NAB Form PB-18 Issues

Station and Location:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Date:

| KBOS-FM/Fresno  | 10-18-18 |
|---|----------|
| Michael De Dios   |          |
| do hereby request station time concerning the following is California Professional Firefighters Ballot Issues Committee |          |
|   |          |

| Broadcast<br>Length | Time of<br>Day,<br>Rotation or<br>Package | Days | Class | Times per<br>Week | Number of<br>Weeks |
|---------------------|---|------|-------|-------------------|--------------------|
| See o               | ttached                                   |      |       |                   |                    |
|                     |   |      |       |                   |                    |

California Professional Firefighters Ballot Issues
This broadcast time will be used by:

Committee

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

| Does the programming (in whole of relating to any political main Different Programming (in whole of relating to any political main programming (in whole of relating to any political main programming (in whole of relating to any political main programming (in whole of relating to any political main programming (in whole of relating to any political main programming (in whole of relating to any political main programming (in whole of relating to any political main programming (in whole of relating to any political main programming (in whole of relating to any political main programming (in whole of relating to any political main programming (in whole of relating to any political main programming (in whole of relating to any political main programming (in whole of relating to any political main programming (in whole of relating to any political main programming (in whole of relating to any political main programming (in whole of relating to any political main programming (in whole of relating to any political main programming to any political main programming (in whole of relating to any political main programming to any political main programming (in whole of relating to any political main programming to any political main programming (in whole of relating to any political main programming to any political main programming to any political main programming (in whole of relating to any political main programming to any political main programming to any political main programming (in whole of relating to any political main programming to any political main programming to any political main programming (in whole of relating to any political main programming to any political main pro | tter of national importance?" ☑ No  |
|--|---|
| For programming that "communicates a me national importance," list the name of the le refers to, the offices being sought, the date which the communication refers (if applicable)   | gally qualified candidate(s) the programming (s) of the election(s) and/or the issue to |
|  | }.  |
| I represent that the payment for the above oby (name and address):   | described broadcast time has been furnished   |
| and you are authorized to announce the tim (hereinafter referred to as the "sponsor").   | ne as paid for by such person or entity   |
| List the chief executive officers or members directors below (or attach separately):   | of the executive committee or the board of  |
|  |   |

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national importance," attach Agreed Upon Schedule (Page 5)

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

California Professional Firefighters Ballot Issues Committee 1780 Creevside Oaks Dr. Sacramento, CA 95833

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairman: Brian Rice Treasurer: Mike Lopez

(916) 921-9111

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#### TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| The Sponsor agrees to inde      | mnify and hold harmless the station for any damages or      |
|---------------------------------|---|
| liability, including reasonable | e attorney's fees, that may ensue from the broadcast of the |
| above-requested advertisem      | nent(s). For the above-stated broadcast(s), the sponsor     |
| also agrees to prepare a se     | cript, transcript, or tape, which will be delivered to the  |
| station at least                | before the time of the scheduled broadcasts.                |
|                                 |   |
|                                 |   |
| TO BE SIGNE                     | D BY ISSUE ADVERTISER (SPONSOR)                             |

| TO BE S                      | SIGNED E | BY ISSUE ADVERTISER (S            | PONSOR)              |
|------------------------------|----------|-----------------------------------|----------------------|
| 10/17/18                     | 14/1     | 111-                              | (949) 650-508        |
| Date                         |          | Signature                         | Contact Phone Number |
| то                           | BE SIGNE | ED BY STATION REPRESENTA          | TIVE                 |
| Accepted                     | ŀ        | ☐ Accepted in Part                | ☐ Rejected           |
| Levonine Etcher<br>Signature | erry     | Devonne Etchevery<br>Printed Name | A E<br>Title         |

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DocuSign Envelope ID: 69D1DA04-82AE-495A-B821-0527E82B9E61

### **California Professional Firefighters Ballot Issues Committee**

1780 Creekside Oaks Drive Sacramento, CA 95833

#### **LETTER OF AUTHORIZATION**

To Whom It May Concern:

Greenstripe Media, Inc. in Newport Beach, CA is authorized to purchase advertising time on behalf of California Professional Firefighters Ballot Issues Committee. Furthermore, the staff at Greenstripe Media, Inc. is authorized to sign all necessary paperwork related to the campaign.

