

Order / Rev: 33091
 Alt Order #: 07452534
 Flight Dates: 10/21/14 - 10/27/14

Advertiser: POLI / E GILLESPIE/R/SEN/VA
 Product Desc: GILLESPIE FOR SENATE
 Estimate: 415

WDBJ Television Inc.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WDBJ7	10/24/14	10/24/14	M-F 11A-12N THE PRICE IS RIGHT	CM	M-F 11A-12P	----1--	:30	1	\$115.00	IP	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--		1				\$115.00		0.00			
3	WDBJ7	10/24/14	10/24/14	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	----1--	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--		1				\$200.00		0.00			
4	WDBJ7	10/24/14	10/24/14	M-F 4-5P ELLEN	CM	M-F 4-5P	----1--	:30	1	\$85.00	OC	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--		1				\$85.00		0.00			
5	WDBJ7	10/24/14	10/24/14	M-F 5-530P NEWS 7 AT 5	CM	M-F 5-530P	----1--	:30	1	\$285.00	IP	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--		1				\$285.00		0.00			
6	WDBJ7	10/24/14	10/24/14	M-F 5-6A 5-6 Mornin'	CM	5-6 MORNIN'	----1--	:30	1	\$35.00	OC	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--		1				\$35.00		0.00			
7	WDBJ7	10/24/14	10/24/14	M-F 530-6P ANDY GRIFFITH	CM	M-F 530-6P	----1--	:30	1	\$210.00	OC	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--		1				\$210.00		0.00			
8	WDBJ7	10/24/14	10/24/14	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	----1--	:30	1	\$475.00	IP	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--		1				\$475.00		0.00			
9	WDBJ7	10/24/14	10/24/14	M-F 6-7P NEWS 7 AT 6/CBS EVENING N	CM	M-F 6-7P	----1--	:30	1	\$470.00	IP	0.00	NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--		1				\$470.00		0.00			
10	WDBJ7	10/24/14	10/24/14	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A (7:00 AM-8:00 AM)	----1--	:30	1	\$135.00	IP	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--		1				\$135.00		0.00			
11	WDBJ7	10/24/14	10/24/14	M-F 7-8P WHEEL OF FORTUNE/JEOPAI	CM	M-F 7-8P	----1--	:30	1	\$400.00	OC	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--		1				\$400.00		0.00			
12	WDBJ7	10/24/14	10/24/14	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	----1--	:30	1	\$100.00	IP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--		1				\$100.00		0.00			
13	WDBJ7	10/27/14	10/27/14	M-F 11-1135P M-F NEWS 7 AT 11 WEEKDAY	CM	M-F 11-1135P	1-----	:30	1	\$200.00	OC	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1				\$200.00		0.00			
14	WDBJ7	10/27/14	10/27/14	M-F 11A-12N THE PRICE IS RIGHT	CM	M-F 11A-12P	1-----	:30	1	\$115.00	IP	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1				\$115.00		0.00			
15	WDBJ7	10/27/14	10/27/14	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	1-----	:30	1	\$145.00	IP	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1				\$145.00		0.00			
16	WDBJ7	10/27/14	10/27/14	M-F 4-5P ELLEN	CM	M-F 4-5P	1-----	:30	1	\$85.00	OC	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1				\$85.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	WDBJ7	10/27/14	10/27/14	M-F 4-5P ELLEN	CM	M-F 4-5P	1-----	:30	1	\$85.00	OC	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$85.00		0.00			
17	WDBJ7	10/27/14	10/27/14	M-F 5-530P NEWS 7 AT 5	CM	M-F 5-530P	1-----	:30	1	\$230.00	OC	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$230.00		0.00			
18	WDBJ7	10/27/14	10/27/14	M-F 5-6A 5-6 Mornin'	CM	5-6 MORNIN'	1-----	:30	1	\$35.00	OC	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$35.00		0.00			
19	WDBJ7	10/27/14	10/27/14	M-F 530-6P ANDY GRIFFITH	CM	M-F 530-6P	1-----	:30	1	\$210.00	OC	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$210.00		0.00			
20	WDBJ7	10/27/14	10/27/14	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	1-----	:30	1	\$380.00	OC	0.00	NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$380.00		0.00			
21	WDBJ7	10/27/14	10/27/14	M-F 6-7P NEWS 7 AT 6/CBS EVENING N	CM	M-F 6-7P	1-----	:30	1	\$345.00	OC	0.00	NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$345.00		0.00			
22	WDBJ7	10/27/14	10/27/14	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	1-----	:30	1	\$135.00	IP	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$135.00		0.00			
