

INVOICE



WGTU
8513 M-72 West
Traverse City, MI 49684
Main: (231) 946-2900
Billing: (608) 833-0047

Invoice #	Invoice Date	Invoice Month	Invoice Period
298628-1	09/21/14	September 2014	09/01/14 - 09/08/14

Station	Account Executive	Sales Office	Sales Region
WGTU	HRP HRP-Washington DC	HRP Washington	National

Billing Address:

Great American Media
Attention: Accounts Payable
3050 K St NW Ste 100
Washington, DC 20007

Send Payment To:

WGTU
REMIT TO WGTU
c/o WMSN
7847 Big Sky Dr
Madison, WI 53719

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	2788

Flight Dates	Order #	Alt Order #
09/02/14 - 09/08/14	298628	07256950

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913721	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/08/14	09/08/14	M-F 10a-11a	10:00 AM-11:00 AM	1-----	:30	1	\$15.00	NM
Weeks:	<u>Start Date</u> 09/08/14	<u>End Date</u> 09/14/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGTU	M	09/08/14	10:10 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	D3C14MI 01T01H	\$15.00 NM
2	09/05/14	09/05/14	M-F 1105p-1135p	11:00 PM-11:30 PM	----1--	:30	1	\$30.00	NM
Weeks:	<u>Start Date</u> 09/01/14	<u>End Date</u> 09/07/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGTU	F	09/05/14	11:20 PM	M-F 1105p-1135p	11:00 PM-11:30 PM	:30	D3C14MI 01T01H	\$30.00 NM
3	09/05/14	09/05/14	Jimmy JKimmel	11:30 PM-12:30 XM	----1--	:30	1	\$15.00	NM
Weeks:	<u>Start Date</u> 09/01/14	<u>End Date</u> 09/07/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGTU	F	09/05/14	12:18 AM	Jimmy JKimmel	11:30 PM-12:30 XM	:30	D3C14MI 01T01H	\$15.00 NM
4	09/08/14	09/08/14	The View	11:00 AM-12:00 PM	1-----	:30	1	\$60.00	NM
Weeks:	<u>Start Date</u> 09/08/14	<u>End Date</u> 09/14/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGTU	M	09/08/14	11:59 AM	The View	11:00 AM-12:00 PM	:30	D3C14MI 01T01H	\$60.00 NM
5	09/08/14	09/08/14	M-F 12p-1p	12:00 PM-1:00 PM	1-----	:30	1	\$35.00	NM
Weeks:	<u>Start Date</u> 09/08/14	<u>End Date</u> 09/14/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$35.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGTU	M	09/08/14	12:26 PM	M-F 12p-1p	12:00 PM-1:00 PM	:30	D3C14MI 01T01H	\$35.00 NM
6	09/08/14	09/08/14	M-F 3p-4p	3:00 PM-4:00 PM	1-----	:30	1	\$20.00	NM
Weeks:	<u>Start Date</u> 09/08/14	<u>End Date</u> 09/14/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$20.00				