Docustioned by:

(Signature of Campaign Officer)

The following are the Committee Officers (must list two officers):

Chairman: Brain Rice

Treasurer: Mike Lopez

Committee Phone Number: (916) 921-9111

## GREENSTRIPE MEDIA, INC.

PLANNING • PLACEMENT • SYNDICATION

### RADIO BROADCAST CONTRACT

Contract #

105610

Contract Date 10/17/2018

| Advertiser<br>CA Pro Firefighters Supporting Ar<br>Caballero | nna |  |  | Product<br>California Senate District 12 |                              |                  |
|--|-----|--|--|--|------------------------------|------------------|
| Buyer<br>Mike De Dios/David Takara                           |     | Broadcast materials furnished by<br>Greenstripe Media - 949.650.5081 |  |  | rev#                         | rev #<br>on      |
| KBOS-FM<br>Devonne Etcheverry                                |     |  |  |  | 559-230-4298<br>559-930-2707 |                  |
| 83 E. Shaw Avenue #150<br>Fresno, CA 93710                   |     |  |  | Fax<br>E-mail                            | DevonneEtcheverry            | @iheartmedia.com |

|             | Schee             | dule Dates |           | <u>s</u>          | chedule Ro        | otation | Billing Weeks | Announcements | Gross Cost       | \$4,873.00 |
|-------------|-------------------|------------|-----------|-------------------|-------------------|---------|---------------|---------------|------------------|------------|
| 10/2        | 23/2018           | thru 10    | /29/2018  | Tuesday           | y thru            | Monday  | 1             | 52x           | Net Cost         | \$4,142.05 |
| Line        | Days              | Ti<br>From | me<br>To  | Length            | Spots Per<br>Week |         | Program Notes | S             | Rate Per<br>Spot | Line Total |
| 1           | Tu-F, Mon         | 6a         | 10a       | :60               | 9                 |         |               |               | 140              | 1260       |
| 2           | Tu-F, Mon         | 10a        | 3р        | :60               | 9                 |         |               |               | 136              | 1224       |
| 3           | Tu-F, Mon         | 3р         | 7p        | :60               | 9                 |         |               |               | 134              | 1206       |
| 4           | Tu-F, Mon         | 7p         | 12m       | :60               | 9                 |         |               |               | 49               | 441        |
| 5<br>6<br>7 | Sat<br>Sat<br>Sat | 6a<br>10a  | 10a<br>3p | :60<br>:60<br>:60 | 2 2               |         |               |               | 47<br>62         | 94<br>124  |
| 8           |                   | 3p         | 7p        |                   | 2                 |         |               |               | 56               | 112        |
|             | Sat               | 7p         | 12m       | :60               | 2                 |         |               |               | 31               | 62         |
| 9           | Sun               | 6a         | 10a       | :60               | 2                 |         |               |               | 41               | 82         |
| 10          | Sun               | 10a        | 3p        | :60               | 2                 |         |               |               | 55               | 110        |
| 11          | Sun               | 3p         | 7p        | :60               | 2                 |         |               |               | 50               | 100        |
| 12          | Sun               | 7p         | 12m       | :60               | 2                 |         |               |               | 29               | 58         |
|             |                   |            |           |                   |                   |         |               |               |                  |            |

| WEEKI | Y | TOT | ALS |  |
|-------|---|-----|-----|--|

BILLING INFORMATION: Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails.

MAKEGOOD POLICY: Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegoods in same or better programming within contracted weeks or billing month. We will respond within 24 hours.