23	WDBJ7	10/27/14	10/27/14	M-F 7-8P WHEEL OF FORTUNE/JEOPAI	CM	M-F 7-8P	1-----	:30	1	\$380.00	OC	0.00	NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$380.00		0.00			
24	WDBJ7	10/27/14	10/27/14	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	1-----	:30	1	\$100.00	IP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$100.00		0.00			
25	WDBJ7	10/25/14	10/25/14	SAT 8-9A NEWS 7 SAT MORNING	CM	8-9A SAT	-----1-	:30	1	\$160.00	P1	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1-					1	\$160.00		0.00			
26	WDBJ7	10/26/14	10/26/14	SUN 8-9A NEWS 7 SUNDAY MORNING	CM	8-9A	-----1	:30	1	\$195.00	P1	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1					1	\$195.00		0.00			
27	WDBJ7	10/26/14	10/26/14	SUN 830-930P SUN 830-930P	CM	SUN 830-930P	-----1	:30	1	\$500.00	IP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1					1	\$500.00		0.00			
28	WDBJ7	10/26/14	10/26/14	SUN 930-1030P SUN 930-1030P	CM	SUN 930-1030P	-----1	:30	1	\$620.00	P1	0.00	NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1					1	\$620.00		0.00			
30	WDBJ7	10/23/14	10/23/14	M-F 11A-12N THE PRICE IS RIGHT	CM	M-F 11A-12P	---1---	:30	1	\$115.00	IP	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---					1	\$115.00		0.00			
31	WDBJ7	10/23/14	10/23/14	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	---1---	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---					1	\$200.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
31	WDBJ7	10/23/14	10/23/14	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	---1---	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---					1	\$200.00		0.00			
32	WDBJ7	10/23/14	10/23/14	M-F 4-5P ELLEN	CM	M-F 4-5P	---1---	:30	1	\$85.00	OC	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---					1	\$85.00		0.00			
33	WDBJ7	10/23/14	10/23/14	M-F 5-530P NEWS 7 AT 5	CM	M-F 5-530P	---1---	:30	1	\$285.00	IP	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---					1	\$285.00		0.00			
34	WDBJ7	10/23/14	10/23/14	M-F 5-6A 5-6 Mornin'	CM	5-6 MORNIN'	---1---	:30	1	\$35.00	OC	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---					1	\$35.00		0.00			
35	WDBJ7	10/23/14	10/23/14	M-F 530-6P ANDY GRIFFITH	CM	M-F 530-6P	---1---	:30	1	\$210.00	OC	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---					1	\$210.00		0.00			
36	WDBJ7	10/23/14	10/23/14	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	---1---	:30	1	\$475.00	IP	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---					1	\$475.00		0.00			
37	WDBJ7	10/23/14	10/23/14	M-F 6-7P NEWS 7 AT 6/CBS EVENING N	CM	M-F 6-7P	---1---	:30	1	\$470.00	IP	0.00	NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---					1	\$470.00		0.00			
38	WDBJ7	10/23/14	10/23/14	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A (7:00 AM-8:00 AM)	---1---	:30	1	\$135.00	IP	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---					1	\$135.00		0.00			
39	WDBJ7	10/23/14	10/23/14	M-F 7-8P WHEEL OF FORTUNE/JEOPAI	CM	M-F 7-8P	---1---	:30	1	\$400.00	OC	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---					1	\$400.00		0.00			
40	WDBJ7	10/23/14	10/23/14	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	---1---	:30	1	\$100.00	IP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---					1	\$100.00		0.00			
41	WDBJ7	10/23/14	10/23/14	THURSDAY PRIME THURSDAY PRIME ROTATOR	CM	THUR 8-11P	---2---	:30	2	\$950.00	P1	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---2---					2	\$950.00		0.00			
42	WDBJ7	10/21/14	10/21/14	M-F 11-1135P M-F NEWS 7 AT 11 WEEKDAY	CM	M-F 11-1135P	-1-----	:30	1	\$330.00	IP	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----					1	\$330.00		0.00			
43	WDBJ7	10/21/14	10/21/14	M-F 11A-12N THE PRICE IS RIGHT	CM	M-F 11A-12P	-1-----	:30	1	\$115.00	IP	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----					1	\$115.00		0.00			
44	WDBJ7	10/21/14	10/21/14	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	-1-----	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----					1	\$200.00		0.00			
45	WDBJ7	10/21/14	10/21/14	M-F 4-5P ELLEN	CM	M-F 4-5P	-1-----	:30	1	\$85.00	OC	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----					1	\$85.00		0.00			

