

ORDER



Orders
Order / Rev: 776438
Alt Order #: 07435652
Product Desc: NO ON 105 COALITION
Estimate: 1341
Flight Dates: 10/13/14 - 10/19/14
Original Date / Rev: 10/10/14 / 10/10/14
Order Type: GENERAL

KWGN-TV

Primary AE: Tim Scanlan
Sales Office: LAX-T
Sales Region: NAT

Agency
Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd.
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: No on 105
Demographic: A35+
Product Codes: PL2C - Issue/Other
Priority: DEFAULT
Revenue Codes: SP-POL, ISS, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/19/14	27	\$25,700.00	\$21,845.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	27	\$25,700.00	\$21,845.00	0.00
Totals	27	\$25,700.00	\$21,845.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Scanlan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	2	10/13/14	10/17/14	M-F 8a-9a News 2	CM-All	8a-9a	MTWTF--	:30	6	\$500.00	2	0.70	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	MTWTF--			6		\$500.00		0.00				
E 2	2	10/13/14	10/17/14	M-F 7a-8a News 2	CM-All	7a-8a	MTWTF--	:30	6	\$600.00	2	0.80	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	MTWTF--			6		\$600.00		0.00				
E 3	2	10/13/14	10/17/14	M-F 6a-7a M-F 6a-7a News 2	CM-All	6a-7a	MTWTF--	:30	6	\$600.00	2	0.80	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	MTWTF--			6		\$600.00		0.00				
E 4	2	10/13/14	10/17/14	LN 7p-730p M-F LN 7p-730P M-F	CM-All	7p-730p	MTWTF--	:30	4	\$850.00	4	1.20	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	MTWTF--			4		\$850.00		0.00				
E 5	2	10/13/14	10/17/14	M-F 630p-7p The Big Bang Theory	CM-All	630p-7p	MTWTF--	:30	2	\$2,800.00	4	3.10	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	MTWTF--			2		\$2,800.00		0.00				
E 6	2	10/13/14	10/17/14	M-F 6p-630p Big Bang Theory	CM-All	6p-630p	MTWTF--	:30	2	\$2,800.00	4	1.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	MTWTF--			2		\$2,800.00		0.00				

Order / Rev: 776438
Alt Order #: 07435652
Flight Dates: 10/13/14 - 10/19/14

Advertiser: No on 105
Product Desc: NO ON 105 COALITION
Estimate: 1341

KWGN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	2	10/19/14	10/19/14	Su 1030p-11p Two & A Half Men	CM-All	1035p-1105p	----- 1	:30	1	\$900.00	2	1.80	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/13/14		10/13/14	10/19/14	----- 1	1		\$900.00		0.00						
													Totals	27	\$25,700.00