

WARF  
Akron, OH  
Quarterly Issues/Programs List  
Fourth Quarter, 2018  
01/02/2019

WARF  
Quarterly Issues/Programs List

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WARF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Ad Council:** Stop texting and driving PSA
- **Akron Zoo:** Boo @ The Akron Zoo Upcoming Boo @ Zoo & Xmas lights!
- **Easterseals Northern Ohio:** What Easterseals does for the community, how people can benefit and volunteer. Breakfast with Sanal
- **Habitat for Humanity:** Habitat for Humanity. Talked about their 30 year anniversary, how people can donate or volunteer ta
- **Meals on Wheels:** Meals on Whhels. How to donate and volunteer. New texting platform and the need for pet food as wel
- **SAFY/Foster Organization:** SAFY, Foster organization in Stark/Summit Co..Helps find foster homes for displaced children from
- **Stark County Humane Society:** Stark Co Humane Society pet adoption and food drive for shelter pets. Pictures with Santa in Nov fo
- **YMCA/Summit County:** Akron Area YMCA programs for kids, families and military. Diabetes prevention

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE     | PROGRAM / TITLE | DESCRIPTION                      | GUEST                | DATE/TIME              | DURATION |
|-----------|-----------------|----------------------------------|----------------------|------------------------|----------|
| Akron Zoo | Sunday Magazine | Boo @ The Akron Zoo Upcoming Boo | Elena Bell/Akron Zoo | 10/07/2018<br>06:00 AM | 014:59   |

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| ISSUE                          | PROGRAM / TITLE                               | DESCRIPTION  | GUEST                               | DATE/TIME              | DURATION |
|--------------------------------|---|--|-------------------------------------|------------------------|----------|
|                                | Segment 1<br>10/7/2018                        | @ Zoo & Xmas<br>lights!  |                                     |                        |          |
| Ad Council                     | Sunday<br>Magazine<br>Segment 3 -<br>10/7/18  | Discover Nature:<br>Encouraging people<br>to get outdoors and<br>get to know nature<br>Pet Adoption:<br>Informed listeners on<br>how to go about<br>adopting a shelter pet | Ad Council                          | 10/07/2018<br>06:14 AM | 002:16   |
| Meals on<br>Wheels             | Sunday<br>Magazine<br>Segment 2 -<br>10/7/18  | Meals on Wheels<br>Stark, Tusc and<br>Wayne Co.<br>Discussed how<br>important the need is<br>for volunteers and ho   | Melissa<br>Coultras/MOW             | 10/07/2018<br>06:17 AM | 012:47   |
| Akron Zoo                      | Sunday<br>Magazine<br>Segment 1<br>10/14/18   | Boo @ The Akron<br>Zoo Upcoming Boo<br>@ Zoo & Xmas<br>lights!   | Elena Bell/Akron<br>Zoo             | 10/14/2018<br>06:00 AM | 014:59   |
| Habitat for<br>Humanity        | Sunday<br>Magazine<br>Segment 2 -<br>10/14/18 | Habitat for<br>Humanity. Talked<br>about their 30 year<br>anniversary, how<br>people can donate or<br>volunteer ta   | Kevin<br>Miller/Habitat ECO         | 10/14/2018<br>06:14 AM | 014:58   |
| Akron Zoo                      | Sunday<br>Magazine<br>Segment 1<br>10/21/18   | Boo @ The Akron<br>Zoo Upcoming Boo<br>@ Zoo & Xmas<br>lights!   | Elena Bell/Akron<br>Zoo             | 10/21/2018<br>06:00 AM | 014:59   |
| Habitat for<br>Humanity        | Sunday<br>Magazine<br>Segment 2 -<br>10/21/18 | Habitat for<br>Humanity. Talked<br>about their 30 year<br>anniversary, how<br>people can donate or<br>volunteer ta   | Kevin<br>Miller/Habitat ECO         | 10/21/2018<br>06:14 AM | 014:58   |
| Stark County<br>Humane Society | Sunday<br>Magazine<br>Segment 1<br>10/28/18   | Stark Co Humane<br>Society pet adoption<br>and food drive for<br>shelter pets. Pictures<br>with Santa in Nov fo  | Jackie<br>Godbey/Stark<br>Humane So | 10/28/2018<br>06:00 AM | 007:41   |
| Habitat for<br>Humanity        | Sunday<br>Magazine<br>Segment 2<br>10/28/18   | Habitat for<br>Humanity. Talked<br>about their 30 year<br>anniversary, how   | Kevin<br>Miller/Habitat ECO         | 10/28/2018<br>06:07 AM | 007:58   |

