# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

**B** STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and	Location:		Parket was a second of the sec	Date:	7/19/2018		
	E-AM/	Cape	Girarde	au MD	7/19/2018		
I, Betsy V	onderheid			,			
being/on beh	alf of: Citizer	ns for Wa	singer	ACCURATE THE PROPERTY OF THE P			
	lified candidate				•		
political part	y for the office o	<sub>f:</sub> State A	Auditor				
in the Prim	ary Election	1					
election to be	e held on: Aug	ust 7, 20	18				
	quest station tin						
Broadcast Day, Days Class Times per Num Package							
	Language	55.40					

Attach proposed schedule with charges (if available): \$

I represent that the payment for the above described broadcast time has been furnished by:

# Citizens For Wasinger

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

### Mark Dunn

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/19/2017 Date	Bets Vonder	Reiol
To Be Si	gned By Station Representative	
Accepted		☐ Rejected
10000 Comes	Dawn E Jones	Sales Assistant
Signature	Printed Name	Title

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

Betsy Vonderheid									
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:									
□ does □ d	oes not								
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:									
(check applicable box)									
□ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.									
the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.									
Bets Vonderheid									
signature of candidate or authorized o	ommittee								
Betsy Vonderheid	7/19/2017								
printed name	date								

## **AGREED UPON SCHEDULE**

# (TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

	Jul 23, 18	
CONT#	32006431 Mod# Ver# 1 (Last = )	DDS CONT# 0
REP	KATZ RADIO	C/P/E: / / 1550
TO	KAPE-AM (Cape Girardeau, MO)	
FM	TERRANCE HOUSTON	
OFF	PHILADELPHIA	SALESPERSON FAX#
AGY	SRCPMEDIA	
ADDR	201 NORTH UNION ST SUITE 200	PH # 703-683-8326
	ALEXANDRIA, VA 22314	
BYR	BETSY VONDERHEID	
ADV	DAVID WASINGER FOR STATE AUDITOR	
PDT	Tu-Mon week	
FLT	Jul 31, 18 - Aug 07, 18	

### \* REP ORDER COMMENT \*

\*\* 7/20/2018 5:56:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

MC	C LN DAYS TIME		TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	FLIGHT 1 TuWThF,M	6A - 7P	60 ** WE	7/31/2018 - 8/6/2018 EEKLY FLIGHT TOTALS **	1W	30 30	\$18.00 \$540.00	

	Aug 18	
SPOTS	30	
CASH	540.00	
TRADE	0.00	
NSL	0.00	
TOTAL	540.00	
CDOTO		TOTAL
SPOTS		30
CASH		540.00
TRADE		0.00
NSL		0.00
TOTAL		540.00

### \*\* Competitive Comments \*\*

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

	KAPE AM/FM Cape Girardeau, MO 63702						AM/F	-M	P.O. Box 907 Sikeston, MO 63801 (573) 471-2000 Fax (573) 471-8525									ST ORDE REEMEN						
□ 96.5							_	rax (o	(0,0) 11 1 0020					6	Мō	183	1318	3						
ACCOUNT NUMBER  CLIENT <u>Vaniel Wasinger</u> for State Anditor  AGENCY  ADDRESS								EVK.		NEW CLIENT ORDER DATE  → RENEWAL  → NATIONAL  END DATE  ESTIMATE # 1553						713 Tu	31							
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