



WMYV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 2670757

Schedule Dates 11/01/16-11/07/16
Advertiser Senate Majority PAC (72066)
Agency Waterfront Strategies (7591)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ISSUE (21286)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mike Furman,
Phone/Fax /
CPE 163/173/5663
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue Separation: 30 RACHEL CHASON/YVONNE CONTE

Date Entered 10/25/16
Last Modified 11/01/16
Entered By Beth Norvell
CO-OP No
Headline # ECR25330155
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,608.00
Net Total \$9,112.00
Sales Tax

Greensboro (WMYV)
By Broadcast Month
Nov. 2016
Grand Total:
Spots 53
Rate \$10,720.00
\$10,720.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/01/16-11/04/16	1	:30	3:58-30P Judge Mathis	5		X	X	X	X			5	\$190.00	\$950.00	Greensboro (WMYV)	Judge Mathis	10/25/16
2.0	Normal Line / SPOT (2)	11/01/16-11/04/16	1	:30	5P- Maury Povich	2		X	X	X	X			2	\$150.00	\$300.00	Greensboro (WMYV)	Maury Povich	10/25/16
3.0	Normal Line / SPOT (3)	11/01/16-11/04/16	2	:30	5:58-20P- Two And A Half Men			1	1	1	1			4	\$200.00	\$800.00	Greensboro (WMYV)	Two And A Half Men	10/25/16
4.0	Normal Line / SPOT (5)	11/06/16-11/06/16	1	:30	1P- Movie-MY48 Afternoon Movie								1	1	\$30.00	\$30.00	Greensboro (WMYV)	Movie	10/25/16
5.0	Normal Line / SPOT (6)	11/01/16-11/04/16	2	:30	6:58-20P- Big Bang Theory			1	1	1	1			4	\$420.00	\$1,680.00	Greensboro (WMYV)	Big Bang Theory	10/25/16
6.0	Normal Line / SPOT (7)	11/01/16-11/04/16	2	:30	7:28-25P- Big Bang Theory			1	1	1	1			4	\$460.00	\$1,840.00	Greensboro (WMYV)	Big Bang Theory	10/25/16
7.0	Normal Line / SPOT (8)	11/06/16-11/06/16	1	:30	6:58-30P- Big Bang Theory								1	1	\$180.00	\$180.00	Greensboro (WMYV)	Big Bang Theory	10/25/16
8.0	Normal Line / SPOT (9)	11/06/16-11/06/16	1	:30	7:28-20P- Big Bang Theory								1	1	\$180.00	\$180.00	Greensboro (WMYV)	Big Bang Theory	10/25/16
9.0	Normal Line / SPOT (10)	11/01/16-11/04/16	1	:30	10P- Last Man Standing			1	1	1	1			4	\$80.00	\$320.00	Greensboro (WMYV)	Last Man Standing	10/25/16
10.0	Normal Line / SPOT (11)	11/01/16-11/04/16	1	:30	10:30P- Last Man Standing			1	1	1	1			4	\$80.00	\$320.00	Greensboro (WMYV)	Last Man Standing	10/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

