

Northland Television, LLC - WJFW-12



Order

Orig. Date: 06/13/2016 **Advertiser:** RUSS FOR WISCONSIN
Order Date: 06/13/2016 **Product:** RUSS FOR WISCONSIN
Start Date: 06/14/2016 **Pri. Prod. Category:** POLITICAL
End Date: 06/26/2016
Sec. Prod. Category: POLITICAL

Acct. Exec.: HRP - WASHINGTON DC
Est. Code: 4337
Billing Cycle: Broadcast Month
Order Class: National
Price Type:
Revenue Type: Default
Billing Type: Regular
Order Type: Political
Spot Type: Local

Agency Information

Name: CANAL PARTNERS MEDIA
Address: 1027 33RD STREET NW SUITE 140
 WASHINGTON DC 20007
Contact: BUYER..

Fax:
Phone:

Special Instructions:

Order #: 36581

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Line#	Ordered As	Station	Length	Flight	Start - End	Time	Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/P	M	T	W	T	F	S	S	Pattern
Combo Title				Detail						Comment											
1	NEWSWATCH 12 10P NEW	WJFW - NBC 12	:30	06/17/16	06/17/16	10:00PM	10:34PM		1	\$250.00	1	\$250.00							X		
										Master											
2	TONIGHT SHOW WITH JIMMY FALLON 2	WJFW - NBC 12	:30	06/17/16	06/17/16	10:34PM	11:37PM		2	\$125.00	2	\$250.00							X		
										Master											
3	NW/12 AT 11	WJFW - NBC 12	:30	06/17/16	06/17/16	10:59AM	11:30AM		1	\$70.00	1	\$70.00							X		
										Master											
4	JEOPARDY W/ TERMINAL	WJFW - NBC 12	:30	06/17/16	06/17/16	4:30PM	4:59PM		1	\$115.00	1	\$115.00							X		
										Master											
5	Morning News 5a-7a	WJFW - NBC 12	:30	06/17/16	06/17/16	5:30AM	7:00AM		2	\$60.00	2	\$120.00							X		
										Master											
6	NEWSWATCH 12 6P NEW	WJFW - NBC 12	:30	06/17/16	06/17/16	5:59PM	6:30PM		1	\$200.00	1	\$200.00							X		
										Master											

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

Order #: 36581

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

BS: Billboard; MI: Mirror; MG: Makegood; GE: Unsold/Eligible; SW: Spots per week																			
Line#	Ordered As	BB MI MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	Pattern							
Combo Title	Station			Flight Detail	Log			Comment				M	T	W	T	F	S	S	
7	WHEEL OF FORTUNE	<input type="checkbox"/> <input type="checkbox"/>	:30	06/17/16 06/17/16	6:30PM 7:00PM	<input type="checkbox"/>	1	\$500.00	1	\$500.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	
8	TODAY SHOW	<input type="checkbox"/> <input type="checkbox"/>	:30	06/17/16 06/17/16	7:00AM 9:00AM	<input type="checkbox"/>	2	\$75.00	2	\$150.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	
9	TODAY SHOW III 7-11A	<input type="checkbox"/> <input type="checkbox"/>	:30	06/17/16 06/17/16	9:00AM 11:00AM	<input type="checkbox"/>	2	\$80.00	2	\$160.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	
10	NEWSWATCH 12 10P NEW	<input type="checkbox"/> <input type="checkbox"/>	:30	06/20/16 06/20/16	10:00PM 10:34PM	<input type="checkbox"/>	1	\$250.00	1	\$250.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	
11	NW12 AT 11	<input type="checkbox"/> <input type="checkbox"/>	:30	06/20/16 06/20/16	10:59AM 11:30AM	<input type="checkbox"/>	1	\$70.00	1	\$70.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	
12	UP NORTH @ 4	<input type="checkbox"/> <input type="checkbox"/>	:30	06/20/16 06/20/16	4:00PM 4:30PM	<input type="checkbox"/>	1	\$70.00	1	\$70.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	
13	JEOPARDY W/ TERMINAL	<input type="checkbox"/> <input type="checkbox"/>	:30	06/20/16 06/20/16	4:30PM 4:59PM	<input type="checkbox"/>	1	\$115.00	1	\$115.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	
14	NEWSWATCH 12 5 P NEW	<input type="checkbox"/> <input type="checkbox"/>	:30	06/20/16 06/20/16	4:59PM 5:30PM	<input type="checkbox"/>	1	\$200.00	1	\$200.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	
15	Morning News 5a-7a	<input type="checkbox"/> <input type="checkbox"/>	:30	06/20/16 06/20/16	5:30AM 7:00AM	<input type="checkbox"/>	2	\$60.00	2	\$120.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	
16	NEWSWATCH 12 6P NEW	<input type="checkbox"/> <input type="checkbox"/>	:30	06/20/16 06/20/16	5:59PM 6:30PM	<input type="checkbox"/>	1	\$200.00	1	\$200.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	
17	WHEEL OF FORTUNE	<input type="checkbox"/> <input type="checkbox"/>	:30	06/20/16 06/20/16	6:30PM 7:00PM	<input type="checkbox"/>	1	\$500.00	1	\$500.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

Order #: 36581

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week																		
Line#	Ordered As	Station	BB MI MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	Pattern						
												B / P	M	T	W	T	F	S
Combo Title					Flight Detail	Log			Comment									
18	TODAY SHOW	WJFW - NBC 12		:30	06/20/16	06/20/16	7:00AM	9:00AM		2	\$75.00	2	\$150.00	X				
19	TODAY SHOW III 7-11A	WJFW - NBC 12		:30	06/20/16	06/20/16	9:00AM	11:00AM		2	\$80.00	2	\$160.00	X				
20	NEWSWATCH 12 WEEKEND	WJFW - NBC 12		:30	06/18/16	06/18/16	10:00PM	10:29PM		1	\$150.00	1	\$150.00				X	
21	WHEEL OF FORTUNE SATURDAY	WJFW - NBC 12		:30	06/18/16	06/18/16	6:30PM	7:00PM		1	\$100.00	1	\$100.00				X	
22	NEWS 35 MIN	WJFW - NBC 12		:30	06/19/16	06/19/16	10:00PM	10:35PM		1	\$250.00	1	\$250.00				X	
23	SUNDAY TODAY SHOW 1HR	WJFW - NBC 12		:30	06/19/16	06/19/16	7:00AM	8:00AM		2	\$75.00	2	\$150.00				X	
24	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	06/16/16	06/16/16	10:00PM	10:34PM		1	\$250.00	1	\$250.00			X		
25	NW12 AT 11	WJFW - NBC 12		:30	06/16/16	06/16/16	10:59AM	11:30AM		1	\$70.00	1	\$70.00			X		
26	UP NORTH @ 4	WJFW - NBC 12		:30	06/16/16	06/16/16	4:00PM	4:30PM		1	\$70.00	1	\$70.00			X		
27	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	06/16/16	06/16/16	4:59PM	5:30PM		1	\$200.00	1	\$200.00			X		
28	Morning News Sa-7a	WJFW - NBC 12		:30	06/16/16	06/16/16	5:30AM	7:00AM		2	\$60.00	2	\$120.00			2		

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

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BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

BB: BROADCAST; MW: MAKEGOOD; GE: GROSS ESTIMATE; S/W: SPOTS PER WEEK																			
Line#	Ordered As	BB MI	MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	Pattern						
Combo Title	Station				Flight Detail	Log			Comment				M	T	W	T	F	S	S
29	NEWSWATCH 12 6P NEW	<input type="checkbox"/>	<input type="checkbox"/>	:30	06/16/16	06/16/16	5:59PM	6:30PM	<input type="checkbox"/>	1	\$200.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12					Master				1	\$200.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
30	WHEEL OF FORTUNE	<input type="checkbox"/>	<input type="checkbox"/>	:30	06/16/16	06/16/16	6:30PM	7:00PM	<input type="checkbox"/>	1	\$500.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12					Master				1	\$500.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
31	TODAY SHOW	<input type="checkbox"/>	<input type="checkbox"/>	:30	06/16/16	06/16/16	7:00AM	9:00AM	<input type="checkbox"/>	2	\$75.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12					Master				2	\$150.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
32	TODAY SHOW III 7-11A	<input type="checkbox"/>	<input type="checkbox"/>	:30	06/16/16	06/16/16	9:00AM	11:00AM	<input type="checkbox"/>	2	\$80.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	2	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12					Master				2	\$160.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
33	NEWSWATCH 12 10P NEW	<input type="checkbox"/>	<input type="checkbox"/>	:30	06/14/16	06/14/16	10:00PM	10:34PM	<input type="checkbox"/>	1	\$250.00		<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12					Master				1	\$250.00		<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
34	THE TONIGHT SHOW STARRING JIMMY FALLON 3	<input type="checkbox"/>	<input type="checkbox"/>	:30	06/14/16	06/14/16	10:34PM	11:37PM	<input type="checkbox"/>	2	\$125.00		<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12					Master				2	\$250.00		<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
35	NW12 AT 11	<input type="checkbox"/>	<input type="checkbox"/>	:30	06/14/16	06/14/16	10:59AM	11:30AM	<input type="checkbox"/>	1	\$70.00		<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12					Master				1	\$70.00		<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
36	UP NORTH @ 4	<input type="checkbox"/>	<input type="checkbox"/>	:30	06/14/16	06/14/16	4:00PM	4:30PM	<input type="checkbox"/>	1	\$70.00		<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12					Master				1	\$70.00		<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
37	JEOPARDY W/ TERMINAL	<input type="checkbox"/>	<input type="checkbox"/>	:30	06/14/16	06/14/16	4:30PM	4:59PM	<input type="checkbox"/>	1	\$115.00		<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12					Master				1	\$115.00		<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
38	NEWSWATCH 12 5 P NEW	<input type="checkbox"/>	<input type="checkbox"/>	:30	06/14/16	06/14/16	4:59PM	5:30PM	<input type="checkbox"/>	1	\$200.00		<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12					Master				1	\$200.00		<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
39	Morning News 5a-7a	<input type="checkbox"/>	<input type="checkbox"/>	:30	06/14/16	06/14/16	5:30AM	7:00AM	<input type="checkbox"/>	1	\$60.00		<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12					Master				1	\$60.00		<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

Order #: 36581

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week													Pattern						
Line#	Ordered As	BB MI MG	Length	Flight: Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title	Station			Flight Detail					Comment										
40	NEWSWATCH 12 6P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	06/14/16	06/14/16	5:59PM	6:30PM	<input type="checkbox"/>	1	\$200.00	1	\$200.00	<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	
41	TODAY SHOW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	06/14/16	06/14/16	7:00AM	9:00AM	<input type="checkbox"/>	2	\$75.00	2	\$150.00	<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	
42	TODAY SHOW III 7-11A	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	06/14/16	06/14/16	9:00AM	11:00AM	<input type="checkbox"/>	2	\$80.00	2	\$160.00	<input type="checkbox"/>	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	
43	NEWSWATCH 12 10P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	06/15/16	06/15/16	10:00PM	10:34PM	<input type="checkbox"/>	1	\$250.00	1	\$250.00	<input type="checkbox"/>	<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	
44	TONIGHT SHOW WITH JIMMY FALLON 1	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	06/15/16	06/15/16	10:34PM	11:37PM	<input type="checkbox"/>	2	\$125.00	2	\$250.00	<input type="checkbox"/>	<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	
45	NW12 AT 11	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	06/15/16	06/15/16	10:59AM	11:30AM	<input type="checkbox"/>	1	\$70.00	1	\$70.00	<input type="checkbox"/>	<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	
46	JEOPARDY W/ TERMINAL	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	06/15/16	06/15/16	4:30PM	4:59PM	<input type="checkbox"/>	1	\$115.00	1	\$115.00	<input type="checkbox"/>	<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	
47	NEWSWATCH 12 5 P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	06/15/16	06/15/16	4:59PM	5:30PM	<input type="checkbox"/>	1	\$200.00	1	\$200.00	<input type="checkbox"/>	<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	
48	Morning News 5a-7a	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	06/15/16	06/15/16	5:30AM	7:00AM	<input type="checkbox"/>	1	\$60.00	1	\$60.00	<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	
49	NEWSWATCH 12 6P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	06/15/16	06/15/16	5:59PM	6:30PM	<input type="checkbox"/>	1	\$200.00	1	\$200.00	<input type="checkbox"/>	<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	
50	WHEEL OF FORTUNE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	06/15/16	06/15/16	6:30PM	7:00PM	<input type="checkbox"/>	1	\$500.00	1	\$500.00	<input type="checkbox"/>	<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12	Master																	

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

Order #: 36581

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

Line# Ordered As
Combo Title

BB MI MG Length Flight: Start - End Time: Start - End
Station Flight Detail Log

GE S / W Cost per spot
Comment

Spots

Ext. Cost

B/P M T W T F S S
Pattern

51 TODAY SHOW

WJFW - NBC 12

:30 06/15/16 06/15/16 7:00AM 9:00AM Master

2

\$75.00

2

\$150.00

M T W T F S S
x

52 TODAY SHOW III 7-11A

WJFW - NBC 12

:30 06/15/16 06/15/16 9:00AM 11:00AM Master

2

\$80.00

2

\$160.00

M T W T F S S
2

53 JEOPARDY W/ TERMINAL

WJFW - NBC 12

:30 06/16/16 06/16/16 4:30PM 4:59PM Master

1

\$115.00

1

\$115.00

M T W T F S S
x

54 NEWSWATCH 12 5 P NEW

WJFW - NBC 12

:30 06/17/16 06/17/16 4:59PM 5:30PM Master

1

\$200.00

1

\$200.00

M T W T F S S
x

55 WHEEL OF FORTUNE

WJFW - NBC 12

:30 06/14/16 06/14/16 6:30PM 7:00PM Master

1

\$500.00

1

\$500.00

M T W T F S S
x

56 LAST CALL

WJFW - NBC 12

:30 06/15/16 06/15/16 12:37AM 1:07AM Master

1

\$30.00

1

\$30.00

M T W T F S S
x

57 LAST CALL

WJFW - NBC 12

:30 06/16/16 06/16/16 12:37AM 1:07AM Master

1

\$30.00

1

\$30.00

M T W T F S S
x

58 LATE NIGHT WITH SETH MEYER

WJFW - NBC 12

:30 06/17/16 06/17/16 11:37PM 12:37AM Master

1

\$50.00

1

\$50.00

M T W T F S S
x

Total Cost Monthly Breakouts

Month(s) Amount

June (2016) \$10,425.00

Total: \$10,425.00

Spots Cost Gross Cost: \$10,425.00
Pre-Empted: 0 \$0.00
Credited: 0 \$0.00
Billboards: 0
Total: 75
Net Cost: \$8,861.25

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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