

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1208941-2	10/31/14	November 2014	10/27/14 - 10/27/14

Station	Account Executive	Sales Office	Sales Region
WECT	Mick Nesci	HRP-Washington	National

Billing Address:

Buying Time Media.
Attention: Accounts Payable
650 Massachusetts Ave NW #210
Washington, DC 20001

Advertiser	Product	Estimate Number
POL/Redenbaugh, Elizabeth	10/21 - 10/27	3506

Flight Dates	Order #	Alt Order #
10/21/14 - 10/27/14	1208941	07375262

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

IDB #	Advertiser Code	Product Code
	591	599

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/27/14	10/27/14	LN (M-F)	11-1135p	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/27/14 11:31 PM LN (M-F) 11-1135p :30 ER-T14- 102H Hard Enough \$250.00 NM									
7	10/27/14	10/27/14	The Tonight Show	1135p-1236a	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/27/14 12:35 AM The Tonight Show 1135p-1236a :30 ER-T14- 102H Hard Enough \$100.00 NM									
8	10/27/14	10/27/14	NEWS AT 530P	530-6P	1-----	:30	1	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 1----- 1 \$380.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/27/14 5:53 PM NEWS AT 530P 530-6P :30 ER-T14- 102H Hard Enough \$380.00 NM									
9	10/27/14	10/27/14	NEWS AT 6p	6-630p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/27/14 6:08 PM NEWS AT 6p 6-630p :30 ER-T14- 102H Hard Enough \$600.00 NM									
10	10/27/14	10/27/14	Carolina In The Am 6a	6-7a	1-----	:30	1	\$390.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 1----- 1 \$390.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/27/14 6:26 AM Carolina In The Am 6a 6-7a :30 ER-T14- 102H Hard Enough \$390.00 NM									
11	10/27/14	10/27/14	NBC Today Show	7-9a	1-----	:30	1	\$370.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 1----- 1 \$370.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/27/14	10/27/14	NBC Today Show	7-9a	1-----	:30	1	\$370.00	NM
1----- Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/27/14 8:37 AM NBC Today Show 7-9a :30 ER- T14- 102H Hard Enough \$370.00 NM									
12	10/27/14	10/27/14	Jeopardy (M-F)	730-8p	1-----	:30	1	\$410.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 1----- 1 \$410.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/27/14 7:36 PM Jeopardy (M-F) 730-8p :30 ER- T14- 102H Hard Enough \$410.00 NM									
35	10/27/14	10/27/14	Meredith Vieira Show, The	3-4p	M-----	:30	1	\$40.00	NM
mkgds for HL#7375255 Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 M----- 1 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/27/14 3:40 PM Meredith Vieira Show, The 3-4p :30 ER- T14- 102H Hard Enough \$40.00 NM									
36	10/27/14	10/27/14	Prime Access Rotator	7-8p	M-----	:30	1	\$410.00	NM
mkgd for HL #7375255 Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 M----- 1 \$410.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/27/14 7:18 PM Prime Access Rotator 7-8p :30 ER- T14- 102H Hard Enough \$410.00 NM									
Total Spots							9		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,950.00
<u>Agency Commission</u>	\$442.50
<u>Net Amount Due</u>	\$2,507.50

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