John S. Alford

11.3.17



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By Broadcast Month	Spots
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11.0	Normal Line / SPOT (12)	11/01/16-11/04/16	3	:30	Orbi- (P)Two And A Half Men 2(Tu We Th Fr), [P]2 Broke Girls 2(Tu We Th Fr)	5		X	X	X	X			5	\$50.00	\$250.00	Greensboro (WMYV)	2.5 Men/2 Broke Girls	10/25/16
14.0	Normal Line / Prime (15)	11/07/16-11/07/16	1	:30	8P- MYN-Law & Order: SVU (Monday)	1	1							1	\$200.00	\$200.00	Greensboro (WMYV)	Law & Order: SVU-MYNET1	10/25/16
15.0	Normal Line / Prime (16)	11/07/16-11/07/16	1	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1	1							1	\$200.00	\$200.00	Greensboro (WMYV)	Law & Order: SVU-MYNET2	10/25/16
16.0	Normal Line / Prime (17)	11/01/16-11/01/16	1	:30	8P- MYN-Bones (Tuesday)	1	1							1	\$280.00	\$280.00	Greensboro (WMYV)	Bones	10/25/16
17.0	Normal Line / Prime (18)	11/01/16-11/01/16	1	:30	9P- MYN-Bones 2 (Tuesday)	1	1							1	\$280.00	\$280.00	Greensboro (WMYV)	Bones	10/25/16
18.0	Normal Line / Prime (19)	11/02/16-11/02/16	1	:30	8P- MYN-Marvel's Agents of SHIELD (Wednesday)	1		1						1	\$280.00	\$280.00	Greensboro (WMYV)	Marvel: Agents of Shield	10/25/16
19.0	Normal Line / Prime (20)	11/02/16-11/02/16	1	:30	9P- MYN-Marvel's Agents of SHIELD 2 (Wednesday)	1		1						1	\$280.00	\$280.00	Greensboro (WMYV)	Marvel: Agents of Shield	10/25/16
20.0	Normal Line / Prime (21)	11/03/16-11/03/16	1	:30	8P- MYN-The X Files (Thursday)	1			1					1	\$200.00	\$200.00	Greensboro (WMYV)	X-Files	10/25/16
21.0	Normal Line / Prime (22)	11/03/16-11/03/16	1	:30	9P- MYN-The X Files 2 (Thursday)	1			1					1	\$200.00	\$200.00	Greensboro (WMYV)	X-Files	10/25/16

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22.0	Normal Line / Prime (23)	11/04/16-11/04/16	1	:30	8p- MYN-American Ninja Warrior (Friday)							1		1	\$160.00	\$160.00	Greensboro (WMYV)	American Ninja Warrior	10/25/16
23.0	Normal Line / Prime (24)	11/04/16-11/04/16	1	:30	9p- MYN-American Ninja Warrior 2 (Friday)						1			1	\$160.00	\$160.00	Greensboro (WMYV)	American Ninja Warrior	10/25/16
24.0	Normal Line / SPOT (3)	11/07/16-11/07/16	2	:30	5:58-20P- Two And A Half Men		1							1	\$200.00	\$200.00	Greensboro (WMYV)	Two And A Half Men	10/25/16
25.0	Normal Line / SPOT (6)	11/07/16-11/07/16	2	:30	6:58-20P- Big Bang Theory		1							1	\$420.00	\$420.00	Greensboro (WMYV)	Big Bang Theory	10/25/16
26.0	Normal Line / SPOT (7)	11/07/16-11/07/16	2	:30	7:28-25P- Big Bang Theory		1							1	\$460.00	\$460.00	Greensboro (WMYV)	Big Bang Theory	10/25/16
27.0	Normal Line / SPOT (10)	11/07/16-11/07/16	1	:30	10P- Last Man Standing		1							1	\$80.00	\$80.00	Greensboro (WMYV)	Last Man Standing	10/25/16
28.0	Normal Line / SPOT (11)	11/07/16-11/07/16	1	:30	10:30P- Last Man Standing		1							1	\$80.00	\$80.00	Greensboro (WMYV)	Last Man Standing	10/25/16
29.0	Normal Line / SPOT (26)	11/01/16-11/04/16	1	:30	3:58-30P- Judge Mathis			X	X	X	X			1	\$270.00	\$270.00	Greensboro (WMYV)	Judge Mathis	10/31/16
32.0	Normal Line / SPOT (29)	11/03/16-11/03/16	1	:30	10:30P- Last Man Standing					1				1	\$80.00	\$80.00	Greensboro (WMYV)	LMS	11/1/16
33.0	Normal Line / SPOT (30)	11/06/16-11/06/16	1	:30	10:30P- Raw Travel							1		1	\$40.00	\$40.00	Greensboro (WMYV)	RAW TRAVEL	11/1/16

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			Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at.. <http://sbg1.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.