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WDBJ Television Inc.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
45	WDBJ7	10/21/14	10/21/14	M-F 4-5P ELLEN	CM	M-F 4-5P	-1-----	:30	1	\$85.00	OC	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$85.00		0.00			
46	WDBJ7	10/21/14	10/21/14	M-F 5-530P NEWS 7 AT 5	CM	M-F 5-530P	-1-----	:30	1	\$285.00	IP	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$285.00		0.00			
47	WDBJ7	10/21/14	10/21/14	M-F 5-6A 5-6 Mornin'	CM	5-6 MORNIN'	-1-----	:30	1	\$35.00	OC	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$35.00		0.00			
48	WDBJ7	10/21/14	10/21/14	M-F 530-6P ANDY GRIFFITH	CM	M-F 530-6P	-1-----	:30	1	\$210.00	OC	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$210.00		0.00			
49	WDBJ7	10/21/14	10/21/14	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	-1-----	:30	1	\$475.00	IP	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$475.00		0.00			
50	WDBJ7	10/21/14	10/21/14	M-F 6-7P NEWS 7 AT 6/CBS EVENING N	CM	M-F 6-7P	-1-----	:30	1	\$470.00	IP	0.00	NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$470.00		0.00			
51	WDBJ7	10/21/14	10/21/14	M-F 7A-8A CBS EARLY SHOW	CM	M-F 7A-8A	-1-----	:30	1	\$135.00	IP	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$135.00		0.00			
52	WDBJ7	10/21/14	10/21/14	M-F 7-8P WHEEL OF FORTUNE/JEOPAI	CM	M-F 7-8P	-1-----	:30	1	\$400.00	OC	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$400.00		0.00			
53	WDBJ7	10/21/14	10/21/14	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	-1-----	:30	1	\$100.00	IP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$100.00		0.00			
54	WDBJ7	10/21/14	10/21/14	TUE HOUR 1 TUE 8-9P	CM	TUE 8-9P (8:00 PM-9:00 PM)	-1-----	:30	1	\$1,195.00	OC	0.00	NM	1	\$1,195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$1,195.00		0.00			
55	WDBJ7	10/22/14	10/22/14	M-F 11-1135P M-F NEWS 7 AT 11 WEEKDAY	CM	M-F 11-1135P	--1----	:30	1	\$330.00	IP	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$330.00		0.00			
56	WDBJ7	10/22/14	10/22/14	M-F 11A-12N THE PRICE IS RIGHT	CM	M-F 11A-12P	--1----	:30	1	\$115.00	IP	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$115.00		0.00			
57	WDBJ7	10/22/14	10/22/14	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	--1----	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$200.00		0.00			
58	WDBJ7	10/22/14	10/22/14	M-F 4-5P ELLEN	CM	M-F 4-5P	--1----	:30	1	\$85.00	OC	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$85.00		0.00			
59	WDBJ7	10/22/14	10/22/14	M-F 5-6A 5-6 Mornin'	CM	5-6 MORNIN'	--1----	:30	1	\$35.00	OC	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$35.00		0.00			

Order / Rev: 33091
 Alt Order #: 07452534
 Flight Dates: 10/21/14 - 10/27/14

Advertiser: POLI / E GILLESPIE/R/SEN/VA
 Product Desc: GILLESPIE FOR SENATE
 Estimate: 415