Accepted for (Station) KBOS-FM

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663

TEL: (949) 650-5081 • FAX: (949) 650-0207 • E-MAIL: mike@greenstripemedia.com



CA Pro Firefighters Supporting Greenstripe Media

424 Old Newport Blvd

Newport Beach, CA 92663

Page 1 of 3 Printed: 10/18/2018 3:03 PM

Advertiser No: 835352 Start Date: 10/23/2018

1318834179 Order No:

End Date:

Co-op: No

Month Type: Broadcast

Package: No Agency Comm: 15%

Revision #: 0

CPE:

AE: ETCHEVERRY, DEVONNE

10/29/2018

Entered:

10/18/2018 12:20 PM by Fusion

Note:

Last Update: 10/18/2018 1:23 PM by ccrfat1r KBOS/CONTRACT 105610/CASD12

Note 2:

Spl Req inv:

| Market<br>Station | Bind To     | Start<br>Date | End<br>Date | No Of<br>Weeks | Rate<br>Rev. Type                       | Skip<br>W. M | т   | w   | т | F | : ; | S | S | Spots/<br>W. | Spot<br>Length | Ord<br>Spots | Ord<br>Cost |
|-------------------|-------------|---------------|-------------|----------------|---|--------------|-----|-----|---|---|-----|---|---|--------------|----------------|--------------|-------------|
| 1 Fresno          | 06:00-10:00 | 10/23/18      | 10/28/18    |                | 1 140.00                                | 0            | ,   | x : | x | x | х   |   |   | 7            | 60             | 7            | 980.00      |
| KBOS-FM           | Commercial  |               |             |                | Local Agency-<br>Political              |              |     |     |   |   |     |   |   |              |                |              |             |
| 2 Fresno          | 10:00-15:00 | 10/23/18      | 10/28/18    |                | 1 136.00                                | 0            | )   | K 2 | X | X | х   |   |   | 7            | 60             | . 7          | 952.00      |
| KBOS-FM           | Commercial  |               |             |                | Local Agency-<br>Political              |              |     |     |   |   |     |   |   |              |                |              |             |
| 3 Fresno          | 15:00-19:00 | 10/23/18      | 10/28/18    |                | 1 134.00                                | 0            | )   | K 2 | Х | X | X   |   |   | 7            | 60             | 7            | 938.00      |
| KBOS-FM           | Commercial  |               |             |                | Local Agency-<br>Political              |              |     |     |   |   |     |   |   |              |                |              |             |
| 4 Fresno          | 19:00-23:59 | 10/23/18      | 10/28/18    | •              | 1 49.00                                 | 0            | >   | ( ) | X | X | Х   |   |   | 7            | 60             | 7            | 343.00      |
| KBOS-FM           | Commercial  |               |             |                | Local Agency-<br>Political              |              |     |     |   |   |     |   |   |              |                |              |             |
| 5 Fresno          | 06:00-10:00 | 10/23/18      | 10/28/18    | •              | 1 47.00                                 | 0            |     |     |   |   |     | Х |   | 2            | 60             | 2            | 94.00       |
| KBOS-FM           | Commercial  |               |             |                | Local Agency-<br>Political              |              |     |     |   |   |     |   |   |              |                |              |             |
| 6 Fresno          | 10:00-15:00 | 10/23/18      | 10/28/18    | 1              | 1 62.00                                 | 0            |     |     |   |   |     | Х |   | 2            | 60             | 2            | 124.00      |
| KBOS-FM           | Commercial  |               |             |                | Local Agency-<br>Political              |              |     |     |   |   |     |   |   |              |                |              |             |
| 7 Fresno          | 15:00-19:00 | 10/23/18      | 10/28/18    | 1              | 56.00                                   | 0            |     |     |   |   |     | X |   | 2            | 60             | 2            | 112.00      |
| KBOS-FM           | Commercial  |               |             |                | Local Agency-<br>Political              |              |     |     |   |   |     |   |   |              |                |              |             |
| 8 Fresno          | 19:00-23:59 | 10/23/18      | 10/28/18    | 1              | 31.00                                   | 0            |     |     |   |   |     | Х |   | 2            | 60             | 2            | 62.00       |
| KBOS-FM           | Commercial  |               |             |                | Local Agency-<br>Political              |              |     |     |   |   |     |   |   |              |                |              |             |
| 9 Fresno          | 06:00-10:00 | 10/23/18      | 10/28/18    | 1              |   | 0            |     |     |   |   |     |   | X | 2            | 60             | 2            | 82.00       |
| KBOS-FM           | Commercial  |               |             |                | Local Agency-<br>Political              |              |     |     |   |   |     |   |   |              |                |              |             |
| 10 Fresno         | 10:00-15:00 | 10/23/18      | 10/28/18    | 1              |   | 0            |     |     |   |   |     |   | Х | 2            | 60             | 2            | 110.00      |
| KBOS-FM           | Commercial  |               |             |                | Local Agency-<br>Political              |              |     |     |   |   |     |   |   |              |                |              |             |
| 11 Fresno         | 15:00-19:00 | 10/23/18      | 10/28/18    | 1              |   | 0            |     |     |   |   |     |   | Х | 2            | 60             | 2            | 100.00      |
| KBOS-FM           | Commercial  |               |             |                | Local Agency-<br>Political              |              |     |     |   |   |     |   |   |              |                |              |             |
| 12 Fresno         | 19:00-23:59 | 10/23/18      | 10/28/18    | 1              |   | 0            |     |     |   |   |     |   | X | 2            | 60             | 2            | 58.00       |
| KBOS-FM           | Commercial  |               |             |                | Local Agency-<br>Political              |              |     |     |   |   |     |   |   |              |                |              |             |
| 13 Fresno         | 06:00-10:00 | 10/29/18      | 10/29/18    | 1              |   | 0 2          | 2 0 | ) ( | ) | 0 | 0   | 0 | 0 | 2            | 60             | 2            | 280.00      |
| KBOS-FM           | Commercial  |               |             |                | Local Agency-<br>Political              |              |     |     |   |   |     |   |   |              |                |              |             |
| 14 Fresno         | 10:00-15:00 | 10/29/18      | 10/29/18    | 1              | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | 0 2          | 2 0 | ) ( | ) | 0 | 0   | 0 | 0 | 2            | 60             | 2            | 272.00      |
| KBOS-FM           | Commercial  |               |             |                | Local Agency-<br>Political              |              |     |     |   |   |     |   |   |              |                |              |             |