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298628-1	09/21/14	September 2014	09/01/14 - 09/08/14
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	2788	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/08/14	09/08/14	M-F 3p-4p	3:00 PM-4:00 PM	1-----	:30	1	\$20.00	NM
<div>1-----</div> <div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WGTU M 09/08/14 3:37 PM M-F 3p-4p 3:00 PM-4:00 PM :30 D3C14MI 01T01H \$20.00 NM</div> </div>									
7	09/05/14	09/05/14	M-F 4p-5p	4:00 PM-5:00 PM	----1--	:30	1	\$50.00	NM
<div> <div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/01/14 09/07/14 ----1-- 1 \$50.00</div> <div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WGTU F 09/05/14 4:47 PM M-F 4p-5p 4:00 PM-5:00 PM :30 D3C14MI 01T01H \$50.00 NM</div> </div> </div>									
8	09/05/14	09/05/14	M-F 5p-6p	5:00 PM-6:00 PM	----1--	:30	1	\$50.00	NM
<div> <div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/01/14 09/07/14 ----1-- 1 \$50.00</div> <div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WGTU F 09/05/14 5:13 PM M-F 5p-6p 5:00 PM-6:00 PM :30 D3C14MI 01T01H \$50.00 NM</div> </div> </div>									
9	09/08/14	09/08/14	Insider	6:00 PM-6:30 PM	1-----	:30	1	\$30.00	NM
<div> <div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/08/14 09/14/14 1----- 1 \$30.00</div> <div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WGTU M 09/08/14 6:24 PM Insider 6:00 PM-6:30 PM :30 D3C14MI 01T01H \$30.00 NM</div> </div> </div>									
10	09/05/14	09/05/14	M-F UpNorth Live Tonight	6:30 PM-7:00 PM	----1--	:30	1	\$60.00	NM
<div> <div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/01/14 09/07/14 ----1-- 1 \$60.00</div> <div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WGTU F 09/05/14 6:53 PM M-F UpNorth Live Tonight 6:30 PM-7:00 PM :30 D3C14MI 01T01H \$60.00 NM</div> </div> </div>									
11	09/08/14	09/08/14	Good Morning America	7:00 AM-9:00 AM	1-----	:30	1	\$180.00	NM
<div> <div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/08/14 09/14/14 1----- 1 \$180.00</div> <div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WGTU M 09/08/14 7:28 AM Good Morning America 7:00 AM-9:00 AM :30 D3C14MI 01T01H \$180.00 NM</div> </div> </div>									
12	09/05/14	09/05/14	M-F 730p-8p	7:30 PM-8:00 PM	----1--	:30	1	\$75.00	NM
<div> <div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/01/14 09/07/14 ----1-- 1 \$75.00</div> <div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WGTU F 09/05/14 7:40 PM M-F 730p-8p 7:30 PM-8:00 PM :30 D3C14MI 01T01H \$75.00 NM</div> </div> </div>									
13	09/05/14	09/05/14	Friday 9p-10p	9:00 PM-10:00 PM	----1--	:30	1	\$150.00	NM
<div> <div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/01/14 09/07/14 ----1-- 1 \$150.00</div> <div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WGTU F 09/05/14 Friday 9p-10p 9:00 PM-10:00 PM :00 \$150.00 NM</div> </div> </div>									
Credited Credit									
14	09/08/14	09/08/14	Monday Prime Other/Sper	8:00 PM-10:00 PM	1-----	:30	1	\$250.00	NM

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298628-1	09/21/14	September 2014	09/01/14 - 09/08/14
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Democratic Congressional	DCCC	2788	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/08/14</td><td>09/14/14</td><td>1-----</td><td>1</td><td>\$250.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WGTU</td><td>M</td><td>09/08/14</td><td>7:58 PM</td><td>Monday Prime Other/Spec</td><td>8:00 PM-10:00 PM</td><td>:30</td><td>D3C14MI 01T01H</td><td>\$250.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/08/14	09/14/14	1-----	1	\$250.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WGTU	M	09/08/14	7:58 PM	Monday Prime Other/Spec	8:00 PM-10:00 PM	:30	D3C14MI 01T01H	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1	WGTU	M	09/08/14	7:58 PM	Monday Prime Other/Spec	8:00 PM-10:00 PM	:30	D3C14MI 01T01H	\$250.00 NM																																								
15	09/07/14	09/07/14	This Week	9:00 AM-10:00 AM	-----1	:30	1	\$225.00	NM																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	09/01/14	09/07/14	-----1	1	\$225.00																																												
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1	WGTU	Su	09/07/14	9:50 AM	This Week	9:00 AM-10:00 AM	:30	D3C14MI 01T01H	\$225.00 NM																																								
<u>Total Spots</u>							14																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$1,095.00
<u>Agency Commission</u>	\$164.25
<u>Net Amount Due</u>	\$930.75

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