| ISSUE                       | PROGRAM / TITLE                       | DESCRIPTION   | GUEST                         | DATE/TIME              | DURATION |
|-----------------------------|---------------------------------------|---|-------------------------------|------------------------|----------|
|                             |                                       | people can donate or volunteer ta   |                               |                        |          |
| YMCA/Summit County          | Sunday Magazine Segment 3<br>10/28/18 | Akron Area YMCA programs for kids, families and military. Diabetes prevention                       | Judi Christy / YMCA           | 10/28/2018<br>06:15 AM | 014:20   |
| Stark County Humane Society | Sunday Magazine Segment 1<br>11/11/18 | Stark Co Humane Society pet adoption and food drive for shelter pets. Pictures with Santa in Nov fo | Jackie Godbey/Stark Humane So | 11/11/2018<br>06:00 AM | 007:41   |
| Habitat for Humanity        | Sunday Magazine Segment 2<br>11/11/18 | Habitat for Humanity. Talked about their 30 year anniversary, how people can donate or volunteer ta | Kevin Miller/Habitat ECO      | 11/11/2018<br>06:07 AM | 007:58   |
| YMCA/Summit County          | Sunday Magazine Segment 3<br>11/11/18 | Akron Area YMCA programs for kids, families and military. Diabetes prevention                       | Judi Christy / YMCA           | 11/11/2018<br>06:15 AM | 014:20   |
| SAFY/Foster Organization    | Sunday Magazine Segment 1<br>12/2/18  | SAFY, Foster organization in Stark/Summit Co..Helps find foster homes for displaced children from   | Becky McCullough/Foster Recru | 12/02/2018<br>06:00 AM | 014:56   |
| Meals on Wheels             | Sunday Magazine Segment 2<br>12/2/18  | Meals on Whhels. How to donate and volunteer. New texting platform and the need for pet food as wel | Melissa Coultas/MOW           | 12/02/2018<br>06:14 AM | 015:02   |
| Easterseals Northern Ohio   | Sunday Magazine Segment 1<br>12/9/18  | What Easterseals does for the community, how people can benefit and volunteer. Breakfast with Sanal | Melissa Kocher/Easterseals    | 12/09/2018<br>06:00 AM | 014:55   |
| Meals on Wheels             | Sunday Magazine Segment 2<br>12/9/18  | Meals on Whhels. How to donate and volunteer. New texting platform and the need for pet food as wel | Melissa Coultas/MOW           | 12/09/2018<br>06:14 AM | 015:02   |

| ISSUE                    | PROGRAM / TITLE                       | DESCRIPTION  | GUEST                         | DATE/TIME              | DURATION |
|--------------------------|---------------------------------------|--|-------------------------------|------------------------|----------|
| SAFY/Foster Organization | Sunday Magazine Segment 1<br>12/16/18 | How to become a foster parent and how much foster families are needed. How people can volunteer and  | Becky McCullough/Foster Recru | 12/16/2018<br>06:00 AM | 014:40   |
| Meals on Wheels          | Sunday Magazine Segment 2<br>12/16/18 | Meals on Wheels. How to donate and volunteer. New texting platform and the need for pet food as well | Melissa Coultas/MOW           | 12/16/2018<br>06:14 AM | 015:02   |
| Ad Council               | Sunday Magazine Segment 3<br>12/16/18 | Stop texting and driving PSA   | Ad Council PSA                | 12/16/2018<br>06:29 AM | 000:14   |
| SAFY/Foster Organization | Sunday Magazine Segment 1<br>12/16/18 | How to become a foster parent and how much foster families are needed. How people can volunteer and  | Becky McCullough/Foster Recru | 12/23/2018<br>06:00 AM | 014:40   |
| Meals on Wheels          | Sunday Magazine Segment 2<br>12/16/18 | Meals on Wheels. How to donate and volunteer. New texting platform and the need for pet food as well | Melissa Coultas/MOW           | 12/23/2018<br>06:14 AM | 015:02   |
| Ad Council               | Sunday Magazine Segment 3<br>12/16/18 | Stop texting and driving PSA   | Ad Council PSA                | 12/23/2018<br>06:29 AM | 000:14   |
| SAFY/Foster Organization | Sunday Magazine Segment 1<br>12/16/18 | How to become a foster parent and how much foster families are needed. How people can volunteer and  | Becky McCullough/Foster Recru | 12/30/2018<br>06:00 AM | 014:40   |
| Meals on Wheels          | Sunday Magazine Segment 2<br>12/16/18 | Meals on Wheels. How to donate and volunteer. New texting platform and the need for pet food as well | Melissa Coultas/MOW           | 12/30/2018<br>06:14 AM | 015:02   |

| ISSUE      | PROGRAM / TITLE                    | DESCRIPTION                  | GUEST          | DATE/TIME           | DURATION |
|------------|------------------------------------|------------------------------|----------------|---------------------|----------|
| Ad Council | Sunday Magazine Segment 3 12/16/18 | Stop texting and driving PSA | Ad Council PSA | 12/30/2018 06:29 AM | 000:14   |

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE   | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|---|-----------------|-------------|-----------|----------|
| <b>(Insert network and/or syndicator-provided programs lists here.)</b> |                 |             |           |          |