WDBJ Television Inc.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
59	WDBJ7	10/22/14	10/22/14	M-F 5-6A 5-6 Mornin'	CM	5-6 MORNIN'	--1----	:30	1	\$35.00	OC	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$35.00		0.00			
60	WDBJ7	10/22/14	10/22/14	M-F 530-6P ANDY GRIFFITH	CM	M-F 530-6P	--1----	:30	1	\$210.00	OC	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$210.00		0.00			
61	WDBJ7	10/22/14	10/22/14	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	--1----	:30	1	\$475.00	IP	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$475.00		0.00			
62	WDBJ7	10/22/14	10/22/14	M-F 6-7P NEWS 7 AT 6/CBS EVENING N	CM	M-F 6-7P	--1----	:30	1	\$470.00	IP	0.00	NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$470.00		0.00			
63	WDBJ7	10/22/14	10/22/14	M-F 7A-8A CBS EARLY SHOW	CM	M-F 7A-8A	--1----	:30	1	\$135.00	IP	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$135.00		0.00			
64	WDBJ7	10/22/14	10/22/14	M-F 7-8P WHEEL OF FORTUNE/JEOPAI	CM	M-F 7-8P	--1----	:30	1	\$400.00	OC	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$400.00		0.00			
65	WDBJ7	10/22/14	10/22/14	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	--1----	:30	1	\$100.00	IP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$100.00		0.00			
66	WDBJ7	10/22/14	10/22/14	WED HOUR 1 WED 8-9P	CM	WED 8-9P (8:00 PM-9:00 PM)	--1----	:30	1	\$800.00	IP	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$800.00		0.00			
67	WDBJ7	10/22/14	10/22/14	WED HOUR 2 WED 9-10P	CM	WED 9-10P	--1----	:30	1	\$1,475.00	P1	0.00	NM	1	\$1,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$1,475.00		0.00			
68	WDBJ7	10/25/14	10/25/14	CBS FOOTBALL AFTERNOON CBS FOOTBALL AFTERNOON	CM	Sat 1200P-7P	-----3-	:30	3	\$210.00	OC	0.00	NM	3	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----3-		3				\$210.00		0.00			
69	WDBJ7	10/25/14	10/25/14	ACC FOOTBALL ACC FOOTBALL	CM	12N-330P (12:30 PM-3:30 PM)	-----3-	:30	3	\$285.00	OC	0.00	NM	3	\$855.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----3-		3				\$285.00		0.00			
70	WDBJ7	10/22/14	10/24/14	M-F 1230P-2P M-F 1230P-2P	CM	M-F 1230P-2P (12:30 PM-1:30 PM)	--WTF--	:30	2	\$100.00	IP	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--W-F--		2				\$100.00		0.00			
N 71	WDBJ7	10/27/14	10/27/14	M-F 11-1135P M-F NEWS 7 AT 11 WEEKDAY	CM	M-F 11-1135P	1-----	:30	1	\$330.00	IP	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1				\$330.00		0.00			
N 72	WDBJ7	10/26/14	10/26/14	SUN HOUR 1 SUN 7-8P	CM	SUN 7-8P	-----S	:30	1	\$525.00	P1	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----S		1				\$525.00		0.00			
													Totals	77	\$22,490.00

REP HEADLINE# 7452534 TRF# 33091 REP: TEL# 703-516-9399 FAX# 703-516-9680
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT21/14 08.51
*** WDBJ-TV ***

ADV # ADV. NAME POLI/E GILLESPIE/R/SEN/VA REP. # OFF. # SALESMAN #
AGY # AGY. NAME PINPOINT MEDIA BUYER NAME NICOLE MEADE
1707 OSAGE STREET SUITE 103 SALES PRSN WA- MATTHEW NORTEN (H)
ALEXANDRIA, VA 22302

ORDER # CONTRACT # 7452534 CLASS: NATL. LOCAL REGIONAL
PRDCT GILLESPIE FOR SENATE EST#415 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT21/14 OCT27/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT21/14 08.51

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICING:
SPOT DATA - IDB# 1886.
TV INVOICES - IDB# 9915283.

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 22490.00
TOTAL SPOTS 77

REP HEADLINE# 7452534 REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT RISK !!! OCT20/14 18.33
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT REPORT FROM REP **CHANGES** *** WDBJ-TV ***
ORDER WORKSHEET

ADV # ADV. NAME POLI/E GILLESPIE/R/SEN/VA REP.# OFF.# SALESMAN #
AGY # AGY. NAME PINPOINT MEDIA BUYER NAME NICOLE MEADE
1707 OSAGE STREET SUITE 103 SALES PRSN WA- MATTHEW NORTEN (H)
ALEXANDRIA, VA 22302

ORDER # CONTRACT # 7452534 CLASS: NATL. LOCAL REGIONAL
PRDCT GILLESPIE FOR SENATE EST#415 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT21/14 OCT27/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT20/14 18.33

REP: MAKEGOOD
M1-M2 OK'D AS BONUS FROM PREVIOUS HEADLINE
REV TTL \$22,490 @77X
PLEASE CONFIRM
THANKS SHOSHANA FOR MATT

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM ELECTRONIC INVOICING:
SPOT DATA - IDB# 1886.
TV INVOICES - IDB# 9915283.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 9 AGENCY EST# = 415												
AGENCY PRODUCT CODE = 9												

29	S		1100P-1135P	30		\$330.00	10/23	10/23	0		THU	0
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PROGRAM : WDBJ7 AT ELEVEN
CON COM1: WDBJ7 AT ELEVEN

