

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KARE-Cape Girardeau, MO	<b>Date:</b> 07/26/2018
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I, Dayton Murty

being/on behalf of: Mark Welker

a legally qualified candidate of the Republican

political party for the office of: Prosecutor

in the Primary

election to be held on: August 7<sup>th</sup>, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE	BUY		

**Attach proposed schedule with charges (if available):** SEE BUY

I represent that the payment for the above described broadcast time has been furnished by:

Welker For Prosecutor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Trae Bertrand

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

July 26<sup>th</sup>, 2018

**Date**



**Signature**

**To Be Signed By Station Representative**

**Accepted**

**Accepted in Part**

**Rejected**



**Signature**

Rick Lambert

**Printed Name**



**Title**



Victory Enterprises  
 5200 SW 30th St. Davenport IA 52802 - 563-884-4444 - Fax 563-884-4446  
 TO: Rick Lamb  
 FROM: Dayton Murty

**TIME PLACEMENT ORDER**

CLIENT: Welker For Prosecutor  
 FLIGHT DATE: 7.31-8.7  
 STATION: KAPE  
 REP: Rick Lamb

ORDER # **MO\_Welker\_7.31-8.7**

TRAFFIC: :60

TOTAL SCHEDULE: **54 Spots**

Station/Time	Week		Mon	Tue	Wed	Thu	Fri	Sat	Sun	QTY.	RATE	TOTAL AMOUNT
	Begin Date	Week End Date										
M-F 6a-10a	30-Jul	5-Aug		3	3	3	3			12	\$17.65	\$211.80
M-F 10a-3p	30-Jul	5-Aug		3	3	3	3			12	\$16.47	\$197.64
M-F 3p-7p	30-Jul	5-Aug		3	3	3	3			12	\$17.65	\$211.80
M-F 6a-10a	6-Aug	12-Aug	3	3						6	\$17.65	\$105.90
M-F 10a-3p	6-Aug	12-Aug	3	3						6	\$16.47	\$98.82
M-F 3p-7p	6-Aug	12-Aug	3	3						6	\$17.65	\$105.90
<b>Gross:</b>											<b>\$931.86</b>	
<b>Net</b>												<b>\$792.08</b>

Ordered by   
 Approved by

SPECIAL INSTRUCTIONS:

100.7 KGMO P.O. Box 558  
 KAPE AM/FM Cape Girardeau, MO 63702  
 104.7 KREZ (573) 339-7000  
 97.3 KYRX Fax (573) 651-4100  
 96.5 WKIB  
 1170 KJXX

97.9 KBXB P.O. Box 907  
 KRHW AM/FM Sikeston, MO 63801  
 107.1 KBHI (573) 471-2000  
 Fax (573) 471-8525

# BROADCAST ORDER AGREEMENT

**No 2840**

ACCOUNT NUMBER \_\_\_\_\_  
 CLIENT Walker for Pascoater  
 AGENCY \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 \_\_\_\_\_  
 EMAIL \_\_\_\_\_  
 TELEPHONE \_\_\_\_\_  
 BUYER \_\_\_\_\_  
 SALESPERSON \_\_\_\_\_

NEW CLIENT  
 RENEWAL  
 NATIONAL  
 BROADCAST BILLING  
 CALENDAR BILLING

ORDER DATE 7/27/18  
 START DATE 7/31  
 END DATE 8/17  
 ESTIMATE # \_\_\_\_\_  
 CO-OP PRODUCT \_\_\_\_\_

SEND INVOICE TO:  CLIENT  AGENCY RATES:  GROSS  NET ORDER TYPE:  BILLING  SCHEDULE  
 CLIENT NEEDS:  COPY  CONFIRMATION  TIME SHEET/COOP

START DATE/END DATE	TIME/CLASS	LENGTH	CART #	M	T	W	TH	F	SA	SU	TOTAL WEEKLY	RATE	COST	KGMO	KAPE	KREZ	KYRX	WKIB	KJXX	KBXB	KRHW	KBHI	
7/30-8/5	6A-10A	60			3	3	3	3			12	17.65			X								
	10A-3p				3	3	3	3			12	16.47			X								
	3p-7p				3	3	3	3			12	17.65			X								
8/6-8/12	6A-10A	60		3	3						6	17.65			X								
	10A-3p			3	3						6	16.47			X								
	3p-7p			3	3						6	17.65			X								

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
BROADCAST						
CALENDAR						
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
BROADCAST						
CALENDAR						

100.7 KGMO	\$	1170 KJXX	\$
KAPE AM/FM	\$ 931.86	979 KBXB	\$
104.7 KREZ	\$	KRHW AM/FM	\$
92.3 KYRX	\$	107.1 KBHI	\$
96.5 WKIB	\$		\$
GRAND TOTAL	\$ 931.86	GRAND TOTAL	\$

STATIONS: \_\_\_\_\_  
 TOTAL COMMERCIALS PER STATION: \_\_\_\_\_  
 COMMERCIALS PER STATION USED: \_\_\_\_\_  
 COMMERCIALS PER STATION REMAINING AFTER THIS ORDER: \_\_\_\_\_

PACKAGE NAME: \_\_\_\_\_  
 PACKAGE RATE: \_\_\_\_\_ COMBO  SINGLE   
 RATE BREAKDOWN: \_\_\_\_\_

Payable monthly upon receipt of invoice. In the event payment is not made within 30 days after billing remaining balance is subject to 1.5% finance charge monthly (18% per annum). Purchaser agrees to pay all collection and/or attorney fees required to collect amounts due. This contract is subject to all Federal, State and Municipal laws and regulations now in force, or which may be enacted in the future. By signature below advertiser agrees to all terms and conditions on both sides of this agreement. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender, or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

WITNESS our hands and seals the day and date first above written.  
 TO BE SUBMITTED FOR APPROVAL

BY: \_\_\_\_\_  
 ACCOUNT REPRESENTATIVE

BY: \_\_\_\_\_  
 OFFICER

RATE APPROVAL: \_\_\_\_\_

DATE: \_\_\_\_\_