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE                       | DURATION | RUNS |
|-------|---|----------|------|
| ----  | Living With Diabetes Longform PSA           | 029:01   | 001  |
| ----  | PSA - COMMUNITY ENGAGEMENT (15)             | 000:15   | 035  |
| ----  | PSA - FORECLOSURE PREVENTION (15)           | 000:15   | 025  |
| ----  | PSA - HIGH BLOOD PRESSURE (15)              | 000:15   | 064  |
| ----  | PSA - NATIONAL FEDERATION OF THE BLIND (30) | 000:30   | 015  |
| ----  | PSA - NATIONAL FEDERATION OF THE BLIND (60) | 000:58   | 032  |
| ----  | PSA - PROJECT HOPE (30)                     | 000:31   | 012  |
| ----  | PSA - PROJECT HOPE (60)                     | 000:59   | 031  |
| ----  | PSA - PROJECT HOPE (60)                     | 001:00   | 035  |
| ----  | PSA - SEE SOMETHING SAY SOMETHING (15)      | 000:14   | 028  |
| ----  | PSA - SEE SOMETHING SAY SOMETHING (30)      | 000:30   | 018  |

| ISSUE                     | ORGANIZATION OR TITLE                     | DURATION | RUNS |
|---------------------------|---|----------|------|
| -----                     | PSA - SEE SOMETHING SAY SOMETHING<br>(60) | 001:00   | 035  |
| ADOPTION FROM FOSTER CARE | Ad Council                                | 000:30   | 017  |
| ADOPTION FROM FOSTER CARE | Ad Council                                | 001:00   | 067  |
| BULLYING                  | CRISIS TEXTLINE                           | 000:30   | 001  |
| Buzzed Driving Prevention | Ad Council                                | 000:30   | 034  |
| Buzzed Driving Prevention | Ad Council                                | 001:00   | 035  |
| Child Passenger Safety    | AD COUNCIL                                | 000:15   | 041  |
| Child Passenger Safety    | Ad Council                                | 000:30   | 051  |
| Child Passenger Safety    | Ad Council                                | 001:00   | 033  |
| COMMUNITY INVOLVEMENT     | CRISIS TEXTLINE                           | 000:30   | 014  |
| COMMUNITY INVOLVEMENT     | L'OREAL                                   | 000:30   | 013  |
| DISASTER RELIEF           | 100 ROOFS                                 | 000:30   | 018  |
| DISASTER RELIEF           | Ad Council                                | 000:15   | 025  |
| DISASTER RELIEF           | Red Cross                                 | 000:30   | 018  |
| Doctors Without Borders   | Doctors Without Borders                   | 000:30   | 019  |
| Doctors Without Borders   | Doctors Without Borders                   | 000:59   | 032  |
| Enviroment                | Ad Council                                | 000:10   | 057  |
| Enviroment                | Ad Council                                | 000:15   | 064  |
| Enviroment                | Ad Council                                | 000:20   | 015  |
| HEALTH AND FITNESS        | Ad Council                                | 000:30   | 022  |
| HEALTH AND FITNESS        | Ad Council                                | 001:00   | 033  |
| HEALTH AND FITNESS        | RED                                       | 000:30   | 019  |
| HUNGER                    | Ad Council                                | 000:30   | 014  |
| HUNGER                    | Ad Council                                | 000:58   | 036  |
| HUNGER                    | Ad Council                                | 000:59   | 030  |
| HUNGER                    | Ad Council                                | 001:00   | 035  |

| <b>ISSUE</b>         | <b>ORGANIZATION OR TITLE</b> | <b>DURATION</b> | <b>RUNS</b> |
|----------------------|------------------------------|-----------------|-------------|
| LOCAL ECONOMY        | Ad Council                   | 000:15          | 029         |
| MOTOR VEHICLE SAFETY | PROJECT YELLOW LIGHT         | 000:30          | 011         |
| PERSONAL FINANCE     | Ad Council                   | 000:15          | 026         |
| PERSONAL FINANCE     | Ad Council                   | 000:30          | 016         |
| PERSONAL FINANCE     | Ad Council                   | 001:00          | 066         |
| PSA                  | Ad Council                   | 000:30          | 014         |
| PSA                  | Ad Council                   | 001:00          | 102         |
| PSA                  | PSA - FIRE SAFETY (15)       | 000:15          | 145         |
| PSA                  | PSA - FIRE SAFETY (30)       | 000:30          | 053         |
| SAFE DRIVING         | Ad Council                   | 000:15          | 030         |
| SAFE DRIVING         | Ad Council                   | 000:30          | 033         |
| SAFE DRIVING         | Ad Council                   | 001:00          | 061         |
| SEXUAL ASSAULT       | Ad Council                   | 000:15          | 035         |
| shelter pet adoption | Ad Council                   | 000:15          | 122         |
| shelter pet adoption | Ad Council                   | 000:30          | 068         |
| shelter pet adoption | Ad Council                   | 001:00          | 034         |