15)              | 000:15   | 080  |
| -----                     | PSA - NATIONAL FEDERATION OF THE BLIND (30) | 000:30   | 058  |
| -----                     | PSA - NATIONAL FEDERATION OF THE BLIND (60) | 000:58   | 108  |
| -----                     | PSA - PROJECT HOPE (30)                     | 000:31   | 044  |
| -----                     | PSA - PROJECT HOPE (60)                     | 000:59   | 092  |
| -----                     | PSA - PROJECT HOPE (60)                     | 001:00   | 091  |
| -----                     | PSA - SEE SOMETHING SAY SOMETHING (15)      | 000:14   | 029  |
| -----                     | PSA - SEE SOMETHING SAY SOMETHING (30)      | 000:30   | 052  |
| -----                     | PSA - SEE SOMETHING SAY SOMETHING (60)      | 001:00   | 096  |
| ADOPTION FROM FOSTER CARE | Ad Council                                  | 000:30   | 056  |
| ADOPTION FROM FOSTER CARE | Ad Council                                  | 001:00   | 181  |
| Buzzed Driving Prevention | Ad Council                                  | 000:30   | 102  |
| Buzzed Driving Prevention | Ad Council                                  | 001:00   | 100  |
| Child Passenger Safety    | AD COUNCIL                                  | 000:15   | 047  |
| Child Passenger Safety    | Ad Council                                  | 000:30   | 161  |

| ISSUE                   | ORGANIZATION OR TITLE   | DURATION | RUNS |
|-------------------------|-------------------------|----------|------|
| Child Passenger Safety  | Ad Council              | 001:00   | 090  |
| COMMUNITY INVOLVEMENT   | SMALL BUSINESS SATURDAY | 000:30   | 006  |
| DISASTER RELIEF         | Ad Council              | 000:15   | 036  |
| Doctors Without Borders | Doctors Without Borders | 000:30   | 046  |
| Doctors Without Borders | Doctors Without Borders | 000:59   | 099  |
| Enviroment              | Ad Council              | 000:10   | 058  |
| Enviroment              | AD COUNCIL              | 000:15   | 071  |
| Enviroment              | Ad Council              | 000:20   | 026  |
| HEALTH AND FITNESS      | Ad Council              | 000:30   | 054  |
| HEALTH AND FITNESS      | Ad Council              | 001:00   | 094  |
| HEALTH AND FITNESS      | iHEART RED              | 000:31   | 003  |
| HUNGER                  | Ad Council              | 000:30   | 055  |
| HUNGER                  | Ad Council              | 000:58   | 100  |
| HUNGER                  | Ad Council              | 000:59   | 100  |
| HUNGER                  | Ad Council              | 001:00   | 092  |
| LOCAL ECONOMY           | Ad Council              | 000:15   | 029  |
| MILITARY AND VETERANS   | BOB WOODRUFF FOUNDATION | 000:30   | 009  |
| MILITARY AND VETERANS   | SHOW YOUR STRIPES       | 000:30   | 016  |
| PERSONAL FINANCE        | Ad Council              | 000:15   | 031  |
| PERSONAL FINANCE        | Ad Council              | 000:30   | 055  |
| PERSONAL FINANCE        | Ad Council              | 001:00   | 191  |
| PSA                     | Ad Council              | 000:30   | 047  |
| PSA                     | Ad Council              | 001:00   | 288  |
| PSA                     | PSA - FIRE SAFETY (15)  | 000:15   | 134  |
| PSA                     | PSA - FIRE SAFETY (30)  | 000:30   | 164  |
| SAFE DRIVING            | Ad Council              | 000:15   | 030  |
| SAFE DRIVING            | Ad Council              | 000:30   | 120  |
| SAFE DRIVING            | Ad Council              | 001:00   | 183  |
| SEXUAL ASSAULT          | Ad Council              | 000:15   | 038  |
| shelter pet adoption    | Ad Council              | 000:15   | 109  |
| shelter pet adoption    | Ad Council              | 000:30   | 215  |

| ISSUE                | ORGANIZATION OR TITLE | DURATION | RUNS |
|----------------------|-----------------------|----------|------|
| shelter pet adoption | Ad Council            | 001:00   | 099  |