

Northland Television, LLC - WJFW-12



Order

Orig. Date: 06/13/2016 **Advertiser:** RUSS FOR WISCONSIN **Acct Exec.:** HRP - WASHINGTON DC **Price Type:**
Order Date: 06/13/2016 **Product:** RUSS FOR WISCONSIN **Est Code:** 4337 **Revenue Type:** Default
Start Date: 06/14/2016 **Pri. Prod. Category:** POLITICAL **Billing Cycle:** Broadcast Month **Billing Type:** Regular
End Date: 06/26/2016 **Order Class:** National **Order Type:** Political
Sec. Prod. Category: POLITICAL **Spot Type:** Local

Agency Information

Name: CANAL PARTNERS MEDIA **Special Instructions:**
Address: 1027 33RD STREET NW SUITE 140 **Washington DC 20007**
Contact: BUYER.. **Fax:** 4337 8268476
Phone:

Order #: 36581

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Line#	Ordered As	Station	Length	Flight Start	Flight End	Time	Start	End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/P	M	T	W	T	F	S	S	Pattern
1	NEWSWATCH 12 10P NEW	WJFW - NBC 12	:30	06/17/16	06/17/16	10:00PM	10:34PM	10:34PM		1	\$250.00	1	\$250.00								X	
2	TONIGHT SHOW WITH JIMMY FALLON 2	WJFW - NBC 12	:30	06/17/16	06/17/16	10:34PM	11:37PM	11:37PM		2	\$125.00	2	\$250.00								X	
3	NW/12 AT 11	WJFW - NBC 12	:30	06/17/16	06/17/16	10:59AM	11:30AM	11:30AM		1	\$70.00	1	\$70.00								X	
4	JEOPARDY W/ TERMINAL	WJFW - NBC 12	:30	06/17/16	06/17/16	4:30PM	4:59PM	4:59PM		1	\$115.00	1	\$115.00								X	
5	Morning News 5a-7a	WJFW - NBC 12	:30	06/17/16	06/17/16	5:30AM	7:00AM	7:00AM		2	\$60.00	2	\$120.00								X	
6	NEWSWATCH 12 6P NEW	WJFW - NBC 12	:30	06/17/16	06/17/16	5:59PM	6:30PM	6:30PM		1	\$200.00	1	\$200.00								X	

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Line#	Ordered As	Station	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/P	Pattern					
Combo Title				Detail	Log			Comment			M	T	W	T	F	S	S
7	WHEEL OF FORTUNE	WJFW - NBC 12	:30	06/17/16	06/17/16	6:30PM	7:00PM	Master	1	\$500.00						X	
8	TODAY SHOW	WJFW - NBC 12	:30	06/17/16	06/17/16	7:00AM	9:00AM	Master	2	\$75.00						X	
9	TODAY SHOW III 7-11A	WJFW - NBC 12	:30	06/17/16	06/17/16	9:00AM	11:00AM	Master	2	\$80.00						X	
10	NEWSWATCH 12 10P NEW	WJFW - NBC 12	:30	06/20/16	06/20/16	10:00PM	10:34PM	Master	1	\$250.00		X					
11	NW12 AT 11	WJFW - NBC 12	:30	06/20/16	06/20/16	10:59AM	11:30AM	Master	1	\$70.00		X					
12	UP NORTH @ 4	WJFW - NBC 12	:30	06/20/16	06/20/16	4:00PM	4:30PM	Master	1	\$70.00		X					
13	JEOPARDY W/ TERMINAL	WJFW - NBC 12	:30	06/20/16	06/20/16	4:30PM	4:59PM	Master	1	\$115.00		X					
14	NEWSWATCH 12 5 P NEW	WJFW - NBC 12	:30	06/20/16	06/20/16	4:59PM	5:30PM	Master	1	\$200.00		X					
15	Morning News 5a-7a	WJFW - NBC 12	:30	06/20/16	06/20/16	5:30AM	7:00AM	Master	2	\$60.00		2					
16	NEWSWATCH 12 6P NEW	WJFW - NBC 12	:30	06/20/16	06/20/16	5:59PM	6:30PM	Master	1	\$200.00		X					
17	WHEEL OF FORTUNE	WJFW - NBC 12	:30	06/20/16	06/20/16	6:30PM	7:00PM	Master	1	\$500.00		X					