Page 2 of 3

Printed: 10/18/2018 3:03 PM Order No: 1318834179

| Market<br>Station    | Bind To                   | Start<br>Date | End<br>Date                       | No Of<br>Weeks | Rev                   | Rate<br>. Type    | Sk<br>V   | ip<br>W. M | Т | V | v - | r F | = ;  | S |   | Spots/<br>W. | Spot<br>Length | Ord<br>Spots | Ord<br>Cost |
|----------------------|---------------------------|---------------|-----------------------------------|----------------|-----------------------|-------------------|---|------------|---|---|-----|-----|--|---|---|--------------|----------------|--------------|-------------|
| 15 Fresno<br>KBOS-FM | 15:00-19:00<br>Commercial | 10/29/18      | 10/29/18                          |                | -                     | 134.00<br>Agency- |   | 0          | 2 | 0 | 0   | 0   | 0  | 0 | 0 | 2            | 60             | 2            | 268.00      |
| 16 Fresno<br>KBOS-FM | 19:00-23:59<br>Commercial | 10/29/18      | 10/29/18                          |                | 1<br>Local<br>Politio | 49.00<br>Agency-  | and a singularization   | 0          | 2 | 0 | 0   | 0   | 0  | 0 | 0 | 2            | 60             | 2            | 98.00       |
|                      |                           |               | No. of Spots/Misc/Digital: 52/0/0 |                |                       |                   | Ordered Gross: Agency Commission: Ordered Net: Total Net Due: |            |   |   |     |     | \$4,873.00<br>\$730.95<br>\$4,142.05<br>\$4,142.05 |   |   |              |                |              |             |

|            | Oct      | Nov    | Dec  | Jan  | Feb  | Mar  | Apr  | May  | Jun  | Jul  | Aug  | Sep  | Oct  |
|------------|----------|--------|------|------|------|------|------|------|------|------|------|------|------|
| Amt. Ord.: | 44       | 8      | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |
| Gross:     | 3,955.00 | 918.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Net:       | 3,361.75 | 780.30 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

| Accepted for Company:          |      | Accepted for Advertiser: |  |
|--------------------------------|------|--------------------------|--|
| Participating Customers        |      |                          |  |
| CA Pro Firefighters Supporting | 100% |                          |  |