

WARF
Akron, OH
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

WARF
Quarterly Issues/Programs List

WARF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Disaster Relief and Uplifting:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.
- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **MS Awareness:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur
- **Public Health, Domestic Viole:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.
- **Tech and Social Media, Humani:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.
- **Veterans Affairs, Black Histo:** Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|---|---|----------------------------|------------------------|----------|
| Veterans Affairs, Black Histo | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP. | J. Whaley, T. Williams | 02/25/2024 06:00 AM | 029:49 |
| Public Health, Domestic Viole | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence. | Dr. K. Marynak, P. Zaballa | 03/03/2024 06:00 AM | 029:49 |
| MS Awareness | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur | R. Nunley | 03/10/2024 06:00 AM | 029:49 |

| ISSUE | PROGRAM /TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|---|--|-------------------------------|------------------------|----------|
| Tech and Social Media, Humani | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world. | M. Anderson, B. Stern | 03/17/2024 06:00 AM | 029:49 |
| Disaster Relief and Uplifting | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms. | J. Pipa, L. Singh | 03/24/2024 06:00 AM | 029:49 |
| Fraud/Scam Awareness, Nutriti | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults. | M. Mayo, L. Bungo, D. Fanelle | 03/31/2024 06:00 AM | 029:49 |

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|---------------------------|---|----------|------|
| | PSA - COMMUNITY ENGAGEMENT (15) | 000:14 | 54 |
| | PSA - FORECLOSURE PREVENTION (15) | 000:14 | 51 |
| | PSA - HIGH BLOOD PRESSURE (15) | 000:14 | 55 |
| | PSA - HIGH BLOOD PRESSURE (15) | 000:14 | 65 |
| | PSA - NATIONAL FEDERATION OF THE BLIND (30) | 000:29 | 45 |
| | PSA - NATIONAL FEDERATION OF THE BLIND (60) | 000:57 | 75 |
| | PSA - PROJECT HOPE (30) | 000:30 | 34 |
| | PSA - PROJECT HOPE (60) | 000:59 | 79 |
| | PSA - PROJECT HOPE (60) | 000:59 | 76 |
| | PSA - SEE SOMETHING SAY SOMETHING (15) | 000:14 | 61 |
| | PSA - SEE SOMETHING SAY SOMETHING (30) | 000:29 | 49 |
| | PSA - SEE SOMETHING SAY SOMETHING (60) | 000:59 | 70 |
| | US DEPARTMENT OF HEALTH | 000:29 | 48 |
| ADOPTION FROM FOSTER CARE | Ad Council | 000:30 | 39 |
| ADOPTION FROM FOSTER CARE | Ad Council | 000:59 | 76 |
| ADOPTION FROM FOSTER CARE | Ad Council | 000:59 | 74 |
| Buzzed Driving Prevention | Ad Council | 000:29 | 41 |
| Buzzed Driving Prevention | Ad Council | 000:29 | 41 |
| Buzzed Driving Prevention | Ad Council | 000:59 | 82 |
| Cancer Awareness | THE V FOUNDATION | 000:28 | 6 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------------------------|----------------------------|----------|------|
| Cancer Awareness | THE V FOUNDATION | 000:30 | 3 |
| Child Passenger Safety | AD COUNCIL | 000:14 | 58 |
| Child Passenger Safety | Ad Council | 000:29 | 51 |
| Child Passenger Safety | Ad Council | 000:29 | 90 |
| Child Passenger Safety | Ad Council | 000:59 | 67 |
| COMMUNITY INVOLVEMENT | 1 MILLION STRONG | 000:29 | 4 |
| COMMUNITY INVOLVEMENT | 1 MILLION STRONG | 000:30 | 10 |
| COMMUNITY INVOLVEMENT | AMERICAN HEART ASSOCIATION | 000:29 | 18 |
| COMMUNITY INVOLVEMENT | OPERATION HOPE | 000:30 | 9 |
| COMMUNITY INVOLVEMENT | PROJECT YELLOW LIGHT | 000:30 | 5 |
| COMMUNITY INVOLVEMENT | UNCF | 000:30 | 9 |
| DISASTER RELIEF | Ad Council | 000:14 | 52 |
| Doctors Without Borders | Doctors Without Borders | 000:29 | 44 |
| Doctors Without Borders | Doctors Without Borders | 000:59 | 83 |
| Enviroment | Ad Council | 000:09 | 98 |
| Enviroment | Ad Council | 000:14 | 56 |
| Enviroment | AD COUNCIL | 000:14 | 58 |
| Enviroment | Ad Council | 000:19 | 36 |
| FINANCIAL COACHING | OPERATION HOPE | 000:29 | 14 |
| HEALTH AND FITNESS | Ad Council | 000:29 | 43 |
| HEALTH AND FITNESS | Ad Council | 000:59 | 74 |
| HUNGER | Ad Council | 000:29 | 46 |
| HUNGER | Ad Council | 000:58 | 66 |
| HUNGER | Ad Council | 000:58 | 81 |
| HUNGER | Ad Council | 001:00 | 69 |
| LOCAL ECONOMY | Ad Council | 000:14 | 54 |
| PERSONAL FINANCE | Ad Council | 000:14 | 47 |
| PERSONAL FINANCE | Ad Council | 000:29 | 45 |
| PERSONAL FINANCE | Ad Council | 000:59 | 80 |
| PERSONAL FINANCE | Ad Council | 000:59 | 72 |
| PROJECT YELLOW LIGHT | PROJECT YELLOW LIGHT | 000:29 | 10 |
| PSA | Ad Council | 000:29 | 37 |
| PSA | Ad Council | 000:59 | 163 |
| PSA | Ad Council | 000:59 | 71 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|----------------------|------------------------|----------|------|
| PSA | PSA - FIRE SAFETY (15) | 000:14 | 56 |
| PSA | PSA - FIRE SAFETY (15) | 000:14 | 105 |
| PSA | PSA - FIRE SAFETY (15) | 000:14 | 56 |
| PSA | PSA - FIRE SAFETY (30) | 000:29 | 126 |
| SAFE DRIVING | Ad Council | 000:14 | 42 |
| SAFE DRIVING | Ad Council | 000:29 | 38 |
| SAFE DRIVING | Ad Council | 000:29 | 47 |
| SAFE DRIVING | Ad Council | 000:59 | 74 |
| SAFE DRIVING | Ad Council | 001:00 | 69 |
| SEXUAL ASSAULT | Ad Council | 000:14 | 54 |
| shelter pet adoption | Ad Council | 000:14 | 128 |
| shelter pet adoption | Ad Council | 000:14 | 62 |
| shelter pet adoption | Ad Council | 000:29 | 50 |
| shelter pet adoption | Ad Council | 000:29 | 49 |
| shelter pet adoption | Ad Council | 000:29 | 97 |
| shelter pet adoption | Ad Council | 000:59 | 75 |