

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <p style="text-align: center;">See Order</p>	<b>Date:</b> <p style="text-align: center;">See Order</p>
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I, Will Thompson, Thompson Communications, Inc.  
do hereby request station time concerning the following issue:

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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: SaferMO.com

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

SaferMO.com, PO Box 7653, Columbia MO 65203

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Terry Briggs, Treasurer



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**


**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/14/2018	<i>William D. Thompson</i>	417-859-5428
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
 Signature	<u>Dawn E Jones</u> Printed Name	<u>Sales Assistant</u> Title

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

# New Order

**Media:** Radio  
**Client:** SaferMo.Com  
**Product:** Media  
**CPE:** //730  
**Description:** SaferMO.com radio  
**Rep:**  
**Version:** 1  
**Comments:**

**Market:** Paducah  
**Demo:** Adults 35+  
**Separation:** 30  
**Flight Start:** 10/23/18  
**Flight End:** 10/29/18  
**Sales Office:**  
**Survey:**

**Vendor:** KAPE-AM  
**Billing To:** Thompson Communications, Inc.  
 200 West Jefferson  
 Marshfield, MO 65706  
**AE:** Rick Lambert  
**Phone:** 417-859-5428  
**Fax:**

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/23	10/24	10/25	10/26	10/27	10/28	10/29	Total Spots	Adults 35+ RTG	CPI
1	TuWThF,M 6:00A-10:00A	RT	\$35.00	C 60	2	2	2	2	0	0	2	10		
2	TuWThF,M 10:00A-3:00P	RT	\$32.00	C 60	2	2	2	2	0	0	2	10		
3	TuWThF,M 3:00P-7:00P	RT	\$35.00	C 60	2	2	2	2	0	0	2	10		
<b>Total Spots:</b>					6	6	6	6	0	0	6	30		0.0

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
10/2018	\$816.00 - 24	\$0.00 - 0	\$816.00 - 24
11/2018	\$204.00 - 6	\$0.00 - 0	\$204.00 - 6
<b>Total GRP/GIMP(000):</b>		<b>Total Spots:</b>	<b>Total\$-Spots</b>
Total GRP/GIMP(000):		0.0 0.0 0.0 0.0 0.0 0.0 0.0	\$816.00 - 24
Total Gross Cost: \$1,020.00			\$204.00 - 6
Total Net Cost: \$867.00			

**Total Gross CPP:** \$0.00  
**Total Net CPP:** \$0.00

KGMO 100.7  
 KAPE 100.3  
 KREZ 104.7  
 KYRX 97.3  
 WKIB 96.5  
 KJXX 92.3

WITHERS  
 BROADCASTING  
 PO BOX 558  
 CAPE GIRARDEAU, MO  
 63702

KBXB 98.9  
 KBHI 107.1  
 KRHW 92.9

WITHERS  
 BROADCASTING  
 PO BOX 907  
 SIKESTON, MO  
 63801

# BROADCAST ORDER AGREEMENT

**NO #** 181834

ACCOUNT # \_\_\_\_\_  
 CLIENT SAFERMO.COM  
 AGENCY THOMPSON COMMUNICATIONS, INC  
 ADDRESS 200 WEST JEFFERSON  
MARSHFIELD, MO 65706  
 EMAIL \_\_\_\_\_  
 TELEPHONE \_\_\_\_\_  
 BUYER EMILY PECK  
 ACCT. REP POLITICAL

NEW CLIENT ORDER DATE 10/22/2018  
 RENEWAL START DATE 10/23/2018  
 NATIONAL END DATE 10/29/2018  
 ESTIMATE # 730

BROADCAST BILLING CO-OP PRODUCT \_\_\_\_\_  
 CALENDAR BILLING \_\_\_\_\_

SEND INVOICE TO:  CLIENT RATES:  GROSS ORDER TYPE:  BILLING CLIENT  COPY  CONFIRMATION  
 AGENCY  NET  SCHEDULE NEEDS:  TIME SHEET/CO-OP

START DATE/END DATE	TIME/CLASS	:30	:60	:10	CART #	M	T	W	TH	F	SA	SU	TOTAL WEEKLY	RATE	COST	KGMO	KAPE	KREZ	KYRX	WKIB	KJXX	KBXB	
10/23-10/26	6A-10A	X					2	2	2	2			8	35.00	\$280.00		X						
10/23-10/26	10A-3P	X					2	2	2	2			8	32.00	\$256.00		X						
10/23-10/26	3P-7P	X					2	2	2	2			8	35.00	\$280.00		X						
10/29/2018	6A-10A	X				2							2	35.00	\$70.00		X						
10/29/2018	10A-3P	X				2							2	32.00	\$64.00		X						
10/29/2018	3P-7P	X				2							2	35.00	\$70.00		X						

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
BROADCAST						
CALENDAR						
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
BROADCAST				\$816.00	\$204.00	
CALENDAR						

100.7 KGMO	92.3 KJXX
100.3 KAPE \$ 1,020.00	97.9 KBXB
104.7 KREZ	92.9 KHRW
97.3 KYRX	107.1 KBHI
96.5 WKIB	
GRAND TOTAL \$ \$ 1,020.00	GRAND TOTAL \$ \$ -

STATIONS: KAPE  
 COMMERCIALS PER STATION: 30  
 COMMERCIALS PER STATION USED: 30  
 COMMERCIALS PER STATION REMAINING AFTER THIS ORDER: 0

PACKAGE NAME: \_\_\_\_\_  
 PACKAGE RATE: \_\_\_\_\_ COMBO  SINGLE   
 RATE BREAKDOWN: \_\_\_\_\_

Payable monthly upon receipt of invoice. In the event payment is not made within 30 days after billing remaining balance is subject to 1.5% finance charge monthly (18% per annum). Purchaser agrees to pay all collection and/or attorney fees required to collect amounts due. This contract is subject to all Federal, State and Municipal laws and regulations now in force, or which may be enacted in the future. By signature below advertiser agrees to all terms and conditions on both sides of this agreement.

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender, or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

WITNESS our hands and seals the day and date first above written. \_\_\_\_\_ ADVERTISER

BY: \_\_\_\_\_ ACCOUNT REPRESENTATIVE BY: \_\_\_\_\_ OFFICER

RATE APPROVAL: \_\_\_\_\_ DATE: \_\_\_\_\_

SUBJECT TO CONDITIONS ON BACK AND OTHER CONDITIONS ATTACHED HERETO: