

ORDER



Orders
Order / Rev: 651516
Alt Order #: 37183180
Product Desc: Joe Biden for President
Estimate: 001 / Proof of Pymt \$135,241.80 attache
Flight Dates: 03/21/24 - 03/25/24
Original Date / Rev: 03/20/24 / 03/20/24
Order Type: GENERAL

WTOU-AM
Primary AE: Christal National
Sales Office: CHRIS
Sales Region: National

Agency Name: Katz Media Group_
Buying Contact:
Billing Contact:
 125 W 55th St 3rd FL
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Joe Biden for President (A)
Demographic: HH
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: SEL

New Business End: 02/26/21
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:35:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/25/24	28	\$860.00	\$731.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	28	\$860.00	\$731.00	0.00
Totals	28	\$860.00	\$731.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christal National			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTOU	03/21/24	03/25/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	M - TF - -	1:00	5	\$35.00	200	0.00	NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/18/24	03/24/24	- - - TF - -		5		\$35.00		0.00					
		Week: 03/25/24	03/31/24	M - - - - -		1		\$35.00		0.00					
N 2	WTOU	03/21/24	03/25/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	M - TF - -	1:00	5	\$35.00	200	0.00	NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/18/24	03/24/24	- - - TF - -		5		\$35.00		0.00					
		Week: 03/25/24	03/31/24	M - - - - -		1		\$35.00		0.00					
N 3	WTOU	03/21/24	03/25/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	M - TF - -	1:00	5	\$35.00	200	0.00	NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/18/24	03/24/24	- - - TF - -		5		\$35.00		0.00					
		Week: 03/25/24	03/31/24	M - - - - -		1		\$35.00		0.00					
N 4	WTOU	03/21/24	03/25/24	M-F 7p-12a M-F 7p-12a	CM	7p-12a	M - TF - -	1:00	1	\$35.00	200	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/18/24	03/24/24	- - - TF - -		1		\$35.00		0.00					
		Week: 03/25/24	03/31/24	M - - - - -		1		\$35.00		0.00					
N 5	WTOU	03/21/24	03/25/24	Sa 6a-10a Sa 6a-10a	CM	6a-10a	- - - - - 2-	1:00	2	\$20.00	200	0.00	NM	2	\$40.00

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WTOU-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-----2-		2				\$20.00		0.00			
		Week: 03/25/24	03/31/24	-----		0				\$0.00		0.00			
N 6	WTOU	03/21/24	03/25/24	Sa 10a-3p Sa 10a-3p	CM	10a-3p	-----2-	1:00	2	\$20.00	200	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-----2-		2				\$20.00		0.00			
		Week: 03/25/24	03/31/24	-----		0				\$0.00		0.00			
N 7	WTOU	03/21/24	03/25/24	Sa-Su 3p-7p Sa-Su 3p-7p	CM	3p-7p	-----22	1:00	4	\$20.00	200	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-----22		4				\$20.00		0.00			
		Week: 03/25/24	03/31/24	-----		0				\$0.00		0.00			
													Totals	28	\$860.00