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Combo Title					Flight Detail	Log			Comment										
18	TODAY SHOW	WJFW - NBC 12		:30	06/20/16 06/20/16	7:00AM 9:00AM		2	\$75.00	2	\$150.00		X						
19	TODAY SHOW III 7-11A	WJFW - NBC 12		:30	06/20/16 06/20/16	9:00AM 11:00AM		2	\$80.00	2	\$160.00		X						
20	NEWSWATCH 12 WEEKEND	WJFW - NBC 12		:30	06/18/16 06/18/16	10:00PM 10:29PM		1	\$150.00	1	\$150.00							X	
21	WHEEL OF FORTUNE SATURDAY	WJFW - NBC 12		:30	06/18/16 06/18/16	6:30PM 7:00PM		1	\$100.00	1	\$100.00							X	
22	NEWS 35 MIN	WJFW - NBC 12		:30	06/19/16 06/19/16	10:00PM 10:35PM		1	\$250.00	1	\$250.00								X
23	SUNDAY TODAY SHOW 1HR	WJFW - NBC 12		:30	06/19/16 06/19/16	7:00AM 8:00AM		2	\$75.00	2	\$150.00								X
24	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	06/16/16 06/16/16	10:00PM 10:34PM		1	\$250.00	1	\$250.00							X	
25	NW12 AT 11	WJFW - NBC 12		:30	06/16/16 06/16/16	10:59AM 11:30AM		1	\$70.00	1	\$70.00							X	
26	UP NORTH @ 4	WJFW - NBC 12		:30	06/16/16 06/16/16	4:00PM 4:30PM		1	\$70.00	1	\$70.00							X	
27	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	06/16/16 06/16/16	4:59PM 5:30PM		1	\$200.00	1	\$200.00							X	
28	Morning News 5a-7a	WJFW - NBC 12		:30	06/16/16 06/16/16	5:30AM 7:00AM		2	\$60.00	2	\$120.00							2	

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40	NEWSWATCH 12 6P NEW	WJFW - NBC 12	:30	06/14/16 06/14/16	5:59PM 6:30PM	Master		1	\$200.00	1	\$200.00		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
41	TODAY SHOW	WJFW - NBC 12	:30	06/14/16 06/14/16	7:00AM 9:00AM	Master		2	\$75.00	2	\$150.00		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
42	TODAY SHOW III 7-11A	WJFW - NBC 12	:30	06/14/16 06/14/16	9:00AM 11:00AM	Master		2	\$80.00	2	\$160.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>				
43	NEWSWATCH 12 10P NEW	WJFW - NBC 12	:30	06/15/16 06/15/16	10:00PM 10:34PM	Master		1	\$250.00	1	\$250.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>				
44	TONIGHT SHOW WITH JIMMY FALLON 1	WJFW - NBC 12	:30	06/15/16 06/15/16	10:34PM 11:37PM	Master		2	\$125.00	2	\$250.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>				
45	NW12 AT 11	WJFW - NBC 12	:30	06/15/16 06/15/16	10:59AM 11:30AM	Master		1	\$70.00	1	\$70.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>				
46	JEOPARDY W/ TERMINAL	WJFW - NBC 12	:30	06/15/16 06/15/16	4:30PM 4:59PM	Master		1	\$115.00	1	\$115.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>				
47	NEWSWATCH 12 5 P NEW	WJFW - NBC 12	:30	06/15/16 06/15/16	4:59PM 5:30PM	Master		1	\$200.00	1	\$200.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>				
48	Morning News 5a-7a	WJFW - NBC 12	:30	06/15/16 06/15/16	5:30AM 7:00AM	Master		1	\$60.00	1	\$60.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>				
49	NEWSWATCH 12 6P NEW	WJFW - NBC 12	:30	06/15/16 06/15/16	5:59PM 6:30PM	Master		1	\$200.00	1	\$200.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>				
50	WHEEL OF FORTUNE	WJFW - NBC 12	:30	06/15/16 06/15/16	6:30PM 7:00PM	Master		1	\$500.00	1	\$500.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>				

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51	TODAY SHOW	WJFW - NBC 12	:30	06/15/16	06/15/16	7:00AM			Master			\$75.00	2	\$150.00			X					
52	TODAY SHOW III 7-11A	WJFW - NBC 12	:30	06/15/16	06/15/16	9:00AM			Master			\$80.00	2	\$160.00			2					
53	JEOPARDY W/ TERMINAL	WJFW - NBC 12	:30	06/16/16	06/16/16	4:30PM			Master			\$115.00	1	\$115.00					X			
54	NEWSWATCH 12 5 P NEW	WJFW - NBC 12	:30	06/17/16	06/17/16	4:59PM			Master			\$200.00	1	\$200.00							X	
55	WHEEL OF FORTUNE	WJFW - NBC 12	:30	06/14/16	06/14/16	6:30PM			Master			\$500.00	1	\$500.00			X					
56	LAST CALL	WJFW - NBC 12	:30	06/15/16	06/15/16	12:37AM			Master			\$30.00	1	\$30.00				X				
57	LAST CALL	WJFW - NBC 12	:30	06/16/16	06/16/16	12:37AM			Master			\$30.00	1	\$30.00					X			
58	LATE NIGHT WITH SETH MEYER	WJFW - NBC 12	:30	06/17/16	06/17/16	11:37PM			Master			\$50.00	1	\$50.00							X	

Total Cost Monthly Breakouts

Month(s)	Amount	Spots	Cost	Gross Cost:
June (2016)	\$10,425.00	0	\$0.00	- Agency Commission: \$1,563.75
Total:	\$10,425.00	75		Net Cost: \$8,861